

THE ALLIANCE HERALD

READ BY EVERY MEMBER NEBRASKA STOCK GROWERS ASSOCIATION. ALL THE NEWS OF ALLIANCE AND WESTERN NEBRASKA
OFFICIAL ORGAN NEBRASKA VOLUNTEER FIREMEN'S ASSOCIATION. IT REACHES HEADQUARTERS FOR 15,000 FIREMEN

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ALLIANCE, BOX BUTTE COUNTY, NEBRASKA, THURSDAY, NOVEMBER 4, 1915

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MARKET WEEK HAS PASSED

Was Not All That Was Expected,
But Those Who Attended En-
joyed a Splendid Time

1916 TO BE BIGGER AND BETTER

Alliance Market Week for 1915 has passed into history. From the standpoint of furnishing amusement for the people, it was a success— from the standpoint of large crowds it was not. Several of the knockers thought because there were not several thousand people from all over the county and state in attendance that it was a "frost". They did not take into consideration the high class and the varied bunch of entertainments, but proceeded to wield their hammers in a manner that was not only discouraging but disgusting to those who had spent days and weeks in making preparations.

The principal reason for the slump in crowds was that Market Week came right at a time when the farmers were busiest, and the excellent weather throughout the week kept them at home digging potatoes. Hundreds of the country folks expressed themselves as wanting to attend, and they would have been here had the weather been different and had it not come at this time of the year.

All these things will be taken into consideration next year, and at that time Market Week will doubtless be all that is intended. Those in charge are not now discouraged, and every effort will be put forth to make Alliance's second annual Market Week one that will be attended by every farmer in this part of the county.

The stock show, the agricultural display, the poultry show, and all other events were well represented, and the prizes were distributed as advertised. Following are the classes and the prize winners:

Horse Show
Draft stallion foal—1st, A. R. Wilson; 2d, G. A. Fendrick.
Draft mare, 3 years or over—1st, Lloyd Kibble; 2d, L. Lester.
Draft mare, 2 years—1st, C. Sterkl; 2d, H. A. Trabert.
Draft mare, 1 year—1st, P. J. Knapp; 2d, P. J. Knapp.
Draft mare foal—1st, A. R. Wilson; 2d, G. A. Fendrick.
Saddle horse—1st, L. Lester; 2d, J. A. Keegan.
Draft gelding, 3 years—1st, D. Zediker; 2d, John Smith.

Agricultural Exhibit
Winter wheat—1st, Philip Groves; 2d, H. A. Trabert.
Rye—1st, Philip Groves; 2d, E. T. Kibble.
Oats—1st, E. E. McLain; 2d, Lewis Powell.
Late oats—E. Panovitz.
White flower corn—1st, J. Atz; 2d, C. W. Sisley.
Early Ohio potatoes—1st, Lloyd Kibble; 2d, G. W. Nation.
Cabbage—G. W. Nation.
Eureka potatoes—1st, G. W. Nation; 2d, C. W. Sisley.
Turnips—1st, J. Atz; 2d, P. O. Mentz.

Poultry Show
Black Leghorn—1st, Mrs. F. N. Young.
White Leghorn—1st, E. C. Pyle; 2d, Robert Plester.
White Wyandotte—E. W. Ray.
Buff Orpington—Mrs. J. A. Keegan.
Plymouth Rock—1st, Mrs. E. T. Kibble; 2d, P. O. Mentz.

Proposed New Burlington Hotel, Alliance



ALLIANCE HOTEL IMPROVEMENTS

Architect Will Be Here Next Week to Make the Final Arrangements—Actual Work Follows

WILL COST FIFTEEN THOUSAND

Jesse M. Miller, proprietor of the Alliance hotel and cafe, returned Sunday from Denver where he had been to interview A. Coors, owner of the hotel building, and Baerresen & Wiegler, architects, regarding the improvements to be made on the hotel this year.

Mr. Miller completed arrangements for an entire third floor, and many extensive improvements to the hotel in general. Actual building operations will commence within the next thirty days.

The added third floor will consist of twenty-two guest rooms, each with a clothes closet and with hot and cold running water. In seven of these rooms there will be installed modern shower baths, and these rooms will be finished with tile floor and marble wainscoting. There will also be seven rooms with regular bath, besides the ladies' and gentlemen's bath and toilet rooms on this floor.

The present second floor will be remodeled, and, as on the third floor, all the rooms will be fitted with hot and cold running water. Shower baths, as well as the regular both rooms, will be installed, and all will be in keeping with the new third floor. The entire building will be repainted and redecorated. The ladies' parlor with toilet will be conveniently located on the second floor.

A modern telephone system will be installed, connecting each room with the main office in the lobby. The present bar, now located on the corner, will be moved toward the rear of the building, and a new entrance facing the depot will be put in for it.

A large lobby, about 22x40 feet, will occupy the front part of the present barroom. The stairway will be changed, and will lead to the upper floors from this lobby. To the rear of the lobby will be the writing rooms, office, check and wash rooms. The floors of these rooms and of the lobby will be tiled. There will be several sample rooms leading from the main lobby.

Mr. Coors said at the time of the interview that he would spare nothing in making the Alliance a hotel that a town many times the size of Alliance could justly be proud of, and judging from the above specifications he will carry out this resolve to the letter. All the furnishings will be in keeping with the other improvements and this will be an up-to-date a hostelry as there is in the state.

A. A. Baerresen, the architect, will be in Alliance probably the first of next week, at which time the final details will be discussed and decided upon. Mr. Baerresen will supervise the work, which will be handled from the Cheyenne office of these architects. The estimated cost of these improvements is \$15,000.

There Wasn't Any Alliance suffered a fire Saturday that destroyed several buildings close to the Burlington depot, including the Burlington hotel.—Ashby Argus.

How the above report got into circulation, the Herald is at a loss to know, as there has been no fire of such large proportions here for many years. The Burlington hotel, and all the other buildings in the vicinity of the Burlington depot, are intact, and the firms occupying them "are still doing business at the old stand".

Frank Johnson returned Monday from Wheatland, Wyo., near which place he purchased 160 acres of the irrigated land. A beet sugar factory is being built at Wheatland, and the town is coming to the front fast.

Rhode Island Reds—Edward Morrow.
Rabbits—1st, Buster Zehring; 2d, William Donovan; 3d, Ray Smith.
Pigeons—1st, George McCool; 2d, Clinton Brennan; 3d, Willard Donovan; 4th, Max Reed.

Boys' and Girls' Races

Boys' sack race, over 12—Homer Wilson.
Boys' sack race, 5 to 12—Royal Irwin.
Boys' foot race, 9 to 12—Royal Irwin.
Boys' foot race, 6 to 9—Donald Katen.
Boys' foot race, 12 to 16—Cecil Beal.
Girls' foot race, 8 to 12—Charlotte Roberts.
Girls' sack race, 12 to 16—Charlotte Roberts.

Parade Was Interesting

One of the interesting events of the week, and which took the eyes of the children, was the "wild animal parade" on the principal streets. A drum corps lead the procession, the players being dressed as clowns, and following this was the Herald's "Big Liz" automobile, loaded with more clowns. Following this were the wild animals—and small boys dressed in black tights, and jumping like dervishes, to resemble South Sea Islanders.

No Battle Royal

Friday afternoon was the time set for the "Battle Royal", which was to have been participated in by several husky negroes, but when the hour for the battle to begin finally rolled around, only one colored boy was on hand—"Tobey". Every effort was made to get a bunch into the ring, but to no avail. Finally, when it looked as though the afternoon would be a fizzle, Ray Tompkins and "Tobey" agreed to enter the ring for a five round bout, which ended in a draw decision. Afterwards, Leonard Pilkington and Clarence Atwell put on a wrestling bout which was good, and these two events seemed to appease the appetites of the spectators.

The baby show was really the big event of the week, there being eighty-six entrants. An account of this appears in another part of the Herald. Had there been as much enthusiasm shown in the other events as there was in the baby contest, Alliance Market Week would have been

the greatest event that has ever transpired in Nebraska.

Magazines Want Information

Secretary Fisher has received letters from Price Current, of Wichita, Kans., The Commercial Journal, of St. Joe, Town Development, of New York City, and The Omaha Tradesman, of Omaha, asking for information regarding the event, and all these magazines will contain extensive writeups of Alliance and Market Week, which will be of much benefit to the town and community. In addition, the Denver, Lincoln and Omaha dailies have carried several items in regard to the week, and all this will be of benefit.

Those in charge of the arrangements desire to thank every business firm and individual for their help during the week.

ARM BROKEN WHEN TEAM RUNS AWAY

James McKelvie tried to Grab Lines, but Was Jerked Under Wagon Loaded with Lumber

James McKelvie, who lives twenty-eight miles northeast of Alliance, suffered a broken arm, a badly bruised leg, and several minor injuries when a team he was driving ran away Saturday, the wagon passing over his arm and leg.

Mr. McKelvie was hauling some lumber for John Krause when the accident occurred, and had dismounted to open a gate. Just as he walked around to the other side of the horses with the gate, the team started to run. He dropped the gate and grabbed for the lines, but the force of the jerk took him off his feet and under the wheels.

He was found shortly afterward when someone saw the team running, and Herman Krause brought him to town immediately to have the wound dressed. He returned to the Krause home Saturday evening, after the break had been dressed, but returned to Alliance Tuesday and will remain until the arm is better.

CLUBS WILL HOLD MEETING

Regular Quarterly Meeting of Associated Commercial Clubs at Crawford the 18th

The Associated Commercial Clubs of Western Nebraska, the district being composed of the hanhandle district, will hold their regular quarterly meeting at Crawford on November 18. Letters are being sent out this week by Secretary Fisher, urging all the towns in the district to send at least three delegates. Important subjects will be discussed that will be of vital interest to every town in western Nebraska, and speakers of note have been secured to address the meeting. The session will open at 9 o'clock a. m., in the new city hall, and will continue until 4 p. m., after which the visitors will be the guests of the Crawford organization. One of the features will be a trip by auto to Ft. Robinson.

In the evening a sumptuous banquet will be served, and Crawford is making elaborate arrangements to entertain her guests. All the towns in the district are requested to notify Secretary Fisher at once as to the number of delegates they will send to the meeting.

Some women are like a babbling brook—they can't keep their mouths shut.

LOIS GORDON FIRST IN BABY CONTEST

Eighty-Six Entrants in Contest—Winners Only a Few Points Apart—Much Interest

With a score of 97.7, Lois Gordon, the fifteen-months-old daughter of Mr. and Mrs. A. P. Gordon, of Alliance, carried off the first honors in the better babies contest held Friday. Margaret Marks, four-year-old baby of Mr. and Mrs. C. E. Marks, was second, and Frank Lawrence, nine-months-old son of Mr. and Mrs. T. J. Lawrence, was third. The first prize was the large silver loving cup and in addition a bronze medal, the latter being awarded by the Woman's Home Companion, under whose rules the contest was held. The second prize was a silver loving cup slightly smaller than the first prize, and the third prize was a cup just a little smaller than the second. All were beautifully decorated, and will be handed down to future generations by the winners.

Eighty-six babies were entered in the contest, from all over the county. Many of the mothers entered the children just to find what their official score would be, with no thought of winning a prize. And every one of the babies showed a healthy condition and the points received by all showed an excellent average.

The winners were but a few points apart, the difference between the first and second being only .2, and between the second and third only .3. All day Friday the examiners worked in getting the measurements of the kiddies, and in the evening when the scores were finally compared it was found that two babies had tied for first place. This made it necessary to remeasure the contestants before the final decision could be given. It will be remembered that little Lois Gordon took the beauty prize at the Labor Day celebration, and the parents are justly proud of their offspring.

The judging was presided over by Dr. Fisher, of Sterling, an uncle of Secretary W. D. Fisher. The local physicians assisted at every opportunity, and a number of Alliance women were present to take care of the infants and assist in the work of taking measurements.

Following are the names of the first thirteen prize winners, their respective places, and their averages:

- First—Lois Gordon, 97.7; silver cup and medal.
 - Second—Margaret Marks, 97.5; silver cup.
 - Third—Frank Lawrence, 97.2; silver cup.
 - Fourth—Darrel Whisman, 97; diploma.
 - Fifth—Roberta Monger, 97; diploma.
 - Sixth—Mary Brennan, 96.5; diploma.
 - Seventh—William Hively, 96.5; diploma.
 - Eighth—Richard McGill, 96.5; diploma.
 - Ninth—Merrill Erwin, 96; diploma.
 - Tenth—Marvin Roufik, 96; diploma.
 - Eleventh—Evelyn Spencer, 96; diploma.
 - Twelfth—Fabian Comas, 96; diploma.
 - Thirteenth—Howard Johnson, 95.5; diploma.
- "In all cases," said Mrs. Jerry Rowan, who was one of the principals in the judging, "the babies fell short on measurements, and not on physical defects."
- In all the better babies contests

that have been held under the Woman's Home Companion rules, there has never been a perfect baby found—that is, no baby has ever received 100 points, so Alliance mothers whose babies were in the contest need not feel that theirs are any further from being perfect than they are anywhere else in the United States. The diplomas and certificates are now at the Commercial Club office, and those who have not already received theirs should call at once and get them.

WHAT THEY THINK OF MARKET WEEK

Two-Minute Interviews With Alliance Business Men on the Market Week Proposition

The first of this week the Herald decided to get the views of the Alliance business men on the Market Week proposition—to ascertain their opinions on the success or failure of this year's event, and to determine from the interviews whether a majority wanted to make this an annual event, with improvements and enlargements each year until it might be one of the principal events each year in western Nebraska. The business men's side of this interview is herewith printed, almost verbatim:

L. H. Highland—"Market Week this year came right at a time when the farmers had to be busy to avoid a freeze. There is no question in my mind but that this should be followed by a similar event next year. From the standpoint of crowds it was not a success this year, but from the standpoint of the idea itself it was a success and should be an annual event."

J. S. Rhein—"I don't think it should be tried again next year on the same basis—that is, for an entire week. I believe that if it were shortened to one or two days, and these days crowded full of event, similar to the Labor Day celebration, it would be more successful. It may be that I expected too much for the first year."

Marcus Frankle—"It's a good

(Concluded on last page)

Prize Winners in Baby Contest



Margaret Marks Lois Gordon Frank Lawrence

Go to Sunday School Sunday

State Wide Invitation
The Sunday Schools of Nebraska Invite You to Attend the Sunday School of Your Choice
NOVEMBER 7, 1915
Come to Sunday School—Stay for Church—BRING A FRIEND

Next Sunday, the 7th, is "Go to Sunday School" Sunday in Nebraska, and an invitation is extended by every church, large and small, in the state, for you to attend. Your denomination is not the consideration. Go to the church to which you are affiliated if possible—if not, then go to some other church, but in any event, go to Sunday School. Going to Sunday School never hurt anybody. Much less, it always helps one, and you'll feel better after you have attended. Attend Sunday School first—then stay for church.