



# MUNSING WEAR

is the underwear we recommend and stand back of---  
---if you seek the highest quality of fabric and finish.

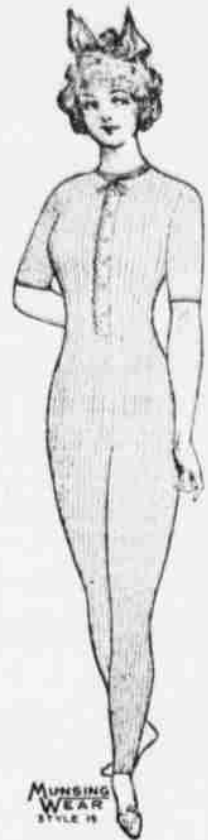
---if you are looking for perfect fit and underwear comfort.

---if you believe in real economy.

---if you want the biggest value for your money.

---if you like to choose from a wide range of styles and fabrics.

We know we can sell you complete underwear satisfaction in Munsingwear.



Children's all wool union suits  
In All Sizes

**\$1.50**

Children's wool ribbed union suits  
In All Sizes

**\$1.25**

Children's cotton ribbed union suits  
In All Sizes

**75c**

Children's fleece lined ribbed union suits  
In All Sizes

**50c**

**THE HORACE BOGUE STORE**

# LIVE STOCK

## SWINE RAISING AS A BUSINESS

**Breeder Should Not Make It Secondary to Farming Operations—Why Many Men Fail.**

In a recent discussion of the points to be observed by a hog breeder, W. F. McFadden, secretary of the American Poland China Record association, said:

The hog man should make hog raising his principal business; he should not make it secondary to his farming operations, and it should be the central idea around which revolve all his active business operations. A hog man should be a hog man 365 days in the year. He criticized those breeders whose enthusiasm was shortlived, urging them to take pride in their business and in every little detail concerning it. He thought that crates should be made light, good and attractive and that stationery should be neat, to the point and indicative of the methods of doing business. He thought good stationery added dignity to the business and made a good impression.

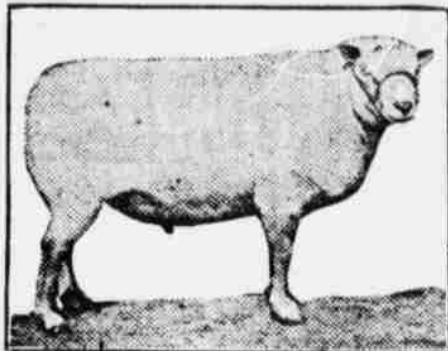
Concerning what to raise, he said that a good many hog men failed because they did not offer for sale the kind of stock the buyers were wanting to buy. He appreciated that it was an art for any man to recognize what kind of a hog would be in demand and be prepared to supply it. He urged breeders to keep clear of fads and hog bubbles. He believed that salesmanship, says the Oklahoma Farmer, was important and that it was only possible to be a good salesman by having a thorough knowledge of individuality of animals as well as a knowledge of good business practices.

Talking about feeding and care, he said that a hog should be well bred and that improvement was the result of good care and good feed. There was no success without these and good judgment in selection.

## SOUTHDOWN SHEEP IN FAVOR

**One of Most Popular Breeds and Quite Extensively Bred—Furnished Good Quality of Fleeces.**

The Southdown is one of our popular mutton breeds of sheep and is quite extensively bred. The breed is



Two-Year-Old Southdown Ram.

hornless; the face and legs are of a gray-brown color. The best rams, when fat, often weigh from 175 to 200 pounds, the ewes from 125 to 150. The body is rather blocky. This breed furnishes a fleece of good quality, weighing from six to seven pounds. The wool is rather short, but of medium fine texture. The mutton is of excellent quality. The Southdown ewes often produce two lambs at a birth, and sometimes three. They are a very valuable breed for early lambs as the lambs grow rapidly. The Southdown is an English breed, taking its name from the Southdowns, the broken and hilly lands of Sussex and neighboring counties of England.

## MORE HOG PASTURES NEEDED

**Most Reliable Crops Are Rape, Rye, Wheat and Barley—Sow on Specially Prepared Land.**

According to the department of agriculture, to produce pork profitably hogs must feed and graze continuously on pastures and crops particularly planted for them. Very seldom is the growing of hogs for slaughter a source of profit, unless proper grazing and feeding methods are followed.

In the spring, summer and fall there are many crops for pasturing hogs, but during the winter the crops to select from are limited. On almost every farm the production and keeping of hogs in winter is expensive, and generally it is not profitable for the reason that large quantities of corn are fed without products of green crops. More winter grazing is needed for which many crops are adapted.

The most reliable are rape, rye, wheat and barley. For grazing purposes these pasturing crops for hogs should be sown on specially well-drained and prepared land, that is either rich or has received a liberal application of manure. Good winter pasturage is not obtained except on the best-drained lands.

## Profitable Side Line.

One factor about the sheep business is worthy of special emphasis. This industry is one of the most profitable side lines that can fit the operations of the general farm. Sheep require little attention during the sowing, haying, cultivating or harvesting seasons when the time of the farmer is needed elsewhere. It is during periods when the farmer has plenty of leisure that the necessity arises for according the stock additional care and attention.

## FEED BUTTERMILK TO SWINE

**Expert of the Iowa Agricultural College Gives Some Excellent Suggestions on Feeding Hogs.**

(By PROF. W. H. PEW, Iowa Agricultural College.)

Buttermilk when free from water, used for washing the butter, makes excellent feed for hogs. The great trouble as we find it coming from the creameries is that it is hard to determine how much excess water is contained in it. At the present price for feeds, I think you will be safe in paying 20 cents per 100 pounds for buttermilk that is free from excess of water.

For sows that are nursing young pigs, it should be fed in very small quantities, if at all, and I would suggest diluting it. Better results would be had if the buttermilk is not put into the ration until the pigs are at least four or five weeks old. It is particularly good for growing pigs, as well as fattening hogs. The show farrows at this college are always fed and finished on corn and buttermilk.

A good ration for sows that are nursing pigs of an age when no trouble will be had from scouring, would be as follows: Cornmeal, one part; bran, two parts, with buttermilk, three to four pounds for each pound of grain mixture.

Corn and buttermilk afford a very good ration for fattening hogs. For growing pigs it might be of advantage to make a slop of shorts and buttermilk, and feed corn on the ear besides.

Subscribe for The Herald—\$1.50 per year.

For indigestion Never take pepsin and preparations containing pepsin or other digestive ferments for indigestion, as the more you take the more you will

have to take. What is needed is a tonic like Chamberlain's Tablets that will enable the stomach to perform its functions naturally. Obtainable everywhere.

## ..HELP KENT GROW..

# CUTS OF ALL KINDS



**Bramblett Engraving Company**  
ACID-BLAST ETCHING

1311 Howard Street

Omaha, Nebraska

# MARKET WEEK

...AT THE...

## Darling Store

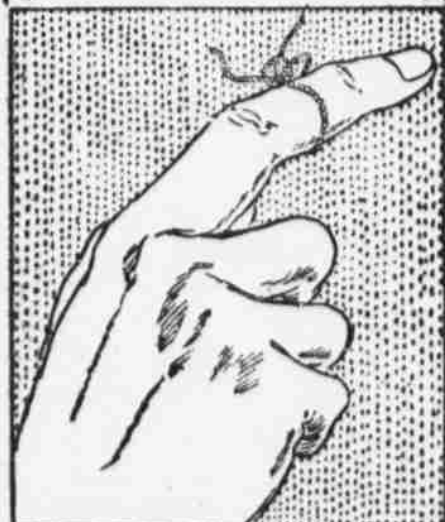
will be a busy week for us but an enjoyable one for our guests. The immense stock of furniture and household furnishings will be open to your inspection. The right time for you to inspect that new furniture for the house.

## Hear the Edison

The Edison Diamond Disc phonograph will be demonstrated each day during the week. Come in and hear it.

## Geo. D. Darling

## REMEMBER



That we have every facility for turning out neat printing of all kinds. Letter heads, bill heads, office stationery, etc., furnished at the lowest prices first class work will permit.

Many a towering business success owes its first strides to the little modest want ad, timidly bidding for customers.

Your little business may be helped to success in the same way.

Mail ads are the "Bargain Counter" of newspaper space, and you should have your share of the benefits.

Old papers for sale at The Herald office—5 cents a bunch.

Subscribe for The Herald—\$1.50 per year.

## OUR LOOSE LEAF DEPARTMENT IS FOUNDED ON THE SERVICE IDEA



Our System Service costs you nothing

Tell us the department in your business that is causing you trouble

This will Obligate You in No Way

WE CARRY A FULL LINE OF

INDEXED I.P. (L) LEXIP

Forms, Devices and Indexes

This line enjoys an international reputation for High Quality and Absolute Dependability

Over 500 Stock Forms in the I.P. Line, and many Complete Outfits

WE DESIGN SPECIAL FORMS AND LAY OUT COMPLETE PLANS

MODERN OFFICE SUPPLY CO., EVERY CITY, U. S. A.

Check the Departments you think can be improved. Pin this to your letter head and forward same to us. We will submit a complete plan, the burden of proof is on us.

- ....Purchase Orders
- ....Receiving Goods
- ....Sales Orders
- ....Shipping Orders
- ....Factory Orders
- ....Cash and Journal Entries
- ....Check and Bank Record
- ....Monthly Statements
- ....Billing & Charging
- ....Ledger Accounts
- ....Pay Roll
- ....City Deliveries

Send to MODERN OFFICE SUPPLY CO. EVERY CITY, U. S. A.

Write or Call on

**Herald Publishing Co.**  
Alliance, Nebraska

Phone 340