# Come to Alliance Market Week, October 25th to 30th --- A Good Time for Everybody ALLIANCE HERALD Sixteen Pages Two Sections

READ BY EVERY MEMBER NEBRASKA STOCK GROWERS ASSOCIATION. ALL THE NEWS OF ALLIANCE AND WESTERN NEBRASKA OFFICIAL ORGAN NEBRASKA VOLUNTEER FIREMEN'S ASSOCIATION. IT REACHES HEADQUARTERS FOR 15,000 FIREMEN

### VOLUME XXII

### ALLIANCE, BOX BUTTE COUNTY, NEBRASKA, THURSDAY, OCTOBER 14, 1915

NO. 45

## **Events in the Social Realm**

members and friends of that church dies. tast Friday when all united in giving a cordial welcome to the new pastor of that church, Rev. J. B. Carns, and the teachers of the city schools. The church was prettily decorated with vines and flowers, the definite color scheme being yellow and white. The program included many pleasing numbers, among which were: trio by Miss Hattie Renswold, piano, Messrs. Carl and Paul Thomas, cello and violin; welcome address by A. T. Lunn; vocal solo by Miss Eva Duncan, with cello obligato; piano solo, Miss Ruth Leonard; readings, by Miss Gifford; vocal solo, Miss Nell Acheson; piano solo, Norman McCorkle. Light re- was very much enjoyed by all in atfreshments were served and everybody entered into the social atmosphere of the evening and a very pleasant time is reported.

Saturday evening at her home, 504 friends: Misses Alta Young, Anna Metz. Senner, Mable Mosher, May Graham, Eva Duncan, Florence Aiken, Ruth case, all of which was suggestive of the enjoyable evening hours. traveling.

Mrs. W. R. Pate entertained at a Hannah Cotant, Helen Schott and 1:30 luncheon at her home, 932 Box Dolly White were pleasing hostesses. Butte avenue, on Saturday afternoon and all the guests report a delightful W. R. Pate last Saturday evening, last. The rooms were prettily decorated in the autummal shades and presented a most pleasing appearance in six courses, and the hostess was Beulah and Dorothy Smith, Edna Bowinan, Beatrice Pate, Marie Kib-The invited guests included the ble. following list: Mesdames C. C. Smith, A. T. Luan, Nellie Wilson, I. M. Tash, J. A. Hunter, W. W. Norton, gliders". Ward Norton, Earl Mallery, J. G. H. J. Kuhn, J. G. Beck, E. T. Kibble, H. J. Ellis, L. N. Worley, D. J. Nel-M. Reynolds, A. R. Reynolds, , Ray Crawford, J. S. Rhein Rolla Wilson, W. L. Vernon, B. J. Sallows, C. J. Mackie, W. D. Fisher, Lass Basye, Ro. Beckwith, J. C. Morrow, C. L. Emerson, Margaret Patmore, S. K. Warrick. Geo. Gaddis, of Alliance, and Mrs. J. H. Moist, of Long Beach, Calif. The early afternoon hours were pleasantly spent with some contests which had been previously arranged, and Mrs. J. A. Hunter and Mrs. W. W. Norton won prizes in competing for same. A very social and informal time was spen, and th guests found Mrs. Pate to be a charming hostess.

The Rebekah circle No. 104 met in their hall in regular session last Friday evening. General business was taken care of, and anticipated work for the future discussed.

The Baptist Ladies' Ald met in their church parlors Wednesday afternoon of this week. Lunch was served to a good number of friends and guests and a general informal time spent together.

The dancing party given in compliment to Miss Maud Moist of Long Beach, Calif., last Thursday evening The music, which was of tendance. the right kind, and the punch to refresh the gay dancers, added to the pleasant occasion. The invited guests

included the following list: Misses Miss Laura Mounts entertained on Hazel Bennett, Irene Rice, Charlotte Mollring, Ruth Rice, Eunice Eldred. Cheyenne avenue, at a very enjoya- Nelle Tash, Cynthia Davenport, Mildble dinner party. The event was in red Campbell, Ruth Morris, Gertrude compliment to her friend Miss Mabel Green, Maude Moist, Blancae Kibble, Worley, who is soon to leave with and Messrs. Norman Newberry, Geo. her parents to spend the winter tour- Keogh, Frank Was, Chas, Harlick, ers. ing the west coast. The company Harold Judd, Orville Davenport, Roy consisted of the following , lady Close. Frank Abbeg, and W. R.

#### The high school faculty and mem-Rice, Hattie Renswold, besides the bers of the alumni, also the Latin hostess and guest of honor. A six- Club, were pleasantly entertained on course dinner was served at 6:30, last Friday evening, the members of and was delicious, according to re- the Virgil class acting as hosts to the ports from the participants. The ta- company, at the home of Miss Janet ble was decorated with a minature Grassman. The house had been train and the appointments were tastefully decorated in the autumn pretty little suit cases with the ini- colors for the occasion and a delictials of each guest on one end of the jour lunch was served at the close of The Misses Marian Grebe, Marian Mote, this occasion.

Edna Bowman, Janet Grassman,

time

in the glowing colors. The luncheon landers, castle 143, gave their open- course luncheon served was a pleaswhich was very delicious was served ing ball of the season last Thursday ant feature of the occasion. evening, and according to reports, gifts were heaped on a large table, Tash, Leone Mallery, were among the assisted in serving by Mrs. Geo. Gad- the occasion was heartily enjoyed by and after the delicious repast was Mst of guests who attended the event, dis, and the Misses Nell Acheson, all of the members and friends who over the table was pushed into the and all enjoyed a very informal and participated. About a hundred cou- centre of the room and the bride-to- pleasant time. ples were present to enjoy the event, be invited to inspect the loving reand the music furnished by Mrs. Ag- membrances from the different girl

er events of a similar nature which are: Misses Nell Acheson, Edna and have been promised them. The suc- Hazel Bowman, Blanche and Bessie cess of the affair is partly due to the Kibble, Maude Moist, Hazel Bennett, energetic management of Deputy Cynthia Davenport, Mildred Camp-Amaziah Johnson, who is spending bell, Elvira Williams, May and Ethel The ladies of the M. E. church act- | served the party, Miss Mollring act- some time in town, working in the Graham, Dollie Hageman, Avis oJder, ed as hostesses for a large number of ing as hostess for the other young la- interests of the Royal Highlanders' Ruth Rice, Hattie Renswold. Leone castle, and we are sure his efforts Mallery, Nell Tash, Ruth Leonard,

a representative of the executive Smith, Edna Benedict, Nellie O'Doncommittee, delivered an address on nell, 'Fraternalism", which proved to be Ethel James, Marian Grebe, Charmost interesting and entertaining.

The lad'es of the guild of the Episcopal church met at the parish house and Miss Muriel Westervelt of Scotts yesterday afternoon, and a very so- bluff, and the honored guest. Mescial time was enjoyed. A large com- dames Jerry Rowan, C. C. Smith and pany of the ladies and friends were Claude McDonald assisted Mrs. Pate present, and Mrs. A. V. Gavin and in serving. Mrs. W. O. Barnes proved pleasing hostesses.

Young entertained their Sunday dance every Thursday evening folschool classes in the gymnasium lowing the regular meeting of the room in the basement of the Presby- castle. The large class, which will terian church, last Friday evening, The party consisted of girls and boys meeting in November, will be royally from the two classes, and a game of received, and it is expected that basket ball was entered into with en-| President W. E. Sharp of Lincoln thusiasm. Refreshments served at will be present and assist in the prothe proper time added to the enjoy- gram. ment of the time, and we are sure the young folks apreciated very much the efforts of their interested teach- Trefney very pleasantly entertained a

of this week and the program will time spent. consist of a roll call of members, who will answer with some current event: book review by Mrs. Claudia Dole; table talk, consisting of odd bits of information; and a vocal selection by Mrs. J. S. Rhein. The leader for the afternoon's program will be Mrs. Ada programs both in its local and feder-

Beulah Smith, at the home of Mrs. was enjoyed by the guests and guest assisted the hostess in serving. The of honor as well. The event proved Misses Charlotte Mollring, Dorothy The members of the Royal High- to be very informal and the four-

are appreciated. Mr. Johnson, who is Florence Albie, Nell Keeler, Dorothy Alta Young, Eunice Burnett, lotte Mollring, Janet Grassman, Laura and Glenn Mounts, Mabel Mosier, Helen Schott, Mabel Worley,

The entertainment committee ap-

pointed from the Royal Highlanders Mrs. R. G. Pearson and Mrs. Ella castle have arranged to give a social be ready for initiation, at the first

Mrs. C. E. Maynard and Mrs. J. company of twelve ladies at a kensington at their home Tuesday after-Mrs. W. W. Norton will entertain noon of this week. A delicious the Woman's Club Friday afternoon lunch was served and a very social

On last evening Mrs. Jerry Rowan entertained a party of young ladies in compliment to Miss Beulah Smith, the occasion being a handkerchief shower to the one soon to go from among her many associates. The ta-Spencer. The club has instructive ble was all in white with a miniature bride in the centre, under which were ated work and we are sure that the arranged the handkerchiefs attached ladies will enjoy the hours spent on to ribbon streamers. The guests

were seated at a five-course dinner by place cards which bore some ini-

Mrs. C. C. Smith and Mrs. B. Ponath | ter, too. Smith, Mildred Campbell, Ruth Rice, Edna Bowman, Janet Grassman, Eu-

## Around About Town

Harry F. Thiele departed Sunday | fact otherd people, a correct idea of for New York and Chicago on a bus- how the country is supplied with tellness trip. On his return he will visit at St. Louis and St. Joe.

ing in the Minatare schools, spent the week end with home folks. . . .

Ben Skiles departed Tuesday for weeks' visit with Alliance relatives and friends. ...

Ben Anderson went to Omaha Monday to have a consultation with an eye specialist.

County Superintendent Opal Russell is the possessor of a new Ford car, purchased from the Keeler-Coursey company this week. She will use the machine mostly in visiting the schools over the county. This will greatly facilitate the work by enabling her to visit more schools and to stay longer at each one.

> Arthur C. Reeves, a Casper capitalist, was in Alliance Saturday attending to business matters.

Within an hour after her arrival here from Gillette, Wyo., Sunday on No. 44, Mrs. Albert Varney gave birth to a fine large baby. The ambulance was at the station to meet

her and she was taken immediately to the hospital. Dr. McEuen was although an effort was made to perat that point. The train waited for fifteen minutes at Hemingford until a doctor could be summoned to accompany her to Alliance.

Every man is entitled to at least one good suit, overcoat and pair of with relatives and friends. On her shoes, and every one can afford the return she stopped at the H. E. The shower given in honor of Miss tial or something in resemblance of outfit. Dress Up! You'll feel beteach individual. Mrs. W. R. Pate, ter, and your associates will feel bet-

. . .

Word has been received that Wm. King is recovering rapidly from the effects of an operation which was The nice Burnett, Dollie Hegeman, Nell performed by Mayo Bros. at Rochester, Minn. . . .

> P. D. Gleason, Alliance inanager for the Bell Telephone company, is

busy this week covering the sur-Be on the grounds early-don't ov- rounding towns and securing data nes Duncan and Floyd Mackleburg friends. There were many useful as erlook a good bet-get in on the for the company which will be used was very good and suited the "ziry well as ornamental articles among ground floor and buy a lot in Fair- in the A. T. & T. directory. This in-A very fine banquet was the collection, and we are sure that view Adition, the brightest and nic- teresting book is issued every two served during the evening and the the recipient will many times think est Addition to Alliance-the closest years, and gives a list of all the thews' Episcopal church, departed Dole, W. R. Harper, James Gaddis, repast proved to be most satisfying, of her friends in the old home town and most accessible Addition ever be- companies doing business in the

ephone service. Mr. Gleason's terri-tory takes in thirty-three towns, including Crawford, Rushville, Sidney, Miss Irma Lotspeich, who is teach- Bridgeport, Chadron, and a number of smaller places.

J. L. Williams, the real estate man, his home at Tampa. Fla., after a few few days' visit with his family and to went to Broken Bow Monday for a attend to some business matters.

> You probably can't afford a \$100 outfit, but you can be the possessor of at least one good suit, overcoat and pair of shoes. They don't cost much, but, oh, what a difference they do make.

A. V. Arnold, chief clerk to Division Superintendent Weidenhamer, and wife, are in Omaha this week visiting with friends.

D. D. Hayward, representing the American District Steam Company of Chicago, departed Wednesday Minden, Nebr. Mr. Hayward had come to Alliance to explain steam heating proposition.

Mr. and Mrs. Aaron Poole went to Bridgeport Wednesday for a few days' visit with relatives and friends.

Miss Grace Hooper, state superintendent of the Christian Endeavor societies, came in Wednesday from taken on the train at Hemingford. Crites, and spoke to the young people of Alliance at the Presbyterian suade Mrs. Varney to leave the train church Wednesday afternoon and evening.

Mrs. H. W. Beach returned Wednesday from Portland and other western points where she had been for the past several weeks visiting Boone home in Montana and visited a few days.

A small fire occurred at the rear of the Alliance Grocery Monday afternoon when some gasoline, used by the Roy Burns tailor shop, became ignited. Luckily the fire did not spread far and was shortly extinguished with the aid of hand chemicals.

Barney Halbur was down from near Hemingford Saturday visiting with friends and attending to business matters.

Dean Wm. C. Shaw, of St. Mat-Monday for a week's work in the Dancing was enjoyed until the wee as she goes soon to make her home fore thrown open in this city, on United tSates and Europe, and the mission field a week's work in the hours of the morning, and the par- in some other locality. Among the Wednesday, October 20th. Sale be len, Hyannis, Big Springs, and other

The Ladies' Aid of the Methodist church were entertained at the home of Mrs. W. S. Acheson, 419 Cheyenne, Wednesday afternoon of this week. A large number were in attendance, and a very social time was enjoyed. The ladies assisting Mrs. Acheson in service were surs Geo. Gaddis, Mrs. A. P. Brown and Mrs. E. C. Drake. The meeting was the occasion of the regular monthly banquet of the society, and the repast served was appreciated and satisfying.

Mr. and Mrs. L. H. Highland very pleasantly entertained at dinner Sunday the new Dean of the Alliance Deanery and his wife, the Rev. and Mrs. William S. Shaw, and Mr. and Mrs. F. E. Holsten. A very social time was enjoyed, and we are sure Dean Shaw and wife appreciate finding themselves located among such pleasant surroundings and friends.

The ladies of the Baptist church are planning on serving a "harvest home" supper Tuesday evening, October 19, at the Baptist church parlors. This supper will include chicken pie and we are sure everyone will find enough other good things to eat, which will repay them for attending in large numbers and with large appetites.

At the Presbyterian church last evening. Miss Grace Hooper, state superintendent of the Junior Christian Endeavor, spoke to a company of interested workers and was very well received. Her talk was both instructive and entertaining, and it is hoped that she will visit Alliance whenever the opportunity presents itself.

Miss Chariotte Mollring entertained at a theatre party Monday evening in honor of Miss Maud Moist. Included in her list of guests were the Misses Mildred Campbell, Irene Eice. Dorothy Smith, Beulah Smith, Blanch Kibble, Cynthia Davenport, Hazel Bennett, Nelle Tash, Nelle Keeler, Bennett. Eunice Eldred, Edna Bowman and Maude Moist. After a very pleasant time spent at the theatre, the party were entertained at the parlors of the F. E. Brennan drug store, at which time a toothsome lunch was

son, A. V. Gavin, C. R. Hershman, M. ticipants are looking forward to oth- list of invited guests at the event gins promptly at 10 a. m.

rectory gives the Bell people, and in points before returning.

Mr. and Mrs. G. J. Appleburg went to Scottsbluff Monday to make their future home. They will soon begin the erection of a modern bungalow there. Mr. Appleburg travels for M. E. Smith & Company, of Omaha.

Miss Norine Hagerty and C. S. Fairman, both of Bridgeport, were married at the Holy Rosary church Tuesday morning. Father Donnelly performing the ceremony. Only the immediate relatives and a few of the close friends of both families were present. The newlyweds departed Tuesday noon for Bridgeport where they will visit a short time with relatives and friends, after which they will proceed to Sidney where they will make their home.

The Alliance Creamery Company has advanced the price of cream during the past week and are now-paying 27 cents for cream delivered at the creamery and 25 cents for cream delivered at the station. The butter market advanced during the week. and this caused the raise in the price of cream.

Mr. and Mrs. Bob Honz passed thru here Tuesday on their way to their home at Hemingford after a visit with relatives and friends at Lincoln and other points.

Dr. and Mrs. C. E. Slagle went to Denver Sunday and remained until Tuesday visiting and looking after Tuesday business matters.

In Saturday's edition of the Oma-

ha Bee there appeared a picture of Miss Doris Young, on the same page with the other maids to the Queen of Ak-Sar-Ben.

W. E. Rousey went to Edgar, Nebraska, Sunday, to accompany to Alliance his mother, who will make her home here.

County Attorney Basye will go to Lincoln the first of next month to be present at the hearing of the suit of Box Butte county vs. the Burlington railroad before the supreme court. This suit involves the non-payment of taxes by the Burlington for some of their property just south of town.

J. R. Devlin, of Denver, has accepted a position in the men's furnishing department of the Harper Department store and arrived this morning. For some time past Mr. Devlin has been assistant buyer of men's furnishings in the Joslin Dry Goods store, and will no doubt be a valuable addition to the Harper store.

The ladies' aid society of the Baptist church will serve supper at the church parlors Tuesday evening, October 19. The menu includes chicken pie, mashed potatoes, celery, light rolls, jelly, pickles, pie, salad and coffee. The cost is 35 cents, and everyone is invited.

**PROGRAM FOR MARKET WEEK** Alliance, Nebraska, October 25 to 30, 1915

As Market Week approaches, the plans for entertainment grow bigger and better. The committee are heels over heads in work and are working nearly twenty-four hours per day, to see that our visitors are well entertained while in the city as well as to see that the home people will not be slighted. The merchants are preparing their announcements of bargains for the week. Herald readers should read carefully the ads in this issue of sixteen pages, two sections, and watch for the big MARKET WEEK EDITION next week, Thursday, October 21st. It will be packed brimful of announcements well worth your attention. Six days erammed full of clean, interesting entertainment, and the opportunity for making the dollars go farther than ever for high grade merchandise.

#### PROGRAM:

Monday, October 25th. Managers, Ben J. Sallows, Lloyd C. Thomas

1 p. m. Exhibition on Box Butte avenue by the Alliance Volunteer Fire Department. This exhibition will last for an hour and a half, and will include several new stunts, including a run to a fire by different teams, the winning team to receive a prize of \$10.00, and the second team a prize of \$5.00.

8:30 p. m. Dance at the Opera House for the people of Alliance. No charge for admittance.

10 p. m. Fiddler's contest. Dance will stop during the fiddler's contest, which will be held in the Opera House. Prizes, \$3 for first, \$2 for second, and \$1 for third.

Tuesday, October 26th. Managers, George and Harry Moll-Thig.

1 p. m. Music by the Alliance band.

2 p. m. Barbecue. Steer donated by Charley Tully. Experienced barbecue men will handle this affair, under the direction of Mr. Darling, and it will be an event to be long remembered.

8 p. m. Amateur theatricals. The best actors, actresses in western Nebraska will appear on the stage this evening. Prizes will be \$3 for first, \$2 for second and \$1 for third. A mock trial will be a part of the program.

Wednesday, October 27th. Manager, Percy Cogswell,

1 p. m. Relay auto race. Race will start at the standpipe. on Box Butte avenue, and end at the depot. Four men will take part with each car. One man will run beside car for a block ; ear will stop, another man get out and run beside car for block, while man who ran will enter car and drive-thus each man runs one block and drives one block. Prizes, \$6, \$4 and \$2.

1:30 p. m. Slow auto race on high gear. Same distance. Last car to reach depot without changing from high or stopping wins. Prizes, \$3, \$2 and \$1.

2 p. m. Obstacle race. Same distance. Cars will run around obstacles placed in street. Prizes \$5, \$3 and \$2.

2:30 p. m. Speed auto race. Same distance. Prizes, \$3, \$2 and \$1.

8 p. m. At brick building across from postoffice, adjoining

Alliance Auto Supply Company building. Chicken show. Cash prizes amounting to \$10. Fancy work display. Cash prizes amounting to \$5

Thursday, October 28th. Manager, I. E. Tash.

Horse show on Third street. \$10 prizes and ribbons for stallions. \$10 prizes and ribbons for mares. \$10 prizes and ribbons for colts.

Agricultural exhibit in brick building across from postoffice, adjoining Alliance Auto Supply Company building: \$1 for heaviest ear of corn. \$1 for heaviest squash. \$1 for heaviest turnip. \$1 for heaviest head of cabbage. \$1 for heaviest potato.

8 p. m. Dance at the Opera House at which visitors will be the guests.

Friday, October 29th. Manager, Lee Moore.

This will be DOLLAR DAY. Special dollar bargains at the stores.

1 p. m. Battle Royal on Box Butte avenue. Open to the world. Prizes, \$7.50, \$4, \$3, \$2 and \$1.

2 p. m. Baby show at the court house. Prizes to be awarded on point system. Woman's Home Companion rules to govern. Prizes, 6, \$3, \$2, \$1 and \$1.

8 p. m. Band concert on streets.

Saturday, October 30th. Managers, Lloyd C. Thomas and Ben J. Sallows. Second DOLLAR DAY. Special dollar bargains at the stores. A ticket to the Saturday afternoon matinee at the Imperial will be given with each one dollar purchase on both Friday and Saturday.

10 a.m. Animal parade, comedy parade. Secretary Fisher of the Alliance Commercial Club, who is in Denver this week, has consented to arrange with the Sells-Floto circus for their aggregation of fierce and wild animals, the biggest aggregation of its kind in the world, with the wildest animals. These animals will be brought to Alliance three days ahead of the time set for the parade. They will be fed on Box Butte spuds only. Mr. Fisher learned the secret recently of taming wild animals by a glance of the eye. He will glance at each animal as the parade starts and they are guaranteed to follow him in the parade as meek and mild as an old cow. This parade will be the only feature of its kind ever introduced in the United States, and will be worth traveling hundreds of miles to see. Bring the children.

1 p. m. Boys' and girls' races on Box Butte avenue. \$10 in prizes.

4 p. m. Matinee at the Imperial. Tickets received from DOLLAR DAY purchases either Friday or Saturday will be received for admission.

8 p. m. Band concert by Alliance brass band.

DON'T FORGET, reader of The Herald, that you are invited to make The Herald office a visit while in the city. We will try to make your visit worth while and will be glad to have the opportunity of shaking hands with you. Come in without knocking -we know you will go out the same way.