

THE ALLIANCE HERALD

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WHAT ABOUT NEXT YEAR?

A big interrogation point, otherwise known as a question mark, is a symbol of the present frame of mind of the American people. What will next year bring? When will the European war end? What will be the effect upon American industries and business of the signing of peace treaties by the warring nations of Europe? What will be the result of the national election in the United States next year, and how will it affect industrial and business conditions? There is a general "looking for the things that are to be." The tone of expectation is generally optimistic, and it is better that it is than pessimistic, better for the present and for the future.

RIVER MARKETS BOOMING

The live stock quarantine at Chicago, preventing stocker and feeder stuff from being shipped out of there, is throwing a lot of business to the Missouri river markets this year, that formerly went to the "Windy City". This circumstance and the normal growth of the live stock business at Omaha, Kansas City, Sioux City and St. Joseph are giving those markets a boom greater than any that they have ever had before.

On Monday of this week, Omaha was the largest live stock market in the United States, judged from the number of cattle, hogs, sheep and horses received. The record for receipts of cattle was broken and the market was second only to Chicago, while the receipts of sheep were larger than all other markets combined, thus putting Omaha ahead of Chicago in the totals for that day.

Total receipts of stock were greater than at any other single live stock market in the country.

The cattle record was made with the receipts of 643 cars, totalling 17,183 head. The old record was made October 19, 1914, when 627 cars were received. The heavy increase in cattle business is due largely to the quarantine at Chicago, from which feeder stuff cannot be shipped.

Sheep receipts amounted to 140 cars, totalling 38,874 head. This is not a particularly new story, Omaha apparently having permanently become the country's greatest sheep market.

In addition to this record there were twenty-two cars of horses, 471 head, received. This is not a record-breaker, but is far above the average.

ACQUIRING TECHNICAL KNOWLEDGE

By technical we mean pertaining to the science of mechanical arts. In the above heading, we refer particularly to the acquiring of knowledge necessary to the safe and successful operating of machines of intricate construction, the knowledge necessary for one to possess in order to be properly called a machinist operator or mechanic.

We are living in a fast age and a fast country, an age and a country in which people are not willing, as formerly in this country and yet in some other countries, to spend many years in close application in order to become an expert machinist or tradesman. It is a fact, easily proven, that many costly and fatal accidents are due to ignorance on the part of persons who try to do work for which they are not qualified. Thousands of lives are sacrificed every year, and millions of dollars' worth of property destroyed, thru ignorance. Laws have been enacted from time to time to safeguard the people against accidents, but it is remarkable how many lives must be lost and how much property needlessly destroyed before legislatures will act for the protection of the public.

There is no reasonable excuse for any one not being master of the machine which he tries to operate, from a typewriter to a locomotive engine. With schools of technology covering a wide range of subjects, and with other schools specializing on one particular subject with facilities for ample demonstration work, the practical knowledge necessary for efficient operation of any ordinary machine can be acquired in a comparatively short time.

And it pays one well to take the time and incur the expense necessary to the acquirement of such knowledge. A definite illustration of this is found in The Herald office. Within the last few years, an employee of the mechanical department decided that he would become a "machinist operator" of the typesetting machine. Accordingly he went to Brooklyn, N. Y., where he entered the factory as a student. Under competent instruction and with opportunity to observe, and assist in, the construction of the machines, he soon obtained a practical knowledge of them that it would have taken many years to have acquired by the ordinary process of "picking it up" around a printing office.

The Herald is now giving special attention to the advertisements of automobile schools, not merely for the revenue that may be derived therefrom, for really it does not amount to a great deal; but because by so doing we can carry out our principles of giving to our readers the best thing possible, both in advertisements and other reading matter. Automobile schools are conducted in cities in connection with large repair shops, which furnish ample demonstration work along with expert instruction. It is our firm belief that any man or woman can within a few weeks obtain more practical information regarding motor cars by attending a reliable automobile school than can be acquired in as many months or years by other ordinary methods.

We speak of women as students at automobile schools. And why not? We hope to see the time come very soon when no person, man, woman, boy

or girl, will be permitted to drive an automobile upon any public street or road of Nebraska without a license, obtained by satisfactorily passing a thoro examination. And we are sure that any reasonable person, who will consider the number of lives that are lost and the amount of property destroyed each year thru the ignorance of would-be chauffeurs, will agree with us on this proposition.

THE MANUFACTURE OF FUR GARMENTS

The manufacture of shoe leather in America is confined to a comparatively small number of large tanneries, but the tanning of hides for fur garments, robes, rugs, etc., is carried on successfully in quite a number of the larger cities of the west and the middle west. The furs so tanned are manufactured into the articles mentioned, to order or for the custom trade, as it is called.

The demand for the tanning of hides to order and the manufacture of garments, robes and rugs therefrom is increasing. Formerly the hides of many dead animals were never taken from the carcasses, but people are learning that to not save them is a useless waste, that at a moderate cost they can be turned into articles both ornamental and useful. They are learning that it is also practicable to have fur articles made to order, even though they do not furnish the hides. Parcels post and lower express rates have no doubt had something to do with facilitating this class of business.

In soliciting advertising for the Herald-Stockman from tanners and fur manufacturers we have confined ourselves to those houses that we believe to be thoroly reliable. Many of our readers are in position to patronize these houses, either by selling them hides or by ordering them tanned and garments manufactured therefrom. Hence it has been easy in this matter to follow our rule of asking advertising only from those persons and firms that we believe will deal fairly with our readers and who will probably receive some business as a result of their advertising.

The moral is, if you have a hide or can get one, have it tanned and something useful made from it, or sell it to the tanner or hide house.

PLENTY OF PROOF

From People You Know—From Alliance Citizens

The greatest skeptic can hardly fail to be convinced by evidence like this. It is impossible to produce better proof of merit than the testimony of residents of Alliance, of people who can be seen at any time. Read the following case of it:

Mrs. J. E. Whaley, 422 E. Oregon St., Alliance, says: "Over three years ago my kidneys became badly disordered and the kidney secretions were unnatural. Whenever I stooped, sharp pains darted through my loins and it was hard for me to straighten. I tried many remedies, but all failed to help me until I used Doan's Kidney Pills, procured at Holsten's Drug Store. They brought relief in a short time, and I continued using them until I was free from kidney complaint."

Price 50c, at all dealers. Don't simply ask for a kidney remedy—get Doan's Kidney Pills—the same that Mrs. Whaley had. Foster-Milburn Co., Props., Buffalo, N. Y.

NOTICE OF SALE

Notice is hereby given that on Saturday, the 25th day of September, 1915, in front of the city hall in the city of Alliance, Box Butte county, Nebraska, at 2 o'clock in the afternoon, I will offer for sale to the highest bidder for cash, one gray-brown mule, supposed to be about two years of age, and unbranded, said mule to be sold as an estray.

C. W. JEFFERS,
Chief of Police.

38-51-5991

SAFE

Established 1874

SOUND

Rosenbaum Bros. & Co.

Incorporated

Live Stock Commission Merchants

CATTLE
SHEEP
HOGS

We cordially solicit your patronage. With our unexcelled facilities in every department we are prepared to render you most efficient service.

Correspondence Solicited. Send for Market Reports

South Omaha

PROMPT

Chicago—Sioux City

RELIABLE

RUBBER STAMPS
We manufacture every kind of Rubber Stamp in the most complete and efficient manner. Let us show you the McConner's Stamp press the cleanest and best the longest.

THE PROMPT PRINTERY
Phone 1111, Omaha, Neb. 1241-1242-1243

Butler All-Steel Garage
Portable, cheapest, easiest to put up. Attractive in appearance, absolutely fire-proof. A useful building on any place.

\$59.25
10x14 Feet for Small Car
If your dealer doesn't handle write us for Booklet and prices on larger sizes.

BUTLER MFG. CO., 200 Butler Bldg., KANSAS CITY, MO.

IT'S ALL IN KNOWING HOW
WHEN SOMETHING GOES WRONG
with your automobile, the repair-shop man gets a good sized chunk of your money, because you don't know

WHAT IS WRONG
Why don't you learn all about your car? Learn all about every kind of car. Save a good piece of that money, or get into the automobile business and get it yourself.

NEBRASKA AUTOMOBILE SCHOOL
will teach you the business from start to finish, including LATHING, WORK, REPAIRING, DRIVING, OXY-ACETYLENE WELDING, and wiring for IGNITION, STARTING SYSTEMS and LIGHTS. Recently consolidated with

ELECTRIC STARTING AND IGNITION SCHOOL
OF SIOUX CITY, IOWA
Both Schools now operate in one fine, new, strictly modern fire-proof building. Write for catalog "A. H." It has names and pictures of men who have made good. IT'S FREE.

NEBRASKA AUTOMOBILE SCHOOL
2408 LEAVENWORTH STREET
OMAHA, NEBR.
IT'S ALL IN KNOWING HOW

Nebraska Tent & Awning Co.



TENTS

and

Stack Covers
at living prices

If your dealer does not handle them write direct to us.
AWNINGS for Stores or Residences
All goods guaranteed as represented or money refunded
709 So. 16th St., Omaha, Nebr.
Send for Price List No. 10.

ILER GRAND HOTEL

16th and Howard St., Omaha, Nebr.
A Really Comfortable Hotel for You to Stop at

It is Popular with Many Live Stock Shippers. Why not You Try It Once?

RATES ARE LOW

P. W. MIKESSELL, Prop.

We use a bone tipped cob pipe as an advertisement. It is an emblem of comfort. We will mail you a half dozen upon receipt of a written request for them; or fill in your name and address below, cut out this advertisement and mail to Iler Grand Hotel, Omaha, Nebr., and you will receive the half dozen pipes by return mail:

Name

Address

HOUSEHOLD GOODS for sale. Vacant rooms for rent. At 519 Big Horn avenue, Alliance, Nebr. 38-21-49695
On October 20, FAIRVIEW Addition is to be thrown open to purchase—everything at auction and to the highest bidder.



This is the Man That Took the S out of Skidoo

It's a Long, Long Way

To a Better
Live Stock Commission Firm
Than

Byers Bros. & Co.

South Omaha

Better Try Them With That Next Shipment