REMEMBER If It's

The Famous

GOOD

Sells It For LESS

MEN'S
WINTER WEIGHT
UNION SUITS
\$1.00 Values

78c

MACKINAWS

\$4.95 . \$12.00

Immense Line Waterproof McKibbens, Saint Paul

39c 50c 75c \$1, \$1.25, \$1.50 Extra Big Line

MEN'S RAIN COATS PRICES RANGE

\$4.50 to\$15.00

U. S. ARMY SHOES Genuine Article

\$4.50

HOLEPROOF HOSIERY

The Original In Cotton and Wool

\$1.50 and \$2.00

Box Guaranteed 6 Months

BOYS'
SWEATER COATS
\$1.50 Grade
Special

98c

walkover
and
Douglas
SHOES
All Styles
All Leathers

\$3.50 60 \$5.00

A CRACKING GOOD WORK SUIT Wear Guaranteed

\$7.50

MEN'S
TROUSERS
Big Assortment
Prices Range From
\$1.00 to \$7.00

MEN'S LEATHER

39c, 49c, 59c, 69c, 79c, \$1

All Leathers

REMEMBER
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The Famous'

Business Rests on this Foundation

GUARANTER UNQUALIFIEDLY EVERY PURCHASE—BE SURE TO GIVE EVERY CUSTOMER COMPLETE SATIS-FACTION—MONEY BACK IF YOU WANT IT—

ONE PRICE TO ALL

THAT IS THE WAY WE DO BUSINESS.—THE FAMOUS EASILY RETAINS THE LEAD IN MEN'S CLOTHING AND KINDRED LINES IN NORTHWEST NEBRASKA. THE FAMOUS LEADS IN VOLUME, IN QUALITY, IN SIZE OF STORE, IN LOWNESS OF PRICES, AND EXPERIENCED SERVICE. MORE WORLD RENOWNED ADVERTISED LINES ARE DISPLAYED AT THE FAMOUS THAN IN ANY OTHER STORE IN THE WEST—THAT'S YOUR PROTECTION FROM CHEAP SHODDY MERCHANDISE. THE FAMOUS PREDOMINATES IN EVERY DESIRABLE FEATURE THAT GOES TO MAKE A DEPENDABLE STORE.

The Largest Array of Men's and Boy's Clothing 1000 Dependable Suits to Select From

Don't
Fail to See
Hart,
Schaffner
& Marx
Greatest Suit
Varsity
Fifty-five
at
\$25



You Are
Never
Restricted
They Are
All for Sale
Nothing
Held Back
Experienced
Men Always
at Your
Service

COME TO THE FAMOUS-

Hand Made Suits — Worsteds, Casimeres and Cheviots — Immense assortment. \$15.00

At this Price begins the Hart Schaffner & Marx line—others \$25, \$30, \$35. See Model 55. \$20.00

Extra Specials in Every Department-

FINE OUTING GOWNS
For Men

75c

BOYS' SUITS
Fine Quality

\$2.48

WOOL SHIRTS For Men

98c

59c and 69c BOYS' KNICKERBOCKER PANTS

48c

BOYS' SHOES 9 to 13 Good Wear

\$1.25

BOYS' UNION SUITS 65c Grade

48c

OUTING FLANNEL WAISTS

25c

6 to 16 BOYS' WINTER CAPS New Line

25c

The Home of Merchandise With a Pedigree--- and it Costs You No More--Very Often Less

Remember, if its Good THE FAMOUS Sells it For Less

Your Clothing Allowance Will do You a Bigger and More Lasting Service if You Buy Here and Now

The Famous PRICE Clothing House

Alliance, Nebraska

REMEMBER

If It's

The Famous

Sells It For

\$1.25 Grade MEN'S HEAVY UNION SUITS

\$1.00

WORK SHOES
For Men
\$2.50

MEN'S
FINE DRESS SHOES
Button and Lace
\$3.50 Values
Special

BOYS' SUITS

\$2.98

\$2.48 to \$7.00 All Styles—All Sizes

See Our
FAMOUS SPECIAL
YOUNG MEN'S
ALL WOOL
BLUE SERGE
Regular \$12.50 Value

\$9.85

Fine Assortment MEN'S NIGHT SHIRTS and PAJAMAS Prices Range

75c to \$2.00

STETSON
HATS
All the
Latest Styles
\$4.00

Other Grades

\$1.98, \$2.50, \$3

Ask to See
Our Eskimo
FLANNEL SHIRT
Convertible Collars
Made 3 Ways

\$1.50 and \$2.00

DRESS GLOVES
Adler's
Hutchens & Potter

\$1.00 to \$3.50
Silk Lined
In All Leathers

MUNSING'S FAMOUS UNION SUITS Drop Seat

\$1.25, \$1.50, \$2 \$2.50, \$3.50, \$4

All Sizes— Stouts and Regular

100 PAIRS
MEN'S
DRESS SHOES
Sizes 6 to 8½
Lace and Button
Extra Value
\$2.50

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LESS