



This illustration shows the ordinary woman's shoe with the extra high and narrow heel now so popular, showing how the weight is thrown on a twisted ankle, and the center of gravity falling in front of the heel, over the hollow of the foot, strains the foot and in time breaks down the arch. The diagram of the sole shows how the foot must twist in getting into the shoe.

# TREADEASY

THE GREAT HEALTH SHOE  
FOR WOMEN

They have full rubber heels; not just a life such as your cobbler puts on, but a full heel made from live rubber—springy and resilient. Treadeasy shoes have the regular leather insole, the same as any other shoe, but between this insole and the outsole, is inserted a soft filling or cushion of cork, which gives under the pressure of the foot allowing the insole to adjust itself to the exact shape of the bottom of the foot, giving a soft, even pressure on every part of the sole, and preventing undue pressure on any part, which is the cause of corns and hard callouses. Cork, being an absolute non-conductor of both heat and cold, the feet are kept at an even and natural temperature at all times and neither perspire in summer or are cold in winter.



This illustration shows how the Treadeasy shoe made on the Treadeasy hygienic last, straightens and supports the ankle, and how the heel, being large and properly placed, brings the weight of the body squarely over the heel where Nature intended, giving you better balance and preventing the twisting strain on the ankle and arch of the foot. The sole shows how the last is made straight from heel to toe, the same as the natural foot.

## Alliance Shoe Store

S. A. Miller, Prop.  
305 Box Butte Avenue

### Exchange Gossip

Mr. and Mrs. G. W. Emery, formerly of Alliance but now living twelve miles northwest of Redington, returned home a short time ago after an extended trip on the coast where they attended the exposition at San Francisco and visited with relatives at Seattle.—Bridgeport News-Blade.

Mr. and Mrs. A. T. Lunn spent several hours between trains with relatives in this city Sunday, being on their return from a visit at Gordon to their home at Alliance. Miss Margaret Smith, of Chadron, passed thru this city Saturday for Alliance, where she will teach in the city schools.—Crawford Tribune.

Messrs. Buchanan and Hempel of South Omaha arrived by auto last Saturday, and were guests of Mr. Noite and family over Sunday; also Mr. Graham of Alliance. \* \* \* Mrs. Tschacher and her sister, Miss Anna Feindrich, were Alliance visitors the first of the week.—Broadwater News.

Mrs. E. J. Hait of Alliance was in town several days last week visiting. She left for Lamar Sunday to visit relatives.—Big Springs Correspondent in Chappell Register.

Miss Leota Walker left Saturday morning for Alliance to be in readiness Monday morning to take up her duties as teacher in the schools of that city, a position the young lady has filled most exceptionally for the past year.—Mason City Transcript.

C. H. Tully and son Lloyd autoed over from Alliance Sunday. \* \* \* Bert Fernengel writes from Alliance, Ohio, requesting us to forward the Recorder to him there. Bert seems to like that name Alliance, but it is a big jump from Nebraska to Ohio.—Rushville Recorder.

Mrs. E. Calhoun made a trip to Alliance, Tuesday, where she accompanied Mrs. J. R. Pense and children, of McCook, Nebr., who have been here visiting Mrs. Calhoun for the past week. Mrs. Pense is a sister of Mrs. Calhoun. \* \* \* Miss Cora Higgins, of Shubert, Nebraska, and Mrs. Stella Robbins, of Alliance, formerly college friends of Rev. and Mrs. Farar, paid them a vacation visit this week.—Scottsbluff Republican.

The Harper store at Alliance, Neb., held a style show of their own last Saturday when the latest styles for fall and winter were shown on living models. Several special features were prepared and the show was on a special stage built in the store. The styles shown were for men, women and children. There was music during the exhibition, and souvenirs were given away. \* \* \* Shall Alliance be host to shoppers? That is the query now being put up to the business men of the western Nebraska city by boosters for a sort of event like Omaha's Market Week, Ak-Sar-Ben carnival or other similar attraction or special effort to induce the shoppers to come to them. Alliance says other cities not so large or so good have done it with success, and those Alliance fellows hate to have any good thing get away from them. \* \* \* Alliance celebrated her second annual Labor Day celebration, under the auspices of the Commercial Club, and over 3,000 people were at the fair grounds. There were thirty-six events on the program. The Alliance Junior base ball team defeated the Hemingford team, score 14 to 1. The base ball game between the business men and the farmers ended in a score of 4 to 3 in favor of the farmers. The baby contest was one of the most interesting events on the program, twenty-four babies being entered in the contest. The program ended in the evening with an exhibit by the Alliance fire department and a concert by the Alliance band.—Omaha Trade Exhibit.

### "TIZ" FOR ACHING, SORE, TIRED FEET

Good-bye sore feet, burning feet, swollen feet, sweaty feet, smelly feet, tired feet.

Good-bye corns, callouses, bunions and raw spots. No more shoe tightness, no more limping with pain or drawing up your face in agony.

"TIZ" is magical, acts right off. "TIZ" draws out all the poisonous exudations which puff up the feet. Use "TIZ" and forget your foot misery. Ah! how comfortable your feet feel. Get a 25 cent box of "TIZ" now at any druggist or department store. Don't suffer. Have good feet, glad feet, feet that never swell, never hurt, never get tired. A year's foot comfort guaranteed or money refunded.

### Dusty's Dabblings

There is this difference: If you bet a dollar on one flip of the dice or on one turn of the card in a twenty-one game, you are a gambler, and if you risk about all you own on a raise in wheat or stocks and get away with it you are a successful business man and can run for office or be a pillar in the church.

Mrs. Ray Bengert, of Kansas City, tells the newspapers that she never knew how much her husband loved her until he shot and killed another man who was in love with her. She admits that she had been "leading the other man on" for a month. There is nothing like submitting your husband's affections to a little harmless test like this now and then. It may miss up the affinity considerably, but it keeps the affection of your husband sweet and pure.

And, by the way, this affinity business ought to be listed by the insurance companies as one of the most hazardous of occupations. No man can follow it for a length of time and keep his health.

Most any housewife will tell you that her groceryman is the first to hear of a raise in prices, and the last to hear of a drop in prices.

Generally speaking, the man that is afraid he is earning more than he gets never gets more than he earns.

Old Hicostoffling is helped some by the fact that where Father used to grow muskmelons in the back yard, Son now uses the ground for a tennis court and pays two-bits a throw for cantaloupes.

If a man never had any more faults than his mother finds in him, what a grand old world this would be.

This is the season when Mother picks out a suit for Father that will match the parlor rug or the front-room furniture.

The only time some men can convince his wife that he is the Big Noise around the house is when he is snoring at night.

Very little attention is paid to the June bridegroom. All of the newspaper talk and space is about the bride. But the sheepish-looking chap you see on the streets pushing a baby buggy a June or two later is the fellow who played one of the leading roles in the affair.

You probably think that if all the pests and bores in Alliance were compelled to wear labels there wouldn't be any for you, but yours would probably be as large as any of the others in the procession.

When some men get tired of being their own boss they join the army. Others get married.

No matter how much you think you are worth to the firm, young man, remember always that there are hundreds that can fill your place, and fill it just as good as you can.

Over in Munich, Germany, the inhabitants are restricted in their use of beer on account of a scarcity of that commodity. In this country many men are "restricted," but not on account of a scarcity of "suds."

"Guess someone is going to start a Ford automobile factory in Alliance," remarked a little old weazen-faced man at the Burlington station the other morning as he looked over on the sidetrack and saw a freight car loaded with scrap iron, presumably from some junk dealer along the line. The suggestion put the crowd of waiting passengers, who were getting grouchy over the overdue train, in a good humor for a time and made them forget their grumblings.

Enlarged Edition  
The Bridgeport News-Blade Bruce Wilcox's paper, came out last week with twelve pages, instead of the usual eight, well-filled with reading matter and advertisements from the Bridgeport merchants. The enlarged edition was made possible on account of this week being our fair week, and the merchants were making an extra bid for patronage. But Mr. Wilcox had some troubles to dampen his joys. Just when everything was running smoothly the large press broke down and a delay of several hours. We sympathize with Brother Wilcox who never saw a press of any kind that didn't do its breaking on the first day; right when it was needed most. The new home for the News-Blade being built as rapidly as possible it will be about two months before the plant can be moved.

## What Will YOU Do At 50?



Have you ever thought what will become of you when your earning capacity is waning? At 50 will you still be working for a low wage or enjoying a good income? That depends upon what you are doing NOW to secure the training that will steadily advance you in position and salary during the coming years. Only training will put you in the income class. To learn how you can receive this training without giving up your present occupation, let the International Correspondence Schools advise you. All you have to do is to mark the coupon as directed and mail it today. There is no charge for this advice. No matter who you are or what your present occupation is, the I. C. S. has a way of helping you. It is an institution of experts—experts in helping poorly paid men succeed. Only your spare time in your own home is required. You do not lose an hour of work or a dollar of pay. This coupon is the greatest opportunity in the world for you to secure a happy, prosperous, and successful life, for it is an opportunity offered by an institution backed with a capital of six million dollars, whose sole business for 22 years has been to provide ambitious men and women with salary raising training. Don't neglect practical opportunities for promotion. Mark and mail the coupon NOW.

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Please explain, without further obligation on my part, how I can qualify for the position, trade, or profession before which I have marked X.

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Window Trimming	Building Contracting
Commercial Illustrating	Architectural Drafting
Chemist	Architect
Banking	Concrete Contracting
Civil Service	Plumbing Steam Fitting

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## Just Press the Button

Light up the home, barn, hog house, chicken coop, garage and yard. "Just Press the Button." Get power for your electric carpet sweeper, sewing machine, churn and fan; heat for your electric iron and toaster. "Just Press the Button."

The Alamo Electric Farm Light Plant makes it possible for every farmer to have electricity at a price he feels he can afford. The price of the standard plant is \$253.00. This figure does not include the engine. The cost of operation is very moderate. The plant is easily installed—so simple you can install it yourself. Ready for operation when it is taken out of the crate.

### The Best Illuminant

Electricity is the most satisfactory illuminant. It furnishes a clear, dependable light—a light that is free from smoke, smell and dirt; ready on the instant; free from fire risk. And remember, the Alamo makes it economical.

The Alamo Electric Farm Light Plant not only furnishes you with this satisfactory light, but also with power and heat for light work.

The Alamo is the result of eight years' successful manufacture. It is the ideal farm plant; it is the simplest, safest and best, and it takes up but little space.

Drop us a postal today and let us tell you all about the Alamo and the cost of various sized plants, with and without the engine. We will tell you who the dealer is in your locality, so that you may see the plant before you buy. Dealer Agents wanted where we have no representatives.



The Alamo Electric Farm Light Plant  
Alamo Engine & Supply Company  
Dept. 6 Omaha, Neb.

## About the "Bell Monopoly"

Sometimes we hear the phrase, "Bell Monopoly." What does it mean?

There are 19,093 cities and towns in the United States that have telephone exchanges. An Associated Bell Telephone Company operates exclusively in about one-fourth of these places and Independent Companies operate in the other three-fourths.

### What the Figures Say

Of the 19,093 cities and towns in the United States that have telephone exchanges, Independent Companies have a monopoly in 12,764, and Bell Companies operate exclusively in 4,465, while two companies compete in the other 1,864 places.

The Associated Bell Companies reach over their own long distance lines, or the lines of Independent Companies, practically all of the places that have telephone exchanges and about 50,000 other communities too small for exchanges.

The Bell Telephone organization has sought universal service and not universal ownership.



NEBRASKA TELEPHONE COMPANY

## HARNESS

Hand made from best material. Outlast any factory made goods. Call and see. Harness repairing by experienced harness maker. J. M. COVERT At M. D. Nichols' stand, Alliance

## T. S. Fielding

### The Wardrobe

The only odorless cleaning in the City. We have the only power machinery in Alliance for the cleaning of clothes—none of that odor found in hand cleaning. The price is no higher. Try us and be convinced.

315 Box Butte Ave.  
Phone 682



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