

# GOING OUT OF BUSINESS



## GROCERIES GOING AT BARGAIN PRICES

The big closing out sale of our entire grocery stock, which began August 5th, still continues. Prices have been cut still lower and a dollar will go farther for

# Cash Talks Here

This is your opportunity to get standard goods at *Reduced Prices*. Come to the store and select your bargains. Hundreds of values await you. *Save Money on Your Necessities*. Special discounts on bargain lots. Out of town people invited to phone or write.

# Watson & Watson

203 Box Butte Avenue

Alliance, Nebraska

Phone 100

### Lloyd's Column

"SERVICE is giving the customer what he wants when he wants it—if you talk him into taking what he doesn't want you are wasting your time and his good-will. The talk that gets Repeat Orders is the continuous conversation of the good job that speaks for itself."

"QUALITY pays handsomely—it is the only solid foundation on which to build a business. The customer you get by low prices is here today and gone tomorrow; the customer you get by Service and Quality is bound to you—he is one of the assets of your business."

He was deeply in love with his wife, but awfully careless about money matters. He started away on a long business trip, leaving her short of money, and promising to send her a check—which he forgot to do. The next came due and she telegraphed: "Dead broke. Landlord insistent. Wire me money."

Her husband answered: "Am short myself. Will send check in few days. A thousand kisses."

Exasperated, his wife replied: "Never mind money. I gave landlord one of the kisses. He was more than satisfied."

"Uncle Joe" Cannon was asked what he thought of the outlook for the republican party in 1916, and he answered with a story.

A black man was arrested for horse stealing while I was prosecuting attorney in Vermillion county," he said, "and was placed on trial after being duly indicted. When his day in court came he was taken before the judge and I solemnly read the charge in the indictment to him. "Are you guilty or not?" I asked. "The black man rolled uneasily in his chair. "Well, boss," he finally said, "ain't dat the vary thing we're about to try?"

**The Editor's Prayer**

An editor went to church the other day and was called on to lead in prayer, when he responded as follows: "Almighty, the kind Father, who doth from thy throne look down on the government of delinquent subscribers, we most humbly beseech thee to draw near unto them and whisper a few things into their ears, that the statutes forbid us to print. Thou knowest our wants, but the subscribers know them not and seldom, if ever, stop to inquire. Let it be known to them that there are big patches on the homestead of our pants, and that there is an aching void in the front of our back—that we hunger and thirst and they ask us not to come and sup with them. Thou knowest, Lord, that our ink and print paper costs money, but the subscriber knoweth it not, and careth a great deal less. Thou knowest that we are cold, and the subscriber

bringeth not the wood he promised, and we are shivering and shaking while he roasteth his shins before the red hot fires of his mother. Tell him all these things, Lord, and if he falleth and bringeth no succor, banish him to the lower regions to dwell among the Republicans, the Democrats, the Popocrats and Calamity Howlers, and Thine shall be the praise throughout our newspaper career.—Maysville, Mo., Pilot.

A very small man was traveling on the subway, holding to a strap, when a Hercules besides him stepped on his foot. The little man was enraged, and turning to the other, he exclaimed: "If you step on my foot again, I'll—I'll bite your leg!"

The possessor of unflinching fact is a fortunate being. Sometimes even a person of great experience will, however, in distress, say the wrong thing. A certain clergyman was officiating at a funeral of a wealthy parishioner. He was particularly anxious to show his good feeling and sympathy; so at a critical moment during the funeral services, he turned to the congregation and said: "Dearly beloved, many a time I have dangled this corpse upon my knee."

Little Bess and her father, were several blocks from home.

"Do you think we'd better take a car or walk?" he asked her.

"I'd rather walk if 'oo will tarry me," replied little Bess.—Woman's Home Companion.

"There's one o' them dern new styles," said Silas.

"What is it?" asked Mandy, lowering her eyes.

"Why, that there sign says, 'Shoes shined inside.'"—Judge.

At the close of the forenoon session of a ministerial conference in Philadelphia, in announcing the opening subject for the afternoon, the presiding officer said:

"Elder Jones will present a paper on 'The Devil.'" Then he added earnestly, "Please be prompt in attendance, for Brother Jones has a carefully prepared paper, and is full of his subject."

A woman, in search of a certain kind of basket, made the salesman reach down every article of that nature on the shelves except two. Then she said, as she turned away: "I only came to look for one of my friends." "Madam," said the weary salesman, "if you have the slightest idea that your friend is in either of the other two baskets, I shall be pleased to take them down."

A country convert, full of zeal, in his first prayer-meeting remarks, offered himself for service. "I am ready to do anything the Lord asks of me," said he, "so long as it's honorable."

"I wish, Susan," said a fond mother to her new nurse maid, "that you would use a thermometer to ascertain if the water is the right temperature

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when you give baby his bath."

"Oh," replied Susan, cheerfully, "I don't need any thermometer. If the little un turns red the water is too hot; if he turns blue it's too cold, and there you are."

**LOVERS, ATTENTION!**

To make room in greenhouse and store for winter plants, will give a big reduction sale on ferns and all decorative and blooming plants. REMEMBER, Friday and Saturday only. Come early while stock is complete. Souvenirs to ladies.—RAY'S FLOWER STORE, sep 9-16-5025

**Will Leave About October 1**

Rev. Olin S. Baker expects to leave Alliance about the first of next month for his new home at Long Pine, of which district he is now superintendent. In the meantime he will attend to the affairs of the district from here. He has not yet been able to secure a suitable residence in the

new location, and this is the reason for the delay. Rev. J. B. Carns, with whom Rev. Baker changes places, is now sojourning in California with his family and will take up his new duties in Alliance immediately upon his return, which will probably be about the same time Rev. Baker moves to Long Pine. An effort will be made to fill the pulpit here during the intervening time.

**How's This?**

We offer One Hundred Dollars Reward for any case of Catarrh that cannot be cured by Hall's Catarrh Cure.

F. J. Cheney & Co., Toledo, O. We, the undersigned, have known F. J. Cheney for the last 15 years, and believe him perfectly honorable in all business transactions and financially able to carry out any obligations made by his firm.

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