



**That Luscious Sweetness** which trickles through your system when you're chewing **SPEAR HEAD** is the limit of luxury in tobacco flavor.

For putting a keen edge on your appetite there's nothing equal to a rich, savory chew of

# SPEAR HEAD

## PLUG TOBACCO

SPEAR HEAD is made of the world's best tobacco leaf—the choicest of red Kentucky Burley—and each leaf is selected for its full juicy richness.

Your first chew of SPEAR HEAD will open your eyes to the genuine enjoyment there is in chewing when the tobacco is really good.

THE AMERICAN TOBACCO CO.



## HORSE PRICES GOING UP

The Supply Is Falling Steadily on Account of the War—A Famine in Work Animals

Representatives of the British government are paying 50 to 100 per cent more for horses than they were a year ago, and the men who are doing the buying from farmers declare that the available supply is diminishing rapidly. They are finding it increasingly difficult to get the desired kind of animals, and horse dealers are predicting a scarcity of work horses throughout the country. The present prices paid in this country are from \$115 to \$185 a head for the same class of animals that could be purchased when the war began a year ago for from \$65 to \$125.

In the eleven months ending May 31, the latest date for which official reports have been made, exports of horses and mules were 302,129 head, valued at \$67,000,000, compared with exports of only 26,179 head in the corresponding period of the preceding year. The shipments have continued large during the past three months.

Dealers say that the supply of good all-purpose work animals is being reduced as never before, and that when domestic trade, principally in the southern states, begins, the full effects of the large foreign purchases will be felt. Domestic trade in horses has been smaller in the past year than for a long time, owing to the low price of cotton and the discouragement in the South over marketing the crop. The South has been selling instead of buying, which has made it easier for contractors to get horses for the foreign governments. A revived demand from the South is expected soon. Buyers for England and France have established concentration points for the inspection of animals all over the West, including the one here, and they say there is no indication for any let-up in the foreign demand as long as the war lasts.

### It Wouldn't Budge

Let it be said right here that the floor of the swimming pool is constructed as are the walls—of concrete. Frank Strickland, second man at the Forest Lumber Company, knows this well enough, for he has been in the plunge on dozens of different occasions. But the other day he decided that if a hard enough

blow was struck, he could put a hole through the floor. Accordingly, he waited until the pool was being filled, and, when there was about four feet of water in it, made a beautiful dive from the spring board. But the incident didn't end just like he expected—the floor wouldn't "give" a particle and as a natural result, Frank awoke to find several beautiful bruises on his countenance. He absolutely insists that the tank be full of water when he pulls off another high-diving stunt.

### AVIATOR PASSED THROUGH

Ralph McMillen Made Flights at the Minutaire Fair

Ralph D. McMillen, one of the most noted aviators in this country, passed through Alliance Sunday on his way to Sterling, Colo., from Minutaire, where he had made several flights during the Scottsbluff county fair which was held there. Mr. McMillen is below the average stature, and is badly crippled as a result of a flight about three years ago when he fell several hundred feet with a passenger. He explained that the passenger became excited and grabbed him, causing him to lose control of the machine.

He is to make flights at the Sterling fair this month, and his machine will follow him later. In conversation with a Herald reporter he said that next year he intended to purchase one of the new Curtiss machines, which is seventy-eight feet across. Asked regarding the feasibility of a trans-Atlantic flight, Mr. McMillen replied that it was not only possible but that it would be accomplished as soon as the war ceased. He said that the Curtiss people were manufacturing a machine 100 feet wide which would lift a load of three tons with their two 200-horsepower engines, and that these machines could easily carry enough gasoline to furnish fuel for a trip around the world. Mr. McMillen predicted a line of regular passenger carrying aeroplanes across the Atlantic inside of the next five years, and says they will be as safe or safer than a steamboat, because a stabilizer has now been invented that enables the driver to leave his post without fear of capsizing.

The new Curtiss 100-foot machines, so he says, are so constructed that the passengers can climb out on the "roof" and view their surroundings without disturbing the equilibrium of the aeroplane.

### WHEN YOU GO TO ST. JOE

Reliable Houses That Are Recommended to Readers of The Herald

We take pleasure in recommending to the favorable consideration of Nebraska ranchmen who ship to South St. Joseph, either to the Stocker and Feeder Show, to be held Sept. 16 and 17, or at any other time, the live stock commission firms whose advertisements appeared in the stockmen's edition of The Herald last week. Live stock commission men as a class may properly be termed reliable, but some are more enterprising than others. Those who advertise in The Herald are all live wires, and pushers for the best possible results for the stockmen who consign to them.

Following is a list of the South St. Joseph live stock commission men above referred to:

- Byers Bros. Commission Co.
  - Burlington Live Stock Commission Co.
  - Clay, Robinson & Co.
  - Crider Bros. Live Stock Co.
  - Cooper, Windle & Co.
  - Drinkard - Sager - Valley Commission Co.
  - Kent Live Stock Commission Co.
  - Lee Live Stock Commission Co.
  - Missouri Live Stock Commission Co.
  - Prey Bros. & Cooper.
  - Wood Live Stock Commission Co.
- And don't forget that the logical place and the best place to put up at when having business in South St. Joseph is the Transit House. It is near the stock yards, the rooms are large and well furnished. You will find everything necessary for your convenience and comfort. Mail in care of the Transit House, addressed to either St. Joseph or South St. Joseph, will reach you promptly, if you stop there.

### A Good Household Salve

Ordinary ailments and injuries are not of themselves serious, but infection or low vitality may make them dangerous. Don't neglect a cut, sore, bruise or burn because it's small. Blood Poison has resulted from a pin-prick or scratch. For all such ailments Bucklen's Arnica Salve is excellent. It protects and heals the hurt; is antiseptic, kills infection and prevents dangerous complications. Good for all Skin Blemishes, Pimples, Salt Rheum, Eczema. Get an original 2-ounce 25c box from your druggist. Adv.—No 2

### Alliance Barber Goes Wrong

The court of Judge Gooch was rather busy the fore part of the week. On Monday a barber named Golden, who arrived here from Alliance, was arrested for disorderly conduct and fined two dollars and costs. Golden appeared at a number of dwelling houses east of the main street Burlington viaduct and tried his best to obtain money under false pretenses, going so far as to use profane language in a threatening manner to gain his point. Chief of Police Whipple arrested him and he is now doing service on the streets.—Crawford Tribune.

We know lots of barbers who ought to be arrested for obtaining money under false pretenses—but not the way Golden tried to get it.

### Biliousness and Constipation

It is certainly surprising that any woman will endure the miserable feelings caused by biliousness and constipation, when relief is so easily had and at so little expense. Mrs. Chas. Peck Gates, N. Y., writes: "About a year ago I used two bottles of Chamberlain's Tablets and they cured me of biliousness and constipation." Obtainable everywhere. Adv.—sept

## HAVE YOU BEEN SICK?

Then you realize the utter weakness that robs ambition, destroys appetite, and makes work a burden.

To restore that strength and stamina that is so essential, nothing has ever equalled or compared with Scott's Emulsion, because its strength-sustaining nourishment invigorates the blood to distribute energy throughout the body while its tonic value sharpens the appetite and restores health in a natural, permanent way.

If you are run down, tired, nervous, overworked or lack strength, get Scott's Emulsion to-day. It is free from alcohol. Scott & Bowne, Bloomfield, N. J.

## HOTEL ROME

OMAHA

Room Without Bath \$1.00 or \$1.25

Room With Bath \$1.50 Up

Cafe Prices Moderate

ROME MILLER

Proprietor

### OLD-TIME COLD CURE

DRINK HOT TEA!

Get a small package of Hamburg Breast Tea, or as the German folks call it, "Hamburger Brust Tee," at any pharmacy. Take a tablespoonful of the tea, put a cup of boiling water upon it, pour through a sieve and drink a teacup full at any time during the day or before retiring. It is the most effective way to break a cold and cure grip, as it opens the pores of the skin, relieving congestion. Also loosens the bowels, thus breaking up a cold.

Try it the next time you suffer from a cold or the grip. It is inexpensive and entirely vegetable, therefore safe and harmless.

## RUB RHEUMATISM FROM STIFF, ACHING JOINTS

Rub Soreness from joints and muscles with a small trial bottle of old St. Jacobs Oil

Stop "dosing" Rheumatism. It's pain only; not one case in fifty requires internal treatment. Rub soothing, penetrating "St. Jacobs Oil" right on the "tender spot," and by the time you say Jack Robinson—out comes the rheumatic pain. "St. Jacobs Oil" is a harmless rheumatism cure which never disappoints and doesn't burn the skin. It takes pain, soreness and stiffness from aching joints, muscles and bones; tops sciatica, lumbago, backache, neuralgia. Limber up! Get a 25 cent bottle of old-time, honest "St. Jacobs Oil" from any drug store, and in a moment you'll be free from pains, aches and stiffness. Don't suffer! Rub rheumatism away.

## What Will YOU Do At 50?



Have you ever thought what will become of you when your earning capacity is waning?

At 50 will you still be working for a low wage or enjoying a good income?

That depends upon what you are doing NOW to secure the training that will steadily advance you in position and salary during the coming years. Only training will put you in the income class.

To learn how you can receive this training without giving up your present occupation, let the International Correspondence Schools advise you. All you have to do is to mark the coupon as directed and mail it today. There is no charge for this advice.

No matter who you are or what your present occupation is, the I. C. S. has a way of helping you. It is an institution of experts—experts in helping poorly paid men succeed. Only your spare time in your own home is required. You do not lose an hour of work or a dollar of pay. This coupon is the greatest opportunity in the world for you to secure a happy, prosperous, and successful life, for it is an opportunity offered by an institution backed with a capital of six million dollars, whose sole business for 22 years has been to provide ambitious men and women with salary raising training. Don't neglect practical opportunities for promotion. Mark and mail the coupon NOW.

### International Correspondence Schools

Box 888, Scranton, Pa.

Please explain, without further obligation on my part, how I can qualify for the position, trade, or profession before which I have marked X.

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| <input type="checkbox"/> Agriculture          | <input type="checkbox"/> Salesmanship            |
| <input type="checkbox"/> Automobile Repairing | <input type="checkbox"/> Electrical Engineering  |
| <input type="checkbox"/> Bookkeeping          | <input type="checkbox"/> Mechanical Drafting     |
| <input type="checkbox"/> Bookbinding          | <input type="checkbox"/> Mechanical Engineering  |
| <input type="checkbox"/> Bookkeeping          | <input type="checkbox"/> Telephone Expert        |
| <input type="checkbox"/> Bookkeeping          | <input type="checkbox"/> Stationary Engineering  |
| <input type="checkbox"/> Bookkeeping          | <input type="checkbox"/> Civil Engineering       |
| <input type="checkbox"/> Bookkeeping          | <input type="checkbox"/> Building Contractor     |
| <input type="checkbox"/> Bookkeeping          | <input type="checkbox"/> Architectural Drafting  |
| <input type="checkbox"/> Bookkeeping          | <input type="checkbox"/> Architect               |
| <input type="checkbox"/> Bookkeeping          | <input type="checkbox"/> Concrete Construction   |
| <input type="checkbox"/> Bookkeeping          | <input type="checkbox"/> Plumbing, Steam Fitting |
| <input type="checkbox"/> Bookkeeping          | <input type="checkbox"/> Civil Service           |

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## Nebraska Tent & Awning Co.



TENTS

and

Stack Covers at living prices

If your dealer does not handle them write direct to us.

AWNINGS for Stores or Residences

All goods guaranteed as represented or money refunded

709 So. 16th St., Omaha, Nebr.

Send for Price List No. 10.

## Over 90 per cent of Business Men Fail

Men fail in business because they do not know the game. They lack system and a thorough knowledge of their business. The reason why so many would-be farmers fail is because they know little or nothing of the science of farming. They think anybody can farm and then are surprised to find that their crops will not grow. The farmer who is always behind, who always has bad luck with his crops, is the man who farms by guess and trusts to luck. If he were in the mercantile business he would be in the hands of a receiver within a year. He is a failure but he hangs on because the poorest farmer can get a living out of the land if he only plows and sows the seed.

## An Agricultural Education

The first thing a young man who intends to go into business should do is to take a course in a business college. Here he can become familiar with the first principles of business, without which he will fail. The first thing a man who expects to farm should do is to take a course in an agricultural college, if he can, but if he has not the time or the money to spend in a two-year course, he can get the same instruction at home by taking a course in the Campbell Correspondence School of Soil Culture. Everything is furnished—books and all—at a very slight cost, and the best thing about it, he does not have to leave the farm or his work.

He can choose from the following courses:

- |                         |                         |
|-------------------------|-------------------------|
| Soil Improvement Course | Cereal Culture Course   |
| Horticultural Course    | Dry Farming Course      |
| Small Farming Course    | Farm Engineering Course |
|                         | Soil Tillage Course     |

Summer is the time to study agriculture, and the farm and garden is the laboratory in which to work out the problems. Don't wait for fall or winter to begin, but get busy now. You will learn more in one summer applying your instruction in the fields than in a dozen winters sitting by the fire. Send for our catalog Number 3. It will not cost you a cent.

Campbell

Correspondence School

LINCOLN . . . . . NEBRASKA

## Kirby Coal

We sell the genuine Kirby Coal—nut size for cook stoves and the lump for furnaces. Kirby coal gives even heat and more heat and sells for less than most other medium priced grades. We are also agents for

## Carney Coal

from the Sheridan district. Carney coal is unexcelled for domestic use. No soot, no clinkers, less than three per cent ash, free from all impurities. No coal of its same character compares as a heat producer.

Make An Estimate of Your Next Winter's Supply and Let Us Make You a Price on It Now. Prices Will Advance Sept. 1st.

## ALLIANCE CREAMERY CO.

W. E. SPENCER, Manager

## MONARCH NO. 1 DIP

The BEST FOR CATTLE, SHEEP, HORSES, POULTRY AND HOGS. Sure death to Lice and Ticks, cures Scab, Mange, Chicken Cholera, Rouse and Gapes, Collar Bolls and Barb-wire cuts. Chases Flies, Kills Disease Germs and Prevents Hog Cholera.

- 1 Gallon Makes 21 Gallons Fly Chaser.
- 1 Gallon Makes 41 Gallons Mite and Lice killer.
- 1 Gallon Makes 76 Gallons Hog Dip.
- 1 Gallon Makes 76 Gallons Sheep and Cattle Dip.
- 1 Gallon Makes 76 Gallons Germicide for Hog Cholera.
- 1 Gallon Makes 76 Gallons Germicide and Disinfectant for all diseases.

Sold by F. E. HOLSTEN, Alliance, Nebr. Guaranteed by

Roc Chemical Co., Lincoln, Nebraska

### ON TO CRAWFORD SECOND ANNUAL

## TRI-STATE FAIR AND RACE MEET

Thursday, Friday and Saturday

Spt. 9, 10 and 11, Crawford, Nebr.

CASH PREMIUMS AND PRIZES

Money talks at Fairs and Race Meets

- |                  |           |
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| Races First Day  | \$ 700.00 |
| Races Second Day | 750.00    |
| Races Third Day  | 1,000.00  |

### PREMIUMS

- |                               |        |
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| On all classes of HORSES      | 250.00 |
| On all classes of CATTLE      | 200.00 |
| On all classes of HOGS        | 50.00  |
| On all classes of SHEEP       | 50.00  |
| On all classes of POULTRY     | 35.00  |
| On all classes of AGRICULTURE | 150.00 |
| On all classes of FINE ARTS   | 50.00  |
| On all classes of CULINARY    | 50.00  |
| SPECIALS                      | 750.00 |

\$4,035.00

3 BIG BRASS BANDS. MUSIC DAY AND NIGHT  
2 Balloons Ascensions Daily