

SAINT JOSEPH STOCKER AND FEEDER SHOW

SEPTEMBER 16 and 17, 1915

\$3,000.00 IN PRIZES

Firms represented on this page are recommended to Nebraska stockmen who ship to the St. Joseph market, to the Stocker and Feeder Show, or at any other time.

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A Timely Enterprise

The launching of the St. Joseph Stocker and Feeder Show is certainly a timely enterprise. The wonder is that some one did not set such a movement on foot sooner. But there is always a best time for everything, and without a doubt this is the most opportune year for giving the stocker and feeder show a start that will keep it going for many years to come.

St. Joseph is the logical location for such a show, in view of the fact that sellers and buyers naturally turn to a "clean" market that is easily accessible to both. To quote from the pamphlet announcing the first St. Joseph Stocker and Feeder Show:

"The feeding cattle sold on the St. Joseph market are the best found anywhere, comprising Iowa, Nebraska, Missouri and Kansas natives; Colorado, both east and west slope; Wyoming, New Mexico, Texas and Oklahoma Panhandlers, Texas and Oklahoma cattle grazed in Kansas, Nebraska sand hills and Montana cattle."

Why Not Nebraska Cop the Prizes?

What reason is there why Nebraska ranchmen should not capture a large share of the liberal prizes offered at the St. Joseph stocker and feeder show, to be held September 16th and 17th. None, whatever.

If they exhibit, they are practically sure of getting in on the prizes. Better feeder cattle cannot be found than are raised in the west half of this state.

We speak of the prizes as being liberal, and they are. And when it is taken into consideration that the cattle exhibited will be sold at auction at the St. Joseph markets, and without doubt will bring top-notch prices, it is easily seen that the prizes are just so much velvet for the winners.

The Herald-Stockman earnestly desires to see Nebraska cattle men compete for these prizes, and win some of them, as they will if they exhibit. Already Nebraska ranch cattle have a splendid reputation among feeders in the corn belt states, and that reputation is sure to be enhanced by proper representation at the first annual St. Joseph Stocker and Feeder Show.

Announcement of this show, as well as of St. Joseph live stock commission houses to whom shipments may be made, will be found on this and the opposite page.

Demand For Feeders

Formerly the demand for cattle for feeders during the fall and winter depended entirely upon the corn crop, but a change is taking place to a considerable extent. Whether there is a "bumper crop" or not in the corn belt this year, there will be an immense demand for western Nebraska and Wyoming cattle for feeders this fall. The extremely wet weather will make the corn crop short in some localities, on bottom and flat land, but in other localities the crop will be better than an average; besides that, there will be a lot of other stuff to feed in eastern Nebraska, Iowa and Illinois, and western Nebraska cattle have come to be favorites with the feeders of these states.

The following editorial from the Drovers Journal-Stockman of August 2nd gives, what we believe to be, a correct statement of the situation:

Feeder buyers are getting nervous. There is no assurance yet of a bumper corn crop but it is now certain that there is going to be a superabundance of rough feed of all kinds and the problem is what to do with it. Getting back into the breeding game has been a slow process in the middle West and most farmers are still in a large measure dependent on the far West for stock cattle and feeding steers. It looks as if it was going to be a good year for feeding but getting the feeders is another thing.

THE LOGICAL PLACE—THE BEST PLACE

For Stockmen to Stop Is at

The Transit House

South St. Joseph, Mo.

Nearest Hotel to the Stock Yards. Most convenient. First-class in every particular. Stop here once and you will always make The Transit House your headquarters when coming to the South St. Joseph market.

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