

Alliance Chautauqua, July 26-31



A Few Cents Pays For All This

If you could crowd all the attractions of the Chautauqua on the platform before you, you'd be overwhelmed.

Think what an array of talent is offered you in the Chautauqua for a few cents per number! Don't think of the lump sum you pay for a season ticket unless you think of the program on a "lump sum" basis.

Ask yourself: "How much do I pay to hear Hagenow's Band when I buy a season ticket?" or the Tyrolean Alpine Singers and Yodlers, or Dr. Fox, or Congressman Abercrombie, or Dr. Nusbaum, or Father MacLeod, or the Pilgrim Girls Orchestra, or Hawkeye Glee Club, or any of the many others.

Now you can see how little the Chautauqua costs compared with its immense worth.

You'll hear a good deal about the Chautauqua in the next few days, and we want you to understand something of the conditions under which it is brought to us.

It may surprise you to know that more than \$25,000 had to be spent before ever this Chautauqua could be brought in. Talent had to be assembled from the four corners of the earth; advertising matter was printed in gorgeous colors in ton lots; acres of tents were purchased, put into trunks and made ready for shipment; platform managers, junior supervisors, crew men and the score or more of men and women in charge of the many details of a great Chautauqua circuit worked together day after day planning for those many delightful hours you may spend in the cool of the Chautauqua tent listening to sweet music and inspiring oratory.

The modern Chautauqua is a co-operative affair, many cities and towns forming a circuit so the best can be had and the cost divided among the many instead of the few.

The business men of this city are sponsors for this Chautauqua. It takes a few public spirited men and women to plant a Chautauqua in a community and make it grow.

Buy a season ticket for each one in the family and get into this Chautauqua community procession.

They are on sale today. Ask any of the business men about them.

WATCH FOR THE BIG CHAUTAUQUA AD. IN THIS PAPER NEXT WEEK.

OUR LOOSE LEAF DEPARTMENT IS FOUNDED ON THE SERVICE IDEA



Our System Service costs you nothing

Tell us the department in your business that is causing you trouble

This will Obligate You in No Way

WE CARRY A FULL LINE OF

IP

Forms, Devices and Indexes

This line enjoys an international reputation for High Quality and Absolute Dependability

Over 500 Stock Forms in the IP Line, and many Complete Outfits

WE DESIGN SPECIAL FORMS AND LAY OUT COMPLETE PLANS

MODERN OFFICE SUPPLY CO., EVERY CITY, U. S. A.

Check the Department you think can be improved. For this to your letter head and forward same to us. We will submit a complete plan, the burden of proof is on us.

-Purchase Orders
-Receiving Goods
-Sales Orders
-Shipping Orders
-Factory Orders
-Cash and Journal Entries
-Check and Bank Record
-Monthly Statements
-Billing & Charging
-Ledger Accounts
-Pay Roll
-City Deliveries

Sent to MODERN OFFICE SUPPLY CO. EVERY CITY, U. S. A.

Write or Call on **Herald Publishing Co.** Phone 340
Alliance, Nebraska

Oh, Ah, Horribleissimo!
It is hard to believe, but those who were there swear it was true, the crowd who attended the monster Fourth-of-July celebration at Bridgeport on Monday, had to go dry after 11:15 o'clock in the morning, for the beer (bottled and keg) was all gone at that minute and hour. At 1:20 the last of the whiskey gurgled down the throats of the thirsty ones who lined the bars, and they were compelled to substist the rest of the day on "sody-water" and gin, of which

a plentiful supply remained. The saloon keepers had not looked for such a large crowd or the tale might have been different.

Constipation Causes Most Ills
Accumulated waste in your thirty feet of bowels causes absorption of poisons, tends to produce fevers, upsets digestion. You belch gas, feel stuffy, irritable, almost cranky. It isn't you—it's your condition. Eliminate this poisonous waste by taking one or two Dr. King's New Life Pills

tonight. Enjoy a full, free bowel movement in the morning—you feel so grateful. Get an original bottle, containing 36 pills, from your druggist today for 25c.

Mrs. Dr. Willis returned Monday from Marsland where she had been for several days visiting with relatives and friends. She will soon leave Alliance for their new home at Arapahoe, where Dr. Willis is now located.

JORDON SAYS NOT GUILTY

Man Accused of Assassinating Joseph Layton at Scottsbluff Was Arraigned Last Week

Dan Jordan, who is held on the charge of murdering Joseph Layton near Scottsbluff three weeks ago, was brought back from Lincoln last week, and when he was arraigned on Wednesday of last week he entered a plea of "not guilty". However, the preliminary hearing has not yet been held, but Jordan stated that he was ready for it. The state made known that they were ready to proceed with the case at any time.

There are no new developments at this time, but they promise to come thick and fast when the Catlett girl, who was employed as a servant in the Layton home, gives the testimony she has promised, and which will throw light on all the circumstances. The current report is that Miss Catlett was threatened by Jordan, and was afraid of her life if she made any statements. Now that she has recovered and feels out of danger, she has stated that she will tell all she knows about the killing.

When Jordan was returned from Lincoln, there was found on his person a paper containing an account of the murder. It had been ordered that he see nothing pertaining to the crime, and there is somewhat of a mystery as to how he came into possession of the paper. It is said that Jordan's lawyer is a brother-in-law of the Lincoln sheriff, and this fact is significant.

Diarrhoea Quickly Cured

"About two years ago I had a severe attack of diarrhoea which lasted for over a week," writes W. C. Jones, Buford, N. D. "I became so weak that I could not stand upright. A druggist recommended Chamberlain's Colic, Cholera and Diarrhoea Remedy. The first dose relieved me and within two days I was as well as ever." Obtainable everywhere.

BABY BUGGY GARAGE

They Have One at the New Theatre—Well Patronized

Alliance has a number of automobile garages, but it remained for someone to open a baby buggy garage. Cramer & Willis, of the New theatre, decided it would be a great business, and so started one at the theatre. They surely have plenty of

DRINK HOT TEA FOR A BAD COLD

Get a small package of Hamburg Breast Tea, or as the German folks call it, "Hamburger Brust Thee," at any pharmacy. Take a tablespoonful of the tea, put a cup of boiling water upon it, pour through a sieve and drink a teacup full at any time during the day or before retiring. It is the most effective way to break a cold and cure grip, as it opens the pores of the skin, relieving congestion. Also loosens the bowels, thus driving a cold from the system.

Try it the next time you suffer from a cold or the grip. It is inexpensive and entirely vegetable, therefore safe and harmless.

RUB BACKACHE AND LUMBAGO RIGHT OUT

Rub Pain and Stiffness away with a small bottle of old honest St. Jacobs Oil

When your back is sore and lame or lumbago, sciatica or rheumatism has you stifled up, don't suffer! Get a 25 cent bottle of old, honest "St. Jacobs Oil" at any drug store, pour a little in your hand and rub it right into the pain or ache, and by the time you count fifty, the soreness and lameness is gone.

Don't stay crippled! This soothing, penetrating oil needs to be used only once. It takes the ache and pain right out of your back and ends the misery. It is magical, yet absolutely harmless and doesn't burn the skin.

Nothing else stops lumbago, sciatica and lame back misery so promptly!



The Stand is Made on Quality

because that is our strong point. Might catch some people by selling low-grade lumber at a low price, but we prefer to sell

High Grade Lumber

at figures that talk good value loudly.

No matter what the job on hand may be we can supply you with the right kind of lumber for it.

Dierks Lumber Co.

parking space for the buggies, and the large lobby and level floor afford fine advantages to the ladies who wish to bring the kiddies and enjoy the show. Is it a well patronized garage? Well, rather. Last Saturday night there were no less than fifteen baby buggies cared for. The babies enjoy the show nearly as much as the grownups, and they can be taken with perfect safety, as the room is perfectly ventilated and cooled. Most of the babies go to sleep shortly after their arrival, but they enjoy the show while they are awake, just the same.

Your Cough Can be Stopped

Using care to avoid draughts, exposure, sudden changes, and taking a treatment of Dr. King's New Discovery, will positively relieve, and in time will surely rid you, of your Cough. The first dose soothes the irritation, checks your Cough, which stops in a short time. Dr. King's New Discovery has been used successfully for 45 years and is guaranteed to cure you. Money back if it fails. Get a bottle from your druggist; it costs only a little and will help you so much.

CELEBRATED JULY FOURTH

Several Hundred Spade People Gathered at Pisel Grove for Celebration Saturday

Two hundred and twenty-five people came from a distance of three to twenty miles on Saturday, July 3rd, to the large grove near Spade, Nebr., at the home of S. P. Pisel to help celebrate our national holiday. Everyone enjoyed himself greatly and the occasion was pronounced a great success. Mr. Pisel proved a host well worthy of the name.

Features of the day were the big basket dinner. Everyone brought a well filled basket. The baskets were opened and the contents spread on the long table, at which everyone gathered and helped themselves to their heart's content. Cigars, candy and fruit were at the stands.

The ball game between the married men and the single men ended in a score of fourteen to six in favor of the single men. There were foot races between the lan and fat men, the women and th men. A children's sack race was one of the features, and a tug-of-war proved the loss of many buttons on the part of the contestants. Music was furnished by the orchestra. There were four balloon ascensions, one of the balloons going a distance of eight miles.

J. M. Schirk, of Alliance, who attended the celebration, brought home with him samples of fall rye from the J. A. Hunsicker place and alfalfa from the W. J. DeBoard place. The dye measured six feet and nine inches high and the alfalfa, which was second crop, measured two feet and ten inches high. These samples are now on display at The Herald office, and show that the sand hills certainly produce the crops.

AN EXAMPLE OF THRIFT

Manufacturing Industry Twenty-Five Miles from Railroad—and It's Making Money

Sometimes it doesn't take much nerve to start in business in a thickly populated town, but when it comes to starting a manufacturing industry twenty-five miles from any railroad—well, that's different. Such instances are rare, but there is one in this part of the state.

J. L. Morgan some time ago opened a cigar factory on his Kinkaid twenty-five miles from Lewellen, and he's still "doing business at the old stand". Most people would say that the cost of marketing a product under such adverse conditions would be more than the profit on the goods, but Mr. Morgan has found different.

Right in his section of the country the Kinkaiders are close neighbors, only a short distance separating each one. He disposes of large quantities of his cigars, which, by the way, are as good as can be made for 5 cents, to the neighbors, and the cigar stores in Lewellen and Oshkosh all handle Morgan cigars. Throughout the country, the ranchmen are strong boosters for his product, and nearly all of them that smoke just put in their orders, which are filled promptly. There are also a number of country stores in that section, and they always keep a good supply of Morgan's products in their show cases.

METCALFE'S PAPER—THE OMAHA NEBRASKAN

Subscriptions to Richard L. Metcalfe's paper, The Omaha Nebraskan, will be received at The Herald office at the regular subscription price of \$1.50 per year. Mr. Metcalfe is conceded to be one of the best editorial writers in America. Herald readers all know him, by reputation if not personally, and no doubt many of them would like to become regular readers of his paper. We shall be pleased to forward your subscription at any time.

HERALD PUBLISHING CO.

DIVISION AGENT MOVES HERE

Adams Express Company Official to Make Headquarters at Alliance
P. L. Dodd, division agent for the Adams Express Company, moved to Alliance on Tuesday with his family, from Sheridan, Wyoming. Mr. Dodd will make his headquarters at Alliance in the future.

The territory covered by Mr. Dodd includes the main line of the Burlington from Broken Bow to Billings, the Deadwood line, the Casper division, the Big Horn basin division, and the Guernsey line.

Beauty More Than Skin Deep
A beautiful woman always has a good digestion. If your digestion is faulty, Chamberlain's Tablets will do you good. Obtainable everywhere.

CLASSIFIED DEPARTMENT

RATES—The charge for both regular and special editions is 1c per word per insertion, six words to the line. Advertisers so desiring may have answers to their advertisement addressed to a box number, care of The Herald.

Advertisements charged to patron having accounts are measured by the line, not by the word.
N.B.—The Herald cannot be responsible for more than one wrong insertion due to typographical error. No claim for error can be allowed after the 10th of the following month. An advertisement inserted to run until forbidden must be stopped by written order.

MONEY TO LOAN on your land. Write The First Mortgage Loan & Security Co., Council Bluffs, Iowa. 27-1f-4923

FOR RENT—HOUSES

FOR SALE OR RENT—One new eight-room house, partially modern, large barn, hen house, milk house, and one acre of ground with apple, cherry and small fruits. A large windmill supplies water for the house, barn and milk house; corner of 10th and Missouri. Phone 495 or call Mrs. Amy I. Brown. 29-1f-5677

FOR SALE—CITY PROPERTY

FOR SALE—Brick house, completely modern. Good barn. Grounds fully improved. Also several residence lots. L. H. HIGHLAND. 31-1f-5830

FOR SALE—LANDS

LAND FOR SALE—640 acres, 35 miles from Alliance, two miles from Canton. Call at Herald office or address Box 5629, care Alliance Herald. 26-1f-5629

LAND TO TRADE

FOR SALE OR TRADE—Nine lots and three residences. W. B. Young, phone 75. 30-2f-5697

FOR EXCHANGE for western Nebraska land, 230 acre improved farm in Nance county, Nebraska, five miles from Palmer and seventeen miles from Fullerton, Nebraska. Box 12, care Alliance Herald, with full description of land which you wish to exchange and price of same.

FOR SALE—MISCELLANEOUS

FOR SALE OR TRADE—One almost new piano. Write B. C. Rapp, Alliance, Nebr. 30-4f-5696

MISCELLANEOUS

YOU want money; money SAVED is money GAINED. Save money on good furniture by applying at 707 Cheyenne. Phone 497. 31-2f-5829

JAMES M. KENNEDY, DENTIST—First National Bank Building, Alliance, Nebr. Phones: Office, 23; Residence, Black 10.

Money to loan on real estate. F. E. REDDIE, 1f

RECORD FOR TRAINMEN
Railroad men secure a very useful book at The Herald office. It is a daily time book for trainmen and engineers. The price is reasonable. 31-1f-5728

WANTED—Horses to pasture. Write C. V. Kennedy, Marsland, Nebraska, or phone 340. 19-1f-5408

STRAYED—Two black sows. Notify R. W. Wood, Ellsworth, Nebr.

FOR SALE—Bargain in five room cottage at 116 Missouri avenue. Large rooms. Renting for \$12 per month. In good repair. Price \$1000. DR. GEORGE J. HAND. 29-1f-5690

WATCH LOST—\$2 REWARD
Lady's small gold watch lost either on street or at picture show. \$2 reward for return to Drake Hotel. 31-1f-5835

LOST—Gold bracelet set with pink cameo. Reward for return to 1019 Cheyenne Ave. 31-2f-5837

Serial No. 014351.
Notice for Publication
Department of the Interior, U. S. Land Office at Alliance, Nebraska, June 26, 1915.

Notice is hereby given that Elizabeth Saylor, of Antioch, Nebraska, who, on March 16, 1912, made Homestead Entry Serial No. 014351, for SW 1/4 Sec. 3; E 1/2 NE 1/4; NW 1/4 NE 1/4 Sec. 9; NW 1/4 NE 1/4; NW 1/4 of Section 10, Township 22 North of Range 45 West of the Sixth Principal Meridian, has filed notice of intention to make Final Three Year Proof, to establish claim to the land above described, before Register and Receiver, U. S. Land Office, at Alliance, Nebraska, on the 9th day of August, 1915.

Claimant names as witnesses: Arthur C. Peterson, of Antioch, Nebraska; Henry Jones, of Orlando, Nebraska; Howard Beck, of Lakeside, Nebraska; Anton Ronsborg, of Pawlet, Nebraska.
T. J. O'KEEFE, Register. 30-7f-623-5699

Serial No. 013282.
Notice for Publication
Department of the Interior, U. S. Land Office at Alliance, Nebraska, June 26, 1915.

Notice is hereby given that Julius G. Birkel, of Alliance, Nebraska, who, on March 30, 1911, made Homestead Entry, Serial No. 013282, for Lot 6, Sec. 19; Lots 1, 2, 3, 4, 5, 6; SE 1/4 NW 1/4; SW 1/4 NE 1/4; SW 1/4 N 1/2 SE 1/4 of Sec. 20, T. 22 N., R. 47; S 1/2 SE 1/4 Sec. 24; NE 1/4 of Section 25, Township 23 North, Range 45 West of the Sixth Principal Meridian, has filed notice of intention to make Final Three Year Proof, to establish claim to the land above described, before Register and Receiver, U. S. Land Office, at Alliance, Nebraska, on the 10th day of August, 1915.

Claimant names as witnesses: Lee McLaughlin, of Alliance, Nebraska; Lewis L. Unger, of Alliance, Nebraska; Henry Sagemuller, of Alliance, Nebraska; George Workman, of Alliance, Nebraska.
T. J. O'KEEFE, Register. 30-7f-624-5698