

Championship Wrestling

For Welterweight Championship of the West

GEO. McLEOD, of Alliance

v.s.

ROSS ROBINSON, of Lincoln

Friday Night, July 9

At 8:30 O'clock

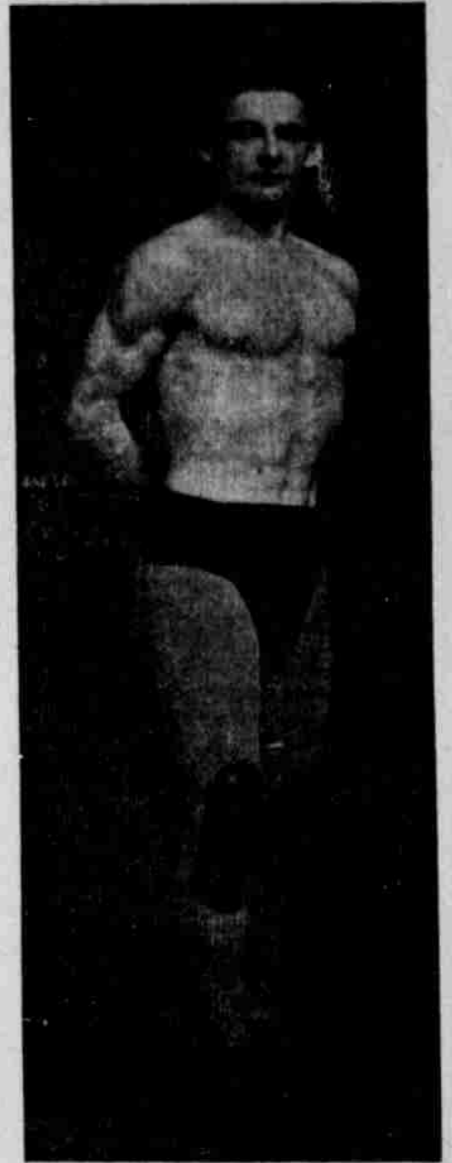
Phelan Opera House, Alliance

Both men are confident of victory and have placed a \$250 side bet---this insures a fast match from start to finish

GOOD, FAST PRELIMINARIES



GEO. McLEOD, Alliance
135 lbs.



ROSS ROBINSON, Lincoln
145 lbs.

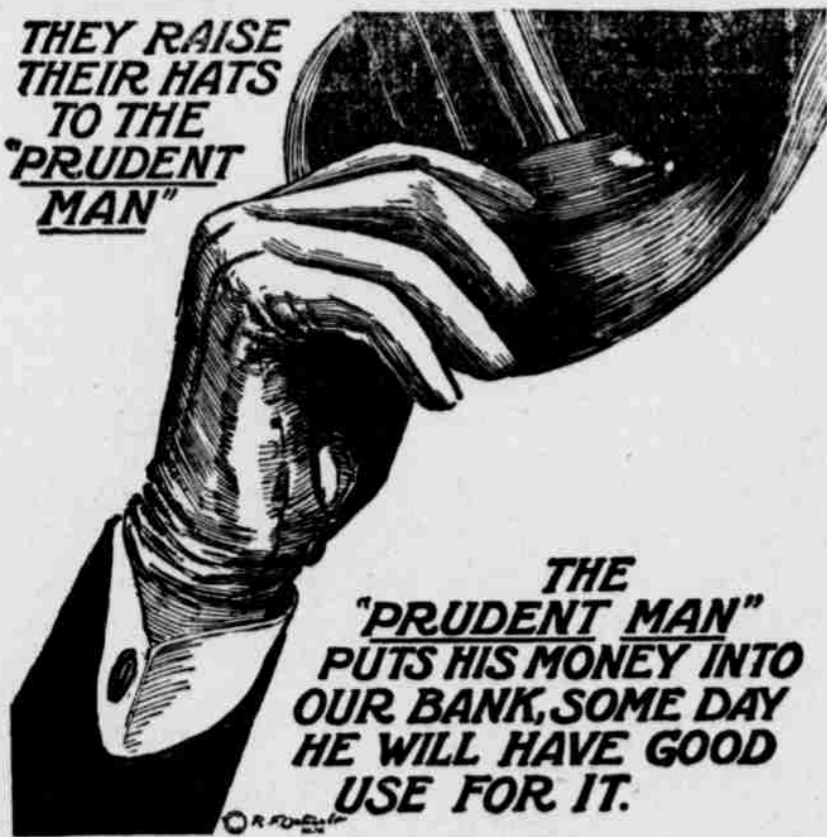
A Clean Entertainment. Ladies Invited

Ringside Seats \$1.00

Balance 75c

Balcony 50c

THEY RAISE THEIR HATS TO THE "PRUDENT MAN"



THE "PRUDENT MAN" PUTS HIS MONEY INTO OUR BANK, SOME DAY HE WILL HAVE GOOD USE FOR IT.

The man with money in the bank is looked up to, because he can DO things. And there is just one sure way of having money in the bank—PUT it there. And when you put it there, let it stay there and ADD TO IT every time you can. And when you get it there don't let some smooth schemer TRICK you out of your hard earned money by leading you into some bad investment.

Make OUR bank YOUR bank.

First State Bank

ALLIANCE, NEBRASKA



THERE IS DANGER

in wearing glasses not fitted with proper lenses. There is a difference in selling spectacles as a business and fitting spectacles as a profession. Many opticians use simple tests for determining what glasses the eyes can wear and call themselves professionals. Our methods are strictly professional—we use scientific tests that always find the cause of the trouble. We prescribe what will correct the evil and overcome the cause.

DRAKE & DRAKE
Registered Optometrists

BROKEN LENSES DUPLICATED

FOURTH AT PROSPECT PARK

Great Program Has Been Arranged—Palmer's Wild West Shows—Dancing and Boating

The final touch has been given to the arrangements, and the program is now complete for the 4th of July celebration that will be held at Prospect Park on Monday, July 5. The 4th falls on Sunday, so it was decided to make the date the 5th, which is designated by the government as the legal holiday. Congratulations are due Miller & Fowler, proprietors of this popular resort, for their efforts and foresight in providing Alliance people with a pleasant place to spend the holiday. Since the park was first opened, these men have worked ceaselessly toward making it a place of amusement where everyone could enjoy himself, and their efforts have surely succeeded.

The floor of the pavilion has been given several treatments, and it is now as good as any dance floor in this part of the country. Special music has been provided for dancing the 5th. The pavilion is set where the summer breezes are always to be found, which gives dancing an extra touch of attractiveness. The powerboat, "Bedelia", has been fitted with the motor, and those who wish may literally "dance on the water", as the deck of "Bedelia" is spacious enough to hold several couples. Also, parties may reserve the big boat for a cruise around the lake.

There are numerous row boats and these will no doubt be very popular with the younger folks. A nominal price is charged for rental, and there is plenty of room to row, row, row. While there are numerous towns around Alliance that will observe the nation's birthday, it is not thought that many people will go from here on account of the splendid program at "Prospect".

On the program will be found Frank Palmer's wild west show of pitching horses and cattle, including "Bosco", the pitching bull; fancy riding and roping; potato race on horseback; hat races on horseback; all kinds of foot races, and tub races for the boys, and last but not least a boat race between those mighty welterweights, Cy Laing and Cal Cox. This race has been deferred from time to time, until relations between these two champions are strained, and when they clash next Monday, spectators are assured a great contest of speed and endurance. The race will be 200 yards, and turn stakes.

To defray the expenses of the event, there will be an admission fee of 25 cents for adults. Children under 12 will be admitted free.

McCORMICK-NOGGLE

Frank D. McCormick and Miss Verlene Noggle, both of Alliance, were married in Denver Wednesday, June 23. Following their marriage, the young people spent the balance

of the week on a honeymoon trip through the Colorado parks, in auto tours. They returned to Alliance Monday morning.

Mr. McCormick is a popular Alliance business man and has made his home here for a number of years. Mrs. McCormick has made her home here for several years and is a beautiful and accomplished young lady. On the return from Denver they visited her parents in Fort Morgan, Colorado.

Mr. and Mrs. McCormick will take charge of the Coyle cafe, one of our popular restaurants. Mr. McCormick is chaplain of the Alliance Volunteer Fire Department and was greeted by his fellow members with the glad hand on his return.

WERNER-NORBECK

George J. Werner, of Brooklyn, N. Y., and Miss Sadie Norbeck of North Platte, were married at Holy Rosary church in Alliance Wednesday morning. Father Peter Donnelly officiating. The couple left at noon for a honeymoon trip which will take them as far as New York City, where they will visit with his people.

Mrs. Werner is a sister of Mrs. R. E. Driscoll of Alliance and has been employed here for one year by the Nebraska Telephone Company. She is an efficient operator and an accomplished young lady. Mr. Werner is an employee of the Burlington railroad. They will return to Alliance and make their home here after the honeymoon trip.

NEW THEATRE VAUDEVILLE

Good Company Will Play Here July 2 and 3—New Scenery for Theatre Interior

The Gallagher Players will appear at the New Theatre Friday and Saturday, July 2 and 3, in some of the latest song hits, novelties and eccentric comedy. The Gallaghers have been playing big time during the past season, and the proprietors of the New Theatre were fortunate in booking them for this week. Their act is given in addition to the regular pictures.

Mr. Willis has just installed a new outfit of scenery, which includes a front acting curtain that is a beauty, and which shows his artistic skill to good advantage. New scenery is being added from time to time. The new scenery gives the Gallagher players every opportunity to work to good advantage.

Is Popular Place

The new swimming pool erected by the Alliance Volunteer Fire Department, is becoming one of the most popular places in town, during the warm weather. On Sunday the pool was well filled with bathers practically all day and the week days are just as popular. The pool is open to all and those who have not yet taken time to visit it should make a

call. Ladies and gentlemen are both welcome and will find things planned for their convenience and comfort. The pool is located just back of the city hall. "Drop in" at any time.

Are You Rheumatic?—try Sloan's

If you want quick and real relief from Rheumatism, do what so many thousand other people are doing—whenever an attack comes on, bathe the sore muscle or joint with Sloan's Liniment. No need to rub it in—just apply the Liniment to the surface. It is wonderfully penetrating. It goes right to the seat of trouble and draws the pain almost immediately. Get a bottle of Sloan's Liniment for 25c of any druggist and have it in the house—against Colds, Sore and Swollen Joints, Lumbago, Sciatica and like ailments. Your money back if not satisfied, but it does give almost instant relief. No. 1—Adv 5265

"LITTLE MISS BROWN"

Will Be Shown at the New Theatre Tonight—All-Star Cast Headed by Vivian Martin

The World Film Corporation has just released the five-part Wm. A. Brady comedy "Little Miss Brown," based upon the stage play of the same name, and it will be shown at the New Theatre Thursday night July 1. This is the second of the World Film features.

Vivian Martin's much admired comedy gifts are given every chance of showing themselves in this production. She plays the part of Betty Brown who has two lovers, one of whom she so indiscreetly flirts with, that she finds herself alone in a Hartford hotel, where she is mistaken for the wife of a young man who has come to the hotel to meet his wife, and his uncle and aunt, and be presented with some money. Betty Brown has some extraordinary amusing adventures and misfortunes before the entanglement is straightened out, and she sends the unwelcome lover to the right-about and declares for the right one.

One of the most remarkable casts ever seen in a motion picture is seen in this comedy. Besides Vivian Martin, there is Chester Barnett, John Hines, W. J. Ferguson, Crauford Kent, Julia Stuart, Albert Gallatin, all clever comedy artists. James Young directed the picture, which has some pretty and effective settings and many animated scenes of hotel and domestic life. Excellent photography adds charm to a piquantly pleasing and exhilarating picture.

There will be no advance in price of admission—10c and 15c.

Likes The Herald

John T. Burch, of Des Moines, Ia., sends in a payment on subscription and says: "You have a very good paper and are deserving of patronage."

POST M, T. P. A. NOTES

Interesting Notes About Local Organization of Traveling Men—102 Members in Post M

Members Strong and Ludington, of Post M, returned from the national convention at Omaha with nothing but words of praise for the good entertainment provided. The Wolf said that he changed his collar every morning, took off his Stetson at meal time and felt "more fit than ever." Lud said the Fontenelle was "biggern Box Butte county's new court house and lots nicer", and he wished the annual conventions would come every month.

Post M now has 102 members. Guess that's going some for the youngest post in Nebraska. Every member of the post is a booster and a man who drops out must either leave the country or re-instate. Watch us grow. The bountiful crops now in sight for this fall in western Nebraska, coupled with the high price of beef, make prosperous conditions a certainty.

Much credit should be given to the post for the way they headed the dance at the Opera House during the annual stockmen's convention, held June 15-18. In spite of the fact that rainy evenings interfered and that there was competition, a nice sum was realized for the treasury and the people of Alliance who enjoy dancing were furnished with the best. The music was delightful, the floor was in fine shape, the punch was delicious and the boys were model entertainers.

Post M is distinguished in having as an honorary member Governor John H. Morehead of Nebraska. The governor knows many of the members and is always glad to see them when they stop over in Lincoln.

Rev. O. S. Baker, pastor of the Methodist church at Alliance, chaplain of the post, will preach a sermon for the members of the post in the near future.

A number of the members of Post M have autos, and several have Fords. The good roads in western Nebraska are a great inducement for traveling by auto, as trains are a scarce article. Si Thompson, the good roads man, recently came walking into town, footsore and dusty. "Why, Si," said one of the boys, "where's your Ford?" "Oh, about four miles out in the country, up in a tree." "Up in a tree," chorused the bunch. "How did it get up there?" "Well," said Si, "it flew out of my hand when I was cranking it."

Preparations are already started for the annual state convention to be held in Alliance in 1916. We won't do any boasting, but the delegates who attend in 1916 will not regret it. Plan to come and bring the wife.