

THE ALLIANCE HERALD

OFFICIAL ORGAN NEBRASKA STOCK GROWERS ASSOCIATION. REACHES EVERY MEMBER
OFFICIAL ORGAN NEBRASKA VOLUNTEER FIREMEN'S ASSOCIATION. IT REACHES HEADQUARTERS FOR 15,000 MEN

VOLUME XXII

ALLIANCE, BOX BUTTE COUNTY, NEBRASKA, THURSDAY, MAY 13, 1915

NO. 23

COUNCIL HAD MUCH BUSINESS

Adjourned Session of Council to Be Held Monday Night to Care for Large Amount of Work

HERSHMAN IS CITY PHYSICIAN

Although the regular meeting of the city council Tuesday evening lasted until 11:30 o'clock, it was impossible to handle all the business, necessitating the calling of an adjourned meeting for next Monday evening. Two matters of special importance which were not acted on, and which will be considered Monday, were the taking into the corporate limits the new addition, "Fairview", and the taking over the cemetery by the city.

Councilman A. J. Welch, who had been absent from the city since election on account of the illness of Mrs. Welch, was present, took the oath of office and entered upon his duties like a veteran. The entire membership of the board was present. The eight members of the council and the other city officials are getting down to business without delay in a way that bodes good for the city during the coming year. Mayor Romig is keeping close tab on the city's affairs and nothing escape his careful attention.

The report of City Treasurer Archie Gregory is now made out on a business-like printed blank, a copy being furnished to each councilman, as is the report of the electric light department, furnished by Superintendent Hughes. The report of the treasurer showed a balance in the water fund of \$3,349.15; a balance in the light fund of \$5,542.35; and a balance in the general fund of \$5,557.65, with registered warrants amounting to \$3,008.69 unpaid. All warrants were ordered in on May 1. This report shows the city in good financial condition at the present time and gives the new administration funds with which to go ahead and make improvements.

The electric light plant is making a good showing in spite of the large reduction in rates which became effective April 15. The net profit for the month, according to the report, was small—only \$112.85, but this was caused by an expense of \$414.35 paid out for insurance and the expense caused by building a new retaining wall for the boilers in the plant.

The council voted to run a water main to the center of the city park from the present main on the west side, the cost of which will be approximately \$75. The street commissioner was instructed to get Fifth street, which leads to the fair grounds, in good shape for the stockmen's convention next month. The three proposed city ordinances were referred to the ordinance committee for revision in order that they will not duplicate or conflict with existing city ordinances.

The appointment of Dr. C. E. Hershman as city physician, R. E. Knight as city engineer and Chas. L. Hill as chief of the fire department was confirmed by the council. Chief Hill has appointed L. E. Pilkington, driver of the fire truck, as assistant chief.

Mayor Romig stated that the business of the city demanded the appointment of a new committee on City Buildings and Property. He appointed on this committee Rowan, Welch, Davidson and Snyder. A number of the curbs and sidewalks of the city built recently do not conform with the ordinances, and a resolution was passed requiring that no sidewalk or curb be put in without a permit from the city engineer, the work to be done under the supervision of the street commissioner.

A motion authorizing the mayor to issue an order prohibiting the throwing of confetti and using of "wife beaters" at street carnivals and conventions was passed. Councilman Snyder submitted plans for a culvert to be erected in the draw at the intersection of Fourth street and Missouri avenue. Bids are being advertised for this work. A petition for street grading on Fifth street, from Big Horn to Box Butte, was referred to City Attorney Reddish for an ordinance covering the work to be done.

Applications for street sprinkler were read from five parties. The bid of John Garrett was accepted, providing he agrees to drive the team himself. A salary of \$90 per month is paid for this work, the team and driver being employed on street work when not engaged in sprinkling the streets.

Chief Jeffers of the police force spoke on the hobo situation. The chief stated that there were probably sixty hoboes in town that evening, and that ordinarily there are from fifty to one hundred in town each night, that they pilfer and steal when opportunity offers and are a general nuisance. The proposition of a municipal stone pile was discussed, but as stone is scarce in the vicinity of Alliance it was decided to hire an extra night marshal and two extra day marshals if necessary, they to be used in working the hoboes on the streets as long as the present large number continues.

A letter was read from Simon Spry, owner of the lots adjoining the city property where the new reservoir

is to be erected, offering these lots for \$4,000. This was referred to the purchasing committee.

A letter from Police Magistrate T. D. Roberts was read calling attention to the salary of the police judge. This was referred to the council as a committee of the whole.

The petition of the Alliance band for \$35 per month for four months was granted, the money to be used in helping pay the band expenses. The band is to play on the streets each Saturday evening, the weather permitting.

The report of the appraisal committee consisting of A. D. Rodgers, I. E. Tash and J. D. Emerick, appointed to estimate the damages if any to the property on Box Butte, caused by the placing of the walks and street to grade, was received and accepted. Bids are being advertised for the moving of the dirt and lowering the walks. The bids are to be in by noon, May 25.

Moving picture house licenses were granted to E. V. Cramer for the Empress, and H. A. DuBoque for the Imperial. The license fee is \$50 per year. Plumbing licenses were granted to V. B. Musser and E. A. Jeffers. A pool hall license was granted to V. E. Byrne, and a shooting gallery license to J. A. Snoko.

ELECTED STATE SECRETARY

W. D. Fisher, Secretary of Alliance Commercial Club, Honored with Important State Position

The Nebraska State Association of Commercial Clubs met in their eleventh annual session in Lincoln Wednesday and Thursday of last week. It was a splendid meeting. W. D. Fisher, secretary of the Alliance Commercial Club, was elected secretary and treasurer of the association in recognition of his brilliant work as secretary of the Alliance club during the past year.

The reports of the clubs showed that they are engaged in a diversity of interests. From the reports made many new ideas were gained by the delegates from other sections. Prof. Condra and Secretary Melzer illustrated through moving pictures the development work in Nebraska along many different lines.



SECRETARY W. D. FISHER

The program was an interesting one all through. At the close the following officers were elected: J. W. Steinhart, Nebraska City, president; W. D. Fisher, Alliance, secretary and treasurer; vice presidents were named, one from each congressional district, as follows: C. E. Eustis, Auburn, first district; John L. McCauley of Omaha, second district; S. C. Thornton, Jr., Neligh, third district; H. A. Hahn, David City, fourth district; R. A. Blake, Hastings, fifth district; A. G. Fisher, Chadron, sixth district.

Omaha was selected as the point for the next convention.

O'KEEFE TAKES OFFICE

Former Editor of Alliance Herald Is Installed as Register of the Alliance Land Office

T. J. O'Keefe, former editor and publisher of The Alliance Herald, was installed on Saturday as register of the United States land office at Alliance, an appointment paying a salary of \$3,000 per year. Mr. O'Keefe, popularly known as "Tom", and since his installation as "Judge", has lived in Box Butte county practically all his life. He has a wide acquaintance. He succeeds W. W. Wood, who had held the position eight years.

J. C. Morrow, of Scottsbluff, has been appointed by President Wilson to succeed H. J. Ellis, receiver of the land office. It is expected that his installation in this office, which also pays a salary of \$3,000, will be made soon.

Suits Filed in Court

Suits have been filed in the county court by Attorney Westover for the Marsland State Bank vs. J. M. Willis and Edgar Wilson, Mapps & Collier, and A. H. McLaughlin. In the district court a divorce case of Iola Brittain vs. Hill Brittain, charging desertion and non-support. Also a divorce case of Thelma Bunch vs. Thomas P. Bunch. She alleges that he has been convicted of white slavery in Texas.

JOHN M'CANN FOUND DEAD

Body Found on Lonely Hill Twenty-Five Miles From Sterling, Colorado

"SUICIDE" WAS JURY'S VERDICT

The body of John McCann, aged 45, was found on top of a hill called "Flat Top", about twenty-five miles from Sterling, Colo., last Sunday morning by Harry Lindsay, a young ranchman in that neighborhood. The body was badly decomposed, and identification was made only after a thorough search of his pockets. The dead man was an employee of the Sterling Plumbing, Heating and Machinery company, and had been working for these people for several years. It will be remembered that he worked on the court house here a year ago, and he was well known in this section. The first theory was that there had been foul play, but after an investigation the coroner's jury returned a verdict that he had come to death by his own hands. A small pocket knife belonging to him was found near the body, which bore out this theory.

The sheriff and coroner hastened to the scene as soon as the matter was reported, and made a thorough investigation. The result was that three men were arrested on suspicion, one of them being Ed Brennan of Alliance. The other two were a plumber and a Russian bootlegger in Sterling. Sheriff Patterson came here from Sterling to get Brennan, who was more than willing to accompany him, and he helped considerably in clearing up the mystery. Mr. Brennan stated that things did look rather dark for him, owing to the fact that he had been with the dead man the day before his disappearance, and had returned to Alliance shortly afterwards, but he quickly produced a complete alibi.

In relating the circumstances Mr. Brennan stated that he and McCann were rooming together, and on Wednesday morning, April 22, his companion awoke early and dressed, remarking as he did so that he did not feel well. Mr. Brennan noticed that he seemed worried and a dreadful and that he smoked a great number of cigarettes. Before McCann left the room, Brennan remarked that he would stay in bed for an hour or so and would then meet him at the breakfast table. When he came down for breakfast, McCann was not present. Nothing was thought of it until later in the day when he did not put in an appearance, and at that it was decided that he was away on one of his rather regular "periodicals" at which times he would leave without letting anyone know of his intentions, and stay for a week or so.

No stone was left unturned in the investigation, and the facts, as near as could be ascertained, were that after leaving his room McCann had gone to the Sterling Catholic church and inquired for the priest, who had not yet awoke. However, the door was answered by a missionary priest whom McCann asked if he could enter the church, stating at the same time that there was someone following him and trying to kill him. He entered the church, and the next heard from him was from three ranch houses at which he inquired the way to the home of a Mr. Potter, with whom he had become acquainted, and who had invited him to come out to his ranch for a visit. It was found that he rode to within six miles of Potter's home on a passing wagon.

The officers suppose that he was in an intoxicated condition at the time, as he had bought a small amount of whiskey from the Russian, who was arrested on suspicion and later discharged, and that he had taken most of it with him on his trip. It is

thought that after leaving the wagon he started across the country, and, as he came to the "Flat Top" he became desperate over some real or fancied trouble, and, taking out his pocket knife, stabbed himself several times over the heart and attempted to cut his jugular vein; he then staggered up the hill, and upon reaching the top fell backward and died soon afterward.

Although the body was badly decomposed when the crooner arrived there were still signs of knife wounds, and it was evident that an effort had been made to cut his throat. None of the wounds was serious enough to cause instant death, according to the authorities. Complete identification was made only after a thorough search of his effects.

A fact brought out at the inquest was that McCann had evidently been walking with his coat and vest open in the front and that after he had inflicted the wounds had buttoned them, as the knife marks were not visible in the cloth. There were no traces of blood around the body, as there had been a heavy rain previous to the day on which the body was found.

Mr. Brennan stated to a Herald reporter that McCann was subject to fits of despondency, during which he was greatly worried and acted queerly at times, but he confided his trouble, if he had any, in no one. While in Alliance he seemed very friendly and good natured, and was an excellent workman. At the time of his leaving Sterling, according to the plumbing company for which he was working, he had several dollars wages coming to him.

The remains were interred in a Sterling cemetery. So far as is known, McCann's only relatives are a brother and a sister living in Denver.

A MISSION RECEPTION

Mrs. Sharpe, Superintendent of City Mission, Will Meet Friends and Public Next Tuesday

A reception will be held at the City Mission on next Tuesday, beginning at 10 o'clock, at which time Mrs. Sharpe, the superintendent, will be pleased to meet all her friends and the public in general.

In the afternoon addresses will be made by the pastors of the city and other speakers. The young people's societies of the different churches will have charge of the evening program, when all young people of the city will receive a cordial welcome. Light refreshments will be served during the day and evening.

It is hoped that everyone interested in the betterment of the moral welfare of Alliance will avail themselves of this privilege of meeting the superintendent of the new City Mission and the ladies of the Woman's Christian Temperance Union who are responsible for the project.

ROUSING BARGAINS

The Famous Will Sell High Class Goods at Special Prices in Sale From the 15th to 22nd

Starting May 15 and ending May 22, from Saturday to Saturday, The Famous will hold a special sale on high class goods at special prices. This follows their custom for fourteen years of giving their customers the benefit of their purchasing advantages. Herald readers will do well to read their ad on page twelve carefully.

More "Vags" Taken Up

Six vags were picked up this morning while they were begging meals at the residences over town. When brought before Judge Roberts they were given sentences of from five to ten days working on the streets. On examination it was found that some of the vags possessed a sufficient amount of money and that they

BAKER SAYS ADVERTISING PAYS

H. H. Baker, who is conducting the successful closing-out sale of the E. C. McCluer stock of dry goods and clothing, was asked by The Herald this week to state whether or not the advertising done by him had been a paying proposition. His statement is given below. Mr. Baker ran a two-page ad in The Herald on April 29th, following it with a page ad on May 6th and a page ad in this issue. On Saturday, May 1st, following the big ad on the 29th of April, the sales of the store ran over \$1300, making a high record and proving the ability of Mr. Baker as a sales manager, as well as proving to those interested that Herald advertising pays.

Mr. Baker said: "In answer to the question, 'Do you think advertising profitable as you have done in Alliance?' I will take the liberty of stating a few facts relative to the advertising game of today, before briefly answering that question. This is a topic of foremost interest to the live business men of today. It is a fact that the entire results of a man's business or establishment depend upon its publicity. Whether the publicity is secured in one way or another, it all comes under the classification of advertising. Having been actively interested in the field of advertising with some of the largest concerns in the country, I was chosen and given the task of closing out a stock of goods in Alliance. I have found this task a pleasant one and appreciate having received the co-operation of the newspapermen of this city.

"After arriving in Alliance and getting my bearings I began my advertising campaign in a moderate way by advertising in the local papers and business began to increase at a rate that was of keen interest to all concerned in the firm. I found, after a short time, that the stock was now rapidly moving but in order to see that the entire stock was closed out in the allotted time I could see that it was necessary that we have more extended publicity. I decided to co-operate on a larger scale with The Alliance Herald—a visit to our store at this time will easily prove to anyone that our campaign with The Herald has been a big success. Business jumped with leaps and bounds. A few more days of co-operation and price slashing will close the bargain sales, leaving behind the memory of a successful advertising and sales campaign in Alliance. I most cheerfully recommend The Herald as an advertising medium that brings results."

could have bought their meals. At that they were asked if they paid their way on the freight train on which they came in. They replied in the negative, whereupon Burlington special officer, Phillips, with whom they were unacquainted, swore out a complaint against them for stealing a ride on the train.

This class of men has become so numerous of late that it has required drastic measures to deal with them, and with the extra officers now on duty looking for this class, they will be brought to justice as soon as they are seen.

CONVENTION DANCES

Post M. T. P. A., Will Give Dances During Convention to Raise Funds for Convention

Post M. at its regular meeting held at the Drake Hotel Saturday afternoon, decided to hold dances in the evenings during the coming Stockmen's Convention for the purpose of raising funds to help care for the state convention of the association, to be held here in 1916. The dances will be held at the opera house.

Vice President Highland appointed Hull, Baker, Beal, O'Connors, Hawes and Looney as the floor committee; Rendall, Reed and Snyder as the hall committee; S. W. Thompson as the ticket and finance committee; R. M. Baker as the music committee; Ewing, Strong and Nelman as the advertising committee.

The next meeting of the post will be held Saturday, June 12, at the Burlington hotel.

State Press Chairman R. E. Gilmore, in a write-up in the Omaha Trade Exhibit last Saturday, May 8, gave the people of Alliance and The Herald the following nice little boost:

The Alliance Herald under date of April 29 gave two columns or more on the annual state meeting at Hastings. When it comes to saying a good word in the right place and in the right way the Alliance people are "there with the goods." We confidently expect more of this good publicity during the next year. Lloyd Thomas of Post M. Alliance, is connected with the above paper and is an enthusiastic booster for T. P. Aism.

FOUR BOOSTER TRIPS

Alliance Commercial Club Will Advertise Stockmen's Convention by Automobile Excursions

The coming convention of the Nebraska Stock Growers Association, which will be the best ever held, is going to be thoroughly advertised among the neighboring towns. At the special meeting of the board of directors of the club, held at the office of President Guthrie Wednesday evening, a committee on auto excursions was appointed consisting of A. D. Rodgers, George A. Mollring, Robert Campbell, F. J. Was, Jerry Rowan and H. A. DuBoque.

Four auto booster trips are planned for the near future. One trip will take a day and the towns of Gordon, Rushville and Hay Springs will be visited. Another trip will take in Chadron, Crawford, Marsland and Hemingford. Another will include Angola, Northport, Bridgeport, Minatare and Bayard. The fourth trip will take in Gering, Scottsbluff and Mitchell.

The trips will be similar to those made last year except that the schedule will be slower, eliminating the swift driving caused by the fast schedules last year and giving more time for stops at the different towns. 10,000 pieces of advertising matter will be distributed to advertise the convention.

BANQUET AT CAFE

Seventy Plates Laid for Masonic Banquet at Nohe's Cafe Last Thursday Evening

Seventy plates were laid for the Masonic banquet at Nohe's Cafe last Thursday evening, May 6. The banquet began at 10:30 o'clock and ended at midnight. In addition to those who attended from Alliance there were visitors from Denver, McCook, Edgemont, Seneca and other towns.

An extra large crowd attended the Masonic lodge last Thursday night on account of the conferring of degrees. Not only were Alliance members present, but a number attended from other towns. The Master Mason degree was conferred on J. G. Dole, and a number of his friends came from a distance to witness the initiation and to extend congratulations. Those present from out of town were A. Rogers, of Denver; W. G. Hobson, of Denver; W. A. Greib, Deadwood; L. A. Husted, Denver; L. A. Carver, Denver; W. H. Duncan, McCook; P. G. Graf, Denver; R. L. Joelin, Denver; W. J. Fitzpatrick, Denver; C. W. Anderson, Seneca; M. H. Hamm, Denver; R. Albin, Denver; and A. G. Pine, of Edgemont.

Pool Ready by June First

Work on the new swimming pool, being built by the Alliance Fire Department, is progressing rapidly. The walls are laid and the roof nearly completed today. The department plans to have the pool in operation by the first of June. The pool will be for public use, a small charge being made for the use of towels and bathing suits. This will be a distinct addition to Alliance and will undoubtedly be widely patronized.

ELK'S HOME NOW OCCUPIED

First Meeting in New Home Will Be Held Friday Evening—Furniture was Moved Tuesday

TO GIVE OPENING CELEBRATION

On tomorrow (Friday) evening, the Elks will hold their first meeting in their new home. There has been some litigation with the bonding company, but this will be settled shortly, and it was decided that the matter could be settled as well with them in their new home as in the old one. The furniture and fixtures were moved the first of this week.

The Alliance Elks lodge was instituted ten years ago, with a charter membership of fifty, being organized in their own lodge room, which had been prepared beforehand. This was the first lodge in the state to do this. The hall, which was in the upstairs of the Reddish building, was first remodeled at a cost of \$1,000. Since that time, many other improvements have been installed, until they now have some of the finest equipment to be found in the state.

William Mitchell was the first Exalted Ruler, and T. J. O'Keefe was the first secretary. It was about six years ago when the subject of the lodge owning its own home was brought up for discussion, and had been an important topic with the lodge since then. In April, 1914, a committee composed of Wm. Mitchell, Dr. Copey, Robt. Graham, Percy Cogswell and Eugene Burton was appointed to get the necessary data on a building, and as soon as their report was turned in, immediate steps were taken to purchase a site and arrange for the letting of the contract.

On April 2, 1915, the annual election of officers was held, and Ben Salows was elected Exalted Ruler, and J. D. Emerick, secretary, to take the places of W. O. Barnes and Percy Cogswell. From a charter membership of fifty, the lodge now has 226, a record of which it can be justly proud. So far as is known, this is the only lodge outside of Omaha that owns its individual home. According to Dave Bowden, superintendent of construction, the entire cost will be about \$22,500. There are no signs of extravagance; yet the building is a model of elegant architecture, both inside and out.

In the upstairs are the lodge and ball rooms, property room, ladies' rest room and men's smoking room. In the basement is the pool room, buffet, card room, gymnasium, shower bath, and the boiler and heating apparatus. The building is large and commodious, and will serve for future generations. A driveway has been built from the front to the rear, so that autos or other vehicles can be driven right up to the entrance and the occupants can step right into the ball room.

The grounds have been subjected to some wonderful improvements. Trees and grass have been planted, and in front of the building is a small flower bed, the arrangement being in the form of B. P. O. E. It is a truly wonderful achievement for the Alliance lodge and an honor to this great fraternal order to have such a monument erected, and it will always stand for the best in benevolence and charity.

MODERN CLOTHES FOR MEN

This Is the Slogan of E. G. Laing, the Clothier, and It Is Always Adhered to

When it comes to being reasonable with his goods and his advertising, E. G. Laing, the man who sells modern clothes for men, can always be classed as being right there. Whenever any new article in men's wearing apparel comes into style the men always know where they can find it.

This is illustrated this season with Mr. Laing's swell line of straw hats for men, young men and boys. He is carrying almost every conceivable style and shape, from the fifteen cent sunshades to the best Panamas that money can procure. The shapes are nifty, and the quality is the best that could be selected, yet the prices are within reach of all.

One of the first things Mr. Laing did upon receipt of his consignment was to give The Herald an ad, to let the men know that they had arrived and inviting them to come in and make their selections, for if there is any one thing in which Mr. Laing is a strong believer, it is printer's ink. This week he carries another nice ad regarding the hats, which will cause many sales.

Death of Peter Rubendall

Peter Rubendall, who had been ill for many months, died this afternoon at the Alliance hotel at 5:45 o'clock. At his bedside at the time of his death were his wife and two sons, Ward and Clarence. The funeral will be held at the First Presbyterian church in Alliance at 10 o'clock Saturday morning under the auspices of the Masonic lodge. The sermon will be preached by Rev. McIntyre, pastor. The body will be taken to Lincoln where burial will be made Sunday morning under the auspices of the Masons.