

# REO

## Have You Ordered That Reo of Yours?

**WE DON'T LIKE** to keep dinning at you. Seems inconsistent too when all the world knows that we don't need to worry about selling all the Reos the factory can give us.

**IN FACT THE DEMAND** is, according to advices from Lansing, where the Reos are made, more than four times the possible supply.

**JUST THINK OF THAT!** If there isn't food for optimism we don't know. If business is slack anywhere, it isn't with Reo. And the Reo demand, which is just as great in California as in New York State and just as excessive in Minnesota as in Texas, indicates that things must be pretty fair everywhere.

**HERE'S A 25-ACRE PLANT** running full force and over-time trying to demand for automobiles—and orders every day more than four times the possible output.

**OF COURSE WE CAN'T SAY** that all automobiles enjoy such a demand. Reo is unique among motor cars for many reasons. Reo cars have always been good cars—honest cars—dependable cars—and cars of such low upkeep cost that every Reo owner insists on his friends buying Reos in preference to any others.

**THERE NEVER HAS BEEN** a time since the first Reo was made that the big Reo plants could supply enough cars for all who wanted Reos.

**AND THERE NEVER HAS BEEN** a time when the bricklayers and carpenters were not building additions to that great plant. Never a time! They are always building at Lansing—a year between visits and you'd hardly recognize the place.

**25 PER CENT OF LANSING'S** population (40,000 people) derive their sustenance from the Reo pay-roll. And Lansing is one of the most prosperous cities in America

today. 90 per cent of the men who make Reo cars own their own homes—are self-respecting, respected, independent citizens.

**MAYBE THAT ACCOUNTS** to some extent for the superior quality in Reo cars. Undoubtedly does.

**ANYWAY THE FACT THAT INTERESTS** you is that the demand for these cars is tremendous and that thousands—yes tens of thousands—are bound to be disappointed this year. Can't possibly get enough cars to go around. Late comers will simply have to wait or accept "substitutes."

**THAT'S WHY WE ARE** keeping up our advertising schedule just as if we had to sell the cars—we don't want you to blame us if you are late and can't get a Reo. It is bad to have too little business, but past experience with Reo over-demand makes us feel it is almost as bad to have too much. Buyers blame us for their own tardiness.

**SO—THIS IS FAIR WARNING—**orders that come at once can be filled, and with fairly early deliveries, while those who delay ordering will surely be disappointed.

**THERE ARE TWO REOS** this season—and one of them is the most popular automobile in America. We can't for the life of us tell which at this juncture.

**SUFFICE IT TO SAY** the demand for the New Reo Six is more than four times as great as the factory capacity—and for Reo the Fifth it is also hopelessly in excess of our ability to produce.

**AND NO WONDER:** The New (1915) Reo The Fifth, "the Incomparable Four" at \$1050; and the New Reo Six, "the Six of Sixty Superiorities" at \$1385, represent, each in its power and price class—the greatest automobile value the world has ever seen.

**ORDER YOURS NOW—**that's the only way to be sure.

REO GARAGE, J. L. Nicolai, Prop.

116 BOX BUTTE AVE.

PHONES 118 AND RED 410

ALLIANCE, NEBR.



F. O. B. Lansing, Mich.



F. O. B. Lansing, Mich.

### LIVE STOCK PRICES AT SOUTH OMAHA

Heavy Cattle Lower, Other Kinds Steady to Strong.

HOGS ARE FIVE TO TEN CENTS UP

Lambs Are Highest on Record, While Ewes Bring Top Price of Season, Aged Sheep in Meager Supply and Prices Steady.

Union Stock Yards, South Omaha, April 20.—Cattle receipts yesterday amounted to about 4,700 head. Handy light beef steers were in good demand and sold quite freely at steady prices. Good yearlings brought \$8.30. Heavy beefs were sellers at prices around 10c lower in most cases. Cows and heifers were in good demand at fully steady prices. Buyers in some cases were claiming that their purchases were higher than last week. Stockers and feeders were in good demand and free sellers at strong prices. A bunch of right good feeders sold up to \$8.00.

Quotations on cattle: Good to choice cornfed beefs, \$7.85@8.35; fair to good cornfed beefs, \$7.50@7.85; common to fair cornfed beefs, \$6.90@7.50; good to choice heifers, \$6.60@8.00; good to choice cows, \$6.35@7.10; fair to good cows, \$5.50@6.35; common to fair cows, \$3.75@5.50; good to choice stockers and feeders, \$7.40@8.00; fair to good stockers and feeders, \$7.10@7.40; common to fair stockers and feeders, \$6.00@7.10; stock heifers, \$5.25@6.85; stock cows, \$5.50@6.50; stock calves, \$6.25@8.25; veal calves, \$7.00@10.00; fat bulls, stags, etc., \$4.75@6.25; stock bulls, \$5.25@6.50.

About 8,000 head of hogs were received yesterday. The average market was fully 5@10c better than Saturday. The big end of the shipping grades sold at \$7.35, with a few as high as \$7.40 and a top of \$7.45. Most of the packers sold at \$7.50@7.55, with the long string at the latter figure, and the bulk of all the sales was quoted at \$7.30@7.40. Yesterday's prices set a new high mark for the year.

Receipts of sheep and lambs yesterday totaled 11,000 head. Prices on lambs were fully 10@15c higher than the close of last week, there being some choice Mexican lambs here good enough to bring \$10.00, equal to the highest price ever paid in the history of the market. This price was paid only once before and that was in March, 1910. The bulk of the lambs yesterday moved around \$10.40@10.50. Three cars of shorn lambs sold at \$8.75. As usual of late the aged sheep supply was very meager and consisted for the most part of ewes. Two cars of the Belmont ewes brought \$8.35, as high as any ewes have sold here this season, prices being steady to strong.

Quotations on sheep and lambs: Lambs, light, \$10.25@10.50; lambs, heavy, \$10.00@10.25; lambs, shorn, \$8.25@8.75; yearlings, light, \$8.90@9.25; yearlings, heavy, \$8.50@8.90; wethers, good to choice, \$8.00@8.50; wethers, fair to good, \$7.75@8.00; ewes, good to choice, \$7.90@8.40; ewes, fair to good, \$7.25@7.90.

Ah! The Invigorating Whiff of the Pine Forest!

How it clears the throat and head of its mucous ailments. It is this spirit of Newness and Vigor from the health-giving Pine Forests brot back by Dr. Bell's Pine-Tar-Honey. Antiseptic and healing. Buy a bottle today. All Druggists, 25c. Electric Bitters a Spring Tonic. No. 1—Adv 5265

### EPIDEMIC AT SCOTTSBLUFF

Specialist Brought to Alliance on Special Train—Met Here with Automobiles

A special train came in from Broken Bow last Saturday bearing Dr. Dunn, of that place. The train stopped here, and Dr. Dunn was taken on to Scottsbluff in an automobile which was in waiting at the station when the special arrived.

The reason for this hurry-up trip is that the typhoid fever epidemic has grown to almost fatal proportions at Scottsbluff, there being at the present time about one hundred cases there, and all of them are very serious. So far as the Herald has been able to ascertain there have been no deaths thus far, but the doctors are working practically day and night in their efforts to stamp out the epidemic. It was for this reason that Dr. Dunn, who is a specialist on blood diseases, was sent for.

Three automobiles came over from Scottsbluff to meet the doctor, the return run being made in record time—one hour and 43 minutes, the distance being 53 miles and the roads being in bad condition in most places. The car containing Dr. Dunn was driven by S. W. Crawford, who has a reputation of getting around in a hurry. It was reported here that one of the three cars opened the gates on the return, having a short start of Crawford, and after Crawford came the third car, the occupants of which closed the gates.

An item in one of last week's Scottsbluff papers stated that the only known cause for typhoid in that section is atmospheric conditions, as samples of both water and milk have been sent to the state bacteriologist for examination and found pure.

Some are bachelors because they are unable to choose between beauty and intellect.

### Chinese Laundry

I have opened a laundry at 122 W. Third, next door to Hamilton's Grocery, where I will be glad to receive your work. This is strictly a hand laundry, and all work is guaranteed to please. I have had several years experience in this line, coming to Alliance from Denver, where I was located. Your patronage will be appreciated. All work delivered Monday of each week.

Collars 2 for 5 Cents  
Shirts 10 Cents Each

E. SAM

Possibly the secret of Gen. Scott's success in pacifying the Piute Indians is that he treats them as human beings.

Chicago club women disagreed on peace but it is worth noting that they did not shed any blood because of their differences.

### PUBLIC SALE

APRIL 26, 1915

Beginning at ten o'clock A. M. I will sell at auction in Seneca, Nebraska, one hundred and ten head of cows, six head of high grade Hereford bulls, fifty head of yearling and fifty head of six months and younger calves. Six months' time will be given to responsible parties, giving notes with approved security.

W. I. WALKER

### ANGORA ITEMS

—Angora, Nebr., April 16—Robert Morrill and family departed for Bridgeport where they will make their future home.

Rev. R. T. Sutton, president of the Adventists Wyoming conference, and Mr. F. C. Clark, state canvassing agent, came down from Crawford

yesterday. While in town they were guests of Rev. G. W. Berry and family. Bible meeting was held last night.

Mrs. Geo. Robinson and Mrs. R. Hatwell went to Bridgeport on train No. 303.

Quite a number from here attended the sale at Lynn Wednesday. April 17—Alva Gillispie worked for John Groff a few days the past week.

Earl Morrison is working for Frank Crouch. April 19.—C. S. Stoner and Earl

Walsworth visited over Sunday at the M. L. Thomas home near Bayard.

Mrs. H. A. Glau went out to Lynn this morning.

Vern Dove, James Boodry, Del Shoopman and Geo. Clark autoed to Scottsbluff today.

Frank Powell of McGrew, Nebr., came in on train 304 this morning.

Dr. Bradshaw autoed in from Goodstreak today.

The little daughter of Mr. and Mrs. Cash Dove is reported quite sick with the croup.

Ray Morrison painted G. A. Dove's store building the first of the week.

### Splendid for Rheumatism

"I think Chamberlain's Liniment is just splendid for rheumatism," writes Mrs. Dunburgh, Eldridge, N. Y. "It has been used by myself and other members of my family time and time again during the past six years and has always given the best of satisfaction." The quick relief from pain which Chamberlain's Liniment affords is alone worth many times the cost. Obtainable everywhere.