Activities Along the Right of Way

Department of the Alliance Commercial Club Phone 74.

W. D. Fisher, Sec'y.

WHAT IS THE MATTER WITH THE UNITED STATES?

"What is the matter with the United States?"

since the beginning of the war, I have been hearing this question ask- the dying. seems to know.

Why are the American factorise not running night and day? Why are the railroads not opening up new territories and getting ready for the the country that was, nothing now millions of immigrants who have al- but 12,000 square miles of wreckage. ready made up their minds to leave Europe as soon as the war is over? stand, to some slight extent,

drummers in London right now, try-ing to sell \$200,000,000 worth of American goods in place of goods CIATE THE UNITED STATES, REthat were bought last year from Ger- ALIZE YOUR OPPORTUNITIES. many and Austria?

quitters, just at the time when their YOU. advertisements were most needed YOU HAVE NOT BEEN HIT. DON'T and most effective, in cheering on the BE BLIND TO THE MOST GLORIbusiness forces of the United States? OUS CHANCE YOU HAVE HAD IN

From the European point of view YOUR LIFE. the United States is a haven of peace and security and prosperity. It has GET READY FOR THE MOST TREno troubles that it dare mention to MENDOUS BOOM THAT ANY NA-Belgium or Austria or France or TION EVER HAD. BUILD YOUR Germany or Servia or Great Britain FACTORIES or Russia.

What does the United States know ALIVE, AND THAT YOU ARE LIV-

of trouble. If I could afford it, I would char-ter the Mauretania and Lusitania, and convey a party of 5,000 Ameri-UNG IN A LAND THAT IS AT PEACE, AT A TIME WHEN NEAR-LY THE WHOLE WORLD IS AT WAR." can advertisers to Europe for a trip of education. I would give them a

week in London, a week in Paris and a week in Antwerp. I would let them look at the United States from the scene of war.

would give them a look at REAL TROUBLE. I would let them see Judge Munger on the Bench at Chad-As I have been residing in London trains, ten at a time, five minutes apart, packed with the maimed and

I would let them hear, from fraged on all sides. I have never heard mentary survivors, the incredible any satisfactory answer. No one story of battlefields 150 miles wide, and armies that are greater than the entire population of texas.

I would let them see graves, 100 yards long and full-and Belgium. Then, when they began to under-

Why are there not fifty American magnitude and awfulness of this war, I would say to them: "NOW, GO BACK AND APPRE

DON'T START DIGGING TRENCH Why have advertisers become ES WHEN NOBODY IS FIRING AT

DON'T FALL DOWN WHEN

"GO BACK AND ADVERTISE AD. BURGER. TRANS BIGGER. BORROW SALESMEN. MORE or Russia. Every tenth Briton has enlisted. Every tenth Frenchman is at the front. Every tenth Belgian is dead. LIVE AND THAT YOUR FAMILY IS

HERBERT N. CASSON. Vice Pres. H. K. McCann Co. FEDERAL COURT CONVENED

The Herald's large plate glass front

window the last of the week with a

in gold, surrounded by a gold dia-

mond, with a red background, can be seen for quite a distance and makes

The word "Herald"

fine, large sign.

a striking sign.

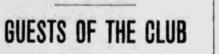
ron, when Federal Court Opened Tuesday, March 23

Chadron, Mar. 31-United States district court convened here Tuesday March 23. Hon. Thomas C. Munger presides at this term. Cases before the court were John F. Tiffany vs. Asa W. Gealy, creditor's bill in equ-The case was settled out of ity. court upon a stipulation by which Deft Gealy pays to the plaintiff the sum of \$3,750 and \$170 costs of suit, whereupon the abstracts were to become the property of the defendant. The case was dismissed with prejudice. Appearing for the plaintiff were A. H. Bigelow of Omaha, Homer Blair of Franklin and E. Carroll of Wadena, Minn. Judge W. Crites appeared for the defendant

Another case before the court was that of William Allen Fisher vs. Newton Rule. Bill in equity. The omplainant's bill was dismissed at his costs and execution awarded therefor. The defendant's prayer for affirmative relief was dismissed without prejudice to future suit for TRAIN want of jurisdiction of court to grant such further relief. Exceptions were duly noted by the plaintiff and defendant. A. G. Fisher appeared for the complainant and Judge A. Crites for defendant.

They Like the Climate

Mrs. Henry Baker of Silex, Misouri, came to Alliance last December, remaining three weeks to improve her health. The climate prov-ed to be so beneficial that she and her husband decided to make their home in this country, accordingly came with their family recently. They are residing at 414 Big Horn avenue.



Members of Alliance Volunteer Fire **Department Have Been Invited** to Attend Smoker, April 12

The Alliance Commercial Club has the matter, that the power house extended an invitation to the mem- alone would supply enough heat to keep all the business buildings warm bers of the Alliance Volunteer Fire Department to be the guests at the in ordinary weather, and that on the next club smoker, to be held in the colder days there would be plenty of heat by connecting with the creamopera house, probably on April 12-Monday. The club is planning on ery, or by installing an auxiliary having an interesting meeting at boiler.

this time. A light lunch will be served and the program will be of special interest to firemen, most of whom are planning to be present.

A MUNICIPAL HEATING PLANT

Plan to Divert Escaping Steam from **Power House and Creamery into**

A number of the citizens and busi- town individually. It is a matter

This is really a new innovation. but its success in the towns which have already tried it has demonstrated its feasibility, and it is very probable that most of the towns of any size in this part of the state will have plants in operation before next year. As to the cost, it will be seen

at a glance that this would be cheap-**Business** Houses er than operating the furnaces over

ness men are agitating a municipal that demands attention, not only heating plant for Alliance, and more from the standpoint of convenience



Letting the Telephone Make the Journey

When you think you ought to make a trip, why not talk instead? Nearly everyone lives right next door to your Bell Telephone.

America is interwoven with 21,000,000 miles of telephone wire, reaching here. there and nearly everywhere. That is 65 per cent of all the telephone wire in the world.

All great achievements in the art of telephony have been the product of American brains, American initiative and American scientific and technical skill.

Bell Service Makes Everyone Your Neighbor

NEBRASKA TELEFHONE COMPANY





WHY SOME MARRIAGES FAIL

Judge Berry Gives Interesting Interview on Incidents Occurring in His Office-Cause of Divorce

Some rather amusing incidents come before the attention of County Judge L. A. Berry in the issuance of marriage licenses. It should be stated right here, though, that the amusement is generally on one side -Judge Berry's-as there is little amusement in the incidents for the other parties.

Only the other day two young peolicense, even though it was difficult to do so with the pleadings coming in on all sides, and the result was

in this state. When informed that t would be an impossibility, the lady at the other end of the phone came near telling the Judge what she thought of him, as she thought it was none of the state's business if her daughter wanted to get married under sixteen.

which, by the way, is the age limit

When asked what he thought was the greatest cause for the many di vorces in this day and age, Judge Berry replied with considerable vehemence, "Girls marrying too young." Talking along the same "Girls marrying too line, he remarked: "This, in my estimation, is the greatest contributing

cause toward the present day divorce ple, accompanied by the girl's moth- courts working theoretically day and er, drove 25 miles to Alliance, that night. Girls of tender years take a they might become man and wife, passing fancy to some man, and mar-Upon their application for a license ry without knowing of the serious the Judge asked them if they had the duties of wifehood and motherhood, girl's father's consent in writing, the and a divorce is generally the result young lady being of the age that this in such cases. If I had my way, I was necessary. The mother inform- would make the law read so that no ed him that she had her mother's young lady could marry before she consent, and that the father was will- was twenty years old; by the time ing, but did not know that it was she had reached that age she would necessary to have the father's con- know the responsibilities she was unsent. There was no alternative for dertaking. Furthermore, I believe the Judge but to refuse to issue the the man should be at least twenty-

in on all sides, and the result was that the unhappy pair were compelied to return home, to come again another day.

country called him over the phone sults to know whereof he speaks. to fin 1 if her daughter could be married. When asked her age she replied that she was "nearly sixteen".

the divorce courts would be reduced to the minimum.'

Judge Berry has been here for On another occasion, a lady in the many years and has seen enough re-

New Herald Sign

Basye, the sign painter, decorated

and economy for the patrons, but learn the details of the plan. from the standpoint of increased rev-The proposition in a nutshell is to enue for the city.

conserve the steam which escapes at Mayor Rodgers expressed himself the city power house and the creamas being favorable to the project, and ery and cause it to furnish heat for believes that it will mean a saving to the business houses. The lead pipe the users. If the matter is taken up, from the power house to the main it is probable that someone will be part of town would be a small item, sent to a town which has a plant in as the best grade of pipe would not operation, where the details will be necessarily have to be used for the studied.

purpose. Besides making a great reduction in the heat bills for the buildings which now have individual constant services of a janitor, and would insure an even supply of heat all day long. Furthermore, it could remain on day and night, without ad- hold work cared for. Satisfaction ditional cost, thus insuring warm rooms on cold mornings.

A municipal heating plant on this same order is now in operation at Sidney, and there is also one at Crawford, and those who have been in these towns and have seen the

TOO LATE TO PRINT LAST WEEK Photogravure of Albert T. Davis Is

Printed in This Issue



Under the caption, "Tribute to a Popular Man," The Herald last week printed an obituary of Albert T. Davis, late vice president of the Nebraska Stock Growers Association. The statement was made that a cut of Mr. Davis was published in connection with the article.

issue had been closed and a part of the papers printed. We are printing herewith the photogravure that would have otherwise been printed in The Herald last week.

Cleaning, Dyeing and Pressing furnaces, it would do away with the for ladies and gentlemen. Dry and steam cleaned by the latest and best process. Pressing and repairing neatly done. Draperies and house-

> guaranteed. Phone 58. ALLIANCE CLEANING WORKS Mrs. Anna Zehrung, Prop.

Dedicatory Service at Lakeside J. L. Kendall, pastor at Lakeside, announces the dedicatory service of plants claim that they are a great the Swoyer Memorial Methodist improvement. It is estimated by Episcopal church, to be held there hose in Alliance who have studied next Sunday, April 4. There will be service at 11:30 a. m., followed by

saw them in The Herald.

community dinner; service in the afternoon and evening. The evening service will be an Easter program by the Sunday school. When answering advertisements please be sure to mention that you

she made up a mixture of Sage Tea and Sulphur to bring back color. gloss, thickness.

TEA TO DARKEN HAIR

BRANDMA USED SAGE

Common garden sage brewed into a with sulphur and alcohol eavy tea added, will turn gray, streaked and faded hair beautifully dark and luxuriant, re-move every bit of dandruff, stop scalp itching and falling hair. Just a few applications will prove a revelation if your hair is fading, gray or dry, scrag-gly and thin. Mixing the Sage Tea and Sulphur recipe at home, though, is troublesome. An easier way is to get the ready-to-use tonic, costing about 50 cents "Wyeth's Sage and Sulphur Hair Rem-"v," thus avoiding a lot of muss. While wispy, gray, faded hair is not sinful, we all desire to retain our youth

ful appearance and attractiveness. By darkening your hair with Wyeth's Sage and Sulphur, no one can tell, because it does it so naturally, so evenly. You just dampen a sponge or soft brush with it and draw this through your hair, taking one small strand at a time; by morning all gray hairs have disappeared, and, after another application or two, your bair becomes beautifully dark, glossy,



man who knows good paint when he sees it. He buys paint on its merits, not on its claims.

We want everyone who has a barn to paint to come in and get a sample can of Standby Barn Paint. We want you to see for yourself what a good paint it is.

Be sure and get the shingle painted one and two coats-take it home, paint a shingle of your own, and put ours and yours side by side and compare them. You will find you can duplicate the result



Read the Formula

You will see it contains the highest percentage of oil of any barn paint on the market. The liquid analysis shows 43.75 Pure Linseed Oil, 56.3% Heavy Japan. Nearly half the liquid is oil. We don't have to tell you much when you see that. We give you a sample to show its color and finish-how smoothly it works under the brush and how it covers. We call your attention to the high percentage of oil.

We guarantee its wearing qualities for five years when properly applied. Stop in our store for your sample. Try it on your barn door. Match the painted shingle.

Dierks Lumber & Coal Co. ALLIANCE, NEBRASKA

Monarch and Peacock

We are exclusive dealers in Alliance for these two well known brands of coal, the best on the market. You will agree with us if you try them. The Monarch is Wyoming lignite, and the Peacock is from the famous mines of Rock County, Colorado.

Give us your next order Forest Lumber Company Phone 73

BAKING POWDER

The cook is happy, the

other members of the family

are happy-appetites sharpen, things

For Calumet never fails. Its wonderful leavening qualities insure perfectly shortened, faultlessly raised

Cannot be compared with

other baking powders, which promise

Even a beginner in cooking

gets delightful results with this never-

failing Calumet Baking Powder. Your

'iten up generally. And Calumet Baking Powder is responsible for it all.

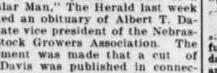
bakings.

without performing.

grocer knows. Ask him.

AND A REPORT MATCHING. in midel. Bur Celemet. APRILIA DE SERVICE DE S

RECEIVED HIGHEST AWARDS World's Pure Food Exposition, Chicago, IIL Paris Functition, France, March, 1912.



However, the cut did not arrive until after the forms for last week's soft and largeright.