

GRAND OPENING SALE

OF

THE NEW BEE HIVE

ALLIANCE'S LATEST VARIETY STORE, THE NEW BEE HIVE, WILL OPEN FOR BUSINESS SATURDAY MORNING AT NINE O'CLOCK IN THE NEW LOCATION, ON THIRD STREET, ONE DOOR WEST OF THE EMPRESS THEATRE, ACROSS FROM THE POSTOFFICE. I HAVE PURCHASED THE COMPLETE STOCK OF THE BEE HIVE AT PRICES THAT ALLOW ME TO GIVE THE PEOPLE OF WESTERN NEBRASKA GENUINE BARGAINS. IN ADDITION TO THIS I HAVE ADDED HUNDREDS OF DOLLARS WORTH OF NEW GOODS, GIVING THE NEW BEE HIVE THE LARGEST STOCK OF ITS KIND IN THIS SECTION OF THE STATE. THIS STORE WILL BE OPERATED ON HONEST BUSINESS PRINCIPLES. OUR AIM WILL BE TO SUPPLY OUR CUSTOMERS WITH THE BEST FOR THE MONEY. YOU WILL FIND FIVE AND TEN CENT TABLES, LOADED WITH BARGAINS. COME IN AND LOOK THEM OVER. AS ADVERTISED, WE ARE OFFERING FOR SALE SATURDAY SIX DOZEN LARGE, TWELVE-QUART DISHPANS FOR TEN CENTS EACH. THESE PANS ARE EASILY WORTH FIFTY CENTS EACH. FIRST COME, FIRST SERVED. THEY WILL BE SOLD TO GROWN PEOPLE ONLY AND ONLY ONE PAN TO EACH FAMILY. REMEMBER THE DATE:

Saturday Morning, November 14, 9 a.m.

STARTING WITH THE OPENING SATURDAY MORNING, I AM GOING TO INAUGURATE A SPECIAL PRICE REDUCTION SALE. ON THIS PAGE YOU WILL FIND ONLY A SMALL PORTION OF THE MANY HUNDREDS OF REAL BARGAINS LISTED. LOOK OVER THIS LIST, THEN COME TO THE STORE AND SEE THE MANY OTHER BARGAINS. YOU CAN SAVE DOLLARS ON REAL NECESSITIES. THERE WILL BE PLENTY OF CLERKS TO WAIT ON YOU.

Special Price Reduction Sale---Hundreds of Bargains

Neckwear
A large assortment of men's good quality scarfs. Many styles and materials in various popular colors and weaves. While they last **10c**

Men's Hosiery
A special lot of men's half hose including various styles and colors. Rare values at the price. Per pair **10c**

Men's Mixed Wool Hose
Warm and durable. Blue and gray mixed. Big cold weather value. Now on sale at **10c**

Men's Cloth Gloves
Bleached canton flannel gloves. Big value at **10c**

Boys' Jersey Gloves
Heavy jersey, knit wrists, black or tan, per pair **10c**

Cloth Gauntlets
Heavy white flannel. A splendid value. On sale at **15c**

Children's Stockings
An assorted lot of boys' and girls' stockings including various weights and colors. Extra good for the money. Per pair **10c**

Women's Stockings
A big lot to choose from. Popular styles and colors. Every pair excellent value. You cannot afford to overlook this opportunity. Take them while they last, at, pair **10c**

Women's Handkerchiefs
Some superior values in women's plain and fancy handkerchiefs. Your choice for only **5c**

Children's School Handkerchiefs
Plain white and colored borders well bleached, specially good for school use. Sale price **3c**

Knit Wool Mittens
For ladies, misses and children. A special lot on sale at only **10c**

Lace Edgings and Insertions
Our goods will please you. Patterns made just as carefully as anything can be made at the prices we ask. Fabrics substantial and bleached pure white. A very choice value at, yard **10c**

"Utilitee" Hose Supporters
Splendid values in women's, misses' and children's sizes, lisle elastic tops, rubber buttons, wide web. Black, white and colors. Special, per pair **10c**

Aluminum Cup
Collapsible, satin finish, extension bottom, polished cover. Sale price **10c**

China Cream Pitcher
Elaborately decorated, the best wares despite the low price. Extra good buy at **25c**

2 Quart Coffee Pot
Good gray enameled ware, welded handle, retinned cover, well made. A bargain at this price **25c**

Japanned Dust Pans
Half covered, riveted handle, good size, fine finish. Your choice **10c**

Hair Brushes—Several styles, your choice at **10c**

Cup and Saucer
Extra hard clear white granite, good shape and quality. Only **10c**

China Salts and Peppers
A number of attractive shapes and decorations to choose from. Specially priced. Each **10c**

Toilet Comb
Heavy re-inforced back—finished in pink blue and white. Splendid value at **10c**

Stand Mirrors
Chipped bevel edges, plate glass, good size—Special for this sale **10c**

Kitchen Knives
well made **5c**
—Special **5c**

Cotton Towel Special
Good size and weight, honeycomb weave, fringed ends, fast colored borders. A better than usual value at only **10c**

Face Cloths
Good size bleached terry face cloths with striped borders. During this sale only **5c**

Turkish Towels
Good terry Turkish bath towel with wide stripe borders and hem ends. An unusual offering at only **10c**

Ribbon Values
You can't afford to overlook our ribbon department. We are now offering splendid values at prices ranging up from, yard **10c**

Leather Purses
Large variety of styles and shapes. Special value, each **10c**



Salad Dishes
Plain or scalloped edges, embossed. Assorted floral designs. For this sale, each **25c**

Glassware
Big assortment of best heavy crystal table dishes. It will be to your advantage to look the mover. Your choice of these, at **10c**

Infants' Knit Booties
Dainty footwear for the little ones. Knit from fine yarns. Your choice of colors and styles, pair **10c**

Children's Corset Waists
Full taped. Buttons side and back strongly sewed. Sizes from 2 to 12 years. Special this sale **10c**

Universal Purses
Well known, asstd., black, brown and tan goatskin, cloth lined. Special at **25c**

Curling Irons
A large assortment of styles and sizes on a special sale. Choice, each **10c**

Barrettes
Fine values in popular plain & fancy styles. During this sale **10c**

Knives & Forks
Malacca plate ware **5c**

Clark's Crochet Cotton
Large variety of colors and numbers. 100 yard spools. During this sale, per spool **5c**

Safety Pins
Solid brass, nickel plated, needle points, guarded spring. Strictly first quality pins. Specially priced during this sale. Card of 1 dozen **5c**

Fancy Mixed Candy
Don't miss the good things at our candy counter. Here is one of them. A tempting mixture of chocolates, nut creams, cocoanut creams, etc., special per pound **12½c**

Women's Hand Bags
A big assortment on special sale. Look and wear like real leather. Choice **35c**

Pancake Turner
Good size. Splendid quality. Worth a great deal more. Now **10c**

Large Basting Spoon
Highly polished aluminum, good strong handles. Special, while they last **10c**

Soup Strainer
We will sell you a good serviceable strainer for only **10c**

Steel Sad Iron Handle
All steel. Has tubular grip with cool air cells at ends. Splendid value, **10c**

Steel Fry Pan
Medium size, the best goods, inside polished, cool handle. Only **10c**

Steel Spider
Highly polished inside, patent cool tin handle. A bargain at **25c**

Dover Egg Beater
Great value. Will go during this sale at **10c**

Coil Handle Stove Cover Lifter
Always cool, will not burn the hand. Eye in end for hanging. Now **5c**

Galvanized Wire Clothes Lines
High grade 5 foot lines. Six strands. Each **10c**

Full Size Hammer
Good weight, wedged hardwood handle. Each **10c**

Good Hatchet
Buy a good one at a little lower price than usual. Some now selling at **10c**

Deep Jelly Cake Pans
The nine and ten inch sizes now going at **5c**

6 Hole Muffin Pan
Deep cups, one piece frame. A splendid value at **10c**

Tin Dairy Pail
We have a very good selection of standard sizes. Double seamed and soldered. 12 qt. size **25c**

Grater and Slicer
For slicing vegetables and cutting cabbage; also grates coarse and fine. A money saving special at **5c**

Gold Band Shaving Mugs
Gold bands around top and bottom. Heavy china. Specially priced at **10c**

Drip Pan Special
10 x 15 inches, made of smooth black sheet iron of best quality. Sale pr., **10c**

Deep Pudding Pan
6 qt., gray enameled. While they last, only **10c**

A Big Line of School Supplies of all Kinds. A Large Stock of Holiday Goods

Across from Postoffice
One Door West of
Empress Theatre

THE NEW BEE HIVE
C. E. WEBER, Proprietor

On Third Street
One Door West of
Empress Theatre