

Autumn Millinery



At no time during the season will the showing of authentic autumn styles be more complete and satisfactory than right now. For weeks our designers and trimmers, under the competent direction of Miss Elizabeth Wick, of Chicago, have been busily engaged in producing the newest models for fall. To these are added the most recent productions of the master designers of the Chicago style centers. Original models and smart adaptations of Paris patterns together with our own designs which divide honors with the foreign models.

Harper Dept. Store

EUGENE BURTON
Democratic Candidate for election as
County Attorney of Box
Butte County
Election November 3rd, 1914



EDGAR M. MARTIN
Candidate for Re-election for
COUNTY TREASURER
Your vote will be appreciated



F. W. IRISH
Republican and Progressive Nominee
FOR COUNTY TREASURER
Box Butte County
Your support will be appreciated

For Congress



FRANK J. TAYLOR
St. Paul, Nebr.

LOCAL NEWS



A. H. McLaughlin, of Marsland, was in Alliance on business Tuesday. Mrs. Wall, of Chadron, is visiting her daughter, Mrs. Danny Lyons.

Miss Lucy Hickey, of Hemingford, was shopping and calling on friends in Alliance Thursday.

W. E. Spencer, secretary of the Alliance Farmer's Institute, has issued a call for a general meeting to be held at the city hall at 3 o'clock on Saturday afternoon, for the purpose of electing officers. Plans will be made for caring for the institute to be held here the last of this month.

J. F. Kinney, vice president of the Pioneer Insurance Company, of Lincoln, was in the city last week. Miss Aural Scott, a graduate of our State University and a native of this state, comes to us highly recommended by the Agricultural Extension Department. She is to address the ladies of the Farmers' Institute. Miss Scott worked for the Extension Department during the past two seasons and flattering reports of her work have come from the various Institute points.

At our Farmers' Institutes for a good many years we have been told how to build log-houses and how to build barns, and even how to build houses, but very little has been said about the proper method of building a poultry house. When it is realized that the poultry industry of the state of Nebraska brings more money to the farmers than any other single industry, if due allowance is made for the eggs and poultry used on the table, the importance of taking care of the flock will be realized. V. E. Shirley of Central City, Nebr., an authority on poultry, will tell how to properly house the flock at the Farmers' Institute to be held here soon.



Th' feller who kin manage a automobile under all circumstances ought t' make a goo dtrap drummer. When a woman ties a handkerchief around a dime it's a sign she's a close contractor.

DRINK Hartwig's Alpine Herb Tea

Nature's famous remedy for constipation, indigestion, biliousness, liver and kidney trouble
SURE — SAFE — PLEASANT
Only 25c. large package. Trial package Free
THE PROPRIETARY SUPPLY HOUSE
H. L. HARRIS, PROP.
98-100 Bleecker St. NEW YORK

Sick Headache.
Sick headache is nearly always caused by disorders of the stomach. Correct them and the periodic attacks of sick headache will disappear. Mrs. John Bishop of Roseville, Ohio, writes: "About a year ago I was troubled with indigestion and had sick headache that lasted for two or three days at a time. I doctored and tried a number of remedies but nothing helped me until during one of those sick spells a friend advised me to take Chamberlain's Tablets. This medicine relieved me in a short time." For sale by all dealers.—Advertisement.

NOTICE TO PARENTS
The law requires all children between the ages of seven and sixteen years to attend the full time school in session in the district. Parents of children between seven and sixteen years of age who are not now in school should make arrangements for them to enter at once.

Signed, W. R. PATE,
Supt. City Schools.
41-14-4023

Every minute counts when you discover the loss of jewelry, pocket book or handbag.
Telephone a "lost" ad to this office.
A want ad means an inquiry at every door in town.
The cost is trifling.

CHADRON NORMAL NEWS

Chadron, Nebr., Sept. 29—Miss Alice Hahn visited her mother at Oelrichs last Saturday.

Miss Ernestine Thomas spent Saturday and Sunday with her parents near Whitney.

The senior theory class has been observing phonics in Miss Frazier's room.

Dean Stockdale reports the largest psychology class the school has ever known.

The work of the business department is proceeding smoothly; new enrollments almost daily.

Glee club work is well under way with material for two very good glee clubs this year.

Much of the apparatus ordered for the physics department is held up in Brussels by the European war.

Professor Hargis reports the arrival of a fine new duplicator, to be used by the members of the faculty and the business department.

Coach Keester is an absolute enthusiast over football. He has had the boys out several times already, putting them through the preliminaries.

Friday's class in the English XI course will be devoted to short public speeches. These are to be made by the members of the class on current topics. A great deal of interest is anticipated.

Football practice has begun in earnest and every evening Coach Keester and his bunch of warriors may be seen making their way to the Y. M. C. A. gridiron. The prospects are for a strong team this year.

The practice teachers started individual observation Thursday morning, preparatory to teaching next week. Judging by the interest that the victims in the model school display as to prospective teachers, they must anticipate some lively times.

The young ladies at the dormitory are finding themselves very pleasantly situated in their new home. There are twenty-seven occupants now and the number is steadily increasing. The rooms are conveniently furnished, the atmosphere is homelike, and expressions of satisfaction are heard on every hand. A very enjoyable winter is anticipated by all.

The dormitory girls met in the reception room on Thursday evening, September 24, to organize a Kensington club. Miss Helen Kraljick was elected president; Miss May Conn secretary; and Miss Edie Crubb treasurer. The members decided to hold their meetings on Tuesday evening of each week. The purpose of this club is not only to have an agreeable time, but also to gain some practical information. The girls will exchange ideas that can be mutually helpful, and they are planning to be initiated into the mysteries of fancy work and dressmaking before the winter is over.

The young women of the new dormitory count themselves exceedingly fortunate in having Mrs. McLean of Fremont for their preceptress, and Mrs. Sweeney of Broken Bow in charge of the dining room. The two ladies are friends who have had similar duties in the junior normal work of the state. More competent and congenial ladies could not be found for the home of our young women. It is the wish of President Sparks that it shall be a home in every respect. He and the committee from the Normal Board have exercised excellent taste and good judgment in the selections of the furnishings of the rooms and the service in the dining room. The young women have as attractive rooms as many eastern girls' colleges could furnish them. The dining room arrangements provide for such meals, service and decorum as obtain in the girls' own homes. With such provision for the comfort and pleasure of the young women, good work and excellent school spirit must result.

The work on the new addition to the Normal is being pushed in order that it may be completed as soon as possible. It is evident that the additional room which it will afford is very much needed, owing to the fact that the model school has been transferred to the normal building. The library has been transferred to the rear of the assembly room, and the old library is being used as a classroom. In spite of this readjustment classes must recite in any room which may be available at the time, and if there is no room available at the normal, the instructor must, as a last resort, seek the dormitory. All the work of the music department has been transferred to the dormitory, and here, from morning till night, can be heard the melodious strains from the piano; or the voices of those musically inclined. Notwithstanding all this, both the faculty and students are entering into the regular work with an interest and enthusiasm which will bring results in spite of all obstacles.

HEMINGFORD SCHOOL NOTES

The first fire drill of the year was Friday afternoon. The house was vacated in less than a minute and the pupils in H. S. were at work again in about three minutes.

New laboratory apparatus is arriving daily. The botany pupils need the compound microscope. These instruments are expensive but we expect to have one soon.

The daily programs are posted on the doors of the various departments as a guide to visitors.

The library will be open to all pupils every Friday. The fiction books may be taken out by pupils and returned two weeks later. There is, in all, about one hundred readable books and pupils are urged to do some reading aside from required work.

To those who are not in school, but expect to be as soon as farm work will permit: We will be very glad to have you in school and will

do our utmost to help you make up back work. If it is at all possible, it would be well to get the books now and do some home work, evenings. Beginning Latin, German and geometry are difficult at best, but the first four weeks' work are very essential to the further study of the subject.

While the enrollment is greater and the attendance more regular than a year ago, we regret that it seems impossible to convince those not in school that the school offers a great opportunity to develop brains.

In connection with previous comment a noted writer states: "Muscle is the cheapest commodity on the market—one dollar and a half per day. Brains the most expensive—\$75,000 a year to the president of the Rock Island railroad. President Loeche once worked for \$1.50 per day but he made up his mind to put brains instead of muscle on the market. He could get so much more for it. The difference in men is the thing they offer the world. Brains with character come high. Muscle with character get listed low."

Grammar Room
Two new pupils, Ellina Teter and John Addy, makes the seventh and eighth grades each fourteen in number.

New arithmetics and Geographical Readers have come and are in use.

The basket ball has had some hard knocks but has been repaired.

Spelling down was a feature of the last session, Friday.

A very interesting book, "From Throttle to the President's Chair," is being read during opening exercise periods.

Ruth Wildy and Olevia Delsing were absent on account of illness.

Intermediate Room
Mrs. Huss was a welcome visitor Thursday forenoon.

Walter Walker is absent on account of an injured ankle, but he is keeping up his school work at home.

John and Alex Ervine have started to school.

Gertrude Summers returned after a few days' illness.

This department enjoys music. Note reading progresses rapidly.

The sixth grade history class are doing good work. They make their own topics and notes from outlines. Beulah Rohrbach has been ill.

Primary Room
Frank Grimes and Harold Olds were the only absentees this week.

Edward and Mary Kinsella are in school after a siege of "autumn" colds.

Bird study proves very interesting to the second and third grades.

If your subscription to the Herald is due, better pay up now and get four magazines for 18 cents extra. You are entitled to four magazines to be sent to your home for one year if you will renew your subscription to the Herald and pay 18 cents extra for the magazines.

Lest you forget—we say it yet—you can get three magazines for one year by renewing your subscription to The Herald. We want all of our old subscribers to get these magazines. We are selling The Herald with three magazines all one year for only \$1.75.

Protect Your Food

There is no alum in Dr. Price's Cream Baking Powder. The names of its ingredients, printed on the label of every can, show it to be made from Cream of Tartar, which comes from grapes. No alum baking powder or food containing alum is permitted to be sold in England. To avoid alum read the label and use only

DR. PRICE'S CREAM BAKING POWDER

Made from Cream of Tartar No Alum

THE HOME TOWN—No. 3

By Nels Darling

The average western town depends upon the agricultural resources of the country in its immediate vicinity for its support. It is but little more than a local trading point. It has no jobbing houses, no manufacturing with which to bring money into the community from a large trade territory. Such a town would soon become a deserted village were the stores to close their doors and quit business. Every cent of every dollar sent to the mail order houses of the great trade centers is forever lost to the community from which it comes; going into channels that carry it far away from the locality where its equivalent in wealth from the soil was created.

If in any instance money was saved by sending away for goods that can be bought at home, there would not be so much room for criticism. So often the item of freight is not considered. Quality is not as carefully taken into account as it should be. Service is not given its due credit. You must know the weights and freight rates to make a true estimate of costs. You must be a good judge of all sorts of merchandise to be able to make dependable comparisons of quality. "The proof of the pudding is in the eating thereof," and so the proof of a good deal of merchandise is in the wearing qualities. Many a fine looking piece of furniture is a shoddy piece of goods.

When you send away for anything you pay in advance. You go to the depot for the shipment and do your own hauling. You can not make an immediate exchange if the goods are unsatisfactory. You can not telephone the last minute for something you have forgotten. I am now talking about service. A safe plan is to buy of dealers at home in whom you can place confidence. Are you giving your town your moral and financial support?

"If America discourages the town she will kill the nation."



Simply because a suit or overcoat is cleverly styled and low priced many men think they buy a bargain. Don't think that high style and low price spell satisfaction. Look for clever style, a moderate price and true quality, then you're absolutely safe and satisfied.

Adler's Collegian Clothes

embody the "best" regardless of what the word embraces. Autumn Styles

E. G. LAING

"MODERN CLOTHES FOR MEN"