

## Personal Items



John Wiker was called to Omaha Friday noon on business for the Hadorf Piano Company.

L. L. Acheson left yesterday to attend the I. H. C. convention which convenes in Lincoln today.

Miss Abbie Weibling from near Ellsworth was in Alliance Friday and Saturday of last week.

Miss Zilma Smith of Antioch visited a couple of days last week with Miss Pearl Weibling.

Mrs. J. A. Wolverton expects to leave Friday night for Lincoln on a business trip.

Mrs. Beulah Dennis of Minneapolis, Minn., is visiting with Mr. and Mrs. F. W. Hicks.

Ed Reardon, bartender at the King & Wilson saloon, had his wrist seriously injured Monday evening while cranking an automobile, which backed.

Jake Los, of Omaha, an old friend of F. J. Was, visited with him the first of the week on his way to California for a vacation trip.

John W. Thomas, editor of The Herald, is in eastern Nebraska this week on business. He attended the state Democratic convention at Columbus on Tuesday.

Tom Bradstreet, the well known horseman, president of the Bradstreet & Clemens Company of Grand Island, is in the city today attending the horse sale.

The Misses Margaret and Anna Fay, Miss Margaret Daley and Wm. Fay, all of Iowa, departed Monday night after a very enjoyable two weeks' visit at the home of their uncle, R. J. Hill, who resides nine miles west of town. The young ladies returned to their homes in Iowa and Mr. Fay went to Denver for a short stay.

Miss Martin of the Alliance Dress-making school, has gone to Omaha for medical treatment for her eyes. She expects to return to Alliance September 1.

Evangeline Acheson went to Hemingford yesterday for a visit of a week or ten days at the homes of the Uhrig and Wildy families. The Misses Ruth and Freda Wildy of Hemingford accompanied her after spending a short but delightful time at the Acheson home.

Mr. and Mrs. H. B. Wise of Decatur, Ill., spent Sunday and Monday with Rev. and Mrs. O. S. Baker. Mrs. Wise and Mrs. Baker were girlhood friends at Newton, Ia. Mr. and Mrs. Wise are making a three weeks' trip thru the west visiting in Denver and other Colorado points, and making numerous other short stops en route.

The August telephone directories will be issued on Saturday by the Nebraska Telephone Company. The books are different than formerly in that they contain the street addresses of telephone subscribers as well as the phone number. This will make them of much use, as Alliance has no business and street directory.

Mrs. W. G. Russum left Tuesday night for Denver, where she will visit her parents, Mr. and Mrs. Samuel Brown, for a month, spending part of the time in the mountains.

Supt. Earl Cline returned Wednesday noon from Columbus, where he attended the state Democratic convention on Tuesday. He is well pleased with the outlook in his campaign for state superintendent.

Dr. Freeman Bovard, secretary of the Board of Home Missions of the

Methodist Episcopal church, with headquarters at Philadelphia, gave a very interesting talk at the M. E. church Sunday night, explaining the work of the society which he represents.

Mrs. May Scott and son have returned from Kansas City where they went for a visit a week ago. They found the weather too hot there for comfort and cut their visit short.

Mrs. Dr. Hershman is recovering from a badly sprained ankle, received Friday evening when returning home from the banquet.

Charles LaMon has been in Lincoln several days attending a convention of the Christian church. He will probably return to Alliance on Monday.

Orville Davenport returned the first of the week from the Pacific coast, where he has been spending several months visiting and sight-seeing.

### Pictures at Herald Office

Pictures taken at the Palmer ranch one week ago Sunday can be procured at The Herald office by those who wish them. Photographers who took pictures at the ranch should leave proofs at The Herald office.

### Nolan Marriage Saturday

Miss Margaret Ethel Nolan and Mr. John George O'Brien were married at 9 o'clock Saturday morning, July 25. The marriage was solemnized at the chapel at St. Agnes academy by Rev. Peter Donnelly of Alliance. The happy couple are now spending their honeymoon on a trip through Yellowstone and Estes park. They will make their home at Stuart, Ia., where Mr. O'Brien is engaged in business. Lack of space prevents a more extended write-up of the wedding at this time. A later issue will contain a complete write-up of the wedding and reception.

### Paper Cans on Corners

Round sheet iron cans, with pointed tops, and a sliding door in the top, have been placed on the street corners of Alliance within the last week. They are to take the places of the waste paper and rubbish cans which were placed on the streets two years ago. The new cans are painted green with the words "Help keep Alliance clean" in red letters. The cost of the cans was paid for by the city. The work of setting them up and painting them was paid for by the Commercial Club.

## VAUGHAN & SON INSTALL TRUCK

Progressive Alliance Business Firm Purchases Largest Truck in Western Nebraska

The firm of Vaughan & Son of Alliance, dealers in ice, coal, feed and oils, has installed the largest auto truck in western Nebraska. It is an Avery, purchased through Ed Mabin of Hemingford. The truck arrived Sunday. It is of 45 horse power, carries three tons and will haul a trailer of three tons capacity. The tires on the large wheels are wooden pegs, driven into the steel rims, there being no rubber and consequently no tire trouble.

Subscribe for The Alliance Herald, \$1.50 per year.

# CATTLEMEN ATTENTION

When you ship your cattle this fall insure yourself of a good sale by shipping them to

## Allen Dudley & Company

Live Stock Commission Merchants

So. Omaha, Nebraska

No shipment too large—No Shipment too small but what we can give it our very best care and attention. If you are in need of any kind of market reports write us.

Stock Yards National Bank  
So. Omaha, Nebr.

References

Alliance National Bank  
Alliance, Nebr.

## ALLIANCE PIONEER PASSES AWAY

Thomas Ackerman, Following Severe Illness of Several Months, Dies Sunday Morning

Thomas Ackerman, who came to Alliance in 1891, died Sunday morning from heart disease and dropsy, following an illness of several months. Mr. Ackerman was fifty-seven years of age. He was active in church work. He was a member of the Baptist church in Alliance. Funeral services were held at the Baptist church at 2:30 o'clock Monday afternoon. Rev. Barrett conducting the services. Interment was in Greenwood cemetery.

Thomas Ackerman was born near Kirkwood, Ill., March 15, 1857. When a young man he moved to Iowa and later to Nuckolls county, Nebraska, where he was united in marriage to Mrs. Christian Wadum. In 1891 they removed to Alliance where they have since resided.

To Mr. and Mrs. Ackerman were born three children. Fay, who died in 1896 at the age of four and Vera, who died at the age of eleven. Virgil survives the father and with his widowed mother shares the loneliness of the bereaved home.

Mr. Ackerman was one of a family of fourteen children. With his death, but half of the family is still living: Howard resides in Clearfield, Ia.; Arthur in Arcadia, Nebr.; Mrs. Emma Van Renss and Mrs. Francis Tinkham both of Bedford, Ia.; Mrs. Belle Lanphere in Ottumwa, Ia., and Mrs. Minnie Morris in Rock Rapids, Ia.

### House Destroyed by Fire

The house of Frank Palmer, on his homestead fourteen miles southwest of Alliance, was destroyed by fire Tuesday night while he was in Alliance with his little son. The cause of the fire is not known. The house and its contents was a total loss, estimated at \$1200, partially insured.

## DARLING IS FOR CLUB BUILDING

Nels Darling Is Giving Alliance Great Advertising in His Talks Over Country

Secretary Fisher of the Commercial Club has received the following letter from Nels Darling regarding the Commercial Club building:

"I received a copy of the Alliance paper that you used me and will say that I like the plan of yours for a Commercial Club building, that will serve the whole community as you outline.

"Since receiving the paper, I have told a great many audiences about the proposed plans for this building in Alliance, and nearly every place that I go, Alliance is mentioned in my talk to business men, and I notice that the newspapers and magazines throughout the country are giving you some good advertising. It goes to show the value of co-operation among the citizens.

"The more I think about the building idea, that you have suggested, the more enthused I become. It could be a veritable community center. It could be used for all sorts of community meetings. It would become the place for the farmers to meet the business men, or for out of town friends by appointment. Thru it, the ladies would become more and more interested in civic improvement work. The young people of the community would come into closer touch with community work, while many of the older people would gain new points with regard to the looking after the welfare of the children of Alliance, and the country tributary to it.

"There might be a rest room for women, open each day in the year except Sundays. Here the women from out of town, from the country, might find comfortable chairs, couches, etc. The farmers' wives could have their purchases made during the day, and have them sent to them by the merchant to the ladies' check room, where she could find them later when ready to start for the farm late in the afternoon. I don't believe it would be an easy matter to greatly over estimate the value of such a building in a community like yours. I hope that the people of Alliance will get back of your plan and help make it a success. It surely will be a great benefit to them. Let me hear all about it later on if something is done.

With best wishes to you and all the wide-awake town of Alliance, I am,

Yours very truly,  
NELS DARLING."

## DARLING COMPLIMENTS ALLIANCE

Noted Lecturer on Business Conditions, Who Spoke at Alliance, Speaks Well of City

Nels Darling, the noted lecturer on business and civic affairs, spoke at Hartington, Nebr., recently. The Hartington News had the following to say about it:

Darling said he liked Hartington for its clean streets. There were no wooden awnings, no horses hitched on the main streets, no tobacco spit on the sidewalks. He knew we had a commercial club as soon as he hit the town. The town could well use a paid secretary for the commercial club. Belle Fourche has one at \$150 per month and Aberdeen one at \$3000 this year, and \$4,800 next year. The liveliest town in the state he had seen was Alliance. The dearest, Ponca. A Ponca banker sits on the lid. He is a knocker and a dead one, and he won't speak to the banker across the street. New Hampton, Iowa, has a population of 2,500 and has 585 members in the Commercial Club. The majority of the members are farmers. La Crosse, Kansas, is another of the same kind. They are building a \$30,000 Commercial Club building. The farmers Union is a good thing. There is nothing for a real merchant to fear from the Farmers' Union. The fellows who need to fear are the mere storekeepers who know nothing of real merchandising and do not know the difference between legitimate profit and grand larceny. Encourage the union. Get it to join the Commercial Club in building up the community.

A large number of congressmen would be willing to give ungrudging support to an adjournment proposition backed by the proper authority.

Paris society is becoming so confused in its standards, that it scarcely knows its kid gloves from its boxing gloves.

There appears to be no truth in the report that the government is going to investigate the alleged trust of the Chautauqua lecturers.

It seems that about all the senate wants of Mr. Warburg is for him to salute the flag.

## FLOUR FLOUR FLOUR

We are unloading another car of the

## PURITAN FLOUR

Our Guarantee, which is on each sack. Use the entire sack. If you have not made the best bread you ever baked, return the empty sack and we will return you your money without argument.

\$1.40 per sack  
\$2.75 per cwt.

A. D. Rodgers



They see the light. Heaviness in automobile construction was thought to be the right thing until Henry Ford built the light, strong Model T. That Ford now outnumber any other car, three to one, proves that Henry Ford is right. And so now they're all advertising lightness. Place your order today.

Runabout, \$550. Touring Car, \$600.  
Complete with equipment

KEELER-COURSEY CO.  
At Alliance Garage

# Chalmers 1915 "Light Six"

You Can Have Your 1915 Chalmers Tomorrow  
---a Car Proved by 3,000,000 Miles Driving

Here is a proved 1915 car—and you can have one of them immediately.

Announced in May, over 3,000 Chalmers "Light Sixes" have already been sold and are in use throughout the country. These 3,000 cars have been driven a total of over 3,000,000 miles and they have universally made good.

### A Car of Super-Quality

When this car was put on the market we offered it as a "Quality" not a "Price" car. We recommended it to the public not because it weighed a certain number of pounds, not because of any abnormal design, not because it was the most economical car to operate, not because its price was sensational. But we said in offering it that we believed it to be the greatest all round automobile for the money since automobiles were first built. And 3,000 owners are now saying the same thing.

### Proved Right by Use

This 1915 model has had an aggregate mileage great enough to prove beyond any question that it has strength for any emergency, power to spare, the easy-riding qualities of cars costing much more; that its medium weight is scientifically distributed and its upkeep cost unusually low. So here you have a 1915 car which has already demonstrated its ability to "stand the road"—a car that you know will continue to run silently and smoothly and will look like new after months of hard usage.

The Time Was Ripe  
Men had tired of the costly upkeep of the too-heavy car. Men had wearied of the constant jolting and nerve strain of "fours." And they were afraid of the flimsiness of the too-light "Sixes." The time has come for a real "Light Six" car—for the Chalmers 1915 "Light Six"—built light for economy but heavy enough for safety and comfort. With a motor, too, that is marvelously efficient, powerful and flexible.

### Built in Chalmers Shops

Built in the Chalmers shops, the 1915 "Light Six" is indeed a quality car. It is a manufactured car—not assembled. In its design and manufacture weight has been eliminated, but sturdy strength has been retained. This car is built painstakingly—in every detail. It has not been hurried out to meet a suddenly-realized demand. Quality has not been allowed to suffer through haste—or to meet a price. Chalmers cars are built to be worthy of their motto, "Quality First." The slight difference in price between the Chalmers "Light Six" and others of lesser quality is small enough to pay, in view of the longer and more economical service of the Chalmers, the greater sturdiness and consequent safety.

### Enjoy Your 1915 Car Now

Delivery of the Chalmers "Light Six" will be made as soon as you like. Take the Chalmers Standard Road Test Ride—the test that tells in deeds the real superiority of this Master among "Light Sixes."

## Ward B. Norton, Agent

Alliance, Nebraska

## Farm Telephones in America and Europe

In the United States the private companies have built up exchanges in the small towns and given service to the farms and rural residents.

In Europe the telephones have been confined largely to the big cities. The governments have taken little interest in developing rural service.

Here are official figures showing the average telephones per 100 population in the leading countries in the big cities and the smaller towns and rural districts:

COUNTRY	Telephones per 100 People in Exchanges of Over 100,000 Population.	Telephones per 100 People in Exchanges of Less Than 100,000 Population.	Per Cent Rural to Urban Development.
United States ..	11.44	8.17	71.4
Great Britain ..	2.6	.75	28.8
German Empire ..	4.8	1.30	26.1
France .....	2.2	.47	20.4
Belgium .....	1.8	.30	20.0
Italy .....	1.2	.14	11.7
Austria .....	2.6	.30	11.5

NEBRASKA TELEPHONE COMPANY