

Dierks Lumber & Coal Company

Headquarters for
Building Material
Celebrated Bradley & Vroman Paints
Barbed Wire, Cement Blocks, Lightning Rods, E. & S. Floor Covering

HOW ABOUT YOUR BOY OR GIRL, MOTHERS AND FATHERS?

Are they prepared for life's work? Would you like to have them in a school where rigid discipline is enforced and where boarding places are supervised? We develop the personality and moral tendencies of our students and teach them how to become leaders. Courses offered: stenography, bookkeeping, civil service, secretarial and expert accounting. For catalog and further information, address
F. L. Groom, M. A. Pres. HASTINGS BUSINESS COLLEGE
H. L. Renick, M. C. S. Sec. Hastings, Nebraska.

Something New in Alliance

H. Thiele recently purchased a supply of the best Eczema remedy on the market. If you are afflicted, call and ask them about Dry Zensal for the crusty, scaly skin and Moist Zensal for all watery eruptions—clean, odorless ointments for the two distinct types of Eczema. Here is your chance to get the relief you have been seeking.

Watch Our Window —for— Saturday Candy Specials Sugar Bowl Candy Kitchen



Dray Phone 54

Residence phone 636 and Blue 87.

DYE & OWENS Transfer Line

Household goods moved promptly and transfer work solicited.

Job Printing



Because of our unique organization we are able to turn out superior job printing quickly and satisfactorily. We employ only printers who are experts. Our plant, the most completely equipped in western Nebraska, is in a position to turn out any size job of work on short notice. Why get unsatisfactory, shoddy printing done when you can get the kind that satisfies for the right price. Phone 340 and we will call. Mail orders given prompt attention.

Herald Publishing Co.

Alliance, Nebraska

EASTERN TOURS

Eastern railroads have announced attractive interchangeable routes, going one way, returning another, that include all of the recreation localities of the East. For instance, you can go

- ONE WAY via Niagara Falls.
- OTHER WAY coast steamers to Norfolk, or
- OTHER WAY through Washington, Pittsburgh.
- ONE WAY through Canada, St. Lawrence River region.
- OTHER WAY, coast lines to Norfolk, or
- OTHER WAY, via Washington, Pittsburgh, or Buffalo.

The above are merely illustrative. Also cheaper combinations via differential routes, also still lower rates going and returning the same route. Illustrated booklets, rate leaflets, descriptive of eastern localities, will be furnished on application.

J. Kridelbaugh, TICKET AGENT, Alliance, Nebr.
L. W. WAKELY, General Passenger Agent,
Omaha, Nebr., 1004 Farnam Street

Burlington
Route

Lloyd's Column



They say that Huerta left ten pesos in the government treasury at Mexico City when he abdicated the first of the week. We are wondering how on earth he overlooked that.

Where is the fellow who was hollering for warm weather last January? He is probably the one whose salutation to his friends is these days, "Awfully hot today."

A Question
First Doctor—"I operated on him for appendicitis."
Second Doctor—"What was the matter with him?"

Lost—\$1,000,000,000 Reward
We had the "maryandum" for a nice little news item about a prominent Alliance man on our desk. It was quite warrum yesterday afternoon and when the elektrik fan was turned on it blew the aforesaid "maryandum" onto the floor where the "devil" picked it up with the rest of the trash and threw it into the trash burner. We are now having a "h— of a time" trying to remember just what was on that slip of paper. We asked the bookkeeper and she said, "Ish K. Bibble." Now, who in thunder is he and what has he to do with the item?

The Barnwell (S. C.) People, of which J. W. Holmes is editor, recently published this little story on its editorial page:

The following conversation probably explains why so few merchants in Barnwell believe in advertising: "Why don't you advertise?" asked the editor of the home paper. "Don't you believe in advertising?" "I'm ag'in advertising," replied the proprietor of the Hayville Racket store. "But why are you against it?" asked the editor. "It keeps a feller too durn busy," replied the proprietor. "I advertised in a newspaper one time about ten years ago and I never even got time to go fishing."

If I Knew You and You Knew Me
If I knew you and you knew me, 'Tis seldom we would disagree; But never having yet clasped hands, Both often fail to understand That each intends to do what's right, And treat each other "honor bright." How little to complain there'd be If I knew you and you knew me.

Then let no doubting thoughts abide of firm good faith on either side; Confidence to each other give, Living ourselves, let others live; But any time you come this way, That you will call, we hope and pray Then face to face each shall see And I'll know you and you'll know me.

—From a Circular by the Peninsular Grocery Co., Tampa, Fla.

Hotel Clerks
These are of two kinds: intelligent clerks and regular clerks.

The most marked characteristic of the average clerk is the length of time and the frequency with which he can be exposed to information and never catch it.

He is immune. Hotel clerks never get into idiot asylums.

In order to get into one of those one must have a seven-ounce brain. They won't take the six size at all.

We once knew a hotel clerk who would send ice water at the regular price to any guest who asked for it.

He kept getting more and more intelligent till once he woke with a start, shuddered, looked about, realizing where he was and fled screaming from the place.

He now has a job as floorwalker in a cemetery, and is a changed man.

The favorite parlor trick of the regular hotel clerk is to tell people who telephone and ask if you are there that you are not.

We have spent years in trying to find out why they do this, but in vain.

We once knew a hotel clerk in a large city who spoke pleasantly to a guest who asked for a room without a bath.

But he has since died. We know some real gentlemen who hold hotel jobs regularly, and they are a never-ending puzzle to us.

They must have something awful on the proprietor.

There is a fat clerk in the Statler hotel at Buffalo who endeavors in his weak way and manner to take the vaunting and sinful pride out of travel-weary guests.

When we have been roomed by him and go to our room we read the "book of rules for employes" and sobbingly wonder if that clerk ever read it.

Recently we stopped at a hotel in

the Funny South and sampled the William Fare.

We hope never to become so familiar with that menu to come right out and call it Bill.

The proprietor told us, in a burst of confidence, that he was thinking of changing the name of the hotel and asked us to suggest a title.

After going to three of the meals and using the same food card for each, we went into executive session with mein host and told him:

"Sirrah, I have heard many names suggested for the hotel among traveling men leaving here. None of these would do to put on your letter head, for there is a law against sending that kind of language through the mail. I might suggest, however, that, in view of the fact that where they have dainty things to eat they call it a delicatessen. You might call this one The Duplicatessen—you always have the same thing."

Yes, we had checked out before we told him this.

For he was a proud man.

As most men are who have nothing else to do. We do not understand why all hotel clerks are not geniuses, since we learn the common rural variety are paid at least \$8 a week and their board.—Denver News.

COUNTY S. S. CONVENTION

Annual Convention of Box Butte County Sunday Schools to Be Held July 29 and 30

The annual convention of Sunday schools of Box Butte county will be held on July 29 and 30, at Hemingford, the sessions to be held in the Methodist church at that place.

W. H. Kimberly and Rev. D. W. Montgomery, and Miss Margaret Ellen Brown, state Sunday school workers, will be present, and everything bids fair for an interesting and enthusiastic convention.

Three sessions will be held; an afternoon and an evening session on Wednesday, the 29th, and a morning session on Thursday. The morning session is made necessary to enable the state workers to get away on No. 43 at 1:30 p. m.

On Wednesday evening stereopticon views on World-Wide Missions will be given by Miss Brown; this, of itself, will be a rare treat.

All Sunday school workers are cordially invited to attend and take part in the convention. Those from out of town will be entertained free by reporting to the chairman of the committee on entertainment on their arrival at Hemingford.

Program of Annual Convention Box Butte County S. S. Assn.

Wednesday, July 29, 1:45 p. m.

Song and Devotional Service.

Address of Welcome, Rev. Normal G. Palmer.

Report of Officers.

Report of Sunday Schools.

Appointment of Committees.

Address, W. H. Kimberly, State Superintendent.

"The Boys in Sunday School," E. C. McCluer.

Song.

Benediction.

Evening Session, 8 o'clock

Song and Devotional Service.

"Public Worship and Sunday Amusements," Rev. Wm. M. Seel, M. A.

"Keeping the Adults Interested," Mrs. W. S. Alceson.

Stereopticon Views with Lecture, Miss Brown.

Song.

Benediction.

Thursday, July 30, 8 o'clock a. m.

Song and Devotional Service.

Reports of Committees.

Election of Officers.

"The Bible in the Public Schools," Rev. D. W. Montgomery.

Song.

Benediction.

An effort is being made to secure the Alliance High school orchestra for Wednesday afternoon and evening. If successful, the program will be changed enough to make places for orchestra music.

Announcement

Each Sunday school in Box Butte county will be entitled to representation in the business meetings of the convention by its officers and one delegate for every twenty members or fraction thereof.

All persons interested in Sunday school work are urgently requested to attend any or all sessions of the convention.

Free entertainment will be provided for all delegates and Sunday school officers from out of town by reporting to Mrs. Nathan Rockey, chairman of the committee on entertainment. This should be attended to immediately upon arrival at Hemingford.

The convention will be held in the Methodist Episcopal church at Hemingford.

ARCHIE GREGORY, Pres.
LURA VANCE, Sec.

Meeting at 7:30 O'Clock

The Y. M. B. C. will meet promptly at 7:30 o'clock this evening, for their regular weekly meeting. The meeting will be adjourned promptly at 8:30, so that members wishing to fill other engagements for the evening may do so. A good crowd of young men was present at the last meeting, and the early hour of meeting is already proving popular.

Close Big Property Deal

A deal was closed Monday by which Daniel Dunn of Alliance traded his residence property on East Second street to Mrs. Wells of Berga for a fine quarter-section of land. The consideration in the deal was \$4,000.

Two Sections of The Herald

Two sections of The Herald are printed this week, making a total of twelve pages.

STYES, RED AND GRANULATED LIDS

Are treated by many with eye waters and salves. We positively cure such troubles with glasses by overcoming the cause. The cause is eye strain and nerve strain. Our glasses will give relief in the most stubborn cases. Do not put off having your child's eyes attended to until school begins; have it done now and get the benefit of the help before he comes to study.

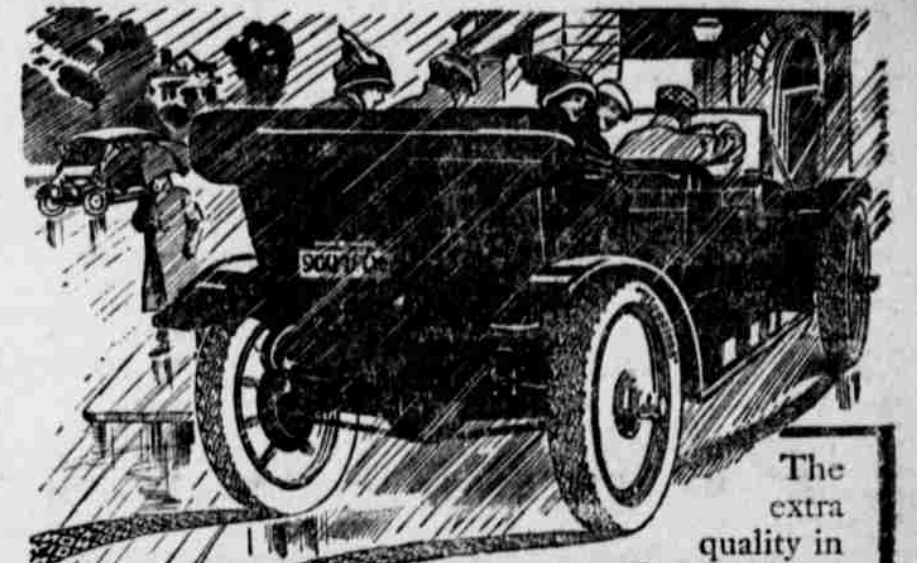
Broken lenses duplicated.
Office over Thiele's Drug Store
H. C. BRAKE.

FOR SALE

The entire stock of merchandise, millinery, dry goods and fixtures of the
Regan Store

Well located and doing a good business. Stock well selected, all new and bought to sell at reasonable rates.

To much work for present owner is the only reason for selling.



The extra quality in Firestone tires would make them cost much more under ordinary conditions. But Firestone conditions are not ordinary.

Firestone Tires, Tubes and Accessories

give Extra Quality at only average price because Firestone builders are Tire Specialists and the Firestone Factory is the largest in America where only tires are made. That's why Firestones give you—

Most for Your Money—In First Cost and Final Economy

Buy Firestone Tires from Your Local Dealer

Firestone Tire and Rubber Company

"America's Largest Exclusive Tire and Rim Makers"

Akron, Ohio—Branches and Dealers Everywhere

Service

is what you want in care for your auto. We employ only careful and competent auto mechanics. Most modern garage in the west. Plenty of room.

Auto Accessories

Five passenger Buick for hire. Experienced drivers.

Alliance Garage (Inc.)