

An Open Letter to the Women of this City

Ladies:

Our new match—the Safe Home Match—is just being introduced.

It embodies all the knowledge that we—the largest manufacturers of matches in this country—have been able to gather.

It is non-poisonous. A child might suck the head or several heads off Safe Home Matches. He wouldn't be poisoned. He wouldn't even be seriously ill.

Safe Home Matches do not spark or sputter. They light only on the tip. They are safe matches for the home. In efficiency they are probably 60% better than any match hitherto sold. They are so much safer and more reliable than ordinary matches that the Underwriters' Laboratories put their label on every box.

You are interested quite as much as we are in the introduction of a better, a safer match. We want your co-operation. May we have it?

So. All grocers. Ask for them by name.

The Diamond Match Company

PENNANTS

Our stock of fine pennants is ready for your inspection. The best way for

Auto Owners

to advertise Alliance is to adopt the suggestion of the Commercial Club and see that your car has Alliance Pennants on display at all times. We have a full line at all prices.

BRENNAN'S

2500

The Alliance Herald has a guaranteed circulation of 2500 copies per issue, the largest in western Nebraska. Alliance and surrounding territory are covered more thoroughly than by any other two newspapers combined.

Advertisers

should place their advertising where it has the circulation that reaches the people. If you want your money to bring you results see that your next ad is placed in

The Alliance Herald

Published every Thursday. In order to insure insertion copy for display advertising should reach the office not later than Wednesday. Phone 340 and our advertising man will call on you.

CITY COUNCIL PROCEEDINGS

Report of Meeting on Tuesday, July 7, Continued from Herald of the Last Week

A letter from the commercial club regarding the installation of another drinking fountain and of hitching posts was read. It was decided to install hitching posts in the west part of the business section, providing the consent of property owners could be secured.

The moonlight street light schedule is to be tried out. On moonlight nights the lights will be turned off during a certain period of time.

The following claims were allowed and warrants ordered drawn:

Claims Allowed	
Western Union	56
J. R. Hodges, refund meter	5.00
Nina Boyesen, refund meter	5.00
C. F. O'Brien, labor	39.50
Dr. Wm. Lee, refund	5.00
Ingram Dempsey, lineman	30.60
Fred Helling, labor	4.93
Thos. Rock, refund	5.00
Adams Express Co.	.50
J. R. Spacht, labor	.80
Adams Express Co., mdse.	3.68
Ingram Dempsey, lineman	17.00
J. A. Snoko, refund	5.00
Fred Helling, labor	9.90
Adams Express Co.	3.66
Mrs. J. C. Berry, refund	5.00
Western Union	.52
Wm. Hill, refund	10.00
Merritt L. Chaffee, salary	60.00
H. T. Prichard, salary	80.54
Guthrie & Guthrie, ins. prem.	24.00
Grand Restaurant, refund	5.00
T. M. Halpin, labor	5.00
E. R. Morrison, refund	5.00
F. A. Woten, refund	5.00
O. F. Gibbs, refund	5.00
Western Union	.82
Western Union	.30
E. L. Routh, refund	5.00
Fred Helling, labor	9.92
Light dept., pumping sewer	72.00
John Wallace, hauling hose	2.00
Light dept., supplies	13.21
H. P. Large, salary police	80.00
Light dept., pumping water	419.85
Harry Thiele, supplies	1.00
Ill. Elect. Co., supplies	84.21
W. C. Hendrie Rub. Co., sup.	26.02
Ormsmeyer Co., supplies	27.23
John R. Snyder, drayage	1.00
Light dept., street, city hall light	195.00
Fort Wayne Elec. Works, sup.	5.54
Newberry Hardware Co.	22.20
Nebr. Tel. Co., phone	6.00
Wing Lee Laundry, refund	5.00
Grace H. ennedey, salary	85.00
Acme Coal Co., coal	37.44
J. E. Hughes, salary	150.00
Koor Coal Co., coal	36.40
Frank Ryckman, salary	80.54
Gen. Elec. Co., supplies	166.81
G. B. Carr, salary	90.00
J. H. Vaughan & Son, oil	49.14
Mine & Smelter Sup. Co., sup.	7.65
Newberry's Hdw., supplies	38.15
Geo. F. Snyder, salary	25.00
Foster Lbr. Co., supplies	13.45
Wm. Hodgkinson, painting	6.30
A. J. Halstead, spec. police	10.00
W. D. Zediker, water service	11.75
John Carlson, salary	75.00
A. F. Hulme, special police	2.50
Archie Gregory, salary	25.00
I. J. Beal, construct. crossing	84.00
John Liggett, special police	3.00
Herald Pub. Co., printing	56.35
Alliance Times, printing	38.55
Alliance Printing Co., printing	13.50
Ward Hall, hauling hose	2.00
F. L. Merritt, spec. police	3.00
Dierks Lbr. Co., supplies	90.15
E. M. Neusbaum, hauling garbage	14.50
J. F. Coyle, boarding prisoners	40.00
Steve Jackson, killing dogs	28.00
C. W. Jeffers, salary	86.25
T. A. Cross, special police	8.25
J. R. Willis, special police	10.00
A. Renwood, repairs	4.25
G. E. Acheson, labor	61.75
O. A. Granum, labor	60.52
John Liggett, labor	6.00
C. B. & Q. R. R., freight	426.97
Fred Helling, labor	7.50
E. M. Neusbaum, labor	6.75
F. E. Holsten, supplies	.90
John Brumby, labor	3.37
W. R. Metz, salary	20.83
Dr. H. H. Bellwood, salary	20.00
Chas. Younkin, labor	4.25
R. E. night, surveying	24.00
A. W. Thompson, police	7.50
James Thornton, interpreter	.50
I. M. Halpin, police	15.00
Gilbert Ross, sand and gravel	32.40
F. E. Holsten, mdse.	.90
Forest Lbr. Co., supplies	11.45
F. L. Merritt, salary	90.00
A. D. Rodgers, supplies	12.10
A. D. Rodgers, salary	33.34
M. A. Handle, police	7.50
E. Edeson, labor	4.50
Dell Lengan, labor	4.00
G. W. McCarn, labor	1.00
L. A. Twelger, police	15.00
J. A. Wittewack, labor	7.50
John Ackerson, labor	30.25
Pegg & Darnell, scavengers	29.45

The proposition of remodeling the police station was discussed and referred to the purchasing committee. A warrant for \$28.90 has been received from the village of Hemingford in payment for keeping a small-pox patient, F. night, last spring at the Alliance pest house.

THE GOLDEN RULE

When this writer was a boy he attended school in a little Illinois city where the good, old-fashioned custom of having chapel exercises was observed every morning. One of the songs often sung by teachers and scholars was entitled, "The Golden Rule."

The golden rule, the golden rule, O that's the law for me, To do to others as I would That they should do to me.

If that wholesome precept were universally followed, what a world of unhappiness and grief would be eliminated. It would mean the application of the square deal to every condition and circumstance of human life. It would mean equal privileges to all, special privileges to none.

ADVENTURES IN NEWSPAPER GAME

The Ex-Reporter Tells of Securing Interview with Wealthy Man, in Guise of Dog-Catcher

(By the E-Reporter)
For one whole hour once I was the chief of the dog catchers of our town. Think of the honor, the power, and the "pull" which it gives one. Why, I made \$5 in that hour—no wonder our dog catchers often die millionaires.

It was my first year on a paper, and one day the editor told me to go to the train, and obtain an interview with one of the wealthiest men in the world, whom we will call P. J. Horgan.

Mr. Horgan had a world-wide fame for eluding the newspaper men, and as it was my first real interview, I was a little nervous. Several other reporters and I boarded P. J.'s train at a tank station about twenty miles from our town, but it was no use seeking an interview, because he was too well guarded.

On arrivin' at our town Mr. Horgan stepped out of his car sheathed in robes, to avoid photographers, and surrounded by guards to protect him from "those damn newspaper men" as he called us.

At the hotel, we tried the phone game, house doctor game and bribing, also the fire escapes, but it was useless, as they were wise to all the old tricks of newspaperdom.

Suddenly I had an inspiration. Walking along the lobby was a messenger boy, with P. J.'s dog, the only thing that he ever worried about.

Then the play began:
Scene 1. Messenger boy ties dog to chair, goes to cigar stand for cigarettes, comes back, dog has vanished. Exit.

Scene 2. Small boy has message to P. J. Will only deliver it to him. Does so. P. J. reads: "Sir—May I see you personally about your dog? Must see you, as law requires it."

Very truly yours,
PAUL JONES,
Chief Dog Catcher."

Admit Paul Jones to P. J. Horgan's presence.

P. J. H. "I see that you have found my dog, and I suppose that you have some municipal law or something that makes you have to see the owner?"

P. J. (who is in overalls and does not look much like a dog catcher) "Yes, Sir, the law requires that. O! should see him to his face, sir."

"All right, John, now that you have seen me, can I do any more for you?"

"No, sir, except that you might recommend me to Mayor Riley, sir."

"I'm sorry, John, but I won't be able to see the mayor, as I am leaving here tonight, but wait, I have got to see his secretary about the Mexicola Oil Company, which I am organizing, and I will recommend him to keep an eye on you. By the way, you need not say anything to those newspaper men when you go out. They are a bad lot, damn 'em. Here is a little present, John."

"Thankye, sir, much obliged, sir."

Scene 3. P. J. Horgan reading a letter: "Sir—Thanks for your kind assistance to a 'cub' it was with great pleasure that my editor learned that it was you who was forming the Mexicola Oil Company, and it is too bad that you leave us tonight."

"Thanks again for the scoop which you helped me obtain. I am framing the \$5 bill.

Very truly yours,
P. J. JONES."

New Soil Moisture Bulletin
Research Bulletin No. 5 on "The Storage and Use of Soil Moisture" by W. W. Burr is just off the press and may be obtained by applying to the bulletin department, University Farm, Lincoln. This bulletin contains many charts and the detailed data on soil moisture obtained in the experiments at the North Platte Experimental Substation. A popular edition of this bulletin was issued this summer as Bulletin No. 140.



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Wholesale and Retail
Harness and Saddles
Fly Nets and Lap Dusters
Cheapest on Earth, Quality Considered
Everything Hand Made
Factory, 314 North 25 St. S. Omaha, Neb.

Western Nebraska Hard Wheat

makes the best flour. The

Hemingford Roller Mills

know how to make it. Ask your grocer to send you a sack of our flour. Every sack guaranteed.

A. M. MILLER, Prop.

HEMINGFORD, NEBRASKA

On Your Trip

take with you a box of good
CIGARS
and a late
Magazine
Get them at up-town news stand or at depot
Miller Bros.

HOUSES TO RENT

or lease. Land to rent or lease. Land or city property for sale. Phone 36.

C. W. JEFFERS

Auto Livery

Quick Service
Careful Driving
Phones: Garage 118. Res. 293
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HOW "TIZ" HELPS 'SORE, TIRED FEET

Good-bye sore feet, burning feet, swollen feet, sweaty feet, smelling feet, tired feet.

Good-bye corns, callouses, bunions and raw spots. No more shoe tightness, no more limping with pain or drawing up your face in agony. "TIZ" is magical, acts right off. "TIZ" draws out all the poisonous exudations which puff up the feet. Use "TIZ" and forget your foot misery. Ah! how comfortable your feet feel. Get a 25 cent box of "TIZ" now at any druggist or department store. Don't suffer. Have good feet, glad feet, feet that never swell, never hurt, never get tired. A year's foot comfort guaranteed or money refunded.



AGENT WANTED

in every county, to sell
School Furniture and Supplies
Experienced man preferred, but line can be handled by insurance, implement, sewing machine, piano, nursery stock and other agents; also School Teachers.
We manufacture the new
Steel Non-Breakable Desks
When their merits are explained, School Boards will have nothing else. Good commissions.
SCHOOL DIRECTORS
Should Investigate
STEEL FURNITURE CO.
Dept. N. Grand Rapids, Mich.

Cooking With Pleasure



You can make, cooking a pleasure during the hot summer months by using a QUICK MEAL GASOLINE or OIL STOVE, and the saving on fuel is worth your consideration. There is a size for every requirement. Prices from \$3.50 to \$36.

NEWBERRY'S HARDWARE CO.