

THE ALLIANCE HERALD

JOHN W. THOMAS, Editor
Lloyd C. Thomas, City Editor

Published every Thursday by

THE HERALD PUBLISHING COMPANY
Incorporated

Lloyd C. Thomas, President J. Carl Thomas, Vice Pres.
John W. Thomas, Secretary

Entered at the post office at Alliance, Nebraska, for transmission through the mails as second-class matter.

Subscription price, \$1.50 per year in advance

THURSDAY, MAY 21, 1914

IRRIGATION WITH

UNDERGROUND WATER

Irrigation with water pumped from wells in the vicinity of Enid, Okla., is declared practicable in a brief report just issued by the United States Geological Survey. The average annual precipitation at Enid for the nine years prior to 1913 was 32.1-2 inches, but during the season of 1912 and 1913 this region was affected by the drought that prevailed throughout the west and middle west and the rainfall was only 18 inches. The serious effect of this drought on the crops suggested the utilization of ground water for irrigation, and the director of the Geological Survey was urgently requested by Congressman Morgan and McGuire and by W. H. Scarff, secretary of the Enid Chamber of Commerce, to have an investigation made of the ground water prospects in this region. The report just issued is the result of a brief examination of the conditions at Enid by A. T. Schwennesen, of the Survey staff. It contains a map that shows the distribution, over a part of Garfield county, of the Tertiary sands and gravels, and those of later origin which are the principal water-bearing beds of the region.

The ground water supply of these beds, the report states, is replenished chiefly by the local rainfall. This supply is by no means inexhaustible, but moderate drafts on it during the comparatively short season in which irrigation is necessary will be compensated by the rainfall throughout the year. Pumping can be done at comparatively low cost, and if the ground water which is available is used conservatively and intelligently for irrigation it can be made to add greatly to the agricultural production of the community.

A SIGN OF MENTAL WEAKNESS

There is considerable truth in the assertion that extravagance is evidence of mental unbalance. It is weakness to do a thing just simply because someone else does it, and that fact is at the bottom of most of the extravagance in which people indulge. Because someone who can well afford it has an automobile, or a pleasure yacht, or a span of fine driving horses his neighbor, who cannot afford it, must go and do likewise even if it means going heavily into debt.

So in the matter of dress and household living. That some wealthy family can afford any number of luxuries on the table and the wife and children wear very costly dresses creates heartburning and dissatisfaction with some nearby family until they live and dress in the same way. And what do they get out of it? Not real satisfaction, for there can be nothing of that feeling with debt piling up and haunting the family like a specter. Not real joy, for it is impossible to experience such when there is the constant reminder that the pace cannot last.

The strong, well balanced mind will cause one to live according to his means without regard to the style of living another may assume. And such a man will get real satisfaction, joy and contentment out of life, and not unlikely in a far greater measure than the other man who lives extravagantly because he can afford it. For even the man of unbounded wealth shows mental unbalance when he indulges in all manner of expense simply to gratify his love of display and be the envy of others.

AS AN ADVERTISING MEDIUM

Arthur Brisbane, who is said to be the most highly paid newspaper man in the world and whose genius is everywhere recognized, understood the truth of this statement when he said:

"The local newspaper in proportion to its circulation is, in my opinion, infinitely the most valuable advertising medium we have. The value of the country newspaper is based largely upon the fact that the man who reads it looks upon it as a neighbor and a friend, a personal acquaintance, and attaches to the printed statements and advertisements of the country newspaper far greater importance than the big city attaches to the statements and advertisements in the big city newspapers. As a friend talking to another about a certain kind of goods can influence a

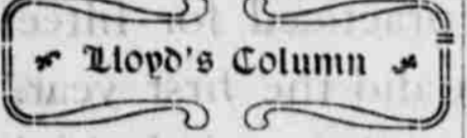
friend more than a stranger, so a country newspaper, standing on a footing of friendship with its readers can talk to them about goods for sale or any other topic and impress upon them more strongly than the big metropolitan newspaper, which is really a stranger."

BUILD UP OUR TOWN

There seems to be quite a jealousy among some business men, a disposition to try to break down their adversary in order to build themselves up on their opponent's downfall. This petty feeling among rivals in business is all wrong. The best way to build up a town is to stand by every man in the place, who does right. Whenever a man is doing well do not tear him down. All residents should be partners, not opponents. In all livelihoods the more business your rival does the more you will do. Every business man who treats his customers honestly, courteously and fairly will get his share, and the more business that can be secured by united efforts, the better it will be for all. When a town ceases to grow it begins to die, and the more people try to kill each other's business, the more readily will utter ruin come to all. Stand together for the advancement of every citizen. If a man shows ability to prosper do not pull him back through jealousy or weigh him down through cold indifference.

MEMORIAL DAY

Decoration Day must essentially be one entirely free from any feeling but that of generosity and loving kindness. It doesn't make any difference which side a man fought on—he died for what he believed was right, and for that reason he deserves to be remembered by those who are living. Here are some interesting statistics concerning the dead soldiers of the war: There are 82 national cemeteries, containing 32,179 soldiers, nearly one-half of whom are classified as "unknown." Twenty-one of these burial spots contain over 5,000 bodies each, among them the famous cemeteries at Vicksburg and Corinth, in Mississippi. At Salisbury, N. C., out of a total of 12,132, only 97 are "known."



A Georgia paper published the following mix-up of an account of a wedding and auction sale:

William Smith, the only son of Mr. and Mrs. John Smith, and Miss Lucy Anderson were disposed of at public auction on my farm one mile east, in the presence of seventy guests, including two mules and twelve head of cattle. Rex Jackson tied the nuptial knot for the parties averaging 1,250 pounds on hoof. The beautiful home of the bride was decorated with one sulky rake, one feed grinder and two sets of work harness, and just before the ceremony was pronounced the Mendel & Son's wedding march was rendered by one milch cow five years old and one Jersey cow and one sheep, who carried a bunch of bridal roses in her hand and was beautiful. She wore one light spring wagon, two crates of apples, three racks of hay and one grindstone of muslin de soi and trimmed with about one hundred bushels of spuds. The bridal couple left yesterday on an extended trip, terms spot cash.

Recently a visitor in Wayne from a Nebraska town lifted his nose contemptuously in referring to his home paper. He said it did not accord in proportion and quality with the standard of his town. But when told the cost of producing the kind of paper pictured by his imagination, his excitement subsided somewhat. A community usually gets in the way of a newspaper all it pays for and sometimes much more. If it is published where people appreciate the value of advertising and have developed the modern habit of using its columns to sell and buy things, it can expand by adding latest equipment and employing help of the highest skill. If people are plugging along at a pace customary in country towns thirty years ago, they can't expect to have their whims gratified

by a publication of the highest order. Publishers are at fault if they fail to make an effort to educate their parishioners up to the standard of buying publicity that will make possible a growing institution. The one who groans most over the shortcomings of a paper, is likely to be the one who never advertises because he is far in the rear of the times and does not understand the importance of advertising. An editor who is creeping lazily along in a rut is very apt to be acting in perfect harmony with his surroundings.—Wayne Herald.

LOCAL ITEMS

From Friday's Daily:

D. E. Johnson of Hemingford was in Alliance yesterday.

Rev. O. S. Baker returned today from Lakeside where he spent a couple of days.

Sheriff C. E. Cox filed this morning for the Democratic nomination for sheriff at the August primary.

Robert Anderson and Henry Shimek of Lawn precinct were in Alliance yesterday.

The work of pouring the concrete for the fourth floor of the court house was started this morning.

Mrs. W. W. Kennedy and daughter of Hemingford are visiting in Alliance today.

Mr. and Mrs. Axel Johnson will leave today for Douglas, Wyo. where they will make their home.

Miss Sogel of Minatare visited yesterday and today with Mrs. C. E. Willis. She is on her way home from a month's visit at Ravenna.

Wanted—Position by reliable colored man as porter in hotel or barber shop. Phone Black 652.

Sheriff Cal Cox and H. P. Coursey arrived yesterday from Denver with an Overland and a Paige which they drove over.

Teams representing the fire boys and the repair track employees will cross bats on the local diamond Sunday.

John Thomas and H. H. Anderson of Alliance will play at a dance thirty-five miles north of here tonight. They went out today in an automobile.

Ira Ellis of Hannibal, Mo., is making a short visit in Alliance at the homes of his uncles, H. J. Ellis and E. M. Martin. Mr. Ellis is enroute for Sheridan, Wyo., where he will make his home.

C. R. Fuller of Sheridan, Wyo., who has been visiting friends here since Monday, left today for his home. Mr. Fuller was formerly engaged in the photographic business in Alliance.

Johnnie King the Alliance boy who is pitching for Denver succeeding in holding Sioux City to two runs in a game played in Sioux City Tuesday. Denver secured six runs.

Engineer and Mrs. W. A. Miller and their daughter, Miss Ethel Miller, were in Alliance yesterday on the way to their home in Crawford after a month's visit in California, where they went for the benefit of Mr. Miller's health, which is now much improved.

From Saturday's Daily: William Butler of Liberty precinct was in Alliance yesterday.

Mrs. R. A. Westover of Lakeside was in Alliance yesterday.

C. E. King returned yesterday from a two weeks' trip to Omaha.

Mr. and Mrs. A. A. Brown and Mr. and Mrs. Leon Hancock of Lakeside were in Alliance yesterday.

Hervey C. Hubbard and Leon E. Hubbard of Ellsworth were transacting business in Alliance yesterday.

J. A. Adams and Mr. and Mrs. L. G. Sampson of Ellsworth were in Alliance yesterday.

William G. Comstock and Marquard Petersen of Ellsworth were in Alliance yesterday.

Dr. C. A. Dunaway president of the University of Wyoming, was a visitor in Alliance today.

A car of cattle from Denver for J. S. Taylor of Whitman is being fed at the Alliance stock yards today.

Mrs. E. E. Rhoden went to Seneca today to visit her brother, L. D. Carter. She will be absent several days.

Ed. Cooper, who was a delegate to the convocation from Seneca, returned to his home today.

A. Matthews of Whitman, Nebr., who has been visiting in Alliance since Tuesday, returned to his home today.

Miss Carrie Shriner who has been visiting in Alliance for several days returned to her home in Ellsworth today.

Mrs. Fred Houser and Mrs. Harry Claytor of Crawford are visiting at the home of E. R. Morrison. They arrived today.

There is a shipment of eight cars of southern cattle for Crow agency, Mont., and a shipment of twenty-five cars for other Montana points.

Rev. Joseph Snowden and family returned to Chadron today after attending the sessions of the convocation.

Mrs. J. T. Hinkley of Parnum, Nebraska, who has been attending the convocation here, returned to her

home today. During her stay here she has been the guest of Mrs. A. V. Gavin, who is an old friend.

J. H. Meist, formerly one of the owners of the Times, left this noon for Denver on a business trip.

W. J. Tyley, organizer for the Yoemen, was in Alliance today, leaving for the south this noon.

There will be a double header played at the local diamond tomorrow afternoon. The fireboys will cross bats with a team representing the repair track employees. The mechanics will try to get even with the boiler makers for taking the game last Sunday.

J. H. Fisher, who has been linotype operator for the Times for many months, has resigned and expects to leave on Sunday for the Pacific coast.

The pupils of Miss Cornell, teacher of the fifth grade, gave a very pleasing little playlet yesterday. It was presented in the forenoon for the benefit of the other pupils of the school, in the afternoon for the public. The attendance in the afternoon was large.

Miss Davis, a teacher in the Central school, is expected to return tomorrow from Nebraska City where she went Tuesday to attend the wedding of her sister. During her absence her place has been filled by Miss Nolan.

From Monday's Daily: W. A. Anderson, of The Herald force, is on a trip to eastern Nebraska, accompanied by Mrs. Anderson.

FURNISHED ROOMS for rent for light housekeeping. Phone 529. 219 Yellowstone Ave. W-may 21tf3514

Mrs. A. F. Eastwood and son Lester stopped over in Alliance today on her way to Morrill, from Plattsmouth. They visited with Mr. and Mrs. J. A. Keegan while here, who are related to them. They expect to make their home at Morrill.

Mr. and Mrs. Harold Thomas left this noon for a short visit at Gordon, where they will attend the wedding of a relative of Mrs. Thomas.

Mrs. J. Rogers left today for Scottsbluff for medical treatment.

Mr. and Mrs. J. Fulton and Mr. and Mrs. V. Smith of this place are making preparations to leave for Casper, Wyo., next Sunday, where they will make their home.

Miss Maude Tolle accompanied by Miss Esther Scott, made her weekly trip to her home eight miles east of Northport.

Miss Alma Mount, sister of Jesse Mount of this place, will leave for Portland, Oregon, Sunday, where she will visit with her sister, Mrs. Lulu Dash.

Earnest Rouse had a runaway this afternoon. The horses ran away on his way home from Bridgeport. Mr. Rouse is a very lucky man that he was able to escape without injury. Little damage was done.

From Tuesday's Daily: Jack Mann, of Bridgeport, was in Alliance today.

Attorney Fred Wright of Scottsbluff was in the city today. He left this noon for Harrison on court business.

Mrs. J. C. McCorkle left this noon for Hysham, Mont., where she will visit for a couple of weeks with her daughter, Mrs. Frank Dunning, and family.

Mrs. T. F. Britt and son left this noon for Franklin, Nebr., on receiving word that her mother was very sick. Mr. Britt accompanied her as far as Brush, Colo.

County Attorney Eugene Burton returned today from a business trip east, at Theford.

W. D. Baldwin, a wealthy Morrill ranchman, stopped over today on his way to Harrison, where he has been called on jury service.

Mr. and Mrs. H. P. Toohy left Sunday noon for Pacific Junction, Iowa, where they will visit relatives.

Six room house for rent. Inquire of G. Zurn or phone 562. may19tf4585

H. P. Coursey and "Doc" Copeland made a trip to the ranch of Bill Nye, fifteen miles northeast of Alliance, Sunday, delivering to him a new Ford touring car.

From Wednesday's Daily: C. C. Smith returned home today from a trip in eastern Nebraska.

Dr. J. N. Willis left this noon on a professional trip to Marsland.

Wm. Kientop left this noon for Hyannis on a business trip.

Geo. D. Darling went to Hemingford today on a business trip.

Dr. W. M. Lee, the veterinarian, left this noon for Ellsworth.

The Choral Club will meet at the United Presbyterian church tonight at 7:30 o'clock.

Mr. and Mrs. J. R. Phelan left Alliance today for Colorado. They have spent some time in this city.

Dr. L. E. Hay, who has been visiting in Alliance a short time, returned to his home at Scottsbluff today.

County Assessor Jelinek went to Hemingford today on business. He

Hurry! Hurry!



and get your colts and vicious horses booked for breaking. Cut prices on first 30 head. I'll start the first of May. Work guaranteed. References if desired.

N. S. SNYDER

ANGORA, NEBRASKA

Check Your April Cough

Thawing frost an April rains chill you to the very marrow, you catch cold—head and lungs stuffed.

You are feverish—cough continually and feel miserable—You need Dr. King's New Discovery. It soothes inflamed and irritated throat and lungs, stops cough, your head clears up, fever leaves, and you feel fine.

Mr. J. T. Davis, of Stickney Corner, Mo., "Was cured of a dreadful cough after doctor's treatment and all other remedies failed. Relief or money back. Pleasant—Children like it. Get a bottle today. 50c and \$1.00 at your Druggist.

Bucklen's Arnica Salve for All Sores.

One Rub in Time Saves Nine

Don't wait until your hair is gone but keep all you have if possible. We recommend Meritol Hair Tonic as a reliable preparation for keeping the scalp clean and healthy condition and promoting hair growth. It is a preparation of genuine merit, one we are pleased to guarantee to you. F. J. Brennan, exclusive agency.

HOUSES TO RENT

or lease. Land to rent or lease. Land or city property for sale. Phone 36.

C. W. JEFFERS

Spring Laxative and Blood Cleanser

Flush out the accumulated waste and poisons of the winter months; cleans your stomach, liver and kidneys of all impurities. Take Dr. King's New Life Pills; nothing better for purifying the blood. Mild, non-gripping laxative. Cures constipation; makes you feel fine. Take no other. 25c, at your Druggist.

Bucklen's Arnica Salve for All Hurts.

Severe Attack of Colic Cured. E. E. Cross, who travels in Virginia and other Southern States, was taken suddenly and severely ill with colic. At the first store he came to the merchant recommended Chamberlain's Colic, Cholera and Diarrhoea Remedy. Two doses of it cured him. No one should leave home on a journey without a bottle of this preparation. For sale by all dealers.—Advertisement.

Clears Complexion—Removes Skin Blemishes

Why go thru life embarrassed and disgusted with pimples, eruptions, blackheads, red rough skin, or suffering the tortures of Eczema, Itch, tetter, salt rheum. Just ask your Druggist for Dr. Hobson's Eczema Ointment. Follow the simple directions and your skin worries are over. Mild, soothing, effective. Excellent for babies and delicate, tender skin. Stops chapping. Always helps. Relief or money back. 50c, at your Druggist.

TELLS ON THE KIDNEYS Alliance People Have Found This To Be True

The strain of overwork tells on the weakened kidneys. The hurry and worry of business men, the heavy lifting and stooping of workmen, the women's household cares, tend to wear, weaken and injure the kidneys until they can no longer filter the poison from the blood and the whole body suffers from the waste matter that accumulates. Weakened kidneys need quick assistance. Doan's Kidney Pills are especially prepared for weakened kidneys; tired, worn-out backs—have proven their merit in thousands of cases. Be low is convincing proof from this locality:

Mrs. E. T. Lehman, Sidney, Nebr., says: "For a long time I was troubled by pains in the small of my back. Whenever I caught cold, it settled in my kidneys and brought on stiffness and lameness across my loins. A few doses of Doan's Kidney Pills removed the trouble and made me feel like a different woman."

Price 50c, at all dealers. Don't simply ask for a kidney remedy—get Doan's Kidney Pills—the same that Mrs. Lehman had. Foster-Milburn Co., Props., Buffalo, N. Y.

CLASSIFIED Advertising

Coal office at Rowan's feed store. ROWAN & WRIGHT, phone 71. tf

ABSTRACTERS

J. D. EMERICK Bonded Abstracter. I have the only set of abstract books in Box Butte county. Office Room 7, Opera House Block. 1014570

MISCELLANEOUS

Money to loan on real estate. F. G. Reddish. 2tf

For nice clean Niggerhead Lump and Nut, and Eastern Hard nut coal, phone No. 22. Dierks Lumber & Coal Company.

L. W. BOWMAN

Physician and Surgeon Office in First National Bank Bldg. Phones: Office, 362; residence, 16. 50-1f-1608 Advertisement

E. W. RAY, FLORIST Cut flowers and potted plants. Floral pieces made on short notice. Mail orders given special attention. 41f2549

FOR SALE—REAL ESTATE

Buy your coal of Rowan & Wright. Phone 71. tf

S. C. Buff Orpingtons—Eggs, Owens strain, from Prize Winners and good winter layers, \$1.50 per 15. MRE. J. A. KEEGAN, Alliance, Neb. Phone Ash 8212

WANTED

150 head of horses or cattle wanted for summer pasture. Plenty of range and water. Thirteen miles northeast of Ellsworth, Nebr. Address C. W. MATTHEWS. 13tf3285

REAL ESTATE FOR SALE

ONE 9 ROOM HOUSE, corner lot. 4 blocks west of postoffice.

ONE 7 ROOM HOUSE, corner lot. In library block.

ONE 7 ROOM HOUSE, corner lot. On Box Butte Ave.

ONE CORNER RESIDENCE LOT. North of Academy.

ONE CORNER RESIDENCE LOT. West of Emerson school.

THREE INSIDE RESIDENCE LOTS. East of Emerson school.

800 ACRES fine dairy ranch. 1 m. to Letan, 4 1/2 m. to Alliance.

1200 ACRES fine farm and dairy ranch 1 mile to Letan, 6 1/2 miles to Alliance.

600 ACRES fine farm, 250 acres ready for crop. 1 mile to Letan, 6 miles to Alliance.

600 ACRES dairy farm. 1 1/2 miles to Letan, 7 to Alliance.

400 A. 2 1/2 m. south of Alliance.

640 ACRES, 3 m. south of Alliance.

160 A. 7 1/2 m. southeast of Alliance.

640 A. 3 m. east of Hemingford.

40, 80 and 120 ACRES irrigated farms in Platte River Valley.

Only small payments required.

Would consider some live stock.

Call or write for description and terms.

W. W. NORTON, ALLIANCE, NEBR.

FOR SALE—Small, clean stock of general merchandise. \$2,000 including fixtures. Postoffice through in Postoffice pays \$20 to \$25 monthly. Cream station pays \$10 to \$15 for six months in the year, making \$75 to \$90 per month besides the profits from the store. Cheap rent. Daily mail after next July. 2 1/2 miles from railroad. Chance to buy or lease 800 acres in connection. This is a snap for someone. Act quick. Address M. L. Whitaker, Canton, Nebr. 15tf3286

Rowan & Wright, coal, wood and posts. Phone 71. tf

Join our suit club and get one suit cleaned and three pressed for \$2. Alliance Cleaning Works.

SEED POTATOES WANTED. I can use one or more loads of Bliss Early Triumph potatoes for seed. C. E. ROSENBERGER, Hemingford, Neb.

LAND TO TRADE

I have 160 acres, 3 1/2 miles from Bayard, under the Tri-State canal, to trade for Box Butte county land. J. C. MCCORKLE, Alliance, Nebr. 12tf3276

For Sale—A carload of apples at Keenan Brothers' store, \$1.50 per bushel. Trade at Keenan Brothers. 1f

"LET ME TRY FOR YOU"

HARRY P. COURSEY

LIVE STOCK AND GENERAL AUCTIONEER

Farm Sales a Specialty TERMS REASONABLE PHONE 664 ALLIANCE NEBRASKA