

W H Y

Is 1913 The Best Year of Our History?

BECAUSE

The people of this community are each year becoming more confident in our strength and reliability.

This Bank stood the strain of the panic of 1893 without a dollar of loss to any depositor.



During the panic of 1907 *this bank* met the Burlington pay days with *cash* and all checks were paid in full upon request.

For 25 years, *this bank* has daily grown financially stronger, more widely experienced and more intimately acquainted with local conditions.

THE FIRST NATIONAL BANK

is growing larger each year, because it *always stands* the test. *You* cannot find a safer place for your money or a better bank for your business needs

DEPOSITS OVER A HALF MILLION DOLLARS
CAPITAL AND SURPLUS ONE HUNDRED THOUSAND DOLLARS

THE FIRST NATIONAL BANK

ALLIANCE, ∴ NEBRASKA

What Shall I Give for Christmas

If you choose something in Wearing Apparel you can rest assured your gift will be appreciated

A Suit or Overcoat will make an Ideal Gift and we will allow you

A 25 per cent Discount on any Suit or Overcoat in Our Store

This is a bona fide reduction from our regular price and is a substantial saving on Winter Clothes just when they are needed

GLOVES MUFFLERS SHIRTS HOSIERY
NECKWEAR SWEATERS

are inexpensive gifts---are sure to satisfy---always welcome

All kinds of Combination Sets and at all prices from 75c to \$2.00

Also a nice line of Fur Caps to select from.

F. W. IRISH & COMPANY

322 BOX BUTTE AVENUE