

## Early Fall Millinery and Suits



Big line of ready to wear trimmed hats **\$3.75**

**Palmer Suits** have arrived. Drop in and see the pretty styles and patterns

Big line of new fancy Fall **RIBBONS** on display

**HARPER'S Ladies' Toggery**

## LOCAL NEWS



The Sunday School class of Miss Charlotte Mollring was delightfully entertained by their teacher Tuesday afternoon. The entertainments included refreshments at a drug store.

Mrs. R. B. Hamilton and daughter, Mrs. Kautzman, and the latter's mother-in-law, of Lincoln, have been visiting in Alliance a few days. They expect to return to their home the latter part of next week.

Percy Cogswell and family are in Denver, stopping in that city a short time on their return from Salt Lake City. They expect to arrive in Alliance in Mr. Cogswell's auto Sunday or Monday.

Miss Lena and Harry Norman of Charlton, Iowa, are visiting their uncle and aunt, Mr. and Mrs. Frank O'Connor. This is the first time they have been in Alliance since they were quite small and they are enjoying their visit very much. Before returning home they will make a trip to "the Hills", visiting Hot Springs and Deadwood.

Rev. D. W. Montgomery came up from Bingham on 43 Tuesday, returning the next day to start out on the last lap of his summer's sandhills itinerary, driving with team and buggy south from Bingham into the lake country of Garden county. The success he has had in his work as "Sandhills Sky Pilot" is very pleasing to his friends as well as encouraging to himself.

Mrs. Julia Hale and daughter, Mrs. Guy Bowman, and son Virgil went to Gordon last Saturday for a week's visit with friends.

J. Carl Thomas, who is The Herald's linotype operator and who recently returned from New York City, where he spent two months in the Mergenthaler Linotype factory, has this week purchased the interest of E. C. Drake in The Herald Publish-

er from Dublin, Ireland, over seventy-five years ago. The watch was made by hand by Thos. L. Johnson. It is in good running order. The watch is undoubtedly nearly 100 years old.

Mrs. Geo. J. Hand left yesterday for Lakeside, where she will visit with Mr. and Mrs. Fred Black, who have a ranch southeast of there.

George Reed, who was formerly a clerk in Burlington headquarters in Alliance, and who is now cashier of a bank at White Sun, Oregon, was in the city yesterday on his way home from a trip to South Dakota, where his father is very ill.

Rev. D. W. Montgomery went east yesterday.

Joe Lean, who sells lumber over a number of the western states, was a caller for a few minutes at The Herald office Wednesday.

Miss Anna Edwards, of Scottsbluff, visited friends in Alliance Monday afternoon and Tuesday morning. From Alliance she went to Lakeside, where she will visit for a few weeks, after which she will go on to Lincoln, where her home formerly was.

John McDonald, cashier of the First National Bank of Torrington, Wyoming, came to Alliance Tuesday to meet an aunt from Burlington, Iowa.

J. W. Bowman and wife, of Lewiston, Montana, accompanied by Earl Ogele, of Joliet, Montana, visited the last of the week and first of this one with Mr. and Mrs. E. C. Drake, of Alliance. Mr. Bowman is a brother-in-law of Mr. Drake. From Alliance they went to Blockton, Iowa, to visit relatives.

T. J. Raycroft, master mechanic, made a business trip to Ravenna the first of the week, leaving Tuesday noon and returning Wednesday noon.

G. A. Rendle, who succeeds C. O. Bagley as representative for the Standard Oil Company, in the Alliance territory, came to town the first of the week. Mr. Rendle is an experienced man and will make a good man for Mr. Bagley's place.

E. W. Ray is in Denver on a business trip.

M. E. Grebe made a trip with his family to Scottsbluff on Sunday in his Ford auto. They visited his brother and mother at that place. Mr. Grebe said he climbed all the hills on high and used only five gallons of gasoline on the trip, which was a most enjoyable one.

Mrs. Ivan Elquest, of Torrington, passed through Alliance Monday on her way for a visit in the east.

Mr. Giles has returned to Deadwood. Mr. Bronkhorst, who relieved him there while Mr. Giles was here, has returned to Alliance.

Father Maloney went to Chadron on Monday to participate in a funeral ceremony.

F. E. Stearns, who recently purchased the dry goods department at Norton's, went to Denver on a business trip on Saturday. He accompanied Mrs. Stearns and his daughter to Scottsbluff on the way. Mr. Stearns will return the last of the week.

The C. C. Smith barn, otherwise known as the "Palace" barn, Second street and Laramie avenue, is

being touched up this week with a coat or two of paint, blue inside and slate outside.

The Girl's Foursquare club will meet next Tuesday evening at the Y. M. B. C. room under the Alliance National Bank. All members are requested to attend as this is a business meeting.

Mike Grabber of Beatrice, one of The Herald's Gage county subscribers, arrived last Saturday morning

for a stay of several days in this county. He has land near Hemingford and is greatly pleased with the looks of the country here, much better than in the southeastern part of the state.

Wm. Rice, son of J. E. Rice, received painful burns Sunday evening by the explosion of some gasoline while filling an automobile, at the camp south of Alliance, where the new irrigation works are being installed. A physician dressed his

hands and he is now getting along all right.

Forty-four carloads of sheep from Montana were fed in the local yards this morning. They are bound for the Omaha and Chicago markets.

Mrs. Ray Mark and the Misses Mable and Eva Duncan are entertaining Mrs. R. B. Hamilton, Mrs. Kautzman and Mr. Kautzman's mother, of Lincoln, and Mrs. Harry Hamilton of Alliance, today.

## Down Goes the Cost of Living



### COFFEE

It now looks as if the water has been squeezed out of the coffee market and we are now able to sell all grades of coffee from 5 to 10% less than has been possible for the last two years.

**CHASE & SANBORN'S** four popular brands of coffee that have been carried in stock are still to be had at money-saving prices

Seal Brand Coffee in 1 lb. cans . . . . .	42c	Seal Brand Coffee in 2 lb. cans . . . . .	82c
Diamond A Brand Coffee in 1 lb. moisture-proof packages	37c	Q Brand Coffee in air and moisture-proof packages	32c
Circle Brand in 1 lb. doubly-protected packages	28c	Special Rio Coffee in bulk at . . . . .	20c a pound

**FRESH RANCH EGGS** You can cut down your meat bill by eating more eggs. We candle every egg that we handle, using an electric light with a reflector. **Selling at 20c a doz., two doz. for 35c.**



**FLOUR** Have a car of old wheat flour that was shipped in July and are making the extra low price on

Victor brand Fancy Patent **\$1.35** a sack, **\$2.65** a hundred  
Red R a second grade flour for **\$1.20** a sack, **\$2.35** a hundred



### LAUNDRY SOAP

Although the factory price of soap is higher we are still offering what we have in stock at prices that will prove to be a money-saving proposition as soap improves with age

Kirk's Flake Soap, 6 bars for **25c**, **\$4.00** a box  
Cudahy Pear White, 6 bars for **25c**, **\$3.95** a box  
Kirk's White Russian, 6 bars for **24c**, **\$3.65** a box  
Cudahy D. C. Soap, 6 bars **24c**, **\$3.50** a box

## ALLIANCE GROCERY CO.

## SPECIAL

### Three Days

In addition to the low prices I am making throughout the entire line of Summer Goods I will have a three-day Special on the following

#### Special Embroidery Sale

5,000 yards of Embroidery in 6 lines ranging in price as follows

1 line at 4½c per yd.	1 line at 24c per yd.
1 line at 9½c per yd.	1 line at 34c per yd.
1 line at 14c per yd.	1 line at 44c per yd.

These lines consist of Skirtings, Flouncings, narrow and wide Edgings and Insertions

Any of the above would be exceptionally good values at twice the price

#### Special on Oxfords

All Children's, Misses' and Ladies' Oxfords priced as follows:

\$.65 Oxfords at . . . . .	49c
.85 Oxfords at . . . . .	63c
1.00 Oxfords at . . . . .	74c
1.25 Oxfords at . . . . .	93c
1.50 Oxfords at . . . . .	1.12
1.75 Oxfords at . . . . .	1.20
2.00 Oxfords at . . . . .	1.33
2.25 Oxfords at . . . . .	1.67
2.50 Oxfords at . . . . .	1.87
3.00 Oxfords at . . . . .	2.00
3.50 Oxfords at . . . . .	2.48
4.00 Oxfords at . . . . .	2.85

**Free Free**

With every pair of Misses' or Ladies' Oxfords bought during this sale we will give a pair of 25 cent hose.

#### Special Gauze Underwear

We have on hand about 10 doz. Ladies' Jersey Ribbed Pants, Lace Bottom, most of these are this season's purchase and range in price from 25c to 75c.

Special for these three days

25c values at	12½c
35c values at	17½c
50c values at	25c
65c values at	32½c
75c values at	37½c

This Special Sale will begin on **SATURDAY** and end **TUESDAY NIGHT**.

Take advantage of these low prices and save from 40 to 60 cents on every dollar

**F. E. STEARNS**

Successor to W. W. Norton  
Dry Goods Side