

## Nebraska Stock Growers Association

(Incorporated)

HOME OFFICE, ALLIANCE, NEBRASKA

OFFICERS: R. M. Hampton, President, Alliance; A. Metzger, Vice Pres., Merriman; Chas. C. Jameson, Sec'y-Treas., Ellsworth.  
EXECUTIVE COMMITTEE: C. H. Tully, E. P. Meyers, Reuben Lisco, J. H. Bachelor, W. M. Fleishman, Robert Graham, E. M. Searle, Jr., Herman Krause, J. H. Monihan, A. R. Modisett, E. M. Eldred, O. T. Davis, Dan. E. Hill, Robert A. Cook, John H. Orr.

### Building of a Horse Market

As has been previously pointed out in The Herald, Alliance has the location, as to railroad facilities and territory, to become one of the great horse markets of the west. With proper organization, progressive management and UNITED EFFORT, it can be pushed rapidly to the front, and thus benefit breeders of northwestern Nebraska and adjoining states as well as the business interests of this city.

To show what may be accomplished by proper effort we wish to refer to Grand Island, recognized now as the leading horse market west of St. Louis, not excepting South Omaha, which is an important horse market. Mr. Bradstreet of Bradstreet & Clemmons furnished The Herald the following figures regarding one of their recent sales which are now held every two weeks, and weekly during a part of the year:

Number of horses and mules sold, 850.

Number of buyers, 90.

Average number of head per buyer, 9.43.

Total proceeds of sale, \$66,014.53.

Average price paid per head, \$77.66.

When it is taken into consideration that the sales of the Grand Island Horse and Mule Co. amount to about the same as those of Bradstreet & Clemmons, it will be seen that the business of the Grand Island horse market runs into the millions of dollars in the course of a year.

Right here we wish to remark that while the business of the two firms above named is entirely separate, they do not knock each other but co-operate in such a way as to be mutually helpful. One of the first

things necessary to building up a great horse market at Alliance is a pulling together by all parties connected with the enterprise.

Alliance is far enough away from Grand Island to avoid competition that might seriously divide the business. A permanent horse market here will promote the horse industry of the northwest. More and better horses will be raised. We want to see Alliance made the Grand Island of northwest Nebraska.

It is not the location of the last named city that has made it a great horse market. Location is merely incidental thereto. It was the enterprise and intelligent effort of the promoters that did the business. The same kind of enterprise and effort will establish the same kind of market here.

#### What The Herald Recommends

We recommend the organization of a horse and mule company with sufficient capital stock to put in ample equipment of barns, yards, sale pavilion, etc. When this has been done, or while the equipment is being provided, give sufficient publicity to bring in the stuff to be sold from all over this northwest country, from Nebraska, South Dakota, Montana, Wyoming and Colorado. Let it be understood once for all that the success and permanency of the enterprise is assured; and it will be if all knocking by persons who ought to be interested can be changed into boosting.

The success of the sales already held has demonstrated that Alliance can just as well be made a leading horse market as not. Let everybody boost and all pull together and success will be certain.



THE BEGINNING OF A GREAT HORSE MARKET  
Scene at the Sale of the Alliance Horse & Mule Co., Held June 21, 1913. Next Sale, July 31-August 1

If your name is not on the subscription list of The Alliance Herald, the official organ of the Nebraska Stock Growers Association, NOW is the time to subscribe. Send us your name with \$1.50 and we will send the paper a year and guarantee that you will receive your money's worth. Or, better still, if you are a stock raiser or interested in the live stock business, fill out below the blank application for membership in the Nebraska Stock Growers Association, send it with check for membership dues to the secretary, and you will receive The Herald one year prepaid.

#### Application for Membership to

#### NEBRASKA STOCK GROWERS ASSOCIATION

Annual dues \$2.50, and 3 cents per head assessment on cattle.

Mail to Chas. C. Jameson, Secretary, Ellsworth, Nebr.

Name .....

Post Office ..... Date .....

No. Cattle .....

County Assessed in .....

Brands .....

Ear Marks .....

Remarks .....

#### HOG CHOLERA SERUM CHEAPER

The use of Hog Cholera Serum is now within the reach of every hog breeder in Nebraska according to the following article by Dr. Gain of the State Farm.

"July 1st the price of hog cholera serum and virus was reduced to one cent per cubic centimeter. This is less than serum is sold for in any state in the corn belt. This is made possible by the liberality of the last legislature appropriating \$15,000 for the work in serum production and also an additional \$15,000 as a subsidy fund. After August 1st we shall discontinue the practice of refunding for serum not used. Owing to the possible deterioration of serum through standing in the sun or in other places where it is subject to high temperatures this ruling is made necessary. We do this for the protection of the users of serum."

#### OVER-HEATING HORSES

During the past month there have been hundreds of horses in the state of Nebraska die from over-heating. The unusually warm weather coming just when everybody is real busy, caught a good many men who were so anxious to save their crops that they overlooked the possibility of injuring or losing their horses. Doubtless if the hot weather continues for the next month there will

be many more horses go the same route.

Like most other afflictions this can be handled better by preventive measures than by curative ones. It is well on a hot day to take a milk can or barrel full of water along to the field, and allow the horses each to drink a gallon or two several times during the hotter portion of the day. The water has the same effect upon the horses that it has upon the human. It seems like a good deal of bother to do this, yet it may mean the saving of a horse, and at least it means a good deal of comfort to them. In the case of a horse that naturally does not stand the heat very well, if the sweat begins to dry in all at once, it is well to stop the animal and put another in its place. If the afflicted horse goes until he drops over, the first thing to do is to unharness him and get the other animals of the team away, so as to let air in, then get cold water and ice if possible to pack upon the animal's poll. Cold water poured along the spinal column and over the rest of the body tends to lower the fever, which is often up to 105 degrees. Whiskey, 6 oz., in a pint of water is recommended as a stimulant or one-half ounce carbonate of ammonia in a pint of water. A long-necked bottle will prove useful in getting the medicine back in the throat where the animal will swallow it. Rubbing the limbs with camphor is also beneficial.

# FRONTIER WEEK

## and Carnival of Shows

At ALLIANCE

STARTING MONDAY, AUG. 4th

Under the auspices of the

Box Butte County Fair Association

Right in the heart of the city on the great White Way

# 10 Big Shows 10

Riding Devices, Four Big Free Acts, The Greatest Week of Good Happenings in Greater Alliance. Cheap Rates on the R. R. Come to the round-up of Fun.



MEET ME on the FREE MIDWAY Along the GREAT WHITE WAY



#### OF INTEREST TO LIVE STOCK BREEDERS

The Nebraska Improved Live Stock Breeders' Association held an important business meeting in Lincoln, upon July 10th. It was decided at this meeting that complete records should be kept of the pure bred live stock in the state which is for sale. This to include representatives of all of the breeds of cattle, horses, hogs and sheep. Any one desirous of securing a male animal, or in fact, animals of either sex of some breed of stock, may secure a list of such as are for sale, by dropping a line to the secretary. Ofttimes a breeder desires an animal of one of the rarer or even more common breeds and does not know where to obtain the same. Such information as the above should prove of value and is free for the asking. It was decided to send the bound directory to members only. The membership fee was left at \$1.00. Among other business, H. J. Gramlich at the State Farm, Lincoln, was elected secretary. Address correspondence accordingly.

Chas. C. Jameson, secretary and treasurer of the Nebraska Stock Grower's Association, returned with Mrs. Jameson to their home at Ellsworth on Saturday. They had been on a visit to her relatives near Hay Springs.

#### OFFICERS INSTALLED

I. O. O. F. Encampment No. 81 held a public installation of officers Friday evening, Past Chief Patriarch John Snyder conducting the installation under a special dispensation. The following officers were installed: Gregory Zurn, C. P. H. H. Brandt, S. W., Roy Lester, J. W., Perry Brandt, H. P., Tom Lawler, Treas., G. L. Fernald, Secy.

After the ceremonies a delicious feed of cake, ice cream, etc., was enjoyed, following which different forms of entertainment were furnished.

Saturday evening a special meeting was called on account of the presence in Alliance of J. Marks, P. G. R., of Omaha. He spent the evening with the lodge, instructing them. Sandwiches and coffee were enjoyed at the close of the session.

#### Bones Wanted

We pay cash market price for good dry bones, immediate shipment

Union Stock Yards Co., South Omaha, Nebr.

Charley McKinley, of Platteville, Colo., who won the championship title in the bucking contests at Cheyenne two years ago but lost it last year to Frank Carter, of Cheyenne, will make a strenuous effort to win it back when the annual celebration is held at Cheyenne August 20 to 23. McKinley is riding well this year as is evidenced by the fact that he won the first prize at Laramie on July 4 over Henry Webb, who took the championship at Calgary a year ago as well as many other seasoned riders.

It is said that the aggregation of riders to be seen at the Cheyenne Frontier celebration this year from August 20 to 23 will be the strongest ever seen at the famous old frontier town. Not only is there to be the usual contingent from Wyoming and Colorado and the southwest but Canada and the northwest will be strongly represented among the contestants for championship honors.

#### BIG SHIPMENT OF SHEEP

Forty-five car loads of Montana sheep were fed at the Alliance yards yesterday. They were being shipped to South Omaha by Rea Brothers, Harry Snyder and Doc Dennis of Billings. The last named gentleman informed The Herald that by the last of November 700 car loads will be shipped by the sheep men of his part of Montana, who are going out of the business. When asked if the prospect of the new tariff bill becoming a law had anything to do with the decline of the sheep industry in Montana he replied that he thought not but that the homesteaders were driving the sheep men out by filling on their range land.

#### Causes of Stomach Troubles

Sedentary habits, lack of outdoor exercise, insufficient mastication of food, constipation, a torpid liver, worry and anxiety, overeating, partaking of food and drink not suited to your age and occupation. Correct your habits and take Chamberlain's Tablets and you will soon be well again. For sale by all dealers. Adv-July-2347

Mr. and Mrs. Barney Halbur who reside northeast of Hemingford came to Alliance yesterday for a short visit with their daughter who is attending Junior Normal. Mr. Halbur is an old time friend of The Herald and while in the city favored the office with a call to set himself ahead on subscription.

#### VISITORS FROM KANSAS

Mr. and Mrs. H. T. Farrar and two children of Axtell, Kansas, arrived in Alliance yesterday morning for a two weeks' visit at the home of Mrs. Farrar's parents, Mr. and Mrs. J. A. Keegan. They have been here several times before. Mr. Farrar is a farmer and chicken fancier. He reports the weather in northeastern Kansas dry and hot. Altho that part of the Sunflower state is generally considered a garden spot, the corn this year has been badly injured.

#### WILL EXCHANGE PULPITS

Rev. Albert C. Ramsey of Mitchell, Nebr., will preach in the First next Sabbath, both morning and evening. Rev. Brown will exchange pulpits with him on that date.

The Best Medicine in the World  
"My little girl had dysentery very bad. I thought she would die. Chamberlain's Colic, Cholera and Diarrhoea Remedy cured her, and can truthfully say that I think it is the best medicine in the world," writes Mrs. William Orvis, Clare, Mich. For sale by all dealers. Adv-July-2347

Not a home in this city but has its quota of discarded furniture, rugs, stoves perhaps, a wheel barrow maybe.

A few cents for a want ad and some one who needs the very article that lies rotting in your garret will call and pay you for it.

You are letter off—new owner is pleased—and the article itself is contributing to the reduction of the high cost of living.

## Cattle for Sale

400 short two-year-olds and long yearling steers  
225 cows, with good percentage of calves by their side

Cattle located eighteen miles south of Alliance, Nebr. Will sell in numbers to suit purchaser. Prices very reasonable for immediate delivery.

For further information write or wire

B. B. POSEY, Angora, Nebr.

Everybody who reads magazines buys newspapers, but everybody who reads newspapers doesn't buy magazines. Catch the Drift? Here's the medium to reach the people of this community.