GREAT LIVE STOCK MARKET OF THE WEST

South Omaha, the most central and conveniently located Live Stock Market west of the Missouri River, is so situated as to make it possible for shippers in this territory to avail themselves of the benefits of a

LARGE LIVE STOCK MARKET

To secure the greatest net returns for his product the shipper must have at his command the most modern and improved facilities for the handling of his stock when it arrives at the market. The Management of the South Omaha Market, in order to place at the disposal of its patrons marketing equipment unequalled elsewhere, has, during the past four years expended over one million dollars for improvements, placing this Market in the foreground in the matter of stock handling facilities.

With four large packing houses and the 'unlimited demand for feeder cattle and sheep of all classes, the prices obtained at South Omaha for all classes of live stock, together with lowest possible cost for freight and marketing, make it possible for the shipper to secure the greatest. amount of net money for his product at SOUTH OMAHA.

