

THE ALLIANCE HERALD

JOHN W. THOMAS, Editor
Lloyd C. Thomas, City Editor

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THURSDAY, APRIL 24, 1913

In its issue of April 18th, the Litchfield Monitor, a neat local paper published at Litchfield, Neb., had the following in a line of black-faced type across first page: "Not ONE of our FOUR general stores is advertising in the Monitor! This pleases the catalog houses immensely!" It may be that our brother editor of the Litchfield Monitor does not need any advice at long range, but The Herald ventures to suggest that if he will accept advertisements from those same catalog houses for a few weeks it might have a wholesome influence on the four general stores of this town. The trouble with some merchants in small towns is that they do not appreciate the boosting the local paper is constantly doing for them and their business, and act as though they were under no obligation to give the paper a little pay advertising to help pay printers' bills. We do not believe in a local paper advertising for catalog houses as a rule, but there may be circumstances under which it would be justifiable.

Sooner or later even the toughest partisan hide will be penetrated by good democratic doctrine. "Doc" Bkby, the versatile writer of the Daily Drift department of the Nebraska State Journal, is a "dyed in the wool" republican. Notwithstanding his kindly disposition and generous spirit, it is difficult for him to see good in anything advocated by democratic politicians, when presented under a democratic label. And yet Bix is taking up democratic slogans. He opens the Daily Drift in yesterday's State Journal with the following: "It is up to the people. Let the people rule."

A little five-line want ad in The Herald last week, announcing that a piece of money had been found, has developed the fact that people in Alliance have recently lost money in sums ranging all the way from seventy-five cents to ten dollars. And this proves again that the title want ads in this paper are read by many people.

The case of George Gaddis is another illustration of the fact that a person's troubles are often more imaginary than real. His most intimate acquaintances knew that he was a man given to worrying over matters that should have given him no anxiety. True, his ill health may have superinduced worry, but there can be little doubt that his disposition to worry was partly the cause of his poor health. He was in exceptionally good circumstances financially, and the other circumstances of his life were far better than of many other men who go take life cheerfully. The moral is: Throw your worry to the winds and look on the sunny side of life.

FORD CLIMBS PETERSON HILL

W. R. Drake, in his Model T Ford touring car, made a climb Wednesday that has never been made before in western Nebraska. Twenty-five miles southeast of Alliance is a monster sand hill known as Peterson's hill on account of the fact that it lies adjoining the Peterson ranch. The south side of the hill is too steep for a team to climb ordinarily although autos occasionally go down after climbing the north side, which is not so steep. Wednesday, Mr. Drake climbed the south side, known as the "break-neck" side with his Ford.

DOMESTIC SCIENCE LUNCHEON

Dr. and Mrs. H. H. Bellwood, Miss Bellwood, J. H. Most, editor of the Alliance Times, Prof. Anderson, principal of the High school, and J. W. Thomas, editor of The Herald, were guests of Supt. and Mrs. W. R. Pate at a delightful five-course luncheon served by the domestic science class at the High school building today at noon. The luncheon was a practical demonstration of the good work being done in this department under the efficient of Miss Canfield.

LADIES WILL ENTERTAIN

The Ladies Society of the First Baptist church will entertain the ladies of the various churches on Wednesday, April 30th, at 2:30 o'clock at the church. All are cordially invited. Mrs. Moses Wright, Pres. Mrs. Cal Simpson, Secretary.

CLUB GROWS

As will be noted in the regular page advertisement of Orkin Brothers in this issue of The Herald, the total sales in the club campaign have reached 62, leaving only a balance of 38 more to complete the club. Mr. Robinson, manager of Orkin Brothers' piano department, who arrived yesterday, is well pleased with the progress made in the club sale and predicts that the club will be filled in a short time.

PLEASED WITH TEXAS

John Murphy of Lakeside, who recently returned from Texas, was in

LOCAL PARAGRAPHS

Miss Vivian Monier, sister of Miss Missouri Monier, teacher in the Alliance city schools, returned to her home in Lincoln Monday night on 42. Miss Vivian will graduate from the University school of music this year at Lincoln.

Wayne Zediker returned Tuesday from Ellsworth, where he is handling a plumbing contract.

James Feagins returned Tuesday from a trip thru eastern Nebraska points. The firm of Jas. Feagins & Son is doing a big business in stock cattle. They have handled a good many thousand head in the last few months.

Mr. Isham, traveling salesman for a clothing house, was in Alliance calling on merchants Monday and Tuesday. He went to Bridgeport Tuesday noon. His home is in Chadron.

Miss Marie Reeves, a little Alliance girl, received a bouquet of May flowers the last of the week from Mrs. Will McGrew, who formerly lived in Alliance and who is now living in Manchester, New Hampshire. The Herald acknowledges a portion of the bouquet with thanks.

Rev. Ware returned from Bridgeport Tuesday noon.

Geo. Milliken returned from his ranch near Bayard Tuesday.

A sick lady by the name of Mrs. A. F. Gregory was taken thru Alliance Tuesday noon enroute to Omaha, where she is to be operated on for appendicitis. Her husband, mother and little daughter accompanied her. She was transferred from the Denver train to No. 44.

Chas. C. Jameson, secretary of the Nebraska Stock Growers' Association, came up to Alliance on business Monday noon, returning to Ellsworth Tuesday at noon. Mr. Jameson is very sanguine over prospects for this year and is taking great interest in the coming Tournament and Stockmen's Convention to be held here the last of June.

August Hornburg, trained nurse, went to Ellsworth Tuesday noon, to be gone a week or ten days.

Robert Patterson, brother of Mrs. Gregory Zurn, died in Vail, Iowa, on Saturday morning. She was notified but could not reach Vail in time for the funeral on Monday, so did not go.

Elmer McFall of Reno stopped over in Alliance from yesterday noon until today, on his way to Scottsbluff. He went up the river this noon.

The Girls' Four Square Club will meet at the United Presbyterian church Sunday afternoon at three o'clock. Mrs. Godfrey will lead.

Rev. W. J. Eby, pastor of the Presbyterian church at Broadwater, and Wm. Henry, a decorator of that place, were in Alliance on business the first of the week. Mr. Eby's son is publisher of the Broadwater News.

G. H. Miller of Morrill county, four miles northeast of Angora, was in Alliance on business yesterday and called at The Herald office for some legal blanks.

Gen. Supt. E. E. Young left today for an inspection trip over the eastern part of his district.

D. W. Hughes, and W. C. Mounts drove over to Rushville in the latter's auto Sunday afternoon, in order to be present at the opening of district court Monday morning as witnesses in the naturalization of R. Sugden.

The local council of the Knights of Columbus are arranging for the initiation of a class of candidates some time next month. As this will be the only class taken in this year quite a number will take advantage of the opportunity of joining, and the class promises to be quite large.

Ben Anderson, of the Holsten store, departed yesterday on No. 42 for Omaha, where he will take treatment for his eyesight. It is probable that he will be in Omaha for some time taking treatment.

Father Dolan of Chadron stopped over Monday on his way to Kearney.

The small orange and lemon trees in the big window at the Hotel Alliance attracted a great deal of attention the first of the week. Some wag had placed a full sized, ripe orange on one of the trees. It completely deceived two newcomers to the country, as one of them said to the other, "You can grow lots of things in this country, Pete."

Mr. and Mrs. O. H. Moon visited over Sunday at the Ufford ranch, twenty-two miles southeast of Alliance in Morrill county, going out Saturday and returning Monday. They had a pleasant trip and visit.

Do you want some beautiful paper for May baskets? You can get it at The Herald office, 121 Box Butte avenue. A large assortment to select from, any color you want, at three cents up per large sheet.

W. T. Schlupp has returned from a two weeks' trip to points in eastern Nebraska and Missouri.

The four year old son of James McKinley, who was taken sick with scarlet fever, is improving.

The M. E. Ladies' Aid met with Mrs. Christenson on Mississippi Ave. A business session, followed by a Mission program was enjoyed by all. The hostess served a delightful 3-course lunch. The society will meet next Wednesday with the Baptist Ladies' Aid.

O. O. Baker, proprietor of the Anderson Studio, who has been under going a mild attack of small pox, was released from quarantine yesterday. Mrs. Baker has been taking

care of the photograph gallery the past week. She and the little boy arrived two weeks ago yesterday from Mound Valley, Kansas, where she had been visiting at the home of her parents.

The sisters of Wm. King came up from their ranch at Angora the first of the week, to visit with him.

James Van Hoskirk will give a barn dance Saturday evening on the Norton ranch.

Found a Cure for Rheumatism.
"I suffered with rheumatism for two years and could not get my right hand to my mouth for that length of time," writes Lee L. Chapman, Mapleton, Iowa. "I suffered terrible pain so I could not sleep or lie still at night. Five years ago I began using Chamberlain's Liniment and in two months I was well and had not suffered with rheumatism since." For sale by all dealers.—Advertisement.
For sale by F. E. Holsten.

May Basket Papers

A large assortment of paper, in various colors, for May baskets and May Day decorations, just received at The Herald office. Call at 121 Box Butte avenue or call up 340.

Coughs and Consumption

Coughs and colds, when neglected, always lead to serious trouble of the lungs. The wisest thing to do when you have a cold that troubles you is to get a bottle of Dr. King's New Discovery. You will get relief from the first dose and finally the cough will disappear. O. H. Brown, of Muscadine, Ala., writes: "My wife was down in bed with an obstinate cough, and I honestly believe had it not been for Dr. King's New Discovery, she would not be living today." Known for forty-three years as the best remedy for coughs and colds. Price 50c and \$1.00. Recommended by Fred E. Holsten. Advertisement 17-4-2915.

Here's a good one we heard the other day: One gentleman was expressing his opinion of another gentleman in person. He said, "Boy, if your head was whittled down to fit your brain you could wear a peanut shell for a Panama." We left after that.

Straight at It

There is no use of our "beating around the bush." We might as well out with it first as last. We want you to try Chamberlain's Cough Remedy the next time you have a cough or cold. There is no reason so far as we can see why you should not do so. This preparation by its remarkable cures has gained a world wide reputation, and people everywhere speak of it in the highest terms of praise. It is for sale by all dealers.—Advertisement.
For sale by F. E. Holsten.

Hemingford Hotel
Remodeled and in fine shape. Moderate rates and Excellent service. Experienced management. Give us a trial.
Mr. and Mrs. J. F. Knight Hemingford, Nebr.

DR. PRICE'S Cream BAKING POWDER

Pure, Healthful, Dependable

Its active principle solely grape acid and baking soda. It makes the food more delicious and wholesome.

The low priced, low grade powders put alum or lime phosphates in the food.

Ask Your Doctor About That

Tonight and tomorrow night the Empress Moving Picture Theatre will exhibit a 1,000 foot reel entitled

"A FAMILY JAR"

which tells an interesting story and includes a number of pictures of the Beech-Nut Packing Company's factory at Canajoharie, N. Y.

No doubt you will be interested in seeing where and how some of our pure food products are made.

Mallery Grocery Co.
Quality Grocers

New Housefurnishing Articles at House Cleaning Time

When you have finished putting the house spick and span, come to our store and complete the operation by getting new shades, curtains, poles or portieres. We have the line that will meet your tastes and requirements or we will order for you on short notice.



DRAPERIES

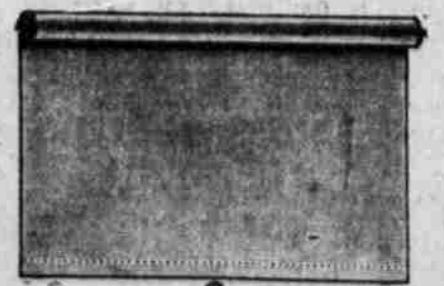
Portieres and Rope Portieres
If we haven't what you want we will get them for you. Our stock is up to the minute

Curtain Poles

Brass extension rods, extra rollers for those old shades. Save your temper by getting them fixed up.

WINDOW SHADES

Place your order with us and your trouble ends. We will measure the windows, fit them with shades of proper length and width, any color you want, and hang them. We have shades of all widths and styles.



GEORGE D. DARLING

The Springtime Housefurnisher