



Copyright Hart Schaffner & Marx

Take Your Choice

YOU can have your choice of a lot of good things in clothes here this fall and you can't possibly choose poor quality, if you choose from our

Hart Schaffner & Marx

suits and overcoats. Prices: \$20 and up on suits, \$20 and up on overcoats.

Fabrics

Cheviots, tweeds, worsteds, serges, homespuns, English, Scotch, Irish imported weaves; silk mixtures. Nubb effects in a wide range of colors.

Styles

Sack suits with long roll lapel; soft front sacks; high cut six-button waistcoats. Overcoats with and without belts; long overcoats.

Stetson Hats Manhattan Shirts Munsingwear
Holeproof Hose Douglas-Tilt Shoes

The Famous One Price Clothing House

Alliance's Largest Clothing Store

LOCAL GLEANINGS

Louis Luft came in on 44 Wednesday.

L. W. Curtis made a trip to Hemingford Tuesday.

Ben Johnson and wife of Hemingford were in Alliance Wednesday.

Charles Swanson of Morrill, Neb., came to Alliance between trains Wednesday.

Mrs. F. B. McDonald has been on the sick list during the past week, but is convalescing.

Mrs. A. F. Allen of Bridgeport is visiting friends in the city. From here she may go to Billings, Mont.

Mr. J. R. Van Boskirk of Alliance attended Leslie Pullen's sale Monday in his auto, and left on 44 for his home Tuesday.—Marshall Tribune.

For the information of the friends of Elder F. A. Woten, pastor of the Christian church, The Herald will state that his telephone number, which was assigned to him since

the last telephone directory was printed, is 752. His residence is at 408 Big Horn avenue.

Mrs. W. H. Baker left last night for Abingdon, Ill., on receipt of a message stating that her father had died. She will be followed tonight by Mr. Baker, who is night yardmaster.

T. B. McPherson and party passed thru Alliance Wednesday on their way to Omaha, after hunting in western Nebraska and Wyoming.

Mrs. Chas. Wetzel and Miss Marie Buechsenstein are assisting at Regan's millinery store.

Mrs. Adele Phelan has leased the Helphrieger residence at 905 Laramie avenue and will move there within a few days.

There will be English services at the German Evangelical Lutheran church, at 7:30 p.m., next Sunday. Subject of the sermon will be "The Complete Separation of Church and State." Everybody is cordially invited to attend.

Mrs. J. G. Beck returned Friday morning from a two months' trip to relatives in Iowa and southern Nebraska. While away she attended as a delegate the Grand Lodge of the Rebeccas. Mrs. Beck is very popular in this order and devotes a great

Si's Shoe Contest

In order to give the people of Alliance, young and old, an opportunity to learn more about Si's Shoes, I am going to give three prizes to the three best guessers who can fill in the missing words on the blank at the bottom of this advertisement to correspond with the words now on the blank in the sealed envelope now on exhibition in my show window. This contest is now open and will close

Saturday, Nov. 9, at 5 p. m.

Competent judges will be chosen. You can make as many guesses as you wish, but the following rules must be followed:

1. Your guesses must be on the blank cut from this advertisement.
2. Each blank must be fully filled out.
3. Your name and address must be filled out on the blank.
4. Each blank must be in a plain, sealed envelope.
5. Employees of the Alliance Shoe Store, or members of their families, cannot enter this contest.
6. All guesses must be turned in before 3 p. m., Saturday, Nov. 9.
7. Prizes will be paid in trade at regular prices, which are marked in plain figures on every article. The first prize is \$3.00; second prize, \$2.00; third prize, \$1.00.
8. In case of two or more being correct the amount of the prize will be divided.
9. Guesses may be sent by mail.

Cut out this blank, fill it out, and turn it in. I have filled out the first guess as an example:

Si's SOLID are the best made because
shoes
Si's _____ stand the racket.
shoes
Si's _____ are made by honest labor.
shoes
Si's _____ do not hurt the feet.
shoes
Si's _____ give you absolute satisfaction.
shoes
Si's _____ are the shoes to buy.

NAME _____

ADDRESS _____

SI MILLER, Proprietor

ALLIANCE SHOESTORE

deal of her time to its welfare. In the way of officer she has had all the honors the lodge could confer upon her.

M. O. New, formerly of Alliance, and living now at Hot Springs, was calling on Alliance business men Wednesday. He left the same day on a business trip to Mullen.

Fred B. McDonald is kept busy with his work as manager of the Alliance Film Exchange, the business of which has grown to considerable proportions. He made a business trip up the line to the northeast during the past week.

C. E. Crowther of Lakeside, merchant and postmaster at that place, was in Alliance on business Thursday. Before leaving the city he favored The Herald office with a call.

E. E. Lowe of Denver was in Alliance Friday on his way to his big cattle ranch at Hyannis. He is shipping a large number of cattle to South Omaha this week.

Rev. C. E. McFall was in Alliance the first of the week on his way to Omaha. He is taking a two weeks' lay off from his work as pastor of the M. E. church at Lavacca, part of which time he is spending in the Nebraska metropolises.

We are pleased to inform the many friends of Mrs. H. E. Boon who read The Herald that she is getting along nicely at St. Joseph's hospital, where she recently underwent a surgical operation. Prospects

are now good for her complete recovery to health. She will probably be able to leave the hospital within a couple of weeks.

Walter I. McGowan, assistant secretary and treasurer of the Davista Ranch Company, of Lingle, Wyoming, was in Alliance on business Monday and Tuesday, consulting with Lloyd C. Thomas, secretary and treasurer of the company.

Celery, 75c per dozen bunches; Cabbage, \$1.00 per hundred pounds; Apples, \$1.00 per bushel; Onions, \$1.00 per bushel; Honey, 14c per pound. All first class in every particular and fresh. John Pilkington, Good, pure cider vinegar, made in Alliance, guaranteed to be free from any kind of adulteration, 30c per gallon. Bring your jugs.

JOHN PILKINGTON
Advertisement (46f1536)

Might as well cut down the high cost of living by saving on your expense for foot wear, when you can get the best men's and boys' shoes at Nichols' shoe shop much cheaper than the same class of goods can be bought at other places.
Advertisement (44f1494)

MISTAKE IN ADVERTISEMENT

A mistake has been running in the advertisement of the Dierks Lumber & Coal Co. Dick Waters was formerly the popular manager of the Alliance yard of this company, but was succeeded some time since by F. W. Hargarten, a man well qualified to conduct the business, and whose name will appear in the ad after this week.

ARREST MEN PLAYING POKER

Officers Raid Poker Game, Catching Number of Alliance Men

A raid was made by the officers Sunday evening on a poker game in a frame building on West Third St. in which nine men were caught and taken before Police Judge Zurn, and fined Monday morning.

The man whom it is claimed was running the game was held on a state charge and bound over to the district court. He was released on bond. The poker table, cards, chips, etc., are held as evidence in the case. A small safe, which contained money, was returned to the owner.

The authorities state that strict compliance with the law in regard to gambling will be enforced and that every game discovered, whether poker or other games of a gambling nature and in conflict with the laws will be raided and the offenders heavily fined.

HELD MISSIONARY MEETING

The Ladies Aid Society of the Methodist church held a very interesting missionary meeting Wednesday afternoon at the home of Mrs. I. L. Acheson. Mrs. L. S. Campbell had charge of the program which was helpful to all.

IT PAYS TO ADVERTISE



Mabel Taliaferro as "Lovey Mary"



Mabel Taliaferro

Read this letter from "Lovey Mary"

If you were lucky enough to see Mabel Taliaferro as "Lovey Mary" in "Mrs. Wiggs of the Cabbage Patch" it is safe to say that you have not forgotten her sweetness and charm. Read this letter recently written by Miss Taliaferro to the makers of Red Cross Shoes.

The Krohn-Fechheimer Co.
Cincinnati, O.

Gentlemen—

Will you have the kindness to send me the names of dealers who carry Red Cross Shoes in the towns shown on the enclosed list? I quite often have to buy shoes while I am out on the road, and since I learned what Red Cross Comfort means I hate to think of putting on an ordinary stiff sole shoe.

Yours very truly,
(Signed) Mabel Taliaferro.

When you have once worn a Red Cross Shoe, then you too will wonder how you ever endured the rubbing, the binding and burning, the irritating stiffness of the ordinary sole.

Come in today and try on the new Fall models.
High Shoes \$4, \$4.50 and \$5. Oxfords \$3.50 and \$4.

NORTON'S Know Us for Best Values



day and Tuesday, consulting with Lloyd C. Thomas, secretary and treasurer of the company.

The Harper's Ladies Toggery

100 Women's Trimmed Hats

\$3.75 Hats, Saturday Special, **\$2.95**

5.00 Hats, Saturday Special, **3.95**

6.50 Hats, Saturday Special, **4.95**

Ladies' Silk Messaline Dresses

\$10.00 Ladies' Silk Messaline Dresses, Special **\$7.95**

\$7.50 Ladies' Blue Serge Dresses **\$5.95**

\$2.25 Ladies' Gingham and Percale Dresses **\$1.75**

\$15.00 Ladies' Coats, 25 styles **\$12.50**

The Harper's Ladies Toggery

