

Gives all the news of
Box Butte County and
City of Alliance.

THE ALLIANCE HERALD

Largest circulation of
any newspaper in West-
ern Nebraska.

VOLUME XIX

ALLIANCE, BOX BUTTE COUNTY, NEBRASKA; THURSDAY, OCTOBER 10, 1912

NUMBER 44

BEGINNING NOVEMBER 1, 1912

WE WILL SELL

COAL FOR CASH ONLY

At the following prices, delivered in the city:

| | | |
|---------------|-------|--------|
| Colorado Lump | - | \$8.40 |
| Colorado Nut | . . . | 8.20 |
| Sheridan Lump | - . | 6.00 |

➔ "Cash" does not mean 30 days, but payment with order or upon delivery of the coal.

FOREST LUMBER COMPANY

A. P. LEE, Mgr.

PHONE 73

An Underwear Editorial

By W. W. NORTON

When a newspaper has a message of great importance to present to its readers it presents that message in the form of an editorial.

We present editorially the KLOSED-KROTCH—a message of vital importance to every man who wears union-suits and of equal interest to the man who has not to date adopted one-piece underwear.

KLOSED-KROTCH union suits need no argument other than that you should see them.

Their merit is so definitely apparent that as soon as the KLOSED-KROTCH feature is explained to you, you will say instinctively to yourself, "No more of the old style underwear for me."

But you must see the KLOSED-KROTCH to properly appreciate it.

That is why we are making an elaborate window and store display of WHITE CAT KLOSED-KROTCH union suits this week.

The simple ingenuity of the KLOSED-KROTCH is most interesting.

Ask one of our clerks to show you how this feature is incorporated into this garment.

Our Advice. See this display before you think any more about your Fall underwear.

WHITE CAT BRAND is the original KLOSED-KROTCH Union Suit, and is for sale at Norton's.

The Store with a conscience **NORTON'S** Know Us for Best Values

When a newspaper has a message of great importance to present to its readers it presents that message in the form of an editorial.

LOOK OUT FOR KITCHEN RANGE PEDDLERS

Prices Higher than Those of Reliable Resident Dealers for Same Grade of Goods

READ OUR ADVERTISEMENTS

This paper is not knocking on any one who honestly engages in honorable business, but we are sure that people will protect their own interests by being careful in dealing with strangers, especially with persons traveling thruout the country as peddlars, insurance agents, etc. As a rule they are smooth talkers and long on promises, but are apt to be short on the quality of the goods sold.

Our attention has been called to kitchen range peddlars who have been operating in other parts of the country and are said to be headed this way. We are informed that they are expert salesmen, are familiar with the "talking points" of the range they have to sell, and consequently make a very favorable impression upon prospective customers; but that investigation shows they sell at a higher price than what is charged for the same grade of goods by local dealers, who pay taxes and otherwise help to support home institutions.

It is a safe rule to follow for readers of The Herald to consult its advertising columns, and favor with their trade those who favor the paper with their patronage. We are confident after close observation that they will in the long run be considerably ahead by following this rule. They will also have the satisfaction of knowing that they are helping to build up and develop their home town and country.

FAIRVIEW W. C. T. U. MEETING

The Fairview W. C. T. U. will hold its regular meeting October 13 at 11 o'clock. After the business meeting, a short program will be rendered. This will be in the nature of a Harvest Home program and will also commemorate the birthday of Frances E. Willard. All are welcome to attend.

PATRIOTIC GREEKS RETURN TO GREECE

Four Young Greeks to Leave Saturday for Native Land to Fight the Turks

WILL JOIN THE GREEK ARMY

Now that Greece has become involved in the war of the Balkan states against Turkey, Greeks from the United States are returning to their native land to join the Greek army. Next Saturday four young Greeks of Alliance, Bill Mallas, Geo. Corisis, John Pappas and John Contos, will leave for Athens for the purpose of joining the army against Turkey.

Press dispatches from Europe indicate that the powers are advising an amicable settlement of the dispute between Turkey and the neighboring states, but preparations are being made for a fierce conflict. If the war continues and there should be need of more men from this country, twenty-five more Greeks will leave Alliance to join the Greek army.

Edwin D. Crites, county attorney of Dawes county, was in Alliance on legal business the first of this week. Mr. Crites is a son of Judge A. W. Crites, one of the best known attorneys of northwestern Nebraska, and is serving his second term as county attorney of Dawes county. By the request of many voters of that county, who are pleased with the efficient manner in which he has conducted the affairs of the office, he is a candidate for another term. The Herald does not believe in the third term as applied to the presidential, but we believe the voters of Dawes county will make no mistake by continuing the present county attorney in that office another term, especially in view of the fact that the term of county attorney is for two years only.

ALLIANCE BAND AT HYANNIS

The Alliance Concert Band went to Hyannis Monday night to play for the festival held there Tuesday. The festival was well attended by people from the surrounding country, a number going from Alliance. The band boys returned Wednesday morning.

John H. Morehead

Democratic and Peoples Independent Candidate for Governor of Nebraska

Believes in an Honest, Efficient, Economical, Business Administration of State Affairs. More common sense business in the Governor's office and less politics.

Invites the support of voters on his record as a citizen of Nebraska, as school teacher, farmer, stock raiser, business man, and state senator.

Eugene Burton

Democratic and Peoples Independent Candidate for

COUNTY ATTORNEY
Box Butte County

Your support respectfully solicited

Pure Home Rendered Lard

Pure lard at the Palace Meat Market. All sized pails and cans at 12 cents per pound. EVERY POUND IS GUARANTEED. Why do you pay one-third more when you can get better lard at less? We are going to introduce our lard and this is the way we do it for a short time. This price is below cost to us, but will make us money in the long run, when our lard becomes known. This favors our customers and will make us money, too.

PALACE MEAT MARKET
Phone 131. Alliance, Nebraska
Advertisement

DR. BOWMAN, general practice. Phones: office, 362; residence, 16. Country calls attended promptly. Advertisement (44)(1489)

A. J. KENNEDY DENTIST

Office in Alliance National Bank Bldg. Over Postoffice. Phone 391.

Dr. JAS. P. MAXFIELD Dentist

OVER BRENNAN'S DRUG STORE
All Electrical Equipment
Evenings by Appointment
PHONE 525 RED

Numerous petty thefts about town the last few nights have been reported. The officers are making efforts to apprehend the culprits.

IT PAYS TO ADVERTISE

GET WISE—ADVERTISE