

Gives all the news
of Box Butte County
and City of Alliance

THE ALLIANCE HERALD

Largest Circulation
of any Newspaper in
Western Nebraska.

VOLUME XIX

ALLIANCE, BOX BUTTE COUNTY, NEBRASKA; THURSDAY, JULY 18, 1912

NUMBER 32

HORSE AND MULE SALE

We are going to conduct another sale of Horses and Mules at the
STOCK YARDS, ALLIANCE, NEBR.,
Friday and Saturday, July 26 and 27

We want every ranchman and dealer or anyone else having horses and mules to dispose of to list them for this sale. There will be plenty of buyers here from eastern and southern states who will pay the best prices for all kinds.

We have the assistance of several parties who will get all the good buyers here possible. Don't be afraid to bring in your horses and mules as we will protect you and see that you get a square deal.

List them as soon as possible so we can get a line on what to advertise.

Commissions: Single horses and pairs, \$2 each; 3 or more, \$1 each.

LESTER & SON

For further particulars phone 259.

CLEARING OUT Sale

Everything goes below cost. Getting ready to go east for fall stock. Skirts, one-half off. White Shirt Waists, one-half off. White One-Piece Dresses, one-half off. Millinery, one-half off. \$1.50 Corsets, now \$1.00. A few flowers left, will go cheap. Come in and see the bargains and save money

SIMMONS'

HEAVY HORSE BUYING

Growing Interest in the Alliance Horse Market

As showing the increasing interest in the Alliance horse market, and the growth of the business, we clip an item from last week's issue of the Scottsbluff Republican. In mentioning the names of the firm of Wilson Lewis & Wright, otherwise known as the Wright Commission Company, the Republican omits the name of Edgar W. Wilson of Alliance. Following is the article referred to:

Heavy Horse Buying

From the above caption it must not be inferred that the firm men-

tioned below deal only in heavy horses, but they do a heavy business in their line of work.

During the past month they have bought a hundred head of horses in this and Banner counties, and will take them to Alliance, on the 29th and 30th of the present month, where they will be offered at public auction, in connection with the large sale where it is expected that a thousand horses will be sold.

This firm of Wilson, Lewis & Wright is made up of L. E. Lewis of the firm of Wilcox & Company and Flavel L. Wright, well known as the leading auctioneer and life insurance man of the city. These men have been paying good prices and the farmers are well pleased with the treatment received from them.

ALLIANCE HORSE MARKET

Takes Place in Front Ranks of Western Horse Markets

MANAGED BY ENTERPRISING HORSEMEN

From the first suggestion that was made relative to the making of Alliance a horse market, The Herald boasted for it, and of course we are greatly pleased with the success of the enterprise so far and the prospects for the future. This paper has already pointed out the advantages this city has for this particular business. We wish to mention some of these points again and add a suggestion or two that may be helpful.

A few things that are necessary to a successful horse market are a sufficient number of horses to sell, purchasers for the same, and shipping facilities. Alliance is splendidly located for this business on account of her excellent shipping facilities and the large number of good horses raised in the surrounding territory.

We are confident that a better class of horse flesh is found in this locality than in most parts of the west. For some years past, breeders in northwestern Nebraska have made extensive use of imported and native thoroughbred stallions and good native mares. This is also true of some other parts of the west, but we believe that in this territory the grade is far above the average.

Notwithstanding shipping facilities

and good horses, for sale, the market proposition would still be a failure if buyers were not present in sufficient numbers, and here is where the enterprising horsemen who are pushing the Alliance horse market have done splendid work. The large number of buyers present from many different states at the sales held the last week in June was due to the energetic and well directed efforts of the men in charge. The prospect now is that there will be as many, if not more, buyers at the sales now being advertised for the latter part of this month. There is also a prospect that there will be a splendid offering of horses, averaging better than at the first sale.

In this connection we wish to call the attention of horse breeders of the surrounding country to the importance of bringing in what they have to sell. With the work that has already been done in establishing this market, the question of success now seems to rest upon the horse raisers. If they bring in their horses in sufficient numbers, and we believe they will, the Alliance horse market will continue to be a success and prove a great convenience for both buyers and sellers.

LOCAL GLEANINGS

K. J. Stern left last Friday on 43 for Gordon to attend to business matters.

Mr. and Mrs. Monte Hargraves have moved into their new bungalow at 717 Cheyenne Ave.

Will Hartman, who is employed by the Burlington at Lincoln, was an Alliance visitor last week.

Miss Etta Keane has taken the position in the electric light office formerly held by Mrs. Kennedy.

Attorney White of Rushville, who is county attorney of Sheridan county, had business in Alliance on last Friday.

Mrs. D. W. Hughes and daughter, Stella, went to Scottsbluff Friday to remain over Sunday, returning Monday noon.

Mr. and Mrs. August Helmbolt of Rushville visited at the home of their son, Ed. Helmbolt, from Sunday to Monday.

Mrs. Henry Watson of Galesburg, Illinois, was in our city last week. She came to attend the funeral of her mother, Mrs. Frazier.

Mrs. R. H. Watkins and daughter, Mrs. Kennedy, left the first of the week for Long Beach, California, where they will spend the summer.

Rev. H. H. Utterback, pastor of the Gering Christian church, preached in the court house hall at Alliance last Saturday night and Sunday. He left for home on the afternoon train Monday.

The Clayton and Simmons barber shop is now ornamented with a fine mounted deer head, which Harry L. Clayton brought back from the Black Hills last week.

Rev. J. B. Brown, pastor of the First Presbyterian church, preached at Dalton last Sunday morning and night for Rev. D. W. Montgomery, pastor-evangelist, who in turn preached for Mr. Brown at the same time.

Since the departure of F. A. Brown, who went to Hot Springs, South Dakota, for medical attention, the Crystal theater has been under the management of the Eagle lodge of this city. The shows put on are clean and up-to-date, and the theater well deserves the large patronage it has been receiving since the lodge took charge.

W. D. Harrington, a practical machinist, who is a brother-in-law of Herman Stille, arrived in Alliance

from Council Bluffs, Iowa, about a month ago. He has decided that this will be good place to run an automobile repair and general machine shop, as will be seen by his advertisement in this issue of The Herald.

Sheriff A. D. New of Rushville, whose visit to Illinois is mentioned in our "Scissors and Paste" department, was called back to Nebraska on official business. He stopped over in Alliance Monday on his way to Canada, where he went to bring back a man charged with defrauding a bank on a mortgage.

At a meeting of the Home Mission committee of the Box Butte Presbyterian church, held in Scottsbluff last week, a motion was made and carried that a manse be provided for the pastor-evangelist of the presbytery, that he same presumably be located in Alliance. Rev. D. W. Montgomery will take the matter up with the proper authorities in the East.

John Shay, clerk at the round house office, left last night for Portland, Oregon. He was accompanied by his mother and sister, who will remain at Portland for some time. John intends visiting Vancouver, B. C.; San Diego, California, and other coast points, returning to his duties in Alliance in about a month. During his absence his position will be filled by James Hewett.

Mr. and Mrs. F. Houser and son Johnny, and Mr. and Mrs. Harry L. Clayton formed an outing party for a trip to the Black Hills last week. They left Alliance Wednesday night, going first to Hot Springs, where they stayed a couple of days with Mr. and Mrs. Wm. Dye. From there they went to Spearfish and visited a few days with Mrs. Clayton's grandparents, Postmaster and Mrs. John Bell. They returned the last of the week and report having had a splendid time.

Word has been received in Alliance that Sam Franklin and family, who moved from this city to the southern part of Mexico a few years ago, have left that country and are now in the United States. They were expected to arrive in Birmingham, Alabama, the latter part of last week. It will be remembered that it was necessary for them to appeal to Alliance friends for aid some time ago in order that they might leave Mexico where they were in danger of being killed by the Mexicans.

Rev. D. W. Montgomery left last Sunday night for Madison, Wisconsin, to attend the University Summer School of Country Life. He goes under the direction of the Home Missionary Board of New York City. He will be at Madison ten days and from there will go to Washington, D. C., where he will remain a week or more. He will be in the capital city over Sunday and will preach at the Mount Pleasant Congregational church. Before returning to Alliance he will visit Philadelphia and New York.

H. E. Bean is confined to his bed with a severe case of rheumatism.

Second Monthly Auction Sale of

HORSES and MULES

AT ALLIANCE, NEBR.
JULY 29 AND 30

Consisting of 600 Head Native Bred Stock

All classes of heavy stuff represented—yearlings, two-year-olds, three-year-olds, mares and colts, dry mares, and a good number of broke horses

Our First Sale Being Something of an Experiment many Consignors Did not Bring in their best Horses. We Have Assurances that better Stuff Will be Offered at this Sale.

Inspection Free—Shipment Guaranteed to any State

Sale as Advertised—No Postponement

The Wright Com. Co.

For Further Information Write or Wire, EDGAR W. WILSON, ALLIANCE, NEBR.

R. M. HAMPTON, Clerk
First National Bank, Alliance, Nebr.

F. L. WRIGHT, Auctioneer
Scottsbluff, Nebr.

FIREMEN'S TOURNAMENT

Big Time Expected at Nebraska State Volunteer Firemen's Tournament Next Week

ENJOY NORFOLK HOSPITALITY

Man of the executive committee, sends The Herald the following announcement:

Extraordinary preparations have been made by the Nebraska State Volunteer Firemen's Association to make this year's tournament at Norfolk, Nebr., July 23, 24, and 25 a success.

Over \$3,500 worth of prizes will be given away and hundreds of exciting contests have been arranged.

Every fireman who will visit the tournament will be well taken care of and accommodations have been arranged to take care of every visitor. Citizens of Nebraska will find plenty of excitement if they visit this tournament. Many bands are to furnish abundant music, and one building has been purchased to burn up. Exciting fire fights are scheduled and some of the races promise to be spectacular. Many free exhibitions of a spectacular nature are to be pulled off.

BIG SUNDAY SCHOOL RALLY

Night Train Will Stop at Hemingford For Return

Efforts are being made to make the annual convention of the Box Butte County Sunday School association, which is to be held at Hemingford next Wednesday, the biggest convention in the history of the association, if possible.

As will be seen by the program published in another column, persons can go from Alliance on 43 Wednesday and arrive there in time for the first session of the convention. Arrangements have been made to have 42, the night train going south, stop at Hemingford that night. It is expected that a large number will go from Alliance and a cordial invitation is extended to all to do so.

NEW TELEPHONE DIRECTORY

The Alliance telephone directory is printed three times during a year, same being ready for delivery as the first of April, August and December. Work has been commenced on the directory for August 1st. All persons who expect to make a change in their telephone number, or install telephone, should notify the business manager of the Alliance exchange immediately, so that their names and telephone numbers may appear in the new directory.

M. E. LADIES' AID

The Ladies' Aid society of the M. E. church will meet next Wednesday, afternoon at 2:30, at the home of Mrs. L. S. Campbell, 1004 Big Horn Ave. A missionary program has been arranged. Lunch will be served at 4:30. All members and friends are cordially invited.

Miss Laura Mounts entertained a few friends last evening at a birthday party in honor of Norman McCorkle. A most enjoyable time is reported.

IMPROVING BANK BUILDING

Work has been commenced on the Alliance National Bank building which will when completed very much improve the appearance. The mortar between the bricks on the outside is being routed out, preparatory to smoothing up the same with cement, after which the building will be painted and the brick part penciled.

YOUNG MEN'S BIBLE CLASS

The Y. M. B. C. will meet at the First Presbyterian church Friday evening at eight o'clock. The first chapter of Romans will be taken up for discussion.

NOTICE TO TRESPASSERS

Notice is hereby given that trespassing is positively forbidden on sections 21, 22, 27 and 28, town 26, range 48. By order of the owner.

MRS. NELLIE KICKEN.

PUBLIC AUCTION

At the Checkered Front Livery Barn, Saturday, July 20, 1912, at 1:30 o'clock, I will sell the following described property: One horse, 9 years old, broke; One 9 year old mare, colt by side, broke; Two 4 year old mares with colt, broke; One 5 year old mare, unbroke; One 3 year old mare unbroke; One 2 year old mare; One saddle pony; Two yearlings; Two milk cows; One spring wagon.

TERMS—Six months time, at ten per cent.

MRS. SARAH BOMGARDNER, Owner.
R. M. Hampton, Clerk; H. P. Coursey, Auctioneer.
31-2-1363

A. J. KENNEDY DENTIST

Office in Alliance National Bank Bldg Over Postoffice.
Phone 391.

Dr. JAS. P. MAXFIELD

Dentist
OVER BRENNAN'S DRUG STORE
All Electrical Equipment
Evenings by Appointment
PHONE 525 RED

DR. L. W. BOWMAN

Office upstairs, First National Bank Building
Phone, Office 362
Phone, Residence 16
ALLIANCE, NEBRASKA

General Machine Shop

On or about July 25, we will open an automobile repair and general machine shop on West Second St., just west of Renswold's blacksmith shop. HARRINGTON & CO.
32-1-1368

We solicit consignments of horses, colts and mules for our coming sale, July 29 and 30.
WRIGHT COMMISSION CO.
32-2-1367

Great Rebuilding Sale

Why we urge upon you the importance of buying your suit here

SPECIAL SPECIAL

We place on sale all our \$20.00 and \$22.50 Men's and Young Men's Suits, while they last—

\$14.75

If you desire the very best to be had in suits at the lowest prices consistent with modern merchandising, you want to waste no time in enrolling your name as a patron of this superior institution.

Norton's
(The Store With a Conscience)

