

Classified Advertisements

The following "Want Ads" are classified under appropriate headings for the convenience of readers.

CASH RATES—One cent per word each insertion. No ad received for less than ten cents per insertion. Black face double rate.

CREDIT RATES—One cent per word each insertion, but no advertising account opened for less than twenty-five cents and no ad charged for less than fifteen cents per week. Black face double rate.

If answering Herald want ads please mention that you saw it in this paper.

A classified advertisement will introduce to each other the next buyer and the next seller of property in this town.

ABSTRACTERS

F. E. REDDISH
Bonded Abstractor.

I have the only set of abstract books in Box Butte county. Office in McCorkle Building. 10-4f-570

TO RENT

FOR RENT—Two modern furnished rooms, down stairs, for light housekeeping. Apply 708 Box Butte. Phone 299. 14tf1142

FOR RENT—Rooms for light housekeeping; also single room. Phone 292. 908 Box Butte Ave. 13tf1120

FURNISHED ROOM FOR RENT—314 Sweetwater Ave., Phone 387. 11tf1083

FURNISHED ROOM FOR RENT—121 Yellowstone Ave. Mrs. M. J. Rotter. 14-3-1155

Three rooms for rent, 317 West 4th St. Phone 674. 11tf1089.

FOR RENT—Two furnished rooms for light housekeeping. No children. 603 Box Butte avenue. Phone 196. 3tf959

MISCELLANEOUS

RIDING BRIDLE FOUND—Near railroad track on Third street, on Sunday, March 10, 1912. Owner call at Herald office for same. 14-3-1136

HOUSE CLEANING WANTED—Inquire at Herald office. 10tf1*1062

Money to loan on real estate. F. E. Reddish. 3tf

Rowan & Wright, coal, wood and posts. Phone 71. 11tf

FOR SALE—MISCELLANEOUS

FOR SALE—160 acres good farming land, in Sec. 3, Twp. 24, Range 51, near Killpatrick's Dam. Address MRS. M. HELFRECHT, 618 Nichols St., Springfield, Mo. 12-4*1104

HOUSE FOR SALE

Five room bungalow built one year ago. 2 lots. Has plumbing, hot water heat, corner lot, east front. Cheap if taken at once. Part cash, balance easy terms.

E. W. RAY, Phone 720 Green. 1156tf15

We're Opposed to Mail Order Concerns Because—

They have never contributed a cent to furthering the interests of our town—

Every cent received by them from this community is a direct loss to our merchants—

In almost every case their prices can be met right here, without delay in receiving goods and the possibility of mistakes in filling orders.

But—

The natural human trait is to buy where goods are cheapest. Local pride is usually secondary in the game of life as played today.

Therefore

Mr. Merchant and Business Man, meet your competitors with their own weapons—advertising.

Advertise!

The local field is yours. All you need do is to avail yourself of the opportunities offered. An advertisement in this paper will carry your message into hundreds of homes in this community. It is the surest medium of killing your greatest competitor. A space this size won't cost much. Come in and see us about it.

HEMINGFORD

Mrs. C. U. Canfield was a passenger to Alliance on 44 Wednesday, returning on 43 Thursday.

Arthur Bass was in from Sioux county Thursday.

Mrs. Robert Anderson came in from Newcastle, Wyo., on 44 Thursday.

The Ladies Aid Society of the Methodist Church met with Mrs. John Gromet Wednesday afternoon.

Chris Hansen and Alex. Muirhead were among those going down to Alliance Thursday on 44.

Mrs. W. C. Caven and Mrs. M. G. Rooney, sisters of Bert Langford, came down from Crawford Wednesday on 44, going out to Sioux county with the mail Thursday.

Fred Wessel came up from Alliance on 43 Wednesday, going out to Canton with the mail Thursday.

Mrs. Peter Spraklin left on 44 Thursday for a visit with her parents in Illinois. She expects to be gone until the first of April.

S. A. Grimes, who has been spending the past week with the Loer and Young families, left on 44 Thursday for his home in Iowa.

Mr. and Mrs. George Carrell were incoming passengers on 43 Thursday from Morrill.

Miss Ella Brown came up on 43 Thursday from Alliance for a visit with her sister, Mrs. G. F. Hedgecock.

Mrs. Hursh Lucas was taken suddenly ill at the home of Mrs. George Walker Thursday evening. She is reported much better at this writing.

Henry Winter and Andrew Tschacher were among those going down to Alliance on 44 Friday.

K. L. Pierce was attending to some business matters in Alliance the last part of the week.

Fred Melick was a passenger to Alliance on 44 Friday.

James Hollinrake was a passenger to Alliance Friday, returning Saturday.

Mr. and Mrs. Lee, of Alliance, visited over Sunday with Mr. and Mrs. Mat. Beaumont.

Mrs. Fred Hucke was an incoming passenger on 43 Saturday from Morrill where she has been for the past week.

Chris Hansen was an incoming passenger from Alliance Saturday.

Mrs. Strong and her mother, Mrs. Anderson, came in from Newcastle, Wyo., Saturday.

The Kuhn-Olds orchestra went up to Belmont on 43 Saturday to play for a dance. They returned on 44 Thursday.

Miss Fanny McCoy was a passenger to Alliance Saturday returning Sunday.

Dr. and Mrs. McEuen took Sunday dinner with Mr. and Mrs. Harry Pierce.

Jack Kennedy was an Alliance visitor over Sunday, returning on the local Monday.

The Misses Lucy and Hazel Hickey left on 44 Monday for Gretna, Nebr., where they will visit friends and relatives for a while.

Miss Mary Iodence is visiting with the Uhrig girls this week.

Frank and Otto Uhrig were visitors at the home of Henry Winter over Sunday.

Mr. and Mrs. A. G. Danbom are the proud parents of a 12½ pound baby boy, born March 18th.

Miss Mabel Shetler went out to Sioux county Monday to visit at the home of Arthur Bass and other friends.

Joel Sheldon, from Maple, was trading in town Monday.

Charles Moravek returned to his home in Sioux county Monday, after spending the past two months in town working for C. J. Wildy.

Mr. and Mrs. Oldt were incoming passengers on 43 Tuesday going out to the Katen ranch.

Mrs. C. J. Wildy entertained at six o'clock dinner Tuesday Dr. and Mrs. McEuen, Rev. and Mrs. Palmer, and Miss Esther Neeland and mother.

Ray Whitaker came in from Canton Tuesday for supplies for the store.

Clark Olds made a business trip to Lincoln the first of the week.

Ed Wildy returned Tuesday from Illinois.

Mrs. John Wiltsey, who underwent an operation Saturday, is getting along nicely under the care of Dr. Boland.

Mrs. Claude Campbell, who underwent an operation at the Huss hotel Monday, is getting along nicely at this writing under the care of Dr. Boland.

Dr. Bowman was in town a couple of days this week assisting Dr. Boland with some surgical work.

Mr. Simon and Mr. Beaser with

their car of household goods and stock, arrived from Iowa Tuesday. They are moving on the Dobson ranch, Mrs. Simon and children coming by the way of Hay Springs.

DR. F. W. BOLAND
Office Over First State Bank
Hemingford, Nebr.

QUAKER VALLEY

We are glad to see old Mother Earth exchange her glittering white robe for one of a more somber hue. (As this comes out in print she is again dressed in white. Editor.)

Andrew Howe of Milo, Iowa, is visiting with his brother William. He has been visiting his son in Montana where he himself has taken a claim.

The infant son of Rex Haworth has been sick but is better.

Mrs. Joseph Farley will visit with her daughter, Mrs. Robinson at Alliance, and attend the revival services.

There was no meeting of the U. S. club Wednesday evening on account of the storm. A week ago they were entertained at the home of Mrs. Robbins. After the missionary lesson they enjoyed a number of selections on the graphophone. Then came the sweetest time of all in which they all took part in making three or four kinds of home-made candy. They all report a most delightful time and think Mrs. Robbins a very entertaining hostess.

Miss Ruth Owen went to Alliance last Saturday.

Worth Jones has bought him a new incubator.

Our mail carrier is having some rough weather for carrying the mail, but he has made the rounds successfully.

Roy Scott and wife dined at Wm. Howe's last Saturday.

Moody Krel and family visited with Mrs. Krel's mother, Mrs. Jones, one day last week.

Mr. Wrapp was in this neighborhood one day this week trying to buy chickens.

LOOK AT YOUR DATE

Subscribers to The Herald who wish to know how their subscription account stands may find out by consulting the dates stamped with their names on their papers or the wrappers. These dates are given in figures, representing the month, day of the month and year to which paid. For instance, a subscriber who is paid up to today will find stamped with his name on his paper, or the wrapper in which it is enclosed, 2-29-12, which means February 29, 1912.

NOTICE TO CREDITORS

State of Nebraska)
Box Butte County) ss.

IN THE MATTER OF THE ESTATE OF JOHN BEUTLER, DECEASED.

I, L. A. Berry, County Judge of Box Butte county, Nebraska, hereby notify all persons having claims and demands against the estate of John Beutler that I have set and appointed the 14th day of October, 1912, at 10 o'clock in the forenoon, at the County Court room in Alliance, for the examination of all claims against the estate of said decedent with a view to their allowance and payment.

All persons interested as creditors of the said estate will present their claims to me at said time, or show cause for not so doing, and in case any claims are not so presented by said time they shall be forever barred.

This notice shall be served by publication thereof for four consecutive weeks in the Alliance Herald, a newspaper published in Alliance, prior to the day of hearing.

Given under my hand and the seal of said court this 16th day of March, 1912.
L. A. BERRY,
County Judge.

(SEAL) 15-4-150

ALLIANCE MARKET REPORT

Following are the prices paid for produce, Thursday, March 7, 1912:

Butter	25
Eggs	17½
Potatoes	1.00

Buy your coal of Rowan & Wright. Phone 71. 11tf

ADVERTISING RATES

Business Proposition as to Equitable Prices on Printing that will Commend Itself to Business Men

FAIR RATES ON ADVERTISING

The transaction of business at a loss does not meet the approval of fair-minded men. It has been the aim of the manager of The Alliance Herald since being connected with the paper to equalize prices on advertising and job printing and treat all patrons alike. Where prices on job printing were too high, as we found them to be in some cases, they have been reduced; and where prices have been below the cost of production, we have endeavored to raise them to a point where there would be no loss. It is a fact with which printers are familiar that many local newspapers and job printing offices do part of their work at an actual loss, and if they continue in business they must overcome that loss by overcharging on other things, or by some other means.

The Herald has been charging the same price for advertising space and reading notices that is charged by most other newspapers in western Nebraska, many of which have less than one-third the actual circulation; and the same price that was charged by this paper years ago when its circulation was less than half what it is now and when the amount of work required to publish it did not begin to compare with the amount put on it now. To continue thus would be manifestly a poor business proposition. Business men whose opinions and good will we esteem will, we believe, commend us for making a slight advance in advertising rates, which should have been done some time ago. Consequently we have adopted the following prices on advertising which are a slight increase over former rates but still much lower in proportion to circulation than the average of western Nebraska newspapers.

Advertising Rates, Effective April 1, 1912

DISPLAY ADVERTISING

(Per inch, column measure)

1 inch or less, per calendar month	\$.75
2 inches or more, but less than 10, first insertion	.20
Same, each subsequent insertion, without change	.15
10 inches or more, first insertion	.18
Same, subsequent insertion	.15

Above rates are for all pages except first. One inch or less on first page, double above price. Two inches or more, 10 cents per inch more than above, either on first or subsequent insertions.

READING NOTICES

Including Want Ads, etc., set in 8 point Roman (reading) type, leaded or solid:

Five cents per line each insertion, no ad received for less than 15 cents.
Notices of 25 lines or more, 4 cents per line, except on first page, 5 cents straight.
Notices in Gothic (black face) type, 10 or 12 point, double above rates.

CREDIT RATES—No advertising account opened for less than 50 cents. Ads for less than that should be paid for in advance.

JOB PRINTING WITH ADVERTISING—Where job printing is ordered in connection with advertising, if a concession is made in price, the reduction will be on the price of the job printing, and not on the advertising.

THE HERALD TO ADVERTISERS—Advertisers will be charged the regular subscription price for the paper, \$1.50 per year. If their advertising during the year amounts to \$25.00 or more, they will be credited the price of the paper on their advertising account.

All the Latest Spring Hits in New Bonnets to be Seen at the



NEW YORK HAT SHOP
COME TAKE A LOOK