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LAKESIDE, NEBRASKA

INTERESTS ARE MUTUAL

Increase in Interest of City and Town People in Prosperity of Farmers and Ranchmen

BUSINESS MEN AND FARMERS

In recent years business men have come to realize more than formerly the bearing on their business of the prosperity of farmers and ranchmen. The interest that the former take in the prosperity of the latter is not confined to the business men of the smaller towns who deal directly with the farmer, but the wholesalers and manufacturers of the large cities are as much or more interested in the prosperity of the farmer, because it bears directly upon their business.

In another place in this issue of The Herald is a short item in regard to testing seed corn. On the statement of Prof. C. W. Pugsley of the agricultural extension department of the University of Nebraska, that Nebraska seed corn is poorer than for years, from some parts of the state testing only 10 per cent good seed, business men of Omaha will use not only their time, but their money, in urging on the farmers the importance of testing all corn for seed and in locating districts in the state where weather conditions were such that good seed corn in large quantities was matured.

The Commercial Club of Omaha has already taken preliminary steps in the campaign. The many railroads centering in Omaha; the implement jobbers; the banks, with \$55,000,000 deposits; the creameries, which made \$5,000,000 worth of butter last year; the Omaha grain men, whose receipts are 45,000,000 bushels a year; and the Union Stock Yards Company, which last year broke all records for live stock receipts, will assist, realizing that a good stand of corn next spring will increase the general prosperity of the state and will go far toward helping them break 1911 business records in 1912.

WHY NOT TRADE AT HOME?

To Business Men Who Believe in Patronizing Home Merchants

Business men generally believe that it is a good policy and good business to patronize home merchants, at least give them a trial before sending your orders for goods away from home, but a business man who does not practice what he preaches is not consistent and hasn't much room for complaint if some who ought to be his customers send to the mail order houses without even giving the local merchant an opportunity to compete with them.

It is the time of year now when traveling salesmen for calendars and advertising novelties begin to put in their appearance and take orders from business men for next year. Why not give some local dealer in these goods, if there is a local dealer, a chance to show you samples and quote prices before giving your orders to a nonresident? The Herald has the agency for one of the largest and best calendar printing and importing houses in America. We believe we can give you prices as low, or lower, quality of goods considered, than those charged by representatives of out of town printing houses. If the order is given to us, the cost of printing your advertisement on the calendars will be paid to home printers, and whatever there may be of profit on the job, if any, will be spent at home.

If we can't give you as good a deal on calendars and advertising novelties as any firm doing business outside of Alliance, we do not ask for your orders, but we do ask for an opportunity to show you samples and quote prices before you give your orders to some one who has no interest in building up the business of the town.

ANNUAL AUTOMOBILE SHOW

The seventh annual automobile show under the management of the Omaha automobile association will be held February 19 to 24. Instead of being merely an Omaha affair as in former years, it has been changed to include the entire state so that all automobile dealers of Nebraska may take part in it. Clarke G. Powell of Omaha is local manager of the show. All inquiries relative to the show can be addressed to him.

RETURNS FROM IDAHO

Miss Della M. Reed arrived last Saturday on her return from a holiday visit with her parents and others at Weiser, Idaho. She reports having had a splendid time, and, of course, was to be expected, but is glad to return to her work as

county superintendent. Miss Reed was greatly pleased with the part of Idaho which she visited, and reports that the former Box Butte county people residing there, including her parents and Mr. and Mrs. S. B. Libby, are very well satisfied with that country. Her father has an irrigated farm, twelve acres of which has been put into orchard, ten acres of "being called a "commercial orchard", and the other two acres, a "family orchard", having a larger variety of apples. Alfalfa and potatoes are grown in abundance on the balance of the farm.

FIRE FIEND FINDS FUEL

County Surveyor Hamblin's Residence Burned Monday

Mr. and Mrs. F. E. Hamblin's residence, the largest house in South Alliance, caught fire Monday forenoon, probably from a defective flue. The fire had made so much headway before being discovered that almost nothing could be removed from the building, and prompt response of the fire boys to the alarm did no good except to save other buildings.

The loss is quite a severe one; Mr. Hamblin estimates the value of the building with its contents, including furniture, tools, etc., at about \$5,000, while the insurance was only \$2,000.

In addition to the loss to the owner of the building, his son, Edward C. Hamblin, who is express manager between Alliance and Denver, lost the entire contents of his room, including clothing, books, furniture, etc., worth about \$600.

CARD OF THANKS

We wish to express through The Herald our thanks to the many friends who showed their sympathy for us in our grief, caused by the death of our little son, Harold. Their acts of kindness and words of sympathy are appreciated more than we can tell.

MR. AND MRS. H. G. CASTLE.

CORRESPONDENCE

QUAKER VALLEY

Everybody is wanting a sled. This is the worst spell of weather we have ever experienced in Nebraska, but it is some warmer at present.

Isaac Jamison and wife did not get off on account of the stormy weather. They intend to start tomorrow, Tuesday.

Albert Robertson and family have been visiting relatives the past few days. They intend starting for Missouri soon.

Dr. Churchill came down Saturday to spend a few days on the ranch.

Dr. Haworth and wife visited at Roy Scott's last Thursday.

There was no church service or Sunday school last Sunday on account of the storm.

The Missionary Study class met at the home of Edwin Owen on last Wednesday evening. After study refreshments were served, consisting of ice cream, cake and coffee. All report an enjoyable time.

HASHMAN ITEMS

A small crowd of young folks spent Sunday evening at the home of the Misses Ethel and Fay Hembry.

Miss Bertha Huston spent Sunday and Monday at the home of Mrs. Loers.

Miss Ethel Hembry called on Mrs. Leishman on Monday of last week.

Mrs. Carl Hashman and children are making a visit with her people, in Missouri, at the present.

A dance was given at the home of Mr. Johnston. A large crowd was present, and all report a fine time.

Who said we were not having cold weather this winter?

Mrs. G. H. Skinner called on Mrs. G. H. Skinner Friday morning of last week.

Carl Hashman spent Thursday and Friday at the home of his father.

News of the Nichols family has found its way back to their friends near their former home. They are now located on a prospective farm near Savannah, N. Y.

Miss Ethel Hembry closed her school, in District 17, Friday evening with a short program.

BASKET BALL TEAM RETURNS

Complete Tour of the Eastern Part of the State and Return for Opening of School

WILL PLAY SIDNEY SATURDAY

The Alliance High School basket ball team returned from their tour of the eastern part of the state Saturday morning. During their absence the boys met some of the strongest teams in the state and succeeded in scoring two victories out of six games played. Although they did not win a majority of their games they made a splendid showing considering the fact that they played away from home, on all kinds of floors, and under many unfavorable conditions. They were also at a disadvantage inasmuch as they were on the road every day and were travel tired. Many of the teams met had played several games before meeting Alliance, while this was the Alliance boys' first series for this season. At no place were the boys materially outclassed or overwhelmingly defeated.

The first game was at Wahoo. This was Wahoo's seventh game and Alliance's first. In spite of this fact the score at the end of the first half stood 16 to 17. In the second half Alliance took the lead but Wahoo succeeded in getting away for several snappy baskets in the last ten minutes. Score, Wahoo 50, Alliance, 27. The game the following night at Syracuse was decidedly in favor of Alliance until the last three minutes, when Syracuse scored two lucky field baskets and won the game. Score, 20 to 23. At Auburn on Saturday night the boys put up a plucky fight against the champions of southeastern Nebraska but lost with the score 37 to 21. The result of Sunday's rest was shown at Fairbury on Monday evening, where the boys played their best game. The team work was exceptionally good and the basket tossing was phenomenal. Alliance was easily a victor—score, 50 to 30.

On Wednesday night the Peru State Normal was played. Of course, a victory was not expected, but the Alliance team played a great game, and made a score to be proud of, 16 to 33. As a Peru reporter expressed it, "Alliance played a clean, fast game but could not stand the pace." The guarding of the Alliance boys in this game was exceptionally brilliant.

The trip ended with a decided victory over Broken Bow, score 53 to 19.

The total number of points made by Alliance on the trip was 189, and that of their opponents was 192.

On Saturday night at 8:30 in the High School gymnasium will occur the Sidney-Alliance game. This will probably be the hardest fought game of the season and every Alliance supporter should be on hand to lend their encouragement to the local team.

FORMER ALLIANCE PEOPLE LOSE BABY BOY

The many friends of Prof. and Mrs. H. H. Reimund at this place will be grieved to learn of the death of their infant son, an account of which we take from the Crawford Courier of January 6th:

"Hugh V. Reimund, the three-months-old son of Supt. and Mrs. H. H. Reimund, died at 6:15 o'clock last Tuesday morning. Death was due to the bursting of a cerebral vessel, following convulsions. The child suffered a long illness from stomach trouble several weeks ago, but had apparently recovered from the attack, when a few days prior to its death it was seized with convulsions. Services were held at the home, at 4 o'clock, Tuesday afternoon, Rev. A. T. Carpenter officiating, and the remains, which were prepared by Undertaker Alger, were shipped to Beatrice for burial. The parents have the sincere sympathy of the community in their loss."

WE SHALL TRY

An Alliance lady who recently subscribed for The Herald called up the editorial office the first of the week and asked if she might expect as good a paper as the last issue fifty-two weeks in the year. Our answer is, "We shall try to make each issue of the paper better than the one preceding. It is not always possible, owing to circumstances which we cannot control, to get out a paper that meets our own ideal of what the paper ought to be, so it is probable that an occasional issue may not be altogether what we want, but really we hope to make The Herald for this year average as good, or better from the standpoint of local news, as the first issue of the year.

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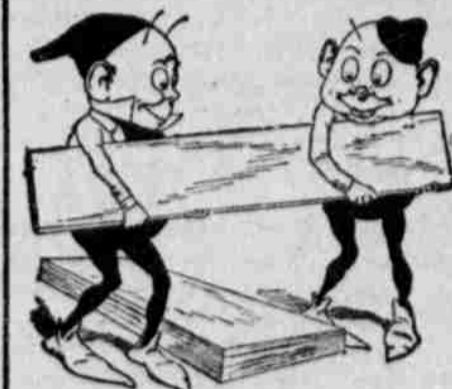
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