



RED CROSS CHRISTMAS SEALS



For sale at
HERALD OFFICE
STUCKEY COMPANY'S
PUBLIC LIBRARY
HORACE BOGUE STORE
And anywhere else that the
posters appear in windows.

**A. J. KENNEDY
DENTIST**
Office in Alliance National Bank Bldg
Over Postoffice.
Phone 391.

Dr. JAS. P. MAXFIELD
Dentist
OVER BRENNAN'S DRUG STORE
All Electrical Equipment
Evenings by Appointment
PHONE 525 RED

DR. L. W. BOWMAN
Office Upstairs, First National Bank
Building
Phone, Office 362
Phone, Residence 16
ALLIANCE, NEBRASKA

Nemo Corsets
FOR SALE AT
BOGUE'S

JAMES M. KENNEDY
Dentist
New office—
First National Bank Building
PHONE 23

LOUP CITY FLOUR
Best Grade White Satin, and all
kinds of American and Greek groceries.
Imported Oriental products. A
specialty of oliveoil. Olives, figs
and all kinds of American and Greek
candy.
Men's clothing—hats, gloves, pants
and shoes.
Come in. A special price for everything.

TOM STALOS
PHONE 219
We deliver any place in the city.
Dr. Boland, phone 65.

PULPIT TOPICS

BAPTIST CHURCH
Morning Service, 11 A. M. Topic, Emmanuel.
Evening Service, 7:30 P. M. Topic, Seeking Eternal Life.
Sunday School, 10 A. M.
B. Y. P. U. at 6:30 P. M. Everybody welcome.

U. P. CHURCH
Services next Sunday: Sunday School at 10:00 A. M. Preaching at 11:00 A. M. Young People's services 6:30 at evening. Preaching at 7:30. A. L. GODFREY, Pastor.
Subject of morning service, "Thy Kingdom Come."

EPISCOPAL CHURCH
Services 2nd, 3rd and 4th Sundays of each month at 11:00 a. m. and 7:30 p. m. First Sunday in each month at 11:00 a. m. Sunday School every Sunday at 10:00 a. m. Junior Auxiliary, Chapter A, meets every Tuesday at 7:30 p. m. Junior Auxiliary, Chapter B, meets at 2:30 every Sunday afternoon.
GEO. G. WARE, Missionary.

GERMAN EV. LUTHERAN CHURCH
Drake Building, 519 Sweetwater Ave. Services every Sunday morning, at 10:30.
Sunday School every Sunday morning at 9:30.
Everybody is cordially invited.
Parochial German-English Lutheran school every day except Saturday and Sunday, from 9 a. m. to 4 p. m.
TITUS LANG, Pastor.
523 Cheyenne Ave., phone 359.

FIRST PRESBYTERIAN CHURCH
10 a. m., Sunday School.
11 a. m., Public Worship.
6:45 p. m., Christian Endeavor.
7:30 p. m., Public Worship.
Mid-week Service, Thursday, 7:30 p. m.
J. B. BROWN, Pastor.

METHODIST EPISCOPAL CHURCH
Olin S. Baker, Pastor
10 A. M., Sunday School. Graded Bible Classes.
11 A. M., Public Worship.
6:30 P. M., Young People's Epworth League Meeting.
7:30 P. M., Public Worship.
Wednesday evening, 7:30 o'clock, prayer meeting.

A. M. E. CHURCH
Meetings in Marks' hall, northeast corner Laramie avenue and Third street. Sunday school at 10:30 a. m. Preaching at 7:30 p. m. All are welcome.

O. F. Marlin, who is rated as a dry goods expert, finished helping invoice the Norton goods sold to Younkin in the deal recently made, and on Wednesday left for his home at Scottsbluff.

SANDOZ-DE BORDE

Wedding of Southern Sheridan County Couple

The Herald wishes to offer heartfelt congratulations and best wishes for a happy and prosperous married life to the contracting parties in the wedding mentioned in our Strasburger items last week. The following account of the wedding is taken from the Rushville Standard. "A very pretty wedding was celebrated at the home of the bride's parents, Mr. and Mrs. Wm. DeBorde, near Russell, Nebr., on Wednesday, Dec. 6, 1911, at high noon, when their daughter, Iva Florence DeBorde, was united in marriage to Gust Sandoz of Spade, Nebr. The home was decorated with flowers and smilax for the occasion. At the strains of the wedding march, played by Mrs. Geo. A. Moir of Huntington, Iowa, sister of the bride, the bride entered and took her place beside the groom under an arch. The bride was becomingly gowned in a beautiful costume of blue and white opera bustle and lace. The bridesmaid, Miss Jennie Sandoz, sister of the groom, was becomingly gowned in white silk, trimmed with pink satin. Mr. George DeBorde, Jr., brother of the bride, was best man. The ceremony was performed by Rev. Geo. A. Moir, of Huntington, Iowa. He used the beautiful ring service. After hearty congratulations the bride and groom, followed by the honored guests, led the way to the dining room, where the tables were artistically decorated with ribbons and flowers, and an elegant five-course dinner was served. Mr. and Mrs. Sandoz will be at home after April 1st, 1912, on Mrs. Sandoz's claim."

FLY KILLER AND FLY CATCHER

"The News office turned out some job work this week for the Parson & Spaulding Mfg. Co. of Hay Springs. These boys have a patent fly killer and have several salesmen in the field, introducing and taking orders from the wholesale houses. Their first shipment of material arrived the first of the week. They expect to turn the "fly killers" out at the rate of 1000 per day as soon as they get started. Luck to you, boys."

The above item is taken from the Hay Springs News of December 15. The Hay Springs boys may have a pretty good fly killer but we are of the opinion that their invention will not be in it with the fly trap invented by W. J. Hamilton of Alliance. Hamilton's trap was given a thorough and practical test during the last fly season, and is without doubt by far the best thing that has ever been invented to get rid of flies. The manufacture of this trap on a large scale is now being arranged for and no doubt it will have an immense sale wherever it may be introduced and tried.

A GREAT RECORD

Hard to Duplicate It in Alliance
Scores of representative citizens of Alliance are testifying for Doan's Kidney Pills. Such a record of local endorsement is unequalled in modern times. This public statement made by a citizen is but one of

the many that have preceded it and the hundreds that will follow. Read it:

Mrs. Robert Bicknell, 504 Big Horn Ave., Alliance, Nebr., says: "I have known the merits of Doan's Kidney Pills for over three years. I first used them in Pleasanton, Iowa, and after coming to Alliance about a year ago, I procured a supply at Holsten's Drug Store, as they are the best remedy I have ever known for disordered kidneys. For a number of years I was afflicted with kidney complaint and was unable to find permanent relief until I began using Doan's Kidney Pills. They disposed of the pain in my loins and also strengthened my back. Since then I have felt like a different person. I cannot recommend Doan's Kidney Pills too highly in return for the benefit they brought."

For sale by all dealers. Price 50 cents. Foster-Milburn Co., Buffalo, New York, sole agents for the United States.

Remember the name—Doan's—and take no other.

CHRISTMAS SHOPPING LIVELY

Fine Stocks of Goods and Eager Buyers Make Brick Buying

There has been a little Christmas shopping for several weeks past but with the publication of last week's big holiday edition of The Herald, holiday shopping opened up in Alliance in full blast. The stores of this city carry splendid stocks of merchandise and are especially well prepared to take care of a big holiday trade. Being prepared for a big trade and letting the public know about it through the advertising columns of the local paper have brought customers in large numbers.

The giving of presents at this season is a most commendable custom and one that should be encouraged aside from any trade considerations. It is not the intrinsic value of presents that counts most, but the esteem that the giver and recipient have for each other. The showing of a kindly spirit is far better than the mere giving of costly presents. There are many who will not feel financially able to spend large sums of money but we want to encourage them to send presents just the same. Sometimes a simple post card as a holiday or birthday remembrance conveys more of the friendly feeling than do costly presents that are given more to show off the generosity or worth of the donor, than to please the recipient.

S. D. Graham came down from his ranch near Graham, last Friday, to transact business at the county seat and to see some of his friends here, of which he has many in this city. Sam is one of The Herald's old standbys, and favored our office with a call, leaving \$3.00 to apply on subscription.

J. C. Berry, manager of the Co-Operative store, orders another half-page ad in The Herald this week. In giving the order to a Herald representative for this advertisement, which contains a wish for a Merry Christmas and a Happy New Year for the customers of that store, Jack expressed a wish that they might all be as happy as the manager. He did not say this for publication but



AS I was going to Bethlehem town
Upon the earth I cast me down
All underneath a little tree
That whispered in this wise to me:
"Oh, I shall stand on Calvary
And bear what burthen saveth thee!"



The Late Eugene Field

As up I fared to Bethlehem town
I met a shepherd coming down,
And thus he quoth: "A wondrous sight
Hath spread before mine eyes this night,
An angel host most fair to see,
That sung full sweetly of a tree
That shall uplift on Calvary
What burthen saveth you and me."

And as I gat to Bethlehem town,
Lo, wise men came that bore a crown.
"Is there," cried I, "in Bethlehem
A King shall wear this diadem?"
"Good sooth," they quoth, "and it is he
That shall be lifted on the tree
And freely shed on Calvary
What blood redeemeth us and thee."

Unto a Child in Bethlehem town
The wise men came and brought the crown,
And, while the infant smiling slept,
Upon their knees they fell and wept,
But with her babe upon her knee,
Naught recked that Mother of the tree
That should uplift on Calvary
What burthen saveth all and me.

Again I walk in Bethlehem town
And think on him that wears the crown,
I may not kiss his feet again
Nor worship him as I did then.
My King hath died upon the tree
And hath outpoured on Calvary
What blood redeemeth you and me.

we give it to our readers as a suggestion that those who wish others happiness should set the example of being happy themselves.

The Herald is pleased to learn that Mrs. Reuben Knight, who has been quite low since the birth of the little boy, December 4, is now getting along quite nicely; she has been able to sit up for several days and has good prospect of speedy recovery.

Perry S. Malley received a telegram last Thursday informing him of the death of an uncle, Richard Young, who was one of the oldest residents of that city. Perry left on 42 that night for Lincoln to attend the funeral. The Herald extends

condolence to the bereaved relatives. John R. Beach arrived on 44 Tuesday from Sheridan, Wyoming, to spend the Holidays with home folks and visit among his many friends here. He is now in the employ of the Acme Coal Company, as stenographer, at Acme, Wyoming, about twelve miles from Sheridan.

Hair combs made into beautiful switches, \$1.50. Mail orders promptly filled. NEW YORK HAT SHOP, 8764152

Louis Buechsenstein, the cigar manufacturer, has put up some nobby boxes of cigars especially for the Christmas trade.
Dr. Boland, phone 65.