

# SI'S SHOE STORE

E. P. Reed & Co.'s  
**Fine  
Footwear  
for  
Women**

Suede, Velooze,  
Gun Metal, Patents

Complete fall stock on  
the shelves and the only  
up-to-date stock in the  
city.

## LADIES

We are going to pay you for read-  
ing this Xmas "Ad."

Every woman who reads this "ad" and cuts  
it out and brings it to our store can have 10 per  
cent discount on every cash purchase amounting  
to \$1.00 or more.

If you make a \$5.00 purchase you  
**SAVE 50c.**

If you make a \$15.00 purchase you  
**SAVE \$1.50.**

**STUCKEY'S**

### GOODS FROM NATIVE LAND

Tom Stalos, who has a store at  
113 Box Butte Ave., and whose ad-  
vertisement appears in The Herald,  
has put in a stock of groceries, in-  
cluding some goods from Greece, his  
native land. He has figs from the  
town in which he lived when a boy.

### THE WEATHER

To The Herald's many readers in  
eastern Nebraska and other states  
we will say that the weather in  
this part of the west has been fine  
nearly all fall and winter so far, but  
quite a change has taken place. Mon-  
day night of this week there was a  
skiff of snow. Tuesday night there  
was some more. During the early part  
of the day Wednesday the weather  
was warm, but the snowing contin-  
ued and by last evening had turned  
into a veritable nor'easter. Those  
who have feared that we would not  
have a "white Christmas" have had  
their fears banished. Today the  
ground is blanketed with snow.

### HOME MISSIONS COUNCIL

An all day meeting was held in O-  
maha last Monday under the charge  
of the Home Missions Council, which  
represents twenty-two protestant de-  
nominations. A deputation repre-  
senting this council constituted the  
leaders; the men of the deputation  
were making their return trip from  
the Pacific coast, holding what might  
be termed "Neglected Field Sur-  
veys," the meeting in Omaha being  
the fourteenth state meeting. The  
object of the meeting was to gain in-  
formation concerning the whole state  
of Nebraska as viewed by all denomi-  
nations in order that neglected  
fields might be occupied by some  
church, and that fields which have  
too many churches might meet some  
agreement looking to church federa-  
tion or some form of church comity.  
Many things are expected of these  
meetings as many people have come  
to believe that some more practical  
plans of Christian service may be  
inaugurated than have been in use  
heretofore.

### NORTON BUYS YOUNKIN BLOCK

Big Deal Involving Sale of Well  
Known Theatre and Rooming  
House

W. W. Norton recently purchased  
the Younkin Block, paying about \$25-  
000 for the same, Younkin taking  
\$9,000 worth of goods from Norton's

store at wholesale prices and receiv-  
ing the balance in cash. For some  
time past Younkin has wished to  
dispose of this property in order that  
he might be foot loose, and the pur-  
chase of it gives Norton a good in-  
vestment.

Wallace Bros. had a lease on this  
building that had not expired. Geo.  
Younkin and Harve West have pur-  
chased the lease and will operate the  
rooming house and run the Crystal  
theatre and have already taken pos-  
session of the same.

This gives Younkin a big lot of  
dry goods and clothing which he  
wishes to dispose of immediately as  
he has other business to demand his  
time, and consequently will let the  
people of Alliance and vicinity have  
these goods at their own price. As  
will be seen by his advertisement in  
this issue of The Herald he will  
auction these goods off on the  
streets of Alliance next Saturday.  
Read his ad and if you are wanting  
anything in the line of goods that he  
has to sell you had better be pres-  
ent promptly and get your pick.

### OBITUARY

Robert Stark Shipley was born  
March 7, 1837, in Lincoln county,  
Kentucky, and died December 16,  
1911, at Grand Island, Nebr., age  
74 years, 9 months and 9 days.

On Sept. 6, 1860, he was united in  
marriage to Miss Rhoda Edwards of  
Macukin county Ill. To this union  
were born six children, 4 sons and 2  
daughters. Wm. T., Archie L., Frank  
S., Henry W. Shipley, and Mrs. Lucy  
O'Keefe of this city, and Mrs. Mary  
E. Brown of Columbus, Ohio.

At the outbreak of the war he en-  
listed in Company B of the 122 Ill.  
Infantry, Aug. 13, 1862, and was hon-  
orably discharged at Mobile, Ala.,  
July 15, 1865, after nearly three  
years' service. In Oct. 1888, he  
came west with his family, and set-  
tled in the western part of Box  
Butte county, uniting with the Meth-  
odist church of this city. Nine years  
later, Nov. 26, 1897, the wife and  
mother passed to her heavenly re-  
ward. Five years afterward, he was  
married to Mrs. Mary Anderson, Oct.  
15, 1902, who survives him, as do  
also the six children, two brothers  
and one sister.

Brother Shipley was a good man,  
a kind husband and father and pa-  
triotic defender of his country. Quiet  
in manner of life, an upright citizen,  
a sincere follower of his Lord and  
Master, death was but a discharge  
from life's warfare, that he might

enter that rest which remains for  
the people of God.

The remains were brought from  
Grand Island to Alliance, the funeral  
being held in the M. E. church of  
this city, Tuesday forenoon, con-  
ducted by Rev. O. S. Baker, pastor,  
interment being in the Greenwood  
cemetery.

Servant of God, well done,  
Thy glorious warfare's past;  
The battle's fought, the race is  
run,  
And thou art crowned at last.

### BIG AUTOMOBILE BUSINESS

Alliance Firm in Front Rank of Ne-  
braska Dealers

J. C. McCorkle, manager of the  
Nebraska Land and Auto Co., is ac-  
customed to handling large deals and  
in the automobile business keeps up  
his record in that respect. Whether  
selling land or automobiles or any-  
thing else he believes in giving full  
value for money received and in  
letting the public know about what  
he has to sell. Accordingly he re-  
quested a page in the last issue of  
The Herald to call attention to the  
celebrated Ford machines. The sale  
of these cars has been remarkably  
large in Alliance as well as else-  
where. The growth of the business  
since taken up by the Nebraska  
Land & Auto Company has made it  
necessary for them to secure addi-  
tional room for their business, con-  
sequently they have leased the store  
room in the brick building at 116  
West 3rd street, next door west of  
the Majestic theatre, which they are  
using as a ware house.

Mr. McCorkle is ably assisted in  
the business by Link Lowery, super-  
intendent of the garage. They are  
agents for western Nebraska, north  
of the Platte river, for the celebra-  
ted Ford automobiles, of which they  
sold seventy-seven in thirty days.  
They appoint subagents in other  
towns, including those along the line  
of the Northwestern railway. The  
Herald is glad to note the success  
of this firm, not only because we are  
pleased to see enterprising men pro-  
sperous, but also because their busi-  
ness helps to maintain our city's  
prestige as the metropolis and com-  
mercial center of northwestern Ne-  
braska. Mr. McCorkle recently re-  
turned from a ten days' trip over  
their territory, in company with Mr.  
Huff, traveling salesman of the  
Ford Motor Company of Detroit, who  
assisted him in making contracts  
and appointing subagents for the

Ford Car Company. The outlook for  
a prosperous automobile business the  
coming season was never better, ap-  
parently it will be double that of  
any previous season.

Miss Ethel M. Nolan is assisting  
at Brennan's drug store as sales-  
lady.

Mr. and Mrs. James Potmesil, of  
Long Lake, drove to Alliance yester-  
day to do their Christmas shopping.

William Grandstaff who has been  
carpentering here for some time past  
goes to Ellsworth to spend the holi-  
days at home.

A. R. Wilson, a prominent farmer  
of Box Butte county, has been ap-  
pointed delegate to the second an-  
nual meeting of the Nebraska Farm-  
ers' Congress, to be held January 10  
to 12, at Omaha.

W. D. Rumer returned home the  
latter part of last week from Cres-  
ton, Iowa, where he had been to at-  
tend the funeral of his aged father.

Mr. and Mrs. Louis Cree of Tulon,  
Ill., are visiting at the home of Mr.  
and Mrs. Geo. Milliken.

Mrs. Fred Noah, of Lincoln, arriv-  
ed in the city this morning to spend  
the Christmas season with her  
friends, Mr. and Mrs. C. A. Weath-  
erall. Mrs. Noah was formerly Miss  
Sage Young, of this city.

The infant son of Mr. and Mrs. G.  
J. Rousseau has been quite seriously  
ill but is much improved the last day  
or two.

Harper's Toggery Store, opposite  
the post office, has just received an  
excellent assortment of Christmas  
novelties in Holly Boxes.

Master Burton Warrick who has  
recently had a slight attack of rheu-  
matism is able to be about the house  
again.

Miss Virginia Watson, the popular  
teacher of Ellsworth, will spend the  
holidays on her claim twelve miles  
northeast. She will also visit the pa-  
rental roof, home of S. D. Watson,  
near Spade, during vacation.

W. A. McLean came in from his  
ranch in the Fairview neighborhood  
Tuesday and while in town favored  
The Herald office with a call, setting  
himself ahead on subscription to Jan-  
uary 1, 1913.

# HOLIDAY SALE

THE Famous points with pride to a large and magnificent display of fine merchan-  
dise for Men and Boys suitable for holiday gifts. For the next 10 days you  
will reap the benefit of some special reductions. We will gladly show the goods,  
they are worth seeing!

IN making your purchases for Men and Boys don't overlook the fact that Alliance's  
Largest Clothing House offers the largest and greatest variety of useful Presents  
for Men and Boys. New up-to-the-minute merchandise with our FAMOUS  
MODERATE PRICES.

## A WONDERFUL OVERCOAT AND SUIT BARGAIN

### SUITABLE PRESENTS FOR MEN

FINE NECKWEAR  
SILK LINED GLOVES  
FUR LINED GLOVES  
LINEN HANDKERCHIEFS  
SLIPPERS  
HANDKERCHIEF, SOX  
AND TIE SETS  
SUSPENDERS  
LEATHER GOODS  
SUIT CASES AND GRIPS

SEE THOSE BOYS' SHOES  
\$1.35

A FINE LINE OF MENS' TIES  
25c

BOYS' KINCKERBOCKER SUITS  
\$1.98

MEN'S HIGH CUT TAN SHOES  
\$2.75

MEN'S LEATHER LINED MITTS  
50c

SEE OUR SUIT CASES  
\$1.35 to \$15.00

DOUGLAS NEW STYLE SHOES—  
All Leathers, \$3.50

If you were really sure that for \$11.95 you would get a guaranteed Suit,  
worth \$18.00 measured by any good tailor's standard, wouldn't you consider  
it a great buy?

Of course you would—and it's exactly that kind of  
an opportunity we offer you in presenting, without  
question, this biggest and best SUIT VALUE at

**\$11.95**

**About Style** Don't forget that these suits are made by one of the best manufacturers, and  
that it is the **big manufacturer**—not the custom tailor—who dictates  
**Men's Styles.** He caters to thousands while the latter comes in contact  
with only dozens. He has the highest priced designers and workmen. Therefore **Style** represents  
what is **Popular** and the manufacturer produces **that** and **Dominates** the situation. Therefore

You get embodied in these Suits Low Price, Style, Quality of Goods

all for **\$11.95**

We have 50 fine Hart Schaffner & Marx Suits and 35 Overcoats of the same **\$20** Don't over-  
make that sold for \$25.00 all season which we put on sale now at look this

**25% Discount** Any BOY'S OVERCOAT in the store, **1/4 off**  
size from 3 years to 12—

## The Famous One-Price Clothing House

ALLIANCE'S LARGEST STORE FOR MEN

FINE SUITS  
STYLISH OVERCOATS  
UMBRELLAS—GOLD  
AND SILVER HANDLES  
SMOKING JACKETS  
BATH ROBES  
HOLEPROOF HOSE  
SILK HOSE  
SILK SHIRTS  
SILK HANDKERCHIEFS  
FINE HATS AND CAPS  
MUFFLERS  
FUR OVERCOATS

BOYS' WAISTS  
19c

LINEN INITIAL HANDKERCHIEFS  
19c

SILK LISLE SOX  
25c

HOLEPROOF SOX—ALL COLORS  
6 PAIRS \$1.50

BEAUTIFUL LINE 75 CENT  
NECKWEAR AT 50c

FANCY VESTS at 1/2 PRICE

BOYS' SWEATER COATS  
39c