

Classified Advertisements

The following "Want Ads" are classified under appropriate headings for the convenience of readers.

CASH RATES—One cent per word each insertion. No ad received for less than ten cents per insertion. Black face double rate.

CREDIT RATES—One cent per word each insertion, but no advertising account opened for less than twenty-five cents and no ad charged for less than fifteen cents per week. Black face double rate.

In answering Herald want ads please mention that you saw it in this paper.

A classified advertisement will introduce to each other the next buyer and the next seller of property in this town.

TO RENT

NICE FRONT ROOM to rent, furnished. Call at Simmons' Millinery Store. 381f638

FOR RENT—Two sets light house-keeping rooms; part payment in work. Enquire at Herald office. 381f644

LARGE FURNISHED ROOM FOR RENT—Bath and heat. Suitable for two gentlemen. Apply Mrs. Black, 607. Box Butte. Phone 760. 371f627

FURNISHED ROOMS TO RENT

Modern furnished rooms, first floor, close in, to rent as follows:

- 2 for light housekeeping.
- 1 for one or two persons who wish to take their meals out.
- 3 for light housekeeping.

M. BAYER, 219 Yellowstone. Phone 529. 321f-845

Furnished rooms for rent, modern, 809 Box Butte, upstairs. Telephone 216.

ABSTRACTERS

F. E. REDDISH
Bonded Abstracter.
I have the only set of abstract books in Box Butte county. Office in McCorkle Building. 101f-570

EMPLOYMENT WANTED

S. Glidden has returned to Alliance and is ready to do all kinds of odd jobs of work. Phone 266 Red. 391f

WANTED, SITUATION as house-keeper on ranch or in city, or work in hotel. Address Mrs. R. McInroy, Thedford, Nebr. 40-31*-870

MISCELLANEOUS

SHORT TIME LOANS—Call 644 Red. KAISER & DAVIDSON. 28-50*-637

WANTED—Two furnished rooms for housekeeping. Steam heat. Telephone Red 426.

Money to loan on real estate. F. E. Reddish. 31f

McMillan, Piano Tuner at Threlkeld's, Mrs. Ross's, or Darling's. 741-51*-234f

Dr. L. W. Bowman has secured an office in First National Bank building, upstairs, at end of hall to the right, east front rooms. Office phone 262, residence phone 16.

I will take a few maternity cases at my home on West 2nd street. Phone 766. FRANCES DANOS, Red Cross Nurse. 311f-829

NOTICES

If you want first class painting or paper hanging, call E. C. Whisman, phone 709. 818-1f-28

FOR SALE—MISCELLANEOUS

FOR SALE—Good paying business. Reason for selling, other business de-

mands time. Will sell cheap to right party. Will give lease on building. Inquire at Herald office. 40-41-665

HOUSE AND LOT FOR SALE, at a bargain and on easy terms. Phone 601 Red. 361f617.

SECOND-HAND MACHINES FOR SALE—Singer and other makes, from six dollars up. Apply at Singer Store, 405 Box Butte. 361f622.

DON'T GIVE UP

You do not have to leave home to get a college education. The I. C. S. will train you in your own home. Address I. C. S., Scranton, Pa., for particulars. 40-41-666

DRIVING TEAM FOR SALE

I have a well matched driving team for sale, with or without harness. Phone 450 red. A. F. BUNDY. 41-21*-682

FOR SALE CHEAP

A decided bargain in Lots 4 and 5, in Block 5, of Wyoming Avenue Addition to the City of Alliance. If you are interested, address J. D. WHISTLER, Clara, Nebraska. 41-21*-681

STRAYED—One bay horse, both hind feet white, foretop clipped, weight 1100 lbs., age 12 years. One seal brown horse, weight 1100 lbs., age 12 years, foretop clipped, no brands. Finder please notify Frank H. Palmer and receive reward. Phone 687 Blue. 41-1f-684

Dr. James P. Maxfield, dentist, has a modern dental office with electrical equipment over Brennan's drug store. Read his card on first page of The Herald. 28-1f-805

CLASS IN SHORT HAND

W. E. Patton, who holds a position at the U. S. land office, will organize a class in shorthand, October 1st, using the Pitman system. He is having rooms fitted up in the Times building for that purpose, and will give lessons in the evenings, probably two nights a week. He has written and taught shorthand for twenty years, and will give thorough instructions to the students of his class. Persons wishing to take shorthand lessons will please notify Mr. Patton immediately. 40-31*-664

Rowan & Wright, coal, wood and posts. Phone 71.

SERMONS TO YOUNG PEOPLE

At the Baptist Church Each Sunday Evening

A series of sermons to young people at the Baptist church each Sunday evening, as follows:

- First Series—Life Choices
 - Sept. 17—The Power of Choice.
 - Sept. 24—Choosing One's Companions.
- Oct. 1—What Books Shall I Read?
- Oct. 8—Illustrated Sermon, Choosing the Best in Life.

Second Series—Young People and Amusements

- Oct. 15—The Dance.
- Oct. 22—The Theatre.
- Oct. 29—Cards and Wine.
- Nov. 5—Illustrated Sermon, Pleasures that Endure.

Mrs. F. L. Parsons, soloist and choir director.

All are cordially invited to attend these services.

FRANKLIN McNEILL, Pastor.

UNIQUE IS PLAN FOR AK-SAR-BEN

Nebraska Organization Provides Varied Entertainment for Visitors.

1911 INITIATION BRAND NEW

Many New Features Have Been Added to Program to Be Offered to Members and Friends During the Fall Festivities.

BY E. V. PARRISH.

Go where you will on pleasure bent—to the Mardi Gras in New Orleans in the late winter months; to the Priests of Pallas parade in Kansas City, or to the Velled Propnets parade and ball in St. Louis—then go to the Ak-Sar-Ben festivities in Omaha, Neb., and you will find a departure, original and unique, in the way of fall festivities.

The Ak-Sar-Ben is distinctly a western institution. It was fostered by the western spirit and developed by the western dash. From purely a local institution, conceived in Omaha, it has grown to a national institution, numbering among its members such well known personages as former President Theodore Roosevelt, President William H. Taft, members of United States cabinets and governors of states of the east, west, north and south.

Rare indeed is he who has not visited Omaha during the summer



A FEW VICTIMS.

months and has not been inducted into the mysteries of the land of King Samson. And rarer is he who, after having tread the narrow and rocky road which leads to the shrine of King Samson, has not declared that the experience is unique to such extent that he has never before experienced anything like it.

Like all similar institutions, Ak-Sar-Ben has its queen and its king and the customary retinue of attendants. The king, always one of the leading business or professional men of the city, holds forth for a year. He in turn is permitted to name his queen to whom the fair western women do honor for the ensuing year.

Unlike other institutions, class distinction has nothing to do with the selection of the king or the queen. They are chosen from all walks of life. In no other place is talent, ability and beauty recognized more than it is in this modern land of Quivera.

Ak-Sar-Ben goes further than similar institutions. Its activities do not begin and end with one week of feast and merrymaking as in others. For

six months, the Ak-Sar-Ben promoters plan and work out the details. The October schedule is but the perfection of a half year's work. To properly realize this ambition, weekly meetings are held for a half year preceding the fall festivities, during which numerous schemes are tried out. Some stand the acid test. They are few in comparison with the great number of features that are cast by the wayside with the label, "Not Good Enough for the Residents of the Ak-Sar-Ben World."

But when the final scheme is consummated, when the offerings of the organization are ready for the approval of the great multitude of people who flock to Omaha during the first week in October of each year then it is that the casual spectator knows just what Ak-Sar-Ben means.

It is during this week that the great electrical parade is given, and it is during the week that the great ball, which ushers out the Ak-Sar-Ben season in a blaze of glory, occupies the center place in western social life.

The Ak-Sar-Ben dates back to 1895 when it was organized as an entertainment feature for the state fair visitors, with an initiation intended to promote a better spirit of co-operation among the business men of Omaha, the state and the west. This latter spirit has dominated the organization since and it has become an organization for the people, of the people and by the people, a democratic institution in every sense of the word.

Western people swear by the name Ak-Sar-Ben. It stands to them for everything that means to go ahead. The name itself is the name of the glorious state of Nebraska spelled backward. But that is the only thing that is backward about the organization.

One source of gratification to the Ak-Sar-Ben people is the notable men of the country that they have had the pleasure of entertaining and investing with the symbol of the organization. In 1895, President McKinley, with most of the members of his cabinet, many foreign ambassadors, General Miles, then head of the army, and other distinguished gentlemen were the guests of the city. Chauncey Depew also graced the ball room that year with his presence. Since President Taft, former President Roosevelt and a host of others have honored the Ak-Sar-Ben with a visit and have gone away feeling, according to their own statements, that the Ak-Sar-Ben is an innovation in the world of fes-

tivities of this character.

The red letter day in the history of the organization came in the fall of 1910, when Colonel Roosevelt was made a member.

Here's where you get a touch of Hell was the gentle admonition which greeted the ears of the strenuous one, when he was being led to the slaughter. With this gentle reminder, the seven red devils took charge of Colonel Roosevelt and for an hour and a half he was buffeted about like an ocean liner on the bottomless deep. In his characteristic way, Colonel Roosevelt took everything that was coming and then demanded more. Once again his strenuousness stood him in good stead, for the devils were "all in" while the colonel was there with a broad grin on his face and with the usual "delighted" to greet his entertainers.

"Bully!" roared Colonel Roosevelt, as he repaired to the immense dining room where a feast was spread in the true western style. "I have had the best time that I have had in many days."

Colonel Roosevelt voiced the sentiments of others who had hit the trail before him. It was no wonder that the Colonel was pleased, for the Ak-Sar-Ben is a booster organization after his own heart, made up of men who do things in the most approved way.

Ak-Sar-Ben initiation, unique in its own way, is purely a local product. It is conceived, written, staged and acted by volunteer workers, drawn from the large ranks of Omaha business men.

There is a little of the oriental



A ROYAL ARTILLERYMAN.

flavor injected into the name. The Syrian Ak, meaning head of the family; Sar, Arabic, the household, and Ben, Hebrew, meaning brothers in the household, combine to give the true meaning of the organization, the king, the body of knights, and the household—in short, all.

Its colors, red, green and yellow, are symbolic of the chief products of the city and state, and give a combination which is appropriate for the fall festival season, which the organization celebrates. Red is for the best for Omaha is one of the largest packing centers in the United States, yellow for the corn which grows in the fertile lands in abundance, and green for the alfalfa, which rises with the corn in putting the great fields of Nebraska to the front as a producer.

Every loyal son of Nebraska heartily indorses the sentiment, "Sweet are the uses of adversity," for out of this grew the Ak-Sar-Ben. If the wave of hard times and trade depressions had not swept over the state in the early '90s; if there had not been the resulting depleted values in real estate and tightness of money, there might have never been an Ak-Sar-Ben to enjoy in these days of prosperity. For Ak-Sar-Ben is the development of the deliberations of a sturdy band of men, who early in the spring of 1895 looked conditions squarely in the face, and met them with true western spirit by deciding that only some strenuous action could shake off the lethargy that



THE IMPERIAL BANDMASTER.

was killing the trade activities of the city and bring about co-operation and concerted interest among the business men. The ambitions have been realized to an extent that is beyond the fondest hopes of even the most sanguine of that determined little body of men, who worked long and hard for the ultimate result. The Ak-Sar-Ben boosters have added many features to their 1911 initiation. The initiatory season proper will open on Sept. 18, while the fall festivities will begin nine days later and continue until Saturday night, Oct. 7.

Tuesday afternoon, Oct. 3, the manufacturers of the city and state will give a parade of live floats, which will demonstrate that Nebraska is a manufacturing center as well as a jobbing and industrial center. Nearly half a hundred manufacturers have already provided for floats in this affair.

On Wednesday night, Oct. 4, Ak-Sar-Ben's great electrical pageant, "Dreams of Other Years," will wind its way up and down the streets, across the thoroughfares. The parade this year will be a review of former years, when twenty floats will reproduce the themes of the parades of the last sixteen years.

Two regiments of the Nebraska national guard will furnish the part of the program of the week for Wednesday afternoon, when the gigantic military procession will make its way here and there about the city.

The season festivities will wind up Friday night when the grand coronation ball will be given in the royal castle, "The Den," where King Ak-Sar-Ben XVII and his noble consort will receive the crowns before a brilliant assemblage of royal subjects.

The naming of the king and his selection of his queen are the pieces de resistance of the season's triumphs. Everett Buckingham, superintendent of the Union stock yards, the present king, will give way to his illustrious successor, and Her Royal Highness, Miss Frances Nash, the queen, will gracefully bow to the new queen. Then the grand ball will be on and when the myriads of lights, which glitter among the profuse decorations wink the last wink in the early morning hours, another successful year in the Ak-Sar-Ben will pass into history.

10 BEAUTIFUL XMAS POSTCARDS FREE

I will send you 10 of the prettiest postcards you ever saw if you cut out this advertisement and send it to me with two 2-cent stamps to pay for the cost of sorting and mailing. I will distribute 50,000 sets of these high-grade, embossed Christmas cards to quickly introduce my new and effective Postcard offer.

Do not miss this opportunity to get 10 of the finest cards ever sent out. Send at once.

W. L. LOFTUS, Mgr.
1701 Jackson St. Omaha, Neb.

KEEP YOUR SKIN COMFORTABLE AND YOUR COMPLEXION CLEAR DURING THE HOT WEATHER

If your skin is kept comfortable, you will be comfortable yourself. If you or one of your children are being made miserable by hives, prickly heat, rashes or eczema, or if you are worried by pimples, black heads, sun burn or skin trouble of any kind, we want you to try ZEMO and ZEMO SOAP.

We are so anxious to have you use ZEMO and ZEMO Soap that we offer you a generous sample of each and our 32 page booklet, "How to Preserve the Skin," if you will send five 2c stamps to E. W. Rose Medicine Company, 3032 Olive street, St. Louis, Mo., to pay postage, or get them today from Holsten's Drug Store, who will indorse and recommend ZEMO and ZEMO Soap for all skin troubles whether it be on infant or grown person.

We know you will be pleased with results from the use of ZEMO and ZEMO Soap, at Holsten's Drug Store.

SAMPLE COPIES

We are sending out a few sample copies of this issue of The Herald to persons whom we think might wish to subscribe. To such persons we wish to say that while the price of The Herald is \$1.50 per year we are making a special offer to new subscribers of \$1.00 per year. This special offer will close in October, so if you wish to take advantage of it you will do well to send in your subscription.



Keep Your Eye on that Can

When Buying Baking Powder

For this is the baking powder that makes the baking better. It leavens the food evenly throughout, puffs it up to airy lightness, makes it delightfully appetizing and wholesome.

Remember, Calumet is moderate in price—highest in quality. Ask your grocer for Calumet. Don't take a substitute.



DR. PRIGES' CREAM BAKING POWDER

Sixty Years the Standard for purity, strength and healthfulness.

Made from pure, grape cream of tartar, free from alum and phosphatic acids.



THE KANNIBAL KING AND HIS HOTTENTOT ESCORT.