

STOCKMEN'S CONVENTION

Great 4th of July Celebration---Race Meet

THREE BIG DAYS AT ALLIANCE, NEB., JULY 4, 5 AND 6

Great preparations are being made for the annual convention of the Nebraska Stock-Growers' Association, the grand Fourth of July celebration and the big race meet of northwest Nebraska, at Alliance, July 4th, 5th and 6th. The Stockmen's Convention is the big annual event of western Nebraska, and of course will bring more people from a distance to this city than the race meet and 4th of July celebration, but the last named will attract many people from this part of the state.

Of the visitors from abroad none will receive a more hearty welcome than the South Omaha bunch, of whom there will be quite a number. Lloyd C. Thomas recently visited South Omaha and interviewed a number of the commission men there, and found them enthusiastic over their prospective trip to this part of the state. The following letter from the secretary of the South Omaha Live Stock Exchange indicates the sentiment down there:

South Omaha, Neb., June 19, 1911.
Mr. Lloyd C. Thomas,
Alliance Herald,
Alliance, Nebraska.

Dear Sir:
It is the intention of the live stock interests at this point to again visit Alliance upon the occasion of their next stock meet in which, we under-

stand, is to be held July 4th, 5th and 6th.

Our people always look forward with a great deal of pleasure to this annual trip to Alliance. It gives us a chance to learn of live stock conditions, the prospects for fall shipments, the probable time that live stock will commence to move to market and a better insight all-round concerning conditions in that part of the State which we have learned to depend upon for some of our best cattle marketed at South Omaha.

The reputation of Sand Hill cattle throughout the corn belt is not excelled by any other territory we know of. When one stops to think of the market tappers and show cattle which have been raised in your country it makes us wonder just what there is in your feed and climate which does not exist to so large an extent in many other places. When a salesman on this or any other market can say to a prospective purchaser, "These are Sand Hill cattle" he has told the whole story.

We hope to have with us on our trip this year at least a carload of our people. Everyone in the bunch will be an active booster. We sort them for that qualification before we leave home. Every man in the party will want to meet all of his old friends and make as many new ones as possible.

Hoping that your race meet will be a success and that the stock

meeting will be largely attended, I am

Yours very truly,
A. F. STRYKER,
Secretary.

There is always a feeling of mutual interest between Nebraska's big "Market Town" and this great stock country, and especially at this time of the year when their representatives come together in the annual convention.

In order to accommodate the demand for space in The Herald this week, we are printing twelve pages instead of the usual eight pages. Next week we will print sixteen pages, and will give our thousands of readers an illustrated write-up of the South Omaha stock yards, etc., which will be of special interest to farmers and ranchmen, and business men who depend upon them for trade.

PROGRAM OF CONVENTION (Phelan Opera House)

July 5th, 10 a. m.

Music.
Invocation, Rev. Geo. G. Ware, Alliance.
Music.
Address of Welcome, Hon. I. E. Tash, Alliance.
Response, Hon. F. L. Wright, Scottsbluff.
President's Address, Hon. R. M. Hampton, Alliance.
"Canadian Reciprocity", Hon. T. W.

Tomlinson, Secretary American National Live Stock Association, Denver, Colo.

General Discussion.
Appointment of Committees by the President.
Adjournment.

July 5th, Evening.

Address by His Excellency Chester H. Aldrich, Governor of Nebraska.

July 6th, 10 a. m.

Music.
Address, "Benefits of the Proposed National Reserve Association", Hon. S. K. Warrick, Alliance.

Music.
"Best Breeds of Stock for Our Territory."

Cattle
Horses
General Discussion.

Question Box, conducted by Hon. F. L. Wright, Scottsbluff.
Inspector's Report, Hon. C. L. Talbot, Inspector, South Omaha.
Secretary's Report, Hon. C. C. Jameson, Ellsworth.
Report of Committees.
Election of Officers.
Adjournment.

July 6th, Evening

Musical Entertainment by Alliance High School Orchestra.

PROGRAM OF SPORTS

July 4th, Forenoon

9:00 A. M. Music by Band.
10 A. M. Grand Parade by Cow Boys and Six Hundred school children in a Calathumpan parade.
Best Cow Boy's outfit, first prize \$15, second prize \$10, third prize \$5.
Best Cow Girl's outfit, first prize \$15, second prize \$10, third prize \$5.
10:30 A. M. Boys Cow Pony race. Ponies to be 14 hands or under, riders to be under 16 years of age. Prizes, 1st \$15, 2nd \$10, 3d \$5.

One quarter mile Girls' Cow Pony race. Ponies to be 14 hands or under, riders to be under 16 years of age. Prizes, 1st \$15, 2nd \$10, 3d \$5.

Cow Boy race free for all. Prizes, 1st \$25, 2nd \$15, 3d \$10.

Cow Girls race free for all. Prizes, 1st \$25, 2nd \$15, 3d \$10.

Two mile relay race, change every half mile. Prizes, 1st \$50, 2nd \$25, 3d \$15.

Automobile race, one-half mile. Prizes, 1st \$25, 2nd \$15, 3d \$10. Four cylinder machine and not to exceed 30 horse power.

Prizes for Calathumpan Parade. 18 in all. 1st \$20, 2nd \$17, 3d \$12, 4th \$10, 5th \$8, 6th \$7, 7th \$6, 8th \$5, 9th \$4 and 10th \$3. Eight prizes of \$1 each.

11:30 A. M. grand balloon ascension by Prof. Carmichael, who will drop 3,000 feet.

July 4th, Afternoon

1:00 P. M. at Fair Grounds. Harness races, Saddle races, Broncho Busting, Roping Contests, and Relay race of two and one-half miles.

4:00 P. M. Box Butte Ave. Men's foot race, free for all. Prizes, 1st \$10, 2d \$5.

Boys' foot race, 12 years or under. Prizes, 1st \$5, 2nd \$3.

Girls' foot race, 12 years or under. Prizes, do.

Boys' foot race, 12 to 15 years. Prizes, 1st \$8, 2d \$4.

Girls' foot race, 12 to 15 years. Prizes, 1st \$8, 2d \$4.

Boys' potato race. Prizes, 1st \$5, 2d \$3.

Boys' three leg race. Prizes, do. Prizes for Broncho Busting, 1st \$75, 2d \$50, 3d \$25.

Horses and riders will be drawn each day.

July 5th, Afternoon
Commencing 1 p. m. at Fair Grounds.
2:20 Pace, \$150.00.
¼ Mile Dash, \$75.00.
2:20 Trot, \$150.
¼ Mile Dash, \$75.
½ Mile Cow Pony Race, \$50.
Potato Race, \$15.
Relay Race.
Broncho Busting.
Roping.
\$50 Prize for a New Track Record
—2:10 1/5.
American Trotting Ass'n Rules.
Cow Pony Races for Cow Ponies Only.

July 6th, Afternoon

Commencing 1 p. m. at Fair Grounds.
2:25 Pace, \$150.
¼ Mile Dash, \$75.
Mile Dash, \$75.

Free for All Trot or Pace for Horses With Mark of 2:12 or Better, \$150.
½ Mile Cow Horse Race, \$50.
Potato Race.
Relay Race.
Riding.
Roping.

Entrance five per cent. Five per cent additional from money winners.
Entries must be in before 10 a. m. the morning of race.

A. A. Gregg's little horse, "The Kid", with record of 2:04, will go against his own record, running against an automobile.

THE BOY SCOUTS

A great many people are asking me about the Boy Scout movement. In a week or two we expect to have an article in this paper detailing our plans. Also we are working now on an illustrated lecture on the movement that will be given in the near future. We aim to have this work interdenominational. But more about this later.

FRANKLIN McNEILL.

If you like The Herald subscribe.

For Best Results in Marketing Cattle Get Personal Service Where They are Sold

TO NEBRASKA CATTLE SHIPPERS

In the cattle business, the personal service of a representative on the ground, when you sell your live stock, is just as important as the personal service of your lawyer, or banker, or any other man who transacts business for you.

If you would get the highest possible returns from your cattle—based upon their actual value instead of what a careless salesman may let them go for—you must consign them to a commission firm that will give them all the attention you yourself would give.

Long years of experience with shippers, dealings with thousands of the cattle men of Nebraska and other western states, have given us the reputation of STAYING ON THE JOB until the shipment is sold to the best advantage.

In our careful method of handling stockers and feeders we have made profits for a great many young men in the cattle business that have put them on their feet and started them RIGHT.

It never has and never will be the policy of this firm to lump stuff off, regardless of its quality, just to get rid of it in a hurry.

We sort every bunch of cattle just as carefully as though they belonged to us, and WE SELL FOR WHAT THEY ARE WORTH.

When you ship to us you can feel absolutely safe, because your cattle will be well looked after, you will get full value for them, and YOUR interests shall be OUR interests until we dispose of your shipment and get your money for you.

OUR EQUIPMENT FOR HANDLING BUSINESS

Twenty-five years ago the firm of Byers Brothers & Co., which was established in Chicago, began business at South Omaha.

Since then we have established a wide acquaintance, won a reputation for square dealing that is vouched for by the big financial institutions of this western country, and made friendships that are very gratifying.

But we want to know more of you Nebraska cattle men, and you may take this as an invitation to call and see us, send us a shipment, or do anything else that will help us to get acquainted.

Our cattle salesmen are Joe M. Flynn and Chas. W. Owen; hog salesmen, Joe R. Sevick and Pat LaVelle; sheep salesmen, John Smith and Nate Roberts, jr. We'd like to have you know these men and become familiar with THEIR methods of doing business, which are OUR methods. They are men of experience and responsibility, and when they sell your cattle they will work as hard as though they were doing it for themselves, and will get every dollar that your stuff will possibly bring.

Not only are we especially well equipped so far as expert salesmen are concerned, but we have an office system that enables us to take care of your business promptly and thoroughly. You will get quick returns and satisfactory treatment all around. So we urge you to call, or write to us telling us about what you expect to have for market in the early future. We'll help you all we can.

We sort and sell for what they are worth

BYERS BROTHERS & COMPANY

Stock Yards, So. Omaha

Offices in Chicago, Kansas City and South St. Joseph

H. G. KIDDOO, Local Manager