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Have your ticket read "Burlington"

PLAN NOW YOUR SUMMER TOUR

TO THE EAST.

Attractive tourist rates will be eastern cities and resorts.

Convention Rates Good for the Public General Assembly Presbyterian Church, Atlantic City, May 17th to June 1st.

Northern Baptist Convention, Philadelphia, June 13th to 25th. United Society Christian Endeavor, Atlantic City, July 6th to 13th. Grand Lodge B P. O. E., Atlantic City, July 10th to 15th. Modern Woodmen, Buffalo, June 20th to 24th. Mystic Shrine, Rochester, July 11th to 13th.

G. A. R. National Encampment, Rochester, August 21st to 26th.

Tourist rates will be made also to Colorado; also to the Pacific Coast; in one direction via Denver, Scenic Colorado, Salt Lake,-the other via Shasta Route, Portland, Puget Sound. A complete scheme of Yellowstone Park rates will be effective, including rates for the new eight-day personally conducted camping tours from Cody, Wyo., the east and scenic gateway.

Write us or get in touch with us, mention your proposed trip and let us give you descriptive leaflets as fast as they are off the press, and otherwise assist you.



J. KRIDELBAUGH, Agent Alliance

L. W. WAKELEY, G. P. A., Omaha

REV. G. C. JEFFERS WRITES AN INTERESTING LETTER

The Herald is in receipt of an in- H. E. Swain to Soren Carlson teresting and encouraging letter from Rev. G. C. Jeffers of Mecklenburg, N. Y., formerly pastor of the Alliance Baptist Church. As many of Joseph McNamara to Bruce Wilcox our readers will be interested in the contents of the letter we give the following extract from it:

"I have been thinking for some time of writing you in the way of congratulation on your enterprise in installing a Merganthaler type-casting machine. Your paper took on a new and improved appearance at once. The increased amount of readable material was also very marked. You are also to be congratulated on your editorials, particularly those touching moral and religious questions, both of a public and private character. On these you take the right stand, it seems to me. They are fearless exponents of eccessossessessessesses tru-h. Just the attitude every ne vspaper ought to take, for they are the molders of public sentiment. Let the newspapers have a low moral standard, and you will find a low motal tone in the community. Editors like ministers, must be clean moral and religious men to fulfill their high calling.

"Some of your readers, at least, will be interested in matters touching our family life. For the past year, Mrs. Jeffers has been very poorly most of the time. Frequently I have thought she could not stay with me long; but for the last two months, her condition has very greatly improved. She is now able to lo all her work easily, with the little assistance I render. She is able to go to church again, a thing she has not done before in Your humble servant is very well indeed. For these unspeakable mercies, we are devoutly thankful to our loving Father. Our son who has been in the newspaper work for the past twelve years, has been called to be assistant superintendent to the Wm. Roger's Mfgrs. of silverware, Niagara Falls, N. Y. "We still have a neep and abiding interest in Alliance and her people; hence, we want the Herald. Thru this medium, we wish to express our best wishes to all our many Alliance friends. God bless you all."

TAKING VACATION

Mr. and Mrs. A. D. Rodgers are THE NEWS. taring a well earned, three weeks' wa and Missouri. They left Mon- co-aplete metropolitan paper are reg day for Sigourney, Iowa, from which ular features. store in the absence of the proprie at the end of three months. to, and with other help will see that customers receive the customary treatment and prompt service accepted. that they are accustomed to at the Rodgers establishment.

AND STILL THEY COME

New arrivals in this country and new subscriptions to the Herald year," wrote G. T. Richardson, of continue to come in a manner that Richardson's Mills, Ala., "we feared is very pleasing to us. Mr. and Mrs. it had consumption. It had a bad L. M. Scott arrived about the first of couch all the time. We tried many Merch from Indianola, Iowa, to make remedies without avail, and doctor's their home on their Kinkaid claim medicine seemed as useless. Finalin the northwest part of Garden ly we tried Dr. King's New Discovcounty. We are glad to welcome ery, and are pleased to say that them to western Nebraska. Scott was transacting business in and our child is again strong and Alliance a few weeks ago, and called healthy." For coughs, colds, la at the Herald office to have his grippe, hoarseness, asthma croup, na le put en our subscription list, and sore lungs, it's the most infall-

In answering Herald want ads please mention that you saw it in this paper.

the cattle business, at which we pre-

dict he will make a success.

REAL ESTATE TRANSFERS. Reported by F. E. Reddish,

N E 1/4 Sec 23 Twp 27 R 47 \$4000.00

Lot 3 Block 6 Sec. Add. \$3000.00

Annie E. Schenck to O. P. Wyland N W 1/4 Sec 18 Twp 25 R 47

Calvin L. Hashman to Herbert Ver-

S E 1/4 Sec 4 Twp 25 R 49 \$1.00 A. J. Simonson to C. B. Carr

Lots 25 & 27, Block 2, Snedeker's Addition A. J. Welch to Anna Aylward Lot 6 Block 1 Wyo, addition to Al-

Fred Brown to S. J. Pitman S W ¼ Sec. 6 Twp. 26 R. 50 \$2400.00

Arthur Miller to F. M. Knight Lots 25 and 27, Block 2, Snedekers Add. to Alliance, Nebr. Stephen H. Desch to Robert Camp-

Part of Lot 2, Block W. Sheridan Add, to Alliance, Nebr. \$1000.00

Lemon Canfield to Alice Melik S W 14 Sec 18 Twp 27 R 49

Lincoln Land Co. to E. T. Kibble Lots 10, 11, 12, Block 2, Wyo. addition to Alliance, Nebr. \$600.00

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Daily market reports, farm news, vacation, during which they will vis- household hints, sporting gossip and it friends and old home scenes in lo- everything that goes on to make a

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> Send today before you forget it. Twenty-five cents, silver or stamps 24-2-749

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NebraskaLand&AutoCo.

J. C. McCorkle, Mgr.

GARAGE IN McCORKLE BLOCK Link Lowry, Supt. of Garage

We handle the ford cars and will sell you one for list price. Will store and keep; furnish gas and lubricating oil; \$15.00 per month; you run as much as you desire. Storage for cars, \$5.00 per month. We sell all best brands of oil from 25 to 50% lower than other places.

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Farm Machinery

car loads just in

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Call and see them on our floors.

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