



PANORAMIC VIEW OF VALLEY VIEW RANCH AT LINGLE, WYOMING. HOME OF HIRAM D. LINGLE IN FOREGROUND. LARGEST IRRIGATED RANCH IN NORTH PLATTE VALLEY

The above cut shows the largest irrigated ranch in the North Platte valley and one of the largest in the United States. It contains 2,500 acres, practically all of which is in alfalfa, which brings a very heavy yield each year. This ranch is the property of Hiram D. Lingle, a capitalist whose home was formerly in Chicago but who became interested in the North Platte valley in 1903,

and who built thirty-two miles of what is now known as the inter-State canal, and which can be seen in the foreground and background of the picture, as it winds its way around the edge of the hills surrounding the fertile valley. The ditch was built by Mr. Lingle under the Carey act, he taking 20,000 acres under this act. In 1905 the government became interested in the project and

by an agreement with Mr. Lingle, took over the canal which was already completed, saving at least \$500,000 in so doing, and saving him a great amount of money. The company of which Mr. Lingle was the head receives a perpetual water right to its lands, and plenty of water always guaranteed for irrigation purposes. The town of Lingle, which is just

in the making, lies on the Burlington about one mile south and west of the Valley View ranch. It now has two stores, a large lumber yard, a new hotel, and several new buildings being constructed, which will be occupied by stores, bank, etc. The townsite is owned by Joe Leiter, the Chicago capitalist, who has several thousand acres surrounding the town sub-divided into quarters, eighties

and forties, for farming. They are being sold on easy terms to farmers. This summer Mr. Lingle will have eight hundred acres surrounding Lingle in sugar beets. Lingle and Torrington are the only towns in the new county of Gosden, created by the last legislature, and both towns are contestants for the county seat of the new county. Lingle, being in the exact center of the new county,

is the logical location for the county seat, and will probably be selected by the voters of the new county. The new canal for which the government has recently appropriated money and on which construction will soon be started, will cover territory tributary to Lingle and will help build the town up to a large extent. A more promising location for a good, live business town could not be found.

## ALLIANCE HERALD

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Incorporated  
Lloyd C. Thomas, Pres.-Treas.  
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John W. Thomas, Editor.  
Lloyd C. Thomas, City Editor.  
Mrs. I. U. Hoskins, railroad correspondent.  
Miss Agnes Moravek, Hemingford correspondent.

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The circulation of this newspaper is guaranteed to be the largest in western Nebraska. Advertising rates will be furnished on application. Sample copies free for the asking.

THIS PAPER REPRESENTS FOREIGN ADVERTISING BY THE

AMERICAN PRESS ASSOCIATION

GENERAL OFFICES  
NEW YORK AND CHICAGO

BRANCHES IN ALL THE PRINCIPAL CITIES

THURSDAY, MARCH 2, 1911.

**THE ALLIANCE HERALD**  
is a newspaper dedicated to upbuilding the moral and material interests of Alliance, Box Butte county and western Nebraska. Its policy is to deal fairly with all interests and men. It prints the news fully and as accurately as possible. It means to be a household, office and store necessity and as such continues to enter a rapidly growing number of homes, offices and stores throughout this end of the state. As a NEWSPAPER and an ADVERTISING MEDIUM it stands supreme in its field. The job department has the largest patronage of any in western Nebraska and every man on the force is a specialist in his line.

Apropos of the efforts that are being made to vote Lincoln "wet" at the coming city election down there, The Nebraska State Capital proposes a joint debate on the question, "Why didn't the saloons make South Omaha and Nebraska City grow?" and suggests some preliminary remarks on the prosperity of York.

This part of Nebraska was represented at the Nebraska Conservation Congress, held at Lincoln, last Thursday and Friday, by Postmaster Ira E. Tash and A. R. Wilson, who were appointed by Governor Aldrich as delegates. The purpose of the convention was to discuss the state's resources and their proper development; to promote co-operation between the rural districts, towns and cities; to encourage the development of home manufactures, trade and commerce for the purpose of supplementing the rapid developments in agriculture. It was a great convention and should be productive of great good to the state.

A republican paper that is evidently opposed to Canadian reciprocity says: "Can you figure out any article that you can buy cheaper under the proposed Canadian reciprocity, or any Nebraska product that will command a quicker market and a higher price? If you cannot, you do not know why you are for the reciprocity bill." Yes, we do. It is a step in the right direction. It may not be just the step that we prefer to see taken first, but it's one step, and that is certainly one good, strong reason. Standpatism has held control of the country's tariff affairs by getting those who favor reform to fighting each other because each could not get first the reform in which he was most interested.

### TOOT YOUR OWN HORN

Arthur E. Clark, editor, proprietor and general manager of "The Journal," formerly "The Hemingford Journal," but from which the name "Hemingford" has been dropped since he assumed ownership, seems to take exception to the fact that The Alliance Herald toots its own horn.

The statements made in The Herald from time to time about circulation, amount of advertising, volume of business, etc., are all backed by facts, and we know that the business men of Alliance and Box Butte county appreciate the fact that The Herald has the most up-to-date newspaper office in western Nebraska and that the business is steadily growing. The Alliance Herald will continue to toot its own horn and will hold

its place as the leading newspaper in western Nebraska.

### NO CUT RATES

An offer was received last week by The Alliance Herald from the Adler Piano company, of Louisville, Kentucky, in which the Adler company offered to pay The Herald a commission on every piano sold thru advertising in The Herald, no stated rate to be paid for the advertising. The Herald wishes its advertisers to know that no advertisements of this kind are carried in its columns. A stated remuneration is received for every inch of space used, and many offers of this kind are turned down every week.

### HURTS ALLIANCE

An instance that came up last week shows how that the attitude of the Adams Express company hurts the business of Alliance to a great degree. Alliance lost the branch of the International Harvester company because of that company being unable to get its freight transferred properly at Crawford. The local branch of the Colorado Film Exchange, which was established a short time ago by J. R. Carter, of Denver, has worked up a flourishing business, but Alliance is now in danger of losing this branch because the Adams Express company declines to ship film to O'Neill via Crawford, which is the shortest route.

A roll of film shipped on Friday from Alliance via Adams Express went first to Lincoln, transferred; then to Ashland, transferred; then to Fremont, transferred; then to Sioux City, Iowa, transferred; then back to O'Neill on Tuesday. All because the Adams Express company could keep it on their own line by shipping it over this route. The Alliance commercial club should take up this matter and see if it could not be adjusted. Otherwise Alliance will receive another black eye.

### GET YOUR COPY IN EARLY

All copy for The Herald, including advertisements, notes, and news items for insertion in The Herald should be in the office by nine o'clock Thursday morning. It is often necessary to refuse copy after that hour, on account of the last forms being made up and ready for the press. On account of the fact that most of the mechanical work on three newspapers is done in The Herald plant it is necessary to get each one out on time.

### THE PUBLISHERS.

#### THE SECOND COMING

(By Ella Wheeler Wilcox, reprinted by request from the Delineator for December.)

How will Christ come back again,  
How will he be seen and when?  
Where his chosen way?  
Will he come at dead of night,  
Shining in His robes of light,  
Or at dawn of day?  
Will it be at Christmas time,  
When the bells are all a-chime,  
That he is reborn?  
Or will he return and bring  
Wide and wondrous wakening  
On some Easter morn?  
When will this sad world rejoice,  
Listening to that golden voice,  
Speaking unto men?  
Lives there one who yet will cry  
Loud to startled passerby,  
"Christ has come again?"  
List the answer, Christ is here!  
Seek and you shall find him near,  
Dwelling on the earth,  
By the world's awakening thought  
This great miracle is wrought,  
This the second birth.

While you wonder where and how  
Christ shall come,—behold Him now,  
Patient, loving, meek,  
Looking from your neighbor's eyes,  
Or in humble toilers' guise—  
Lo! the Christ you seek  
Search for him in human hearts,  
In the shops and in the marts,  
And beside your hearth;  
Search and speak the watch word  
"Love."

And the Christ shall rise and prove  
He has come to earth.  
Sorrowful oftentimes is He  
That we have not eyes to see—  
Have not ears to hear,  
As we call to Him afar,  
Out beyond some distant star,  
While he stands so near.  
Seek Him, seek Him, where he  
dwells:  
Chime the voices of the bells  
On the Christmas air—  
"Christ has come to earth again;  
He is in the hearts of men."  
Seek and find Him there.

#### BOYS ACRE CONTEST

To the Nebraska boy under 18 years of age, growing the largest field of corn from one acre of Nebraska land, in year 1911, \$50; the

second, \$25; third, \$20; fourth, \$15; fifth, \$10; and to the sixth, seventh, eighth, ninth, tenth and eleventh, \$5 each.

The entire labor of preparing the ground, planting, cultivating and harvesting of this acre of corn to be performed by the contestants who enter contest by recording his name in the office of W. R. Mellor, Secretary, Lincoln, not later than May 20, 1911.

Said acre to be measured, husked and weighed in the presence of two disinterested free-holders, residents of said county in which the acre of corn is located. Said committee to forward affidavit as to weight and requirement of specifications in this contest to the secretary of the State Board of Agriculture, not later than December 1, 1911.

The contestant shall file with the secretary a full and detailed account of his method of performing the work, fertilizers used, if any; whether bottom, hill or table land, and the character or kind of soil on which the crop was grown; with an accurate account of cost of production, rent of ground, cost of plowing, harrowing, discing, planting, cultivation, husking and every feature of expense in labor, seed, fertilizer, etc., based on the actual time that entered into the production of this acre of corn.

On request, prize winners must forward a sample of ten ears of corn grown to W. R. Mellor, secretary, Lincoln, Nebr.

Dr. Boland—Phone 65

### POST OFFICE DIRECTORY

Mails close at the Alliance post office as follows, Mountain time:

East Bound  
11:20 a.m. for train No. 44.  
11:00 p.m. for train No. 42.

West Bound  
12:30 p.m. for train No. 43.  
11:00 p.m. for train No. 41.

South Bound  
12:30 p.m. for train No. 303.  
11:00 p.m. for train No. 301.

On Sundays and holidays all night mails close at 8:00 p.m. instead of 11:00 p.m. IRA E. TASH, P. M.

### TEACHERS' READING CIRCLE

The Teachers' Reading Circle will meet in the high school building, in Alliance, on Saturday, March 11th, at 11 a.m.

### SOUTH OMAHA STOCK MARKETS

Special Report  
So. Omaha, Nebr., Feb. 28, 1911.  
CATTLE—Receipts moderate, about 9000 for 2 days, market strong and a little higher. Best beef \$6.15 to \$6.20, bulk, however, \$5.90 to \$5.90 and medium still between \$5.90 and \$5.50. Demand for feeders strong. All weights of "green" cattle \$5.25 to \$5.80 for steers and \$4.25 to \$4.50 for heifers. Choice cows and heifers have sold \$5.00 up to \$5.75 but majority \$4.00 to \$4.75. Canners strong also at \$3.15 to \$3.40 and cutters \$2.50 to \$4.00. Veal calves higher, top again \$8.00 with bulk at \$5.50 to \$7.50. Bulls unchanged \$4.25 to \$5.25. With Lent at hand and prospects of a continued liberal supply cannot hope for any change for the better.

HOGS—Receipts heavy 21,000 for 2 days, 15c lower yesterday but strong today with bulk at \$6.85 to \$6.90, top \$6.95. Everything points to a "big" supply during the next 30 days with prices working still lower.

SHEEP—Receipts fairly liberal, 15,500 for 2 days; market strong. Best lambs top \$5.85; yearlings \$4.90; wethers \$4.40 and ewes \$4.15 and a few feeder lambs at \$5.60. Expect a continued plentiful supply and a curtailed demand, hence can see no reason for an upturn.

Yours truly,  
NATIONAL LIVE STOCK COM. Co.

### WESTERN NEBRASKA

Interesting Items Taken From This End of the State for Herald Readers.

A party of government surveyors are at work on the line of the new south side canal near Scottsbluff.

The contract has been let for the construction of a seven or eight room parsonage for the Methodist church at Scottsbluff. When completed it will be a comfortable and commodious preacher's home.

The Scottsbluff Commercial Club elected officers last week as follows: C. A. Morrill, president; E. L. Wright, vice president; H. T. Bowen, treasurer; G. L. Shumway, secretary. The secretary was placed on a stated salary and will do all within his power to push Scottsbluff enterprises.

In the debate at Sidney between representatives of the Alliance and

Sidney High schools the decision of the Judges was won by the latter. Merritt Chaffee, Richard Young and Julia Frankle were for Alliance. It is but just to the Alliance students to say that two of them are sophomores and one a freshman, while two of the Sidney debaters are seniors and one a sophomore.

Rev. A. L. Godfrey will leave tomorrow for Torrington, Wyo., where he goes to preach and hold communion service for the pastor of the United Presbyterian church, Rev. Paul F. Mustard, next Sunday.

Dr. Boland—Phone 65

Judge Berry was called to Lincoln by telegram Monday. During his absence Miss Blanche McDonald, at Attorney B. F. Gilman's office, is looking after the business of the county judge's office.

### \$100 Reward, \$100.

The readers of this paper will be pleased to learn that there is at least one dreaded disease that science has been able to cure in all its stages, and that is Catarrh. Hall's Catarrh Cure is the only positive cure now known to the medical fraternity. Catarrh being a constitutional disease, requires a constitutional treatment. Hall's Catarrh Cure is taken internally, acts directly upon the blood and mucous surfaces of the system, thereby destroying the foundation of the disease, and giving the patient strength by building up the constitution and assisting nature in doing its work. The proprietors have so much faith in its curative powers that they offer One Hundred Dollars for any case that it fails to cure. Send for list of testimonials.  
Address: F. J. CHENEY & CO., Toledo, O.  
Sold by all Druggists, 75c.  
Take Hall's Family Pills for constipation.



## Special Sale of Skirts and Shirt Waists

For one week, commencing Monday, February 20th, all waists in stock included in this sale, at

**1/3 off.**

See the Velvet and Silk Waists, Linen Tailored Waists, Embroidered White Lawn Waists, Net Waists, Fancy Wash Waists.

Everything new and up-to-date is the sale, which we are having in order to make room for our new stock.

## R. SIMMONS



Alliance Herald, \$1.50 per year.  
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The only Baking Powder made from Royal Grape Cream of Tartar

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Royal Cook Book—800 Receipts—Free. Send Name and Address.

ROYAL BAKING POWDER CO., NEW YORK.

## Here Is what will Suit You

E. I. GREGG & SON

have knocked the bottom out of prices on almost everything they handle.

They offer for cash for the next 30 days, beginning March 1, the following:

- 10 Sacks that old reliable Curtis Best Flour... \$13.50
- Less than 10-sack lots, per sack..... 1.40
- 10 Sacks Frost King..... 12.50
- Less than 10-sack lots..... 1.30
- Rye Flour, per sack..... .60
- Corn Meal, per sack..... .20
- Graham or Whole Wheat Flour..... .30
- Oats, per hundred, without sack..... 1.25
- Wheat for Chickens, per 100, without sack... 1.35
- Corn Chop, sacked, per 100..... 1.05
- Corn in load lots, 86c per 100, sacked..... .95
- Corn Chop, bulk, load lots, per 100..... .95
- Seed Oats, bulk, per 100..... 1.30
- Seed Wheat, per bushel..... 1.00
- Seed Barley, per 100..... 1.25
- Alfalfa Hay, per ton..... 11.00
- Alfalfa Hay, per bail..... .60
- Prairie Hay at lowest market price.

We also have a large stock of

Chick Food and Poultry Supplies At Reduced Prices

PHONE 155