GREAT SEMI-ANNUA

SHOES—that's all.

MEN, WOMEN AND CHILDREN OF ALLIANCE

This is the most earnest, serious, striking sale of Men's, Women's and Children's Shoes that we ever inaugurated. This sale will continue until February 1st, and is backed by our prices, quality and styles, the like of which our old Alliance has not seen for many a day.

40 PAIRS

MEN'S

HANAN

Patent Leather Shoes

Regular \$6.00, \$6.50, \$7.00 and \$7.50 values, both Lace and Button. Goat

\$4.49

One lot of 36 pairs Patent Leather, regular \$5.00 values. Go at

\$3.39

4 pairs Vel. Calf Blu. Leather lined Shoes, Regular \$3.50 and \$4.00 value. Go at

\$2.89

7 pairs regular \$3.00 value. Go at

\$2.17

8 pairs tan shoes, regular \$4.50 value. Go at

\$2.90

25% discount

on all Men's High Cut and Heavy Work Shoes Women's Shoes

19 pairs Ladies' Hanen. regular \$6.00 value, go at

\$4.19

50 pairs Ladies' Patent Turn and Welts. Regular \$4.00 and \$4.50 values, go

63 pairs Ladies' Vici Turn and Welts. Regular \$3.50, \$4.00-\$4.50 values, go at

\$3.17

17 pairs Women's \$2.50 value. Go at

\$1.89

7 pairs Women's high cut. Regular \$5.00 value. Go

\$3.48

20% off

on All Boys', Misses' and Children's Shoes

The Famous

always does as

it advertises

50 Pairs

All Wool Men's Pants

(Small sizes)

\$1 Pair

Mens' Suits

Strongly Made

\$4.85

Wool Beaver Overcoats

\$5

A White Shirt

Linen Bosom

for 25c

(sizes 14-14 1-2-15- and 17

Men's Linen Collars

2c

Must take what is in box

Men's Wool-

Remember the date-January 15th to February 1st. Also remember, that THESE SHOES ARE SEASONABLE GOODS-NO LAND TRADE SHOES.

ALLIANCE CASH SHOE STORE

The Famous

never advertises goods it can't deliver

39c Buys a 65c Fleecelined Underwear

> All Wool Rib Underwear 98c

Blue Flannel Shirts \$1 each

Men's Sweater Coats Worth \$2.00, now \$1.19

1 LOT Stetson Novelties Hats Worth \$4. Now \$2.50

Men's Dress Shirts 39c

Big bargains in broken lines men's shoes.

6 prs. Patent Leathers worth \$3.00 pair, \$1.00

6 prs. Pearl Elk worth \$4.00 Sale price \$2.50

Other big bargains in broken lines of Men's and Boys' Shoes.

High quality goods can be bought very low during this Bargain Picnic.

Read the special prices on Overcoats and Suits and all Heavy Winter Underwear.

Here are bargains for you galore.

It is not possible every month in the year to find such a Bargain Picnic as we are now offering. All our Spring Goods have been purchased and we must make room for them; we have only 30 days' time but you have four months of winter ahead to wear them.

Unusual Prices on High Grade Clothing

Lot 1

A lot of fine Hart Schaffher & Marx Suits that sold for \$25. Small sizes-34-35-36. Now

\$16.85

All of Our Boys'O'rcoats at a discount of

25%

Don't ask for

Lot 2

embraces our regular winter stock of Hart Schaffher & Marx Suits which are worth \$25.00.

Sale \$20.

100 Pairs Boys' Winter Knickerbocker Pants

100 pairs 65 and 75c 25¢

these goods after The Famous One-Price Clothing

Manhattan and Star Shirts.

The home of Hart Schaffner & Marx Clothes.

LOT 3

contains all of our \$27.50 \$30.00 \$32.50

Finest Grades Hart Schaffner & Marx Suits, all new goods.

Sale **\$22.50**

Adamantine Suits

with 2 pairs Pants

\$4.95

Douglas Shoes.

Munsing Union Suits

Our fine \$15.00 line

Overcoats Reduced to

\$11.

Sale begins 17th and lasts ten days.

25 per cent Discount

on all Small Boys' Suits, Novelties. Sizes, 2-7. There are some beauties. This is a rare chance.

HOUSE A Store for Men

Stetson Hats.

Men's Kady

39c

Boys' \$6.00

mixed Sox 10c a pair A rare Bargain

Suspenders