

To our many customers who are constantly increasing in number and who believe that it pays to patronize an exclusive shoe store. We now have a stock double the size of any store in western Nebraska and you will find every pair of shoes up-to-date and of the latest styles.

Overshoes and Rubbers are now in demand this muddy weather. We will fit your feet. For cold weather we are showing some mighty fine Felt Shoes and Boots and our line of High Shoes is a good one. We don't find it hard to suit our customers because we have the stock.

We have the Queen Quality Shoe for ladies; Hanan \& Barry for men; Holland for boys; and the Piehler for misses and children. Every make is an eastern make and of the highest grade. We do not handle shoddy goods.

## Alliance Cash Shoe Store



