

Merry Christmas

★ **HEARTS** coming out of hiding at Christmas Time—the joy of living and the joy of giving unite in building stronger the bonds of "PEACE ON EARTH-GOOD WILL TO MEN."

It's not such a hard old world after all. Friendship still rules.

You have given us many evidences of good will and friendship during all the time we have been serving you, and we have faithfully endeavored to merit this steadily increasing trade. And so, with our heartiest thanks to our hosts of customers for their co-operation in building up this enterprise, we extend to all our sincere wishes for

A Merry, Merry Xmas!

And may the coming NEW YEAR be one of peace, plenty and prosperity to all!

Ladies' Cloaks and Suits

On account of the extremely open winter up to this time, we find ourselves badly overstocked on Ladies' Suits and Coats, and in order to move them in the short time that is left, we will offer our entire line at

25% Discount

They make fine presents.

Men's Furnishings

Appropriate Xmas Gifts:

A nice fancy or white plaited Choct shirt.....	\$1.50, \$1.75, \$2.00 and \$2.50
Monarch Shirts.....	\$1.25
Pajamas.....	\$1.25 to \$2.25
Box (four pair) hose.....	\$1.00 and \$1.25
Silk Half Hose.....	.50c to \$1.25
Silk Handkerchiefs.....	.35c to \$1.25
Silk Scarfs.....	.75c to \$2.00
Silk Ties.....	.25c to \$1.25
Box twelve Collars, Arrow brand.....	\$1.50
Knit Mufflers.....	.25c to \$1.25
Sweaters and Sweater Coats.....	\$1.00 to \$8.00
Leather Belts.....	.50c, 75c, \$1.00, \$1.50
Silk and pearl trim Suspenders.....	.50c, 75c and \$1.00
House Coats.....	\$4.00-\$10.00
Bath Robes.....	\$5.00 to \$12.00
Gloves, these make dandy presents; we have the real thing when it comes to Men's Gloves, Dress Gloves, and Automobile Gloves. We will exchange Gloves after Xmas if returned in good condition. Dress Gloves.....	\$1.25 to \$2.75
Auto Gloves, up to.....	\$4.50

Overcoats and Raincoats

Shapely, perfectly balanced shoulders, a graceful swing to the skirt, and a careless elegance throughout, designed and built to appeal particularly to persons who have style preferences. "College Chap" and "Modern" Overcoats and Raincoats have an irrepresible 'air' of youth; they convey a certain dignity which will be recognized and appreciated by men who care. You can appreciate the cleverness of these garments, unless you slip into a few of them, they're great and roomy. They feel as comfy as old shoes. They are the smartest of the smart.

\$15, \$18, \$20 up to \$30

Clothing

Boys' Suits and Overcoats. Now if you want to get the little fellow something that is sure to please him, and will make you more proud of him, buy him one of our Boy's Suits or a dandy Overcoat, and complete the outfit with a pair of shoes and a nifty little hat.

Ladies' Furnishings

Imported pure silk Hose, full shaped, garter top, double knee and sole, per pair.....	\$1.25
Fine Silk Lisle Hose, pair.....	.75c
Fancy Embroidered Hose.....	.65c, 75c and \$1.00
Fine Lisle Hose, black, tan and colors.....	.35c, 40c, 65c and 75c
Gloves, black, tan and colored Kid Gloves.....	\$1.25 to 2.25
Silk, Auto and Opera Scarfs.....	1.00 to 3.00
Shopping Bags.....	1.00 to 20.00
Umbrellas.....	2.00 to 8.00
Jabot Pins.....	75c to 1.50
Hair Combs and Barretts.....	.50c to 3.00
Dutch Lace Collars.....	75c to 1.50
Fancy Lace and Embroidered Collars.....	.50c to 2.00

Furs

Since we made our full purchase of furs the entire line has advanced 25 per cent. We have left them marked at the old prices which means a saving of 20 per cent to you.

Afternoon Specials

Each afternoon we are putting on sale at irresistable prices goods in a certain department. These goods will be so displayed and ticketed that you will have no difficulty in finding them.

Friday (the 16th) Gloves and Mufflers.
Saturday (the 17th) Dress Goods.
Monday (the 19th) Shirt Waists.
Tuesday (the 20th) Hand Bags, Belts, Ties, Ladies' Fancy Collars and Hair Ornaments.
Wednesday (the 21st) Rugs, Carpets and Portiers.
Thursday (the 22nd) Fancy Linens.
Friday (the 23rd) Hose.
Saturday (the 24th) Furs.

Silks and Dress Goods

We have a fine selection of Silk Taffetas, Messalines, etc., that will make nice presents as Waist and Dress Patterns. An especially nice line of Plaids for Waist Patterns.

Blankets

We have a very large stock of both Wool and Cotton Blankets which we are offering at

20% Discount

This gives you a \$10 Blanket for 88; a \$6 Blanket for \$4.80; a \$4 Blanket for \$3.20, and a \$2 Blanket for \$1.60.

There are only a few days left in which to do your Xmas shopping. Do not wait until the last day. You know how busy we were the last few days last year.

NORTON'S

THE BIG CHRISTMAS STORE

