

Largest Circulation of any Newspaper in Western Nebraska.

THE ALLIANCE HERALD.

Official Publication of Box Butte County and City of Alliance

VOLUME XVII.

ALLIANCE, BOX BUTTE COUNTY, NEBRASKA: THURSDAY, DECEMBER 8, 1910

NUMBER 52

Better be Safe than Sorry

Safety Deposit Boxes

A new lot of 30 steel boxes was installed in our fire and burglar proof vault last Monday. One of these boxes will provide a SAFE place for your valuable papers, deed, mortgages, abstracts, notes, insurance policies, etc. A private room with desk and stationery is at your disposal: All for \$1.50 per year, or say until Jan. 1st, 1912.

Thirty boxes will supply only 30 people—if you need one it might be well to come in soon.

First National Bank.

The Glaze Marble Works

CHAS. GLAZE, Prop.

Hemingford, Nebraska

We receive our marble in car load lots, thus saving freight and agents' commissions, which customers must pay when buying from agents of non resident dealers. A full line of Monuments and Headstones in our yard at Hemingford. You can see the marble before ordering and can examine the work before accepting it. Satisfaction guaranteed.

GEO. I. HAND, M. D.
EYE, EAR, NOSE AND THROAT

Eyes Tested and Glasses Fitted.

DR. A. GAISER,
DENTIST.

Office, Room 10, Rumer Block,
Phone 525, Alliance, Nebr. 42-1f

Hot Drinks

Have you ever had the pleasure of trying one of our hot drinks on a cold, chilly, raw, blustery day?

There is nothing more invigorating or more acceptable.

We particularly recommend Hot Beef—Hot Chocolate—Hot Malted Milk.

Every one will satisfy the most fastidious taste and the most particular stomach.

Drink one at our fountain.

Thiele
Prescription Druggist

KENNEDY BROTHERS
DENTISTS.

Office in Alliance National Bank Bldg
Over Postoffice.
Phone 391.

Fruit Cakes

A Christmas Dinner is incomplete without a good, rich, well-flavored Fruit Cake.

We have them in 1, 2 and 3 pound sizes at 50 cts. per lb.

Telephone your orders in NOW to

Nohe's Bakery & Cafe

Tel. 649 117 Box Butte Ave.



MILL WORK

TANKS
STORM SASHES
COUNTERS
AND
SHELVING
A SPECIALTY

A. P. LEE, Mgr.

New Linotype for The Herald

In keeping with the policy of The Herald Publishing Company of continually improving The Alliance Herald and keeping it the leading newspaper of western Nebraska, a new latest model Junior Linotype machine has been ordered and will be installed by the first of the year in The Herald office.

This wonderful machine, which casts a line of type in one piece, has been greatly improved in the last few years, and the one ordered for The Herald is known as the two-letter machine. It sets both the body and head letter type, black face and light face. The machine will be shipped from the factory in New York about the middle of December and should be in operation by January 1st. It will cost, set up in the office, just about \$1,700, and will more than double the output of The Herald plant, as it will be equipped to set a large part of the display advertisements. It will also be used for a great deal of job work, with which this office is continually crowded.

Five room house for rent. See J. C. McCorkle at office Nebraska Land Co. Phone 281. 52-21-366

Good meals for 25 cents at the Younkin restaurant. Mrs. E. Boone. 52-1-357

"Paid in Full"

This beautiful American drama was played in Alliance last season to an appreciative audience. Many of our people failing to see it at that time should avail themselves of the opportunity next Tuesday night, December 13, at the Phelan Opera House. It is a play that leaves a pleasing and lasting impression upon everyone in the audience, furnishing entertainment of a genuine character during the performance and plenty to think of afterwards. It is worthy of a crowded house.

Be Sure to Hear the Glee Club

Alliance people should get tickets for the Nebraska Wesleyan Glee Club entertainment at the Phelan Opera House on Thursday, December 23rd, just as soon as they are placed on sale at the Holsten Drug Store.

Indications are that there will be a crowded house, for when twenty picked young men, who compose a glee club of the standing of this one, start out to entertain an audience they always succeed. Many of these young men are well known to readers of the Herald, and their entertainment will be the event of the season.

Xmas Candy

10c to 60c a pound

Of course you will want candy for Xmas and you will want it pure fresh. Our line of Xmas candy is the most extensive ever shown in Alliance and you can get what you want.

If you desire anything special let us make it for you. Packages delivered at any time you want.

Johnson's Home Made Candy

MODEL CANDY KITCHEN

Phone 750



RUG
SKIRT
SWEATER COAT
SHOES

LACE CURTAINS
LINEN TOWEL
LINEN PILLOW CASES
DRESSING SACQUE

Afternoon Specials

BEGINNING this Friday and continuing until Christmas, we will put on sale at irresistible prices a certain kind of Merchandise, from 3 o'clock continuing until closing time. If you will watch these sales you surely will save a lot of money on your Xmas shopping. We are bound to sell more this Xmas than ever before and we are putting forth our best efforts to take care of your business and make this

THE CHRISTMAS STORE

Friday Afternoon--Linens

If you have not seen our immense line of Table Linens, Dresser Scarfs, Doilies, Embroidered Linens and Drawn Work you certainly have missed something. They are all new patterns. Notice the display in our window, it will give you some idea of the beauty and daintiness of these goods. They will be on sale at **10 PER CENT DISCOUNT.** Don't forget, Friday afternoon.

Saturday Afternoon

For Saturday Afternoon Specials we will place on sale our entire line of Ladies' and Men's Sweater Coats at the very low price of **25 PER CENT DISCOUNT.**

Helpful Shopping Suggestion for Gift Givers

The value of this list will be apparent at a glance. The puzzled purchasers of gifts will find here many suggestions that will relieve them from the thought and trouble usually arising at this season when the selection of the most appropriate and useful gifts for relatives and friends is the serious problem of the hour.

The Quality of Our Goods is Assuredly the Best on the Market.

Gifts Suitable for Men

- | | | | |
|----------------|----------------|----------------|-----------------|
| Handkerchief | House Slippers | Umbrella | Suit Case |
| Silk Ties | Hat | Box Sox | Pajamas |
| Box of Collars | Cloth Cap | Necktie Pin | Leather Wallet |
| Sweater | Fancy Vests | Cuff Links | Pair Shoes |
| Shirts | Gloves | Bath Robe | Silk Suspenders |
| Rain Coat | Silk Muffler | Smoking Jacket | Leather Belt |

Gifts Suitable for Women

- | | | | |
|---------------|-------------|---------------|---------------------|
| Set of Furs | Doilies | Table Linen | Emb. Collars |
| Lace Neckwear | Gloves | Dresser Scarf | Silk Umbrella |
| Fancy Apron | Kimona | Silk Hose | Bed Spread |
| Hand Bag | Collar Pins | Handkerchiefs | Embroidered Lingrie |
| Card Case | Silk Scarf | Silk Waist | Linen Table Cover |

NORTON'S The BIG Xmas Store