

# NEW MILLINERY CREATIONS



THERE'S always something new under the sun," and we know we have our share in millinery ideas. This season demands various shapes, one as popular as the other. It's a season when you must rely upon your milliner.

## Our Shapes are Original

and you will find our salesladies courteous and willing to suggest. The prices vary according to your choice, but you will find that every hat bears a pleasing price.

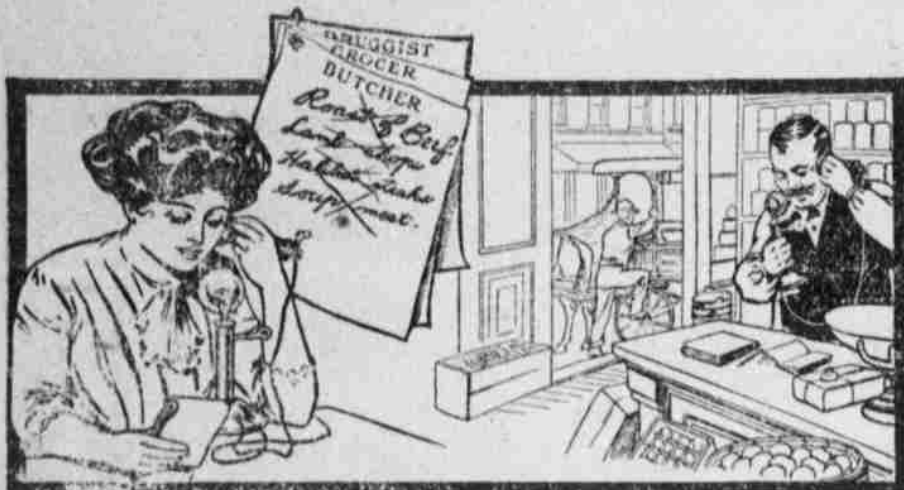
## New Goods are Arriving Every Day

Our Suits and Long Coats are fine and the newest styles

SEE OUR ONE-PIECE DRESSES

# SIMMONS

Alliance, Nebraska



## Modern Shopping

It is the wise housekeeper who has a Bell Telephone. She finds that it is as useful in the home as in her husband's place of business. The time of personal shopping and long trips is past, for the Belle Telephone has taken their place.

Modern methods of social and business life demand that your telephone shall be connected with telephones all over the country. Every Bell telephone is connected with five million others. That should convince you of the value of its service.



**NEBRASKA TELEPHONE COMPANY**

Every Bell Telephone is a Long Distance Station

## Building Contractor

**Cement Block Manufacturer  
Cement Walk Builder  
All Kinds of Cement Work**

My many Alliance customers are my references.

**All Work Guaranteed**

**JOHN PEDERSON, Alliance**

# THE ALLIANCE HERALD

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THURSDAY, SEPTEMBER 27, 1910

## County Central Committee Meeting

There will be a meeting of the Democratic Central Committee in the office of W. S. Ridgell, Chairman, in First National Bank Building, at 2:30 o'clock next Saturday afternoon.

Big doin's in Alliance this week.

Let's not quarrel over politics—not till after the fair is over, anyhow.

The "Potato Carnival and Boosters' Day" celebration at Hemingford last Saturday was a big affair, and we congratulate the boosters of our sister city on their success.

Isn't this great weather for the county fair? Could n't be better. That rain last night came just in time to reduce the temperature, which has been quite warm for a few days past, and lay the dust.

Alliance has become noted as a place of great celebrations and entertainments, and when anything of the kind has been well advertised people from the surrounding country and neighboring towns flock here in large numbers.

To the many county fair visitors in Alliance this week The Herald extends a most cordial welcome. We hope you will all have a splendid time, keep sober, and when you return home do so none the worse for the visit, but with a good opinion of our city.

One of the most gratifying things about the fair this year is the increase in the number of farm exhibits, including agricultural products and live stock, and of domestic products. A county fair that consists entirely, or even principally, of races does not come up to our ideal of what a county fair should be.

It is unfortunate for the races that the date of the Box Butte county fair this year is the same as that of the race meets at Harrison, Nebr., and Belle Fourche, S. D. Otherwise a good many horses that are at those places this week would have been brought to Alliance, and some that are here would have been taken to those places, also.

It has been well said that there are two sides to every question. A frank and intelligent discussion of subjects of public interest will surely have a beneficial result. We invite all persons who choose to do so to discuss questions of public interest through the columns of The Herald. For this purpose we will open a department, to be styled "The Forum" or some other appropriate title, and invite contributions on subjects of public interest, especially on political subjects during the present campaign. We hope that both sides of current issues will be represented in this department, and shall endeavor to secure contributions and interviews from persons competent to fairly represent both sides. We shall be as much pleased to receive contributions from those who differ with us in opinion as from those who agree with us. All contributors will be treated with the utmost courtesy.

# Bogue's BARGAINS

## Watch Our Hour Sales

SPECIALS IN

**Table linen, Towels, Silk Skirts, Fancy Neckwear, Pocketbooks and Bags**

**Sale Special**  
Brissel's Carpet Sweeper - \$2.25

**One Hour Each Day**  
we give away one pair of silk hose to every lady buying a pair of \$3.50 shoes.

**Greatest values Ever Known in suits, skirts and coats—One Lot at Half Price**

OUR STORE is the home of the best known goods-- "Wooltex" skirts, suits and coats, "Munsing" and "Forest Mills" underwear "Onyx," "Gordon Dye" and "Armor Plate" hosiery, "Money Bak" silks, "Beacon Blankets," and "Maish" comforts, "Dorothy Dodd," "Educator" and "Playmate" shoes. The best is none too good and the prices are right.

## The Horace Bogue Store

Next to Postoffice

## Snaps in Box Butte Land

Call in our office, upstairs in the new McCorkle building, and let us tell you of some mighty cheap pieces of Box Butte county land which we have on our list. We will be glad to show them to you.

## NEBRASKA LAND COMPANY

J. C. McCORKLE, MANAGER

PHONE 281

ALLIANCE, NEBR.



**E. T. Kibble & Co.**

Sell  
Box Butte  
County  
Land

See  
Them