

IMMENSE FALL STOCK-NEW MODES.



FOR MEN

The Hanan and the Barry take the lead.

We carry a FULL LINE of Both.

We Have the

'Queen Quality"

Guaranteed to please



What "Queen Quality" Means

It was only after a thorough investigation and with much effort that we secured the exclusive agency of the "Queen Quality" shoe, conceded by all leading shoe dealers to be the most popular Ladies' Shoe in America today.

We solicit your patronage, guaranteeing every pair.

Great Annual 25%

Discount Sale! On ALL Oxfords

These are Latest Styles. No old stock. Bound to Please.

What 'Hanan' and 'Barry' Shoes are

It is needless to speak of our Men's Hanan and Barry Shoes as they are the standard of highest quality and workmanship. Children's School Shoes carried by the Alliance Cash Shoe Store are of the best quality obtainable.

We guarantee every pair and we stand by it.

FOR BOYS

"Steel Clad" Fine School Shoes

FOR GIRLS

The Piehler School Shoe

leads 'em all



306 BOX

You all do know that when we advertise an article, it's here and you can buy it if you want it. No Just Out talk here-come in and see some real bargains

FAMOUS CLOTHING HOUSE

Better Values, More of Them

Bargains in Standard Merchandise

The largest business season we ever had closed and before the arrival of New Fall Goods we are slashing Clothing. Get in while the sizes are complete

SHIRTS

\$1.50

Goods

for \$2.00

A Big Assortment of Light and

Dark Patterns MANHATTAN Shirts, worth \$2.00, now

\$1.50

\$1.00 and \$1.25 SHIRTS embracing all styles

Sale price 69c

for a lot of and patterns

STOCK REDUCING

Our Entire Stock of Fancy Suits in 3 Big Lots

For this Sale we put all the Fancy Suits in three groups. Read on--

Group 1

\$10

Group 2

These wonderful values, worth \$14 and Representing \$18.00 and \$20.00 grades Fancy Suits of Hart Schaffner & Marx. \$15, wool goods and worsteds, nicely which we sold at those prices early in Worth up to \$30.00, now the season.

\$15

See those

Shoes for Boys 9-2

Group 3

\$20

2 For

RUBBER Genuine Silk COLLARS HOSIERY.

a big lot Blacks, all sizes Gravs, 15c Purples & Tans

worth \$1.00 Neckwear our price Hundreds of fine WASH

> 75C Black Satine SHIRTS during Sale

50c

Kady Suspenders, sold by others at 75c, our price 39c

Bicycle Hose for Boys, sizes 25c 6-10, black, 2 pair for.....

Balbriggan Underwear

Sizes

each

Sizes 1.65

Boys' Knee Pants, 65 and 75c quality, now

TIES

Patterns

Beautiful

25c

The Best Heavy Overall, Rivetted

65c

Boys' Work Shirts 39C 50c grade

buys an all-wool peg top Trousers. Worth \$5.00

The Famous One-Price Clothing House

STORE FOR MEN

307-309 Box Butte Ave., Alliance, Nebr.