

The Bennett Co. Purchased Carload after Carload of Richmond "Exhibit" Pianos

A number of the pianos purchased by us from the exhibitors at the Richmond, Va., Convention, held by the National Piano Dealers' Association during May of this year, have been reserved for a special July showing and selling in Alliance.

Having purchased these favored instruments at a huge discount, from makers who would rather advertise their makes through the Bennett Co., than to reship them back to their respective factories, we shall have some tempting prices to offer you in July.

Every instrument, mind you, has been exhibited to, and admired by, America's foremost dealers.

That "Herald Contest" Piano is a "Bennett" piano, so it MUST be all right.

Wait until you've seen those "Exhibit" Pianos in July. Never anything like them!

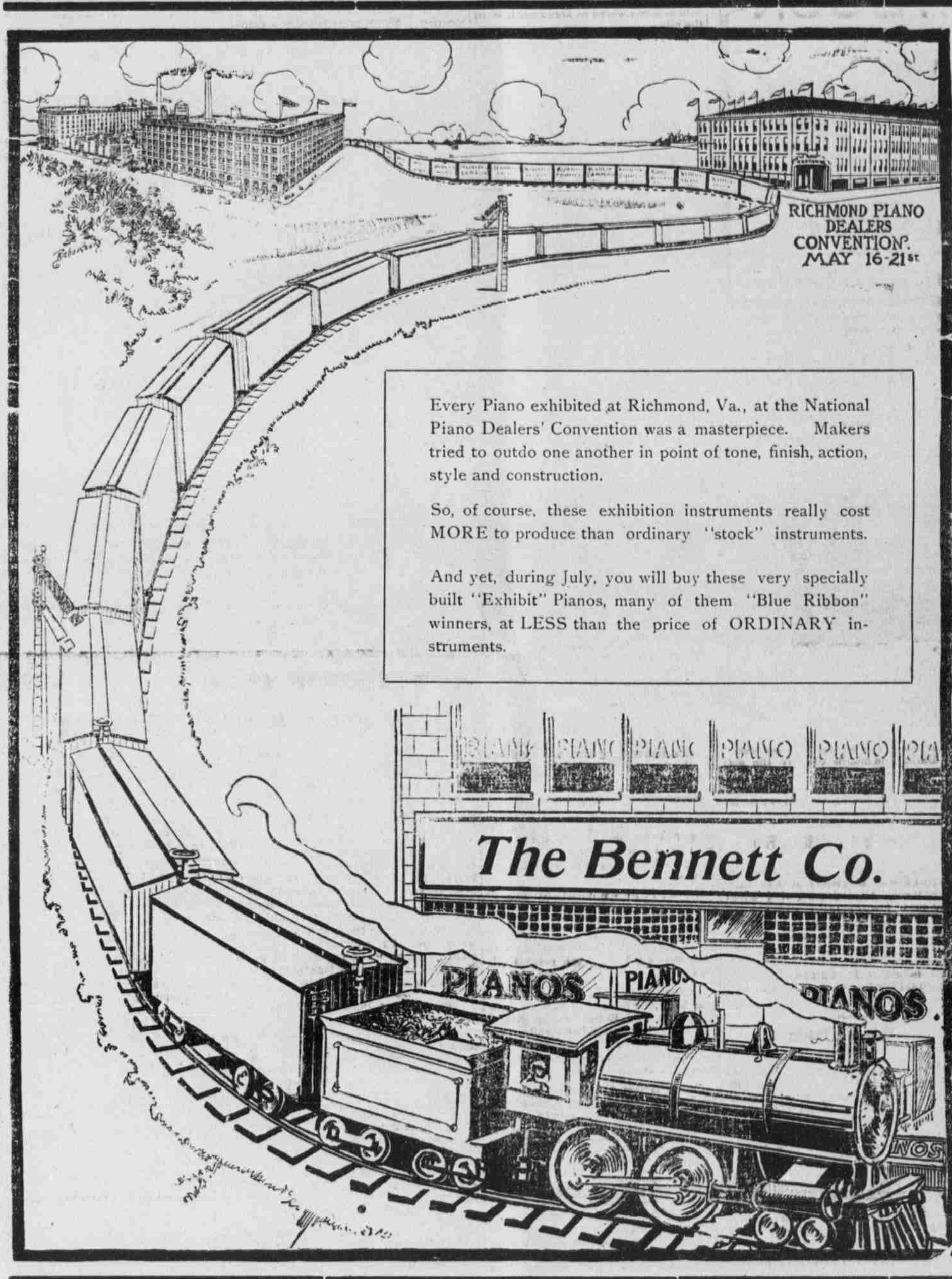
Many of those "Exhibit" Pianos took prizes at Richmond. "Blue Ribbon" Winners.

The Bennett Co. positively cannot be undersold. It has been tried in many, many cases

The more votes the merrier. Now, who is going to get that "Herald" Contest Piano?

Bennett's District Sales Manager will sell many a Piano in Alliance in July. Wait!

"Blue Ribbons" Remember, many of those "Exhibit" Pianos you'll see in July are "Prize Winners"



Every Piano exhibited at Richmond, Va., at the National Piano Dealers' Convention was a masterpiece. Makers tried to outdo one another in point of tone, finish, action, style and construction.

So, of course, these exhibition instruments really cost MORE to produce than ordinary "stock" instruments.

And yet, during July, you will buy these very specially built "Exhibit" Pianos, many of them "Blue Ribbon" winners, at LESS than the price of ORDINARY instruments.

Who is the most popular young lady? Better hustle in your votes.

We don't wait for large profits. Our plan is to move Pianos quick, for less.

Mrs. Wiker will tell you more about those exquisite "Richmond" Pianos.

Every "Bennett" Piano is sold on honor. Thousands of users will tell you so.

The Herald wanted a GOOD Piano for its voting contest and have surely got it.

Deal direct with "Bennett's" - the western fountain head for trustworthy Pianos.

Jog Your Memory It's very nearly "deciding time" on that "Voting Contest" Piano. Get Busy!

If you've a Piano to buy, purchase it at the concern that sets the pace for the entire west--the gigantic, fair-dealing "Bennett's"

Mrs. Wiker, our local representative, and our district sales-manager will see to it that you get an attractive proposition and extremely easy payment plan on any Piano selected in July. And July will prove the time to buy Piano Players, Organs, etc.

The Bennett Company, Alliance, Nebraska

Headquarters at Omaha, Nebr.

Stores Throughout the West