

# Phoenix, the Capital and Metropolis of Arizona.

LLOYD C. THOMAS.



ONE OF THE PRINCIPAL STREETS OF PHOENIX

Phoenix is different. You ask, "How is it different?" In the first place, it is a city of homes. In the second place, it is a commercial town. It is the capital and metropolis of the territory. Over one building per day (house or business building) was finished last year. This year will beat that.

Hundreds of acres are continually being divided and sub-divided into small tracts and are purchased by home builders. The future of Phoenix and the Salt River Valley is not built on speculation. It is built on a good substantial basis. This valley and city draws settlers and home-seekers from all over the United States. The climate is unequalled anywhere in the world. In a few years the entire valley and country surrounding Phoenix will be peopled very thickly by people who want the best that can be found.

This little city of twenty thousand people will soon become a city of fifty thousand. Growth has just begun. The reason for this great growth will be found in

the valley lands. The orange and fruit industry will assume large proportions, the demand for our fruits being practically unlimited. Most orchards will not be larger than ten acres and there will be many of this size producing deciduous fruits, and smaller holdings devoted to the raising of bush and vine fruits. There is no "back country" here, for Phoenix faces in every direction, lying in the center of the valley.

Children flourish in the healthful climate and are at times seen barefooted in December or January; for why should they wear shoes. It is not cold enough to compel them to. They are always brown and healthy and summer diseases are unknown.

The school system in Phoenix is superb. Fine grade schools are maintained and the best teachers that can be secured are hired. The school buildings are all modern brick structures, light and well ventilated. A new school of music and several private schools are maintained.

Phoenix has a fine water system and fire protection is always good. The water is drawn by high-power pumps from artesian wells. The station has a capacity of 7,000,000 gallons per day. The city has a good street car system and the lines are being continually extended and will eventually cover the entire valley. This will give the farmers transportation for their grain to the city as well as furnishing passenger service every few minutes.

Electric power is furnished from the Roosevelt dam for both light and power. The power lines are being strung throughout the valley. It will only be a short time until every farm house will have electric power. This power is furnished at a very moderate cost and is being used for many purposes. The city also has a gas system which furnishes gas for illumination, cooking and heating.

Twelve church denominations are represented in the city. A fine four story Y. M. C. A. building is being finished. A new \$200,000 Federal building is being

erected. Across the street from our office is a new four story reinforced concrete building occupying a quarter block.

Four daily papers are published, in addition to many weekly and monthly papers and magazines. The state capitol, U. S. government Reclamation Service offices, etc., are all located in the city. A fine Carnegie library is maintained. There are four strong banks, with National, Territorial, Savings and Trust companies.

Everything taken into consideration, Phoenix will be found the most desirable little city to live in. The altitude is 1076 feet above sea level, the mean annual temperature is 69.3 degrees, and the average wind velocity is five miles per hour. There are Government statistics. There is no cold weather or cyclones.

The Board of Trade has recently gotten out some fine booklets and other advertising matter telling of Phoenix and the valley. I shall be pleased to send this to any one desiring the same.

Phoenix, Arizona, May 25, 1910.

## A. D. RODGERS Groceries and Provisions

A full line of fresh goods to order from  
Our prices are right  
Telephone orders filled promptly

Phone 54

S. W. Cor. Box Butte Ave. and Dakota St.; one block north of Burlington station, on west side of street

## E. I. Gregg & Son's Big Premium Offer

We will give a special premium of **Ten Dollars (\$10.00)** to the winner of first premium on best loaf of bread at the Box Butte county fair this year, if the bread was made from flour bought of us.

To the winner of second premium on loaf of bread we will give a special premium of **Five Dollars (\$5.00)** on the same conditions.

Now is the time to commence practicing with this flour.

We handle the  
**CURTIS HIGH PATENT**

**E. I. Gregg & Son**

**THUS THE PEOPLE--NOT THE CIRCUS  
BENEFIT WHILE THE CRUEL CIRCUS WAR LASTS**



**SUPERB, SPECTACULAR, ORIGINAL CIRCUS--600 PEOPLE--  
750 ANIMALS--\$25,000 ARMOUR PRIZE SIX-HORSE TEAM  
GORGEOUS STREET PARADE**

**At 10 O'clock Each Morning  
Bring All the Folks and See for Yourself a Fifty-Cent Circus for 25 Cents--  
Don't Forget, It's a Cruel Circus War--  
So Sells-Floto Declares Bargain Day.  
Thus the People--Not the Circus--Benefit While the Circus War Lasts.**

General Admission  
This Day and Date  
**25**  
CTS

**Two Complete PERFORMANCES DAILY  
RAIN OR SHINE, AT 2 AND 8 P. M. ZOO  
Doors Open One Hour Earlier, Admitting of a Visit to the Big**

**ALLIANCE  
THURSDAY  
JUNE 23**

### Will Celebrate at Alliance

At a meeting of the Bridgeport Commercial Club last Thursday night the matter of celebrating the fourth of July was up for consideration, and after a free discussion it was decided to leave the celebration of the nation's natal day this year to neighboring towns, which means, of course, that Bridgeporters will celebrate in Alliance. This is in pursuance to suggestions that have been made in this paper; but the action was taken with a view of asking neighboring towns to reciprocate by attending a big celebration to be held in Bridgeport in September in honor of the completion of the new Morrill county court house.

Alliance believes in reciprocity, and Bridgeport can depend upon a good representation from this city at their court house celebration.

### "Environment and Education"

The above is the subject of a lecture to be delivered at the High School assembly room tonight by Prof. Fulmer. Admission free, and everybody invited to attend. The lecture will without doubt be well worth hearing. There should be a good attendance of Alliance people as well as those attending the Junior Normal.

### Will Be Fruit

J. B. Wade, agent for the Harrison Nurseries of York, informs us that he has had a good spring trade, which is an indication that the people of this country are interested in fruit growing and are beginning to have confidence in their ability to grow fruit successfully in this part of the state. There is not much fruit grown in this county yet, but Mr. Wade informs us that what fruit trees there are here will have fruit on this year, which is more than can be said for the trees of Iowa and eastern Nebraska.

### Will Erect Silos

We are glad to announce that this year will mark the beginning of the use of silos in northwestern Nebraska. H. E. Clark and J. O. Bentz, two leading stock and dairymen near Simla, have both decided to put up silos this year. We have not yet learned the particulars as to size and kind, but it is more than probable that they will both try the "Saginaw", the kind recently advertised in The Herald.

This will be a good beginning, but we hope to hear of at least a dozen more who will put up silos this summer. There should be that many or more in Box Butte county this year.

### Card of Thanks

To those who have been with us in our bereavement and by kind words and kindly acts have tried to lessen our sorrow, we extend our sincere thanks.

MR. AND MRS. T. R. KENNEDY.  
MR. AND MRS. R. H. WATKINS.  
CHARLES L. HILL.

### PANIC IN PICTURE SHOW

Number of Persons Slightly Injured When Films Explode at Norfolk.

Norfolk, Neb., June 4.—A packed house of women and children at the Crystal moving picture theater here was thrown into a panic, when three films caught fire and exploded, setting the theater afire. A half dozen people were slightly injured in the stampede that followed. Escape by the front entrance was cut off by flames that leaped to the ceiling. The rear exits were jammed tight with humanity several times.

### STATE INSTITUTE CLOSES

Two Hundred Enrolled at Lincoln With Other States Well Represented.

Lincoln, June 4.—The Nebraska state institute closed with a program at the University farm. The secretary's records show that about 200 were enrolled in this institute. Of this number fifty were county superintendents and twenty-five school officers.

### Marking Oregon Trail.

Kearney, Neb., June 6.—The Daughters of the American Revolution have arranged elaborate exercises for the unveiling of a monument which will mark the place where the old Oregon trail crossed Central avenue in this city. The service will take place on June 9 and is the first monument in the state of Nebraska to commemorate the old trail that was beaten in the sod of the prairies by the gold hungry men who crossed the continent in the forties. The stone is a huge piece of dark red granite.

### Tries to Buy Pictured Window Pane.

Central City, Neb., June 6.—Dr. L. D. Capron, who owns the large window pane on which is imprinted the electrical picture of which there is but one other known to exist in the whole country, has been offered \$250 for the glass, but refused to accept the offer. This bid was made by a Lincoln scientist connected with the state university.

### Gopher Poison is Fatal.

Utica, Neb., June 6.—Vernon Jewell, a farmer living near Waco, died very suddenly. He was poisoning some gophers in his cornfield, when, it is supposed, he placed some of the poisoned corn in the same pocket with his tobacco. Soon after he was seized with convulsions and died.

### Candy Rate Hearing Postponed.

Lincoln, June 6.—The complaints made by candy manufacturers of Lincoln, Omaha, Hastings and Grand Island against the railroads because of the high classification in freight schedules of confectionery, have been postponed indefinitely, after being set for hearing today.

### Cadets Leave for Camp at Harlan.

Omaha, June 6.—Four hundred high school cadets left this morning for camp at Harlan, Ia. Company A has been designated train guard and under the command of Captain Kennedy



## YOU PROVE IT!

**An invitation to all owners of cylinder machines—Columbia and others.**

We could argue the quality of Columbia Indestructible Cylinder Records until a year from now—but what good would it do if you could not prove it for yourself by coming into our store and *seeing and hearing it*? We could print a whole newspaper every day about the special and original Columbia processes of manufacture—and get nowhere at all if the Records did not bear the evidence.

## COLUMBIA INDESTRUCTIBLE CYLINDER RECORDS

won't break, no matter how roughly they are used, they won't wear out, no matter how often they are played. Moreover, their tone is far purer, clearer, more brilliant than that of any other cylinder record made. Don't merely take our word for it—come inside our store and listen. Cost 35 cents!

SOLD BY... **Mrs. Ida M. Ross, Alliance, Neb.**

