



**JAUNTY OXFORDS**

It's like walking on springs when you walk with our smart Spring and Summer Oxfords. Perfect hygienic construction combined with the best of good style and leathers make a pair of our Oxfords the best "buy" in footwear on the market.

You'll have spring in your instep if you'll step into a pair of our Spring Oxfords.

**\$3.50 to \$5.00**

**Alliance Cash Shoe Store**

**I. L. ACHESON**

**Hardware**  
**Farm Wagons Buggies**  
 Everything in  
**Harvesting Machinery**  
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319 Box Butte Ave. Phelan Opera House Block



**J.J. VANCE**

**Cement Contractor**

Estimates on Cement Sidewalks, Hollow Blocks, Foundations and Cement Work of all kinds  
 Phone 551 716 W. Dakota St.  
 Alliance, Nebraska

**EDUCATIONAL DEPARTMENT**

**COUNTY INDUSTRIAL CONTEST.**

The Herald wishes to call especial attention to the Box Butte county industrial contest for boys and girls which will be held in Alliance high school building April 16th. This promises to be the most interesting exhibition of industrial and school work ever made in this part of the state, and certainly deserves the attendance of all Box Butte county people who can possibly be there.

A bulletin issued by City Supt. D. W. Hayes and County Supt. Della M. Reed, giving information in regard to the contest was published in the educational department of The Herald in the issue of March 3. Also a list of the prizes offered was published as a part of the bulletin.

**TEACHERS' EXAMINATION.**

The county superintendent's examination of candidates for teachers' certificates will be held in her office at the court house April 15th and 16th.

**EIGHTH GRADE EXAMINATIONS.**

Eighth grade examinations will be held April 21 and 22 in the high school building in Alliance, and the public school building at Hemingford.

**SCHOOL NOTES.**

The county superintendent visited Miss Fanny Switzer's school in district No. 2 on Tuesday. This school has a good attendance for this time of year, the enrollment now being twenty-five.

The teacher and pupils of district No. 10 were pleased to receive a visit from the county superintendent yesterday. Miss Prudence Parrot is the teacher of this school.

**New Cement Block Machine.**

J. J. Vance, contractor and builder, has just received a new cement block machine, "The Leader," direct from the factory at Jackson, Michigan. The use of cement blocks in constructing dwellings and other buildings, and for foundation work, has become very popular within the last few years, especially since the art of making these blocks has been so perfected as to make the use of them exceedingly desirable. Mr. Vance begins operations

with his machine with prospects of a busy season before him. See his ad in The Herald.

**W. C. T. U. Notes**

Miss Bertha Kulper was the winner of the silver medal at the contest which was held at the Baptist church last Saturday eve.

The regular semi-monthly meeting will be held next Tuesday at the home of Mrs. Elbert Laing. Mrs. Jennie Reed, supt. of the R. R. department will have charge of the program.

**A DIET-Y PROBLEM.**

Mr. moderate drinker, while you are stirring the sugar in that glass of toddy, let me prescribe a chaser to take with it, to-wit: One acre of land contains 43,560 square feet. At \$43.56 per acre, it is worth just one mill per square foot. So every time you exercise your "personal liberty" by pouring down your throat a 15 cent dose of firey Guggenheimer, Bushmills, Old Crow, or any other rot gut, you are swallowing a 150 foot strawberry patch. Invite four of your friends to join you in a social nip and a 750 foot garden patch disappears. Go on a prolonged spree and see how long it takes you to lick up a cow pasture.

Yes, I know that you live in a "Christain Home," and believe in "home rule." That you believe in moderation in all things, and take but three drinks a day. Thus limiting your appetite for booze, you dispose of only 450 square feet of land per day, 3150 square feet per week, or 164,250 square feet per year. Owing to your extreme moderation, you have only guzzled a few thousand feet over 37 1/2 acres of good rich productive land, worth \$43.56 per acre, in the past ten years. Did I say anything about a fool? No, I was only thinking of a moderate drinker. But if your real estate deals don't make you stagger a little, just take your pencil and figure out what a real booze fighter could accomplish in the same length of time.

**See Regan's for bargains in trimmed hats.**

**Denver Guests Honored.**

Last week one of our local scribes wrote a news item, under above heading, about a party given by Mesdames Roy Beckwith and Jerry Rowan in honor of Mrs. Holli-

day and Miss McDaniels of Denver. By a typographical error, the word "Denver," in the heading went through as "Dinner," giving a different meaning from what was intended.

**Queen Esther, April 19-20**

One of the greatest musical treats that Alliance has ever been favored with is billed for April 19 and 20. As previously mentioned in the Herald, Prof. Bixler arrived in Alliance last week and at once began work in preparation for putting on the oratorio, "Esther, The Beautiful Queen," which will be given in the opera house on the dates above mentioned.

There will be a grand chorus of 100 voices, assisted by a class of beautiful singing children, all in gorgeous costumes, representing Jews and Persians in ancient times. This cantata has been sung more in America than all other cantatas ever written, and abounds in the most charming music. It was thought that the desire to hear this great oratorio is sufficient to justify the management in producing it two nights in succession, and judging from expressions of interest which we hear, we believe there will be a large attendance both evenings.

**Announcement.**

I am setting up in public stenography. All kinds of correspondence done neatly and correctly. Legal forms a specialty. Please give me a trial and help me get started. Phone 388, Alliance hotel, in afternoons. H. E. GRINGS.

**Another Pleasant Evening.**

Mrs. F. W. Lester and Mrs. Claude Lester entertained about thirty ladies at their beautiful home on Box Butte avenue Saturday evening. Quite a number of out-of-town guests were present. The evening was spent playing "500." Mrs. Jerry Rowan won first prize. At 10:30 p. m. a five-course lunch was served, which by its daintiness and profusion certainly did credit to the ladies who served it.

**Dedication at Lisco**

Rev. McLaughlin informs us that the Presbyterian church at Lisco which was to have been dedicated last December, the dedication being postponed on account of bad weather, will be dedicated Sunday, April 17.



College Chap CLOTHES

Just sit down and think it over for a minute or two. Isn't it a fact that you've been trying to find a Suit of rare style and particularly youthful in fabric? Now, as you have been trying, won't you come and see the chic garment shown above? It's really a corker.

**NORTON'S**

**Notice.**

Parties having dogs they do not wish to pay city tax on will save expense to city by bringing the dogs to city hall and I will have them disposed of. Dog taxes are due May 1st.

D. LANDRIGAN,

Chief of Police.

**Going Out of Business.**

Mrs. S. J. Holdridge, having decided to quit business, has had bills printed announcing the closing out of her \$2,000 stock of millinery in Alliance, Bridgeport and Scottsbluff.

**Notice to Water Consumers.**

All water rents must be paid at city hall before April 20 for the first quarter of 1910 or water will be turned off.  
 J. H. CARLSON,  
 Water Commissioner.

**FIRE and LIGHTNING**

**LIVE STOCK**

**WIND STORM and TORNADO**

**Life Insurance**

On Men and Women

A protection in case of death, an investment if you live, collateral in your hour of need. The kind you don't have to die to beat.

**Tornado and Cyclone**

The past week has shown Western Nebraska within the Cyclone belt. Better let the Insurance Companies carry this risk.

**Fire and Lightning**

Lightning is a prolific cause of loss to Ranchers and Farmers.

Every Known Kind of Insurance

**GRAY & GUTHRIE**  
**The Insurance Men**

Front Rooms Over Alliance National Bank

Combined Assets of Companies Represented Exceed

**\$630,000,000.00**

Office open at all hours, whether to write new business, adjust claims or pay losses

**Accident Insurance**

Accidents will happen. It costs but a trifle to insure your time against loss.

**Live Stock Insurance**

We write an animal insurance policy on high-grade horses and cattle against death from any cause.

**Bonds**

Don't ask your friends to sign your bond, we furnish these at a nominal cost.

**LIFE**

**BONDS**

**ACCIDENT**