

Turnabout \$850

A FULL LINE TO CHOOSE FROM

5-Passenger

Touring Car

\$850.00

**High Priced Quality** 

in a low priced car

is an exact dupli-

that won the New

York - Seattle Contest

Every

cate of

Model

#### The New York to Seattle Race

was won by a Ford Model "T" car taken from stock. This car won the hardest, longest race ever run, beating cars of from 45 to 60 h. p., selling for from \$4,500 to \$6,000. In this race from ocean to ocean, this Ford car established a new record for the trip, made the record in open competition, and not only arrived first in Seattle, thereby winning the Guggenheim Trophy, but was first at 27 out of a total of 30 checking stations.

#### The same car went the entire trip

complied with all the rules and arrived in Seattle, after making the 4,100 miles in 40 days and 52 minutes, without having had to make a replacement of any of its parts, all parts bearing the marks of identification with which they were stamped at New York. The Shawmut entry arrived the following day, the Acme one week later, the foreign representative, Itala, gave up at Cheyenne, Wyo., and the Stearns did not get out of New York State.

#### The practicability of the car

on every conceivable road condition was thereby unqualifiedly proven. You can not go back on such facts as this race brought out. Do you want a boulevard car? The Model "T" Ford easily held its own on the macadamized roads of New York and Ohio. It ran from Buffalo to Cleveland, 196 miles, in 7½ hours. Must your car run well on roads deep with mud? The Ford leaving Cleveland in the pouring rain, and at the same time as all other cars, traveled 125 miles in the mud and arrived in Toledo four hours ahead of its nearest competitor.

#### Do you want a car for the hills?

The winner crossed four mountain ranges, Catskill, Rocky, Blue and Cascade, and had no difficulty making better time than its heavy competitors. It was pre-eminently superior in this mountainous country, as well as in sand, and had there been sleeping arrangements on the car as was the case with competitive cars, the Ford could have easily increased its lead one or more days.

#### Additional reasons for preferring Ford

cars are presented in its maintenance figures. On average roads, the winning car made 22 to 25 miles an hour on a gallon of gasoline. It arrived in Seattle with the original wind in both front tires and the rear tires were changed only because of wear caused by constant use of the chains. Ford owners—there are now nearly 30,000, 10,000 of them having Model "T" cars—have shown by actual figures that the replacement and repair item is very small and as all are parts standardized and 1,500 dealers carry repairs, any part can be quickly obtained anywhere in the world and at a minimum price, for that is fixed by the Ford Motor Company and is based on cost of complete car.

## We can deliver you a car

immediately—select the style desired, go to the NEBRASKA LAND COMPANY, Alliance, Nebr., and put in an order. If we have no car on hand, pay us the \$100 deposit, have us wire in the order, instructing that the Ford Motor Co. have the car ready to ship immediately upon receipt of confirmation. They are shipping 400 to 500 cars every week—that's one reason for the low price—and can take care of all orders very promptly.

## Two cars for the price of one

or rather for less—for a touring car bought today or a turnabout or roadster can, in less than an hour, be converted into a coupe, landaulet or town car for cold weather service. Buy an open car now, and when the season changes buy a closed body. The expense is small, just the cost of the body (call or send for price list) and the labor as noted.

# Specifications in Brief

ENGINE-4 cylinder, 20 H. P.

CYLINDERS-Cast on one block, top removable, affording easy access to all parts of the engine.

TRANSMISSION-Ford Spur Planetary, new design. No internal gears, smooth, easy acting and quiet.

IGNITION-Ford low tension magneto generator-built integral with motor direct driven by engine shaft. No batteries. No gears, belts, brushes or contact points to give trouble.

WHEELS—30 inch, with 3 inch tires in front, 3½ rear. Highest grade pneumatic tires, the makes decided upon by popular vote of 1,500 Ford dealers. Wheel base 100 inches. Thread 56 inch, or, if so ordered, 60.

STEEL—Ford Vanadium, heat treated throughout. We defy anyone to break a Ford Vanadium spring, axle, shaft, gear or other part with any test less than 50 per cent more severe than required to break any other type.

FUEL CAPACITY—10 gallons of gasoline, sufficient to run the car from 200 to 225 miles with a load of four persons.

WEIGHT-1200 pounds, plenty for every practical purpose, no dead weight.

STANDARD EQUIPMENT—Side oil lamps, tail lamp, tube horn and gas lamp brackets. Touring car, turnabout and roadster ironed for top.

PRICE—Touring Car, \$850; Turnabout, \$850; Roadster, \$825; Landaulet, \$1,100; Town Car, \$1,000. F. O. B. Detroit.

FOR SALE BY

# NEBRASKA LAND COMPANY

J. C. McCORKLE, Mgr.

Alliance, Nebraska

Office -- Alliance National Bank Building