

★★★ **Do Not Start Out to**
 ★★★ **Celebrate the Fourth**

without first being comfortably dressed and shod, for you will enjoy the great national holiday the more when you are so prepared for the fun. A light, neat pair of oxfords or summer shoes is one of the requirements and there is not a place where you can secure a pair that will give you such solid comfort as at the

Alliance Cash Shoe Store

Tans in all the latest shades and makes from the best shoe builders

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SAT., JULY 3rd

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All Sizes
 \$1.50 to \$2.50 Values

THE HORACE BOGUE STORE

CHAUTAUQUA, 1909
 Scottsbluff, July 23 to August 1

The annual assembly of the North Platte Valley Chautauqua association will be held at Scottsbluff July 23d to August 1st, this year.

The management has been fortunate in the quality and quantity of talent secured and has endeavored to combine education, entertainment, religion, philosophy and recreation, that all who attend may be pleased and benefited. You will have brought to your neighborhood that which otherwise would cost you \$1,000.00 and years' time and travel and which is given here in 10 days. You would have to go to India, Japan, Arizona, Ohio, Montana, Boston, in fact all over the globe. The things which you have read and have interested you all over the world will more than interest you at home because you see and hear.

The following is a partial list of the entertainers:

Nat M. Brigham, who gives elegantly illuminated lectures, "The Grand Canyon of the Colorado," and "From Coronado to Kit Carson."

Charles Oliver Merica, president of the Wyoming university, in his favorite lecture, "The Boy Who Went Wrong," and a lay sermon.

Dr. George Hindley, the Montana whirlwind, in, "Tom, Dick and Harry," "Duties in Civic Matters," etc.

Edmund Vance Cook, a poet and humorist of the Riley class, in a host of good things.

Alton Packard, the king of cartoonists, in rapid fire chalk talk entertainments.

Dr. Toyokichi Iyemaga, a Japanese scholar, who talks on the East and the West and gives us beautifully illustrated lectures on "Picturesque Japan."

Samuel Avery, Dean of the Nebraska State University, in subjects not yet announced.

Laurant, the Magician, who presents many of the marvels of the Hindoo Black Art, the great East Indian Mystery which has baffled scientists and leaves you wondering. His entertainment is as marvelous as the dreams of Arabian Knights.

Col. Will Maunin in interesting topics including "Wit and Humor of the Bible."

Frank La Fayette Loveland, who is one of our modern ministers who presents new ideas with force and eloquence.

Gov. A. C. Shallenberger who is too well known as a Demosthenes and a Cicero to need introduction.

Boston Carnival and Concert Co., one of the most complete entertainment associations which brings culture and charm. Its novelties including "Ben Hur," "The Chariot Race," "Leah, the Forsaken," also, "Laurene, the Marble Dream," which is a marble figure in a powerful calcium light, that comes to life at the stroke of the midnight bell, and tells the dramatic story of her life.

There will be songs, instrumental music, posings, and a carnival of light. The most powerful calcium and electric apparatus in the United States.

The grounds will be illuminated by multi-colored lights and electric lights in the tents for campers.

300 Japanese will give field sports characteristic of the "Flowery Kingdom" and fireworks in the Oriental fashion.

There will be music of all kinds, band, orchestra, good jubilee singing, etc. All kinds of entertainment, free tennis, croquet, messenger, telephone, red cross tents with competent nurses and medical aid. Plenty of shade and good water.

Automobiles seeing Scottsbluff and points of interest surrounding. Free chorus instruction under Dan C. Troxel of Bethany. Please register at once if you would like to join.

Miss Luckey, county superintendent, assisted by Miss Larson, a graduate of Colorado Agricultural college, and Prof. C. A. Fulmer, has arranged to hold the county teachers' institute upon the grounds each morning from 8 to 11. Girls' domestic science and boys' agriculture are important parts of the institution.

From Chautauqua Lake, New York, where the Chautauqua originated, comes the word that 1909 is the classical year, so those who would like to participate in Round Table talks should look up points on the following subjects: "The Greek View of Life," "Plato, and His Lessons for Today," "Classic Myths in English Poetry," "Readings from Homer."

Tents, \$2.50 and \$5.00 for entire assembly.

Season tickets: Adults, \$2.50; children, \$1.25; electric lights in tents, \$1 for entire assembly.

Dining hall on the ground. Write G. L. Shumway, secretary, at Scottsbluff, for concessions, tickets, tents or information.

Stories of Alliance and Box Butte County

While some of our Nebraska exchanges are publishing a series of syndicate articles, furnished them in stereotype plates to advertise a neighboring state under the caption, "Stories of Colorado and the Rocky Mountains," we prefer to run a department of "Stories of Alliance and Box Butte County," illustrated with photographic cuts of scenes in this part of the west. Of course this costs much more and requires more work to prepare, the preparation of the other requiring no work whatever on the part of the publisher of the local paper; but we believe the superiority of the home matter will be appreciated enough to compensate for the difference in cost and labor.

This week we give a photograph of a scene on the farm of Geo. E. Douglas, southeast of Alliance, from a cut recently made for The Herald. The picture is that of an alfalfa field, showing last year's second crop cut for seed and in the shock. Perhaps the question more frequently asked than any other in regard to northwestern Nebraska by interested parties in the eastern part of the state is, "How about alfalfa? Can that be grown there?" It has been demonstrated that it can be as successfully grown here as farther east where the price of land is yet much higher than in this country, and the photo cut gives evidence of the fact.

Recently Mr. Douglas called at our office with some bunches of tame grasses that were simply fine. Each bunch contained at least ten varieties—alfalfa, blue grass, red top, three kinds of fescue, timothy, orchard grass, oat grass and broome grass. It reminds us of boyhood days in Illinois to smell the sweet-scented tame grasses, and the pleasure was increased by knowing that these grasses are beginning to be grown so successfully in this county.

Returns to Alliance.

We are pleased to note that Mike Vaughan, formerly a C. B. & O. conductor running out of Alliance, has sold his interests in Holt county and returned to this city to go into business. He arrived last Friday from a trip through Idaho and other parts of the west, on which he prospected for a suitable location for mercantile business. Not finding any other place that suited him as well as Alliance, he has bought a half interest in Ferris Bros.' store, the firm name being changed to Ferris & Vaughn, as will be seen by their ad in this issue of The Herald. We predict for them a good trade, which they are already beginning to have.

The People Who Publish the Paper.

The Herald received a very gratifying patronage during the month just closed. Although the subscription patronage is not the largest part of the business, it is the basis, as stated last month, and as it increases the other departments of the business will in all probability increase correspondingly. Our books show the following credits on subscription to The Herald for June:

H. T. Carey... \$3.00	J. P. Elmore... \$7.75
J. E. Wilson... 3.00	L. M. E. Anderson... 1.50
T. B. Shrewsbury... 1.50	H. A. Peters... 1.50
John Hughes... 1.50	W. S. Ridgell... 3.00
S. B. Libby... 6.35	C. Matz... 3.00
S. C. Reck... 2.00	Jno Wallace... 2.05
W. C. Thompson... 7.25	Jas Hollinrake... 3.25
J. S. McCabe... 3.00	Elijah A. Watson... 3.00
John Wienel... 3.00	Jno Hickey Sr... 8.80
Aug Schleicher... 3.00	Fred Abley... 6.10
S. H. Wirtz... 1.50	Wm Rust... 1.85
A. A. Truax... 1.00	Truax Land Co... 1.00
Frank McCoy... 1.50	Ellsworth J. Beach... 10.00
Mrs Ole Gilbert... 1.50	R. S. Sage... 2.25
T. B. Shrewsbury... 1.50	Wm Deising... 5.00
C. P. Madsen... 3.00	G. L. Taylor... 2.39
J. Cummins... 1.50	B. V. Reeves... .50
E. V. Cramer... .75	Adolph Brost... 1.50
O. H. Zacek... 3.20	J. B. Curran... 2.45
J. J. Planansky... 3.25	R. M. Hampton... 3.00
Mrs O. Kidwell... 5.50	Mrs L. Peer... 7.85
Mrs J. Pierce... 3.00	Theo Roes... 3.00
J. C. Parkin... 1.50	W. D. Cross... 2.00
Frank Trankle... .75	Mrs B. Brown... 6.00
Leo Brandt... 3.00	Ben Price... 1.50
H. Michaelson... 3.00	W. D. Johnson... 1.50
F. A. Dunning... 3.00	C. C. Hucke... 3.45
H. Von Bangers... 1.50	E. M. Gregg... 3.00
John Casick... 1.50	John Plansky... 3.00
C. A. Tabor... .75	R. M. Bowman... 7.00
E. P. Bracken... 1.50	Wm Breckner... .75
Wm Crawford... 1.00	M. Triplett... 1.50
Isaac Rickell... 1.50	Higbee & Cosens... .75
Jno Armstrong... 3.00	Pete Swanson... 3.00
H. W. Stille... .75	Jno Kinsella... 3.00
H. P. Rettich... 1.70	C. E. Murphy... 3.00
D. A. Paul... 1.50	G. E. Richardson... 4.50
Henry Brus... 3.00	Frank Beeson... .75
J. M. Mawhiter... 1.50	O. E. Hurst... 8.80
E. E. Ford... 1.50	C. A. Posvar... 1.50
Mrs E. F. Kinsley... 2.00	Guy Mart... .75
T. V. Kelley... 1.50	G. T. Hood... 1.50
John Gilis... 2.35	Theo Rose... 2.80
Mrs D. Kohrman... 1.50	Geo Behner... 1.50
Emma Johnson... 1.50	F. T. Harvey... 1.50
Fred W. Wood... .75	C. A. Pierson... 4.45
J. D. Petty, sr... 1.25	Tom Green... 1.50
	Mrs T. Miller... .75

I have farm lands in different parts of this county, raw and improved, at prices to suit. Call and see me. L. M. E. Anderson, 604 Yellowstone Ave., Alliance, Neb.

ORDER FOR HEARING

State of Nebraska, Box Butte County—ss. J. A. Berry, County Judge, do hereby order that a hearing be held in said county on the 3rd day of June, 1909, in the Matter of the Estate of Nancy C. Watson, Deceased. On reading the petition of Francis M. Watson filed herein, praying that Administration of said estate be granted to Allen D. Rodgers as Administrator. Orders: That said petition will be heard on the 25 day of July, 1909, at 10 o'clock a.m. That all persons interested in said estate may appear at County Court on said date, and show cause if any there be why said petition should not be granted; and that notice of the pendency of said petition and of said hearing be given to all persons interested in said estate by publishing a copy of this order in The Alliance Herald, a weekly newspaper published in said county, for three successive weeks prior to said hearing. L. A. BERRY, County Judge.

Scenes of Alliance and Box Butte County.



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New Firm! New Store! New Goods!

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IDA M. ROSS, Manager