

It's the Quality of Goods

"THE RIGHT"

(R. S. BECKWITH, Proprietor)

is offering in the Great

JUNE STOCK REDUCING SALE

In conjunction with the fabulously LOW PRICES for dependable merchandise that caused the people to turn out in such multitudes last Saturday and every day this week. They flocked to "THE RIGHT" store, and everyone was satisfied. Our best advertising is our pleased customers, and this advertising has reached every section within many miles of Alliance. There were bargains for all, and everyone bought freely, for they realized that no such opportunity had ever before been open to them. THE WHOLE STORE IS A SEA OF BARGAINS, and the fluttering of the tickets told the tale of price destruction; the people were enthusiastic over their purchases, and a better natured and more jolly crowd never gathered under one roof. They realized that "THE RIGHT" TAKES THE LEAD, and that the qualities here offered in merchandise cannot be equalled elsewhere at the prices we quote. Ask your neighbors and friends about "THE RIGHT'S" JUNE STOCK REDUCTION SALE—they were all here, and they will all return for the alluring values here offered are unequalled.

Spring Suits

Phenomenal interest is shown in our offerings of the smartest and most stylish spring suits for men and boys, and the new colorings and mixtures, fine tailoring and original models demand your special attention. Our quotations for the second week of the great June Stock Reducing Sale follow:

- Two-piece suits, regular 6.00, sale price.....**\$3.87**
- 1 lot two-piece suits, values to 15.00, sale price.....**6.79**
- 1 lot Men's suits, values to 15.00, sale price.....**6.98**
- 1 lot Men's suits, values to 20.00, sale price.....**11.98**
- Men's suits, regular 20.00 to 25.00, sale price.....**18.65**

Youths' Suits

The finest in the land. To be appreciated they must be seen.

- Young Men's suits, values to 7.00, sale price.....**\$3.78**
- Young Men's suits, values to 12.00, sale price.....**6.33**
- Young Men's suits, values to 14.00, sale price.....**9.65**

Extra Trousers

There is still, after our heavy selling of the past week, an extra good assortment of extra trousers and pants from which to make a most satisfactory selection. Blacks, blues, grays, stripes and mixtures, and a number of fine checks await your coming, and every man should provide himself with two or three extra pairs at these prices:

- Cook's trousers, reg. 1.25, sale price.....**98c**
- Work trousers, reg. 2.00, sale price.....**1.18**
- Dress trousers, reg. 2.50, sale price.....**1.98**
- Dress trousers, reg. 3.50, sale price.....**2.98**
- Dress trousers, reg. 4.00, sale price.....**3.48**

Mackintoshes and Cravenettes

This class of goods you cannot do without. Aside from noting the low prices we are quoting during this great sale you must also note the quality of the goods offered; and we guarantee the best goods for the lowest prices always, and during this great June Reduction Sale there are exceptional inducements for you to supply yourself with these handy and serviceable garments.

Cravenettes, reg. \$10 to \$20, **\$6.48 to \$16.38**

Neckwear

Stylish neckwear adds ten per cent to your appearance, and gives you that well groomed, dressy style so much sought. Prices? Well, say! Just look at these quotations:

- Dress bows, reg. 25c, sale price.....**8c**
- Windsor ties, reg. 25c, sale price.....**17c**
- Four-in-hand ties, reg. 25c and 35c, sale price.....**19c**
- Shield and hand tecks, reg. 25c and 35c, sale price.....**19c**
- Four-in-hand ties, reg. 50c, sale price.....**38c**
- Collars, reg. 2 for 25c, sale price.....**11c**
- Rubber collars, reg. 25c, sale price.....**19c**
- 1 broken lot rubber collars, sale price.....**11c**

Men's Hosiery and Hand'chiefs

The most handsome assortment ever offered you to choose from. Such trifling prices urge haste in making your selections

- Men's white muslin handkerchiefs, sale price.....**4c**
- Men's Turkey Red and Indigoes, sale price.....**4c**
- Men's fancy linen handkerchiefs, sale price.....**17c**
- Men's brown and blue mix sox, sale price.....**4c**
- Automatic sox, reg. 10c styles, sale price.....**7c**
- Men's sox, reg. 2 for 25c, sale price.....**9c**
- Men's sox, reg. 25c, sale price.....**19c**
- Men's sox, reg. 35c, sale price.....**23c**

Suspenders

If there is a better suspender made than the Kady and President brands we don't know it, and neither does the other fellow. They give the greatest ease of motion, are light, strong and comfortable, and well made. The special June Reduction Prices are as follows:

- Boys' suspenders, values to 25c, sale price.....**8c**
- Men's suspenders, reg. 35c, sale price.....**19c**
- Kady suspenders, reg. 50c, sale price.....**39c**
- President suspenders, reg. 50c, sale price.....**39c**

Notions

Scarf pins, tie pins, shirt buttons, cuff links, purses and pocketbooks—in fact, everything in the notion line, including men's jewelry, have been included in the great Reduction Sale. Supply yourself now.

- Tooth brushes, reg. 10c, sale price.....**6c**
- Boston garters, reg. 25c, sale price.....**19c**
- Hose supporters, reg. 15c, sale price.....**11c**
- Good arm bands, a pair.....**4c**
- Purses, reg. 25c, sale price.....**19c**
- Purses, reg. 35c, sale price.....**28c**
- Purses, reg. 50c, sale price.....**38c**
- Purses and card cases, reg. 1.00, sale price.....**68c**
- Purses and card cases, reg. 1.25, sale price.....**98c**

Dress and Work Shirts

Here is where we excel. If we cannot suit you in a shirt, either dress or work—you are hard to be suited. The new spring patterns and designs are the superior of any we have heretofore handled, and you cannot but help be pleased with these showings. It is a novel and unique display with hundreds of pleasing characteristics, and the prices have been cut way down.

- Men's black hide and blue chambray shirts, sale price.....**34c**
- Men's and boys' black sateen shirts, sale price.....**38c**
- Men's black sateen shirts, regular 1.00, sale price.....**78c**
- Men's dress shirts, values 75c to 1.25, sale price.....**44c**
- 1 lot men's dress shirts, values to 1.50, sale price.....**98c**

Gloves

- Canvas glove, with wrist, regular 10c, sale price.....**7c**
- Gauntlet 8 ounce Canvas gloves, reg. 15c, sale price.....**11c**
- Extra good leather gloves, regular 50c, sale price.....**38c**
- Dress gloves, Mocha, Capes, silk-lined and unlined, reg. 1.75, sale price.....**1.38**

Underwear

We thought we had some underwear. We did have. We've got a lot left, but the way people took new summer underwear out of the store the past week was certainly a caution, and surprised us at the size of the underwear stock we were carrying. We are going to reduce our stock still further, and you are invited to come back and repeat the bargains you secured last week. Look at the prices, and remember that the goods bear our strongest guarantee. Two-piece and union suits—all go.

- Balbriggan underwear, brown and ecru, reg. 30c, sale price.....**18c**
- Porous-knit underwear, reg. 50c, sale price.....**39c**
- Balbriggan underwear, black, brown and ecru, reg. 50c, sale price.....**39c**
- Balbriggan union suits, reg. 1.50, sale price.....**1.18**
- Light-weight wool union suits, reg. 3.50, sale price.....**2.98**
- Mercerized union suits, reg. 2.75, sale price.....**2.18**
- One broken lot cotton fleeced underwear, while they last.....**33c**
- Boys' cotton fleeced underwear, reg. 35c, sale price.....**17c**
- Men's patent webb seam drawers, sale price.....**39c**

Trunks and Suit Cases

June is the traveling month of the year, and while we have always taken the lead in supplying the people with grips, hand bags, suit cases, trunks and telescopes in the past, no comparison can be made with what we are doing in our great June Reduction Sale. Look at these quotations:

- Rubber cloth suit case, regular 1.75, sale price.....**1.38**
- Suit cases, regular 2.00, sale price.....**1.54**
- Leather suit cases, regular 5.00, sale price.....**3.87**

Stetson Hats

It is hardly necessary to again call your attention to our line of Stetson hats. The name Stetson speaks for itself, and the opportunity to get fine hats for little money will not occur in Alliance again. We also have other brands, which have suffered still greater in the price-cutting. Get a new lid!

- Crash hats, regular 75c, sale price.....**48c**
- Boys' hats, regular 1.25 and 1.50, sale price.....**98c**

- Men's hats, reg. 2.50, sale price.....**1.98**
- One regular 50c tie with every Stetson hat

Straw Hats

- You can't afford to be without one at these prices
- Any Straw Hat in the house, except Panamas, at 1/2 regular price.

The Shoe Sale

It's going to be shoe day every day down here, and if you ever did want anything in your life it is shoes, because you are in them more than half your life. If you want shoes you will certainly attend this great June Reduction Sale, and fit yourself out, for we are offering everything from the plow shoe to the nattiest oxfords at prices that beckon you strongly to come and save money.

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| Men's Tennis Oxfords, reg. 75c, sale price..... 61c | Men's Tan Oxfords, Good-year welt, reg. 3.50, sale price..... 2.98 | Boys' Shoes |
| Men's Tennis Shoes, reg. \$1, sale price..... 86c | Men's Vici Oxfords, reg. 2.50, sale price..... 1.98 | Boys' Tennis Slippers, reg. 65c, sale price..... 44c |
| Men's Canvas Oxfords, reg. 1.75, sale price..... 1.38 | Men's Patent Leather Oxfords, reg. \$3, sale..... 2.18 | Little Gents' Box Calf Blucher, sale price..... 1.28 |
| Men's Canvas Shoes, reg. 1.75, sale price..... 1.38 | Men's Congress, calf skin Shoes, reg. \$3, sale price..... 2.18 | Youth's Box Calf Blucher, sale price..... 1.38 |
| | | Boys' Box Calf Blucher, reg. \$2.25, sale price..... 1.88 |

Last Week of the Big Reduction Sale at "THE RIGHT"

COME!
You don't have to buy; land sakes, No! Come, we will be glad to see you, and you will be glad to see the opportunity to dress better for less, to partake of the bargains.

ROY S. BECKWITH, Prop.

Remember, the sale closes **Wednesday, June 30**, and come while the opportunity is yours