

SOUTH OMAHA

The Great Live Stock
Market of the West

Nebraska's Greatest Commercial Institution

Results Talk

South Omaha has made the best showing in receipts so far this year of any of the larger markets. Largest increase in cattle receipt, smallest decrease in hog receipts and is one of the two markets which show an increase in receipts of sheep.

Greater Competitive Demand

In addition to the four large packing establishments, which through constant improvement and enlargement are taking increased quantities of cattle, hogs and sheep, South Omaha boasts of the acquisition of several smaller slaughtering plants. The buying power on the South Omaha market is further augmented by largely increased orders from eastern houses and outside packing concerns who have no local live stock markets, and by a mammoth feeder market.

Great Feeder Market

The demand for feeder cattle and sheep may be said to be unlimited at South Omaha, particularly during the fall season. No one will dispute that South Omaha possesses distinct advantages over the other large markets in its accessibility to both range and feed lot which are becoming more apparent each year and recognized alike by feeder and producer. With great success these advantages and the general superiority of western cattle for feeding purposes are being widely advertised throughout the feeding districts of the central west, thus creating a greater demand and a better market at South Omaha for all classes of western cattle than may be found at any other market.

Western Market for Western Shippers

The time is at hand when very few shippers can profit by sending their cattle or sheep beyond South Omaha and instances of this kind are becoming more rare each year. South Omaha has become what it was originally designed to be—the best market for the western shipper.

Stock Yards Facilities Unsurpassed

The stock yards facilities and service have been subjects of favorable comment at South Omaha for more than a year and shippers will be pleased to learn that the stock yards management is following up a good beginning by further equipping the yards for handling a much larger business this year in a manner more satisfactory to shippers than ever before.

Twenty new unloading chutes, convenient to yarding pens and scales, with subway and double alleys, have been added at a cost of \$20,000.

Nearly 100 new pens with scale house on the "L" street side of the yards have been built at a cost of \$25,000. These new pens are being paved with concrete and will accommodate about 2,500 cattle.

Extensive improvements have been made to the big sheep barn at a cost of \$15,000, which increase its capacity by 10,000 sheep. These improvements include an entirely new sheep dipping plant, said to be the finest in the United States.

Thus it may be seen that aside from endeavoring to create a greater and more competitive demand for all classes of live stock in order that South Omaha may continue to be the best market, the Stock Yards Company is providing the facilities to care for its growing business in the best manner possible.

UNION STOCK YARDS COMPANY

OF OMAHA, LIMITED