

The Famous Clothing House

WISHES YOU

A Merry Christmas and A Prosperous New Year

Next Saturday we offer all of our Hart Schaffner & Marx Fancy Suits that we sold at \$25, \$27.50, \$30 for
Your Free Choice at
\$20.00

Big Reduction on Overcoats

THE

FAMOUS

CLOTHING

HOUSE

Remember, The Famous Sells it for Less.

ALLIANCE, NEBRASKA

1908-1909

MERRY CHRISTMAS
AND
HAPPY NEW YEAR

With the compliments of the season, we wish to extend our most sincere thanks to our many friends who so very liberally have given us their patronage. We wish to assure them that we hope to merit their future confidence by giving full value received, good goods and courteous treatment

Sincerely yours,

A. D. RODGERS'
GROCERY

The Savings Bank

is safe—fosters thrift—protects earnings
—provides for the future—*if you live.*

The Standard Equitable Policy

is safer—more advantageous—fosters
thrift—safeguards savings—provides for
the future and the family—*whether you
live or die.*

Absolute financial security

Claims paid like sight-drafts

COUPON

Without committing myself to any action, I shall be glad to have you send me full particulars regarding your new STANDARD POLICY, for \$ _____ of insurance, on the life of a person _____ years of age.

Name _____

Address _____

GRAY & GUTHRIE

Alliance, Nebr.

GENERAL AGENTS

THE EQUITABLE LIFE ASSURANCE SOCIETY OF THE UNITED STATES
120 Broadway, New York