The Famous Clothing House

A Merry Christmas and A Prosperous New Year

Next Saturday we offer all of our Hart Schaffner & Marx Fancy Suits that we sold at \$25, \$27.50, \$30 for

Your Free Choice at \$20.00

Big Reduction on Overcoats





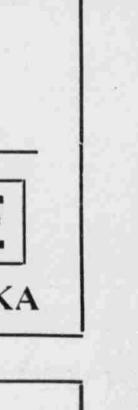
Remember, The Famous Sells it for Less.



Name . Address



ALLIANCE, NEBRASKA







With the compliments of the season, we wish to extend our most sincere thanks to our many friends who so very liberally have given us their patronage. We wish to assure them that we hope to merit their future confidence by giving full value received, good goods and courteous treatment

Sincerely yours, A. D. RODGERS' GROCERY

The Savings Bank

is safe-fosters thrift-protects earnings -provides for the future-*if you live*.

The Standard Equitable Policy

is safer — more advantageous — fosters thrift—safeguards savings—provides for the future and the family—whether you live or die.

Absolute financial security

Claims paid like sight-drafts

COUPON

GRAY & GUTHRIE GENERAL AGENTS

THE EQUITABLE LIFE ASSURANCE SOCIETY OF THE UNITED STATES 120 Broadway, New York